Introduction to Iskandar Malaysia
ISKANDAR MALAYSIA: IMPORTANCE TO THE COUNTRY

Vision

A Strong & Sustainable Metropolis of International Standing

Equitable & Fair Distribution Among Stakeholders

Growth and Value Creation

Nation Building

Five Strategic Pillars

Three Foundations

Five Strategic Pillars

1. International Rim Positioning
2. Economic Drivers & Catalyst Projects
3. Hard & Soft Infrastructure Enablers
4. Institutional Framework & Regulatory Authority
5. Social Economic Equity

Indicators

<table>
<thead>
<tr>
<th>Indicators</th>
<th>2005</th>
<th>2017</th>
<th>2018</th>
<th>2025</th>
</tr>
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<tbody>
<tr>
<td>Population</td>
<td>1.4 m</td>
<td>2.08 m</td>
<td>2.16 m</td>
<td>3.0 m</td>
</tr>
<tr>
<td>GDP per Capita (2015 prices)</td>
<td>-</td>
<td>RM40,153</td>
<td>RM41,174</td>
<td>RM42,631</td>
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<tr>
<td>Employment (million)</td>
<td>0.610</td>
<td>0.99</td>
<td>1.07</td>
<td>1.31</td>
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<tr>
<td>Unemployment (%)</td>
<td>3.4</td>
<td>3.2</td>
<td>2.9</td>
<td>2.6</td>
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Source: Johor State Economic Report 2018/19
DEVELOPING A SUSTAINABLE ISKANDAR MALAYSIA

The Business Plan

Supply Side
Planning and Regulatory

Demand Side
Commercial Development

The Prime Movers

Catalysts & Drivers

Comprehensive Development Plan
Nine Focus Sectors

The Principal Coordinator – IRDA

IRDA ACT 664

ENABLERS
Government funding on important infrastructure (roads, access etc)
Government support to improve ease doing business (regulatory processes)
GROWTH PHASES IN ISKANDAR MALAYSIA

**Phase 1**
Planning & Building the Foundation

- **Investment Target**: RM 47 bil
- **Investment Achieved**: RM 69 bil

**Phase 2**
Strengthening and Generating Growth

- **Investment Target**: RM 73 bil
- **Investment Achieved**: RM 121 bil

**Phase 3**
Sustain & Innovate

- **Investment Target**: RM 263 bil
- **Investment Achieved**: RM 196 bil

Achieved **83%** of overall Investment Target of RM 383 bil by 2025.

Strategic investments are made with a view to tap the regional markets.

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<th>Years</th>
<th>RM'Bil</th>
<th>USD'Bil</th>
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<tr>
<td>2006-2010</td>
<td>47.00</td>
<td>11.75</td>
</tr>
<tr>
<td>2011-2015</td>
<td>73.00</td>
<td>18.25</td>
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<tr>
<td>2016-2020</td>
<td>107.00</td>
<td>26.75</td>
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<tr>
<td>2021-2025</td>
<td>156.00</td>
<td>39.00</td>
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*CDP target guideline
USD1=RM4.00

*All in Ringgit Malaysia (RM)*
STRATEGIC PROMOTED GROWTH SECTORS

Focus Sectors

- Electrical & Electronics
- Petro. & Oleo-Chemicals
- Food & Agro-processing
- Financial & Business Services
- Logistics
- Education
- Tourism
- Creative
- Healthcare

Emerging Economies

- Halal
- Biotech
- Green

Smart City Iskandar Malaysia

- 2nd Annual Meeting New York
  19th May 2012
  Iskandar Malaysia has been identified to become pilot for Smart City

- 1st Intersessional Meeting, Silicon Valley, California
  15th July 2012
  Iskandar Malaysia presented Framework for Smart City Iskandar Malaysia

- 2nd Intersessional Meeting, Parliament KL
  1st November 2012
  Enactment of Smart City Iskandar Malaysia

SCIM: A tool to accelerate IM vision

SMART ECONOMY

1. Economic Growth and Value Creation
2. Equitable Wealth Distribution
3. Innovative Economic Growth
4. Entrepreneurship

SMART ENVIRONMENT

1. Clean Environment
2. Green Development
3. Smart Growth
4. Environment Protection
5. Green Infrastructure
6. Green Economy

SMART MOBILITY

1. Efficient Road Accessibility
2. Non-Motorized Accessibility
3. Availability of ICT Infrastructure
4. Efficient Public Transportation

SMART PEOPLE

1. Caring Community
2. Racial Harmony
3. Skilled and Talented Human Capital

SMART GOVERNANCE

1. Public Private Partnership
2. Transparent Governance
3. Public Participation
4. Efficient Public and Social Services

SMART LIVING

1. Touristic/Recreational Attractiveness
2. Safety and Security
3. Housing Quality
4. Health Conditions
5. Low Carbon Lifestyle
6. Educational Quality
7. Cultural Facilities
ISKANDAR MALAYSIA INVESTMENT FIGURES

**RM316.09b**
Total Cumulative Investment 2006 to 2019

59%
Total Cumulative RI/CI

62%
Domestic Investment

10.70% CAGR
for 5yrs

Source: MIDA Q2’2019 & Audited Corporate Announcements
KEY TAKEAWAYS

- **Go back to basics**
  - Purpose, Strategy, Principle, Objective

- **Strategize an actionable plan**
  - A comprehensive development plan (economy, business, social & environment)

- **Remember the key success factors**
  - Target beneficiaries, less on statistics, regular monitoring