

SHARE FOR A BETTER CITY





BY UNWASTING SOMETHING,
WE TURN TRASH INTO
TREASURE,
FINDING MEANING
AND VALUES
IN THE UNWANTED.

'Guilt-free' Shopping Experience





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A practical alternative to shopping & dumping

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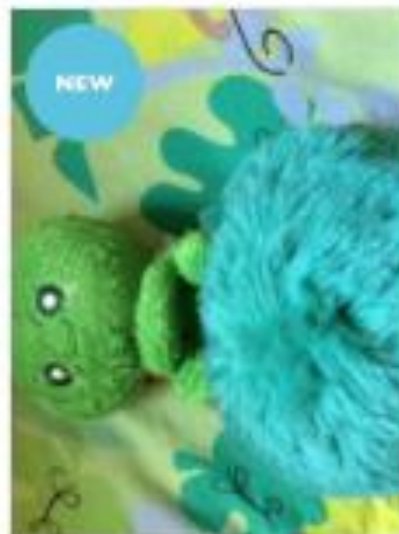
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Samples 3

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LOOK MATTERS

by JUPYEAH

Hong Kong's Conscious Movement
to Revive Preloved Clothing for Sustainability

A close-up photograph of a person's hands sorting through a blue and white storage bin. The bin is filled with folded clothes, including a white shirt and a dark shirt. The person is wearing a black watch on their left wrist. The background is slightly blurred, showing a white wall and a red object on the left.

JUP UP

Leave your loved clothes in good hands



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