



# WIEF-SIDC POWER TALK

## Webinar



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- COVID Pandemic: Challenges and success stories
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# Covid pandemic in the EU agriculture sector

## Challenges:

- Sudden **close of food services**
- **Disruption** to the **movement** of goods and workers

## Turning challenges into successes



## Many success stories:

- **supermarkets and local producers** worked to redirect products normally sold in restaurants onto supermarkets
- **agricultural producer organisations** role in providing information
- **Cooperation** to avoid food waste and economic losses



**To ensure resilience in the future, more sustainability at every stage of food production and consumption is necessary**



# Farm to Fork Strategy



climate  
footprint

Reduce the  
**environmental  
and climate  
footprint** of the  
food system



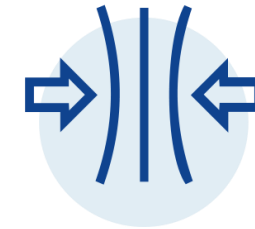
global  
transition

Lead a  
**global transition**  
towards competitive  
sustainability



new  
opportunities

Tap into  
**new  
opportunities**



resilience

Create a **robust  
and resilient** food  
system

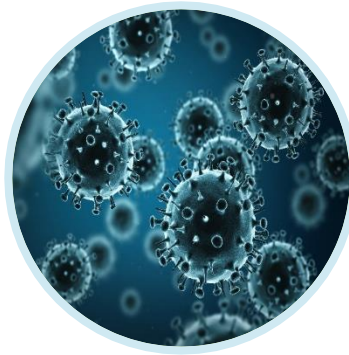
# Green Deal Targets



Reduction by 50 % of the overall use and risk of **chemical pesticides** and reduction use by 50 % of more hazardous **pesticides** by 2030



Achieve at least 25 % of the EU's agricultural land under **organic farming** and a significant increase in **organic aquaculture** by 2030



Reduced sales of **antimicrobials** for farmed animals and in aquaculture by 50 % by 2030



Reduce **nutrient losses** by at least 50 % while ensuring no deterioration in soil fertility; This will reduce use of **fertilisers** by at least 20 % by 2030



Making back at least 10 % of agricultural area **under high-diversity landscape features** by 2030

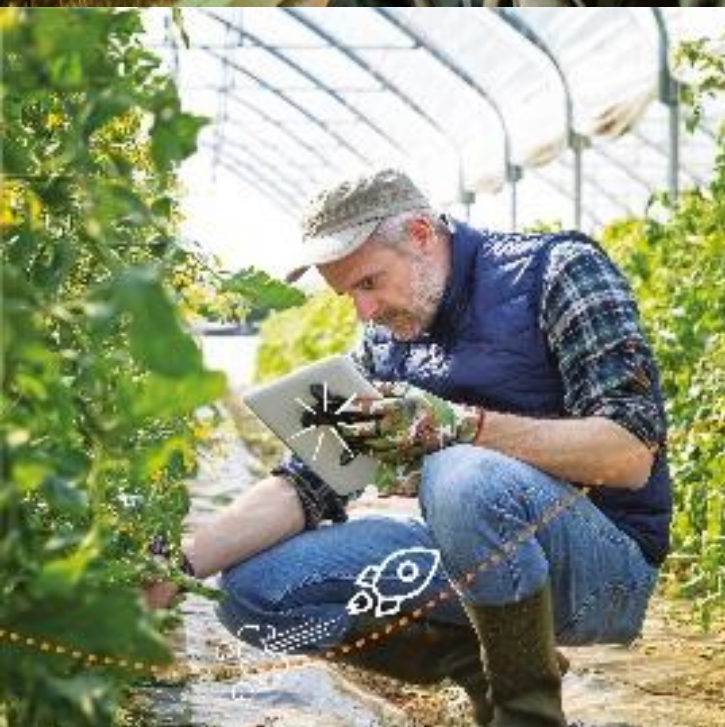


Achieve 100 % access to **almost broadband internet** in rural areas by 2025



# Digitalisation in agriculture

- Strengthen competitiveness, contribute to sustainability and help to make the sector more resilient
- Research and Innovation
- Vertical/urban farming
- Capacity building: sustainable and digital future in future generations





# Generational renewal

- Youth have a key role to play in the transition to a sustainable and innovative agriculture
- Generational renewal is a priority for the Common Agricultural Policy



# Thank you



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