

# GLOBAL DISCOURSE

10<sup>TH</sup> WIEF GLOBAL DISCOURSE  
ON CYBERSECURITY  
FOR MICRO, SMALL  
& MEDIUM ENTERPRISES

15 DECEMBER 2020 | 2:30 PM (GMT+8:00) | VIA ZOOM

R I S K S  
A D V E R S I T Y  
T R U S T

# Overview



**Technology trust is a good thing, but control is a better one.**

Stephane Nappo



Cybersecurity, the practice of protecting systems, networks, and programs from digital attacks is imperative as increasing number of people and organisations are going online. In today's computerized world where the number of devices is more than people, making them safe and secured are more challenging as attackers, hackers have become innovative and creative.

In the wake of Covid-19 pandemic crisis, there has been an upsurge in the use of online and digital tools, primarily to support communication and online trade. This creates new opportunities for malicious actors to take advantage of the disruptive effects of the crisis and target businesses, especially MSMEs as they are an easy target due to lack of resources to implement comprehensive cyber security solutions.

It is apt for MSMEs to understand and appreciate the information they have, where it is, and how valuable it is, and then, establish policies and securing suitable IT infrastructure for protection to ensure business continuity, protect employees and continue to serve customers.

The 10th WIEF Global Discourse will discuss the importance of securing IT infrastructure and data; the existing state and the future of cybersecurity in consequence giving options of solutions to overcome the threats, giving awareness and educate small businesses on steps to undertake to protect themselves.

It will also provide a platform to exchange information, sharing of useful insights between industry leaders, experts in related fields and entrepreneurs, and bring forth an interactive discussion with the presenters.

## Programme 15 DECEMBER 2020 | TUESDAY

2.30 pm	Panel Discussion on Cybersecurity For Micro Small & Medium Enterprises <b>Theme: Risks, Adversity &amp; Trust</b>
3.00 pm	Question and Answer Session
3.15 pm	End of 10th WIEF Global Discourse

# Our role players



## **Dato' Ts Dr Haji Amirudin Abdul Wahab**

Chief Executive Officer  
CyberSecurity Malaysia

Dato' Dr Amirudin Abdul Wahab is CEO of CyberSecurity Malaysia. He has 30 years' experience in the telecom and IT sectors. He has spearheaded and served various national and international cyber security platforms including as co-chair of the cyber security working group for CSCAP since 2015. He was a Canadian-based POLCYB non-executive Board of Directors until 2018, an OIC Task Force Member on ICT and cyber security, and a Fellow at Malaysian Institute of Management.



## **Bobby Varanasi**

Founding Chairman and CEO  
Matryzel Consulting Inc., USA

Bobby Varanasi is Founding Chairman and CEO of Matryzel Consulting Inc, USA, an independent advisory firm. He has over two decades of experience in consulting and management across technology, business services and building global operations. He advises federal governments across North and South America, Middle East, North Africa, Asia-Pacific and Australia on ICT sector development. He also advises Fortune 500 customer organisations and emerging market entrepreneurs on various aspects including strategy and inter-party trust ecosystems.

Bobby is a board member for IAOP as well as Global Sourcing Council, and an Exco member of Malaysia-Australia Business Council. He is Co-founder of ThynkBlynk, an Executive Director for Sigmax-e and external advisor for Angstrom Technologies. He mentors various tech startups in Malaysia. He is a Certified Outsourcing Professionals (COP), a certified Core Banking Professional (HSBC) and an ISO 9000 and CMMi Quality Systems Auditor.

# Our role players



## Rieva Lesonsky

President And Ceo  
Growbiz Media, USA

Rieva Lesonsky is President and CEO of GrowBiz Media, a custom content and media company focusing on small business and entrepreneurship as well as the blog SmallBizDaily.com. She is a nationally-known speaker, bestselling author, and authority on entrepreneurship and has covered the industry for more than 40 years. Prior to starting GrowBiz Media, she was the long time Editorial Director of Entrepreneur magazine. She wrote the bestselling Start Your Own Business. Her newest book is Small Business Hacks: 100 Shortcuts to Success.

Rieva regularly writes about small business and entrepreneurship for print and digital media outlets. She also consults with, and produces, content for corporations about entrepreneurs as well as small business owners. She is a member of the Business Journalists Hall of Fame.



## Nordin Abdullah

Managing Director  
Glenreagh Sdn Bhd, Malaysia

Nordin Abdullah is the Managing Director of Glenreagh Sdn Bhd. He sits on the board of the Malaysia Australia Business Council, was the Vice Chairman of the Malaysia International Chamber of Commerce and Industry and the World Halal Forum. Nordin was an advisor for various multinational companies and international governments on business in Malaysia. He was involved in policy and strategic planning on selected projects in Malaysia including the developing parts of the 3rd Industrial Master Plan and various strategic plans for state governments.



# About

## WORLD ISLAMIC ECONOMIC FORUM (WIEF) FOUNDATION

World Islamic Economic Forum (WIEF) Foundation was established in 2006. It is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business. The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series (WRT).

# About

## WIEF EDUCATION TRUST (WET)

WIEF Education Trust (WET) was launched during the 2nd WIEF in Islamabad in 2006, on the premise that education is the most important pillar in any society and that the fate as well as future of a community lies in the quality and availability of education for its people. WET aims to garner support and resources from the Muslim World to provide education opportunities to the people. Since then, WET has carried out the unique WIEF Global Discourse Series that addresses topical issues relating to business and economics, as well as scientific and technological advancement crucial to the development in the Muslim World. This programme has gained increasing popularity with the public and private sectors as well as academia. It attracts local and international award winners as well as high calibre speakers to the discourse.

[www.wief.org/wief-education-trust](http://www.wief.org/wief-education-trust)

**Programmes include:**

Global Discourse Series, Social Enterprise Forum & Awqaf Exchange @ WIEF

Over 1,000 participants attended WET programmes from 15 countries.

**15**  
COUNTRIES



**1,000**  
PARTICIPANTS

Organised By



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