

Organised By



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REVITALISATION AND REFORM:  
CATALYSING GROWTH

14 - 15 JULY 2021 | KUALA LUMPUR

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# **WIEF HIGH LEVEL DIALOGUE**

## **“Revitalisation and Reform: Catalysing Growth”**

14-15 July 2021 • Kuala Lumpur Convention Centre, Malaysia

### **INTRODUCTION**

The COVID-19 pandemic has led to a dramatic loss of life and devastating economic and social disruption of global proportion. To avoid similar shocks in the future, recovery policies by governments must include innovative strategies to create more resilient, inclusive and sustainable economies. The business community has an equally important complementary role in overcoming the crisis. Apart from leveraging on digital transformation to hasten the recovery process, strategic collaboration that prioritises positive impact over competitive business considerations can better served the welfare and interest of the global community.

This WIEF High Level Dialogue organised against the backdrop of a challenging time, brings together governments, multilateral organisations, private sector as well as prominent individuals to address relevant issues pertaining to sustainable recovery from the pandemic.

### **DISCLAIMER / NOTES:**

- The Organisers reserve the right to alter the content and timing of the programme without prior notice, in the best interest of the event and is not responsible for cancellations due to unforeseen circumstances.
- Programme as of 28 April 2021

## DAY ONE (Wednesday, 14 July 2021) – VIRTUAL PROGRAMME

1.45pm	Virtual Login
2.00pm– 3.00pm	<b>SESSION 1</b> <b>Beyond Pandemic: Pursuit of Economic Revival</b> According to the World Bank, 90% of the world’s economies contracted in 2020. This downturn severely impacted businesses around the globe with countless people suffering illnesses, losing jobs and their livelihoods.  This Session will discuss: <ul style="list-style-type: none"><li>- short and long-term plans by governments to help their respective countries survive COVID-19 pandemic, and</li><li>- opportunities provided by the crisis for nations to emerge stronger.</li></ul>
3.00pm- 4.00pm	<b>SESSION 2</b> <b>Collaborate. Innovate. Accelerate</b> COVID-19 and its accompanying economic downturn posed various challenges for young entrepreneurs. International surveys suggest that nearly 90% of young entrepreneurs report a negative impact on their businesses.  This Session will discuss: <ul style="list-style-type: none"><li>- collaborative measures and support necessary to help scale-up young entrepreneurs,</li><li>- innovations and leveraging new market opportunities,</li><li>- changing business models and use of technology to accelerate growth.</li></ul>
4.00pm- 5.00pm	<b>SESSION 3</b> <b>Face-to-Face Conversation</b>
5.00pm	END OF DAY ONE

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## DAY TWO (Thursday, 15 July 2021) – HYBRID PROGRAMME

12.00pm	On-site Registration Refreshments
12.45pm	Virtual Login
12:45pm	Live Game Demo/Friendly Match
1.00pm- 2.00pm	<b>SESSION 4</b> <b>Game on: Tapping into Gaming and eSports Businesses</b> eSports and gaming have burst into mainstream businesses in recent years and are becoming multi-billion-dollar opportunity for progressive investors. The global gaming market was valued at USD 162.32 billion in 2020 and is expected to reach a value of USD 295.63 billion by 2026.  This Session will discuss: <ul style="list-style-type: none"><li>- investing in gaming and eSports businesses,</li><li>- role and benefits of blockchain and crypto in gaming and eSports,</li><li>- market potentials of e-Sports and gaming beyond sponsors.</li></ul>
2.00pm– 3.00pm	<b>SESSION 5</b> <b>Navigating the New Business Reality</b> Businesses around the world are trying to navigate uncharted waters. With a high level of uncertainty and conditions changing every day, making decisions are becoming more challenging. Some industry sectors, like tourism and aviation, may be feeling the impact of COVID-19 more than others.  This Session will discuss: <ul style="list-style-type: none"><li>- priorities and strategies as well as other operational policies adopted by businesses not only to survive but also to grow in these challenging times.</li></ul>
3.00pm - 4.00pm	<b>SESSION 6</b> <b>Dialogue with the Prime Minister of Malaysia</b>
4.00pm– 5.00pm	<b>SESSION 7</b> <b>Leaders Dialogue on “Revitalisation and Reform: Catalysing Growth”</b>
5.00pm	END OF WIEF HIGH LEVEL DIALOGUE

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