

Biji-biji Initiative & Me.reka WIEF Social Enterprise

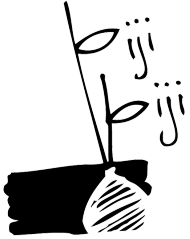
“Rebuilding Social Enterprise”

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Group CEO, Biji-biji Initiative & Me.reka



OUR TEAM



Biji-biji Initiative

Beyond Bins
Program, Social
Innovation &
Circular
Economy



**BIJI·
BIJI**

Biji Biji Ethical Fashion

B2b Production



Me.reka Program

Digital
Entrepreneurship

Me.reka Platform (io)

Platform for
technology hubs

CHIL (Creative Hub & Innovation Lab)

Prototyping,
Workshop and
Space Rental



**TAYLOR'S
ME.REKA**
Makerspace

Taylor's Me.reka Makerspace

Strategic Partner for
Tertiary Education
Provider

Why this path of Social Entrepreneurship?

- It can be much bigger through a Corporate entity
- It could be much more influential through Government policy
- It would be much quicker purely through technology

WHAT IS THE TRUE ETHOS?



What **makes** a Social Entrepreneur?

What **sets** a Social Enterprise apart?

It's beyond just WHAT you do.

It's the **WHY** that propels it **forward**.

And the **HOW** that sets it **apart**.

CAPITAL TO BE UNLOCKED

There are various types of capital, that we can identify, understand and unlock



To identify and unlock **social capital** along with other types of capital. Social capital is needed to build **trust**.

- **Financial Capital**
Unlocking and channeling funds > impact investments
- **Natural Capital**
Protecting the environment and benefiting from ecosystem preservation
- **Technological tools**
Creating new connections, data driven models, access to knowledge, platforms, etc
- **Talent**
Academic, Professionals, Retirees > Best minds for the most pressing challenges
- **Resource & manufactured capital**
Connecting underutilized machinery, assets, buildings, etc

THANK YOU!

We've been doing all the talking here, so let's meet up and have a chat because we'd love to hear from your side.

Let's share knowledge, skills and ideas, and we'll definitely be able to pull off greater and more awesome projects together.

Let's chat!



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**Lot 1C, Level G1 (A4 Entrance
Publika Shopping Gallery)**