



# WIEF

## Roundtable Kota Kinabalu 2020

### Economic Rejuvenation: The Path to Growth

12 - 13 MARCH | MAGELLAN SUTERA RESORT, SABAH, MALAYSIA

# Introduction to Iskandar Malaysia

Host



Ministry of Trade and Industry

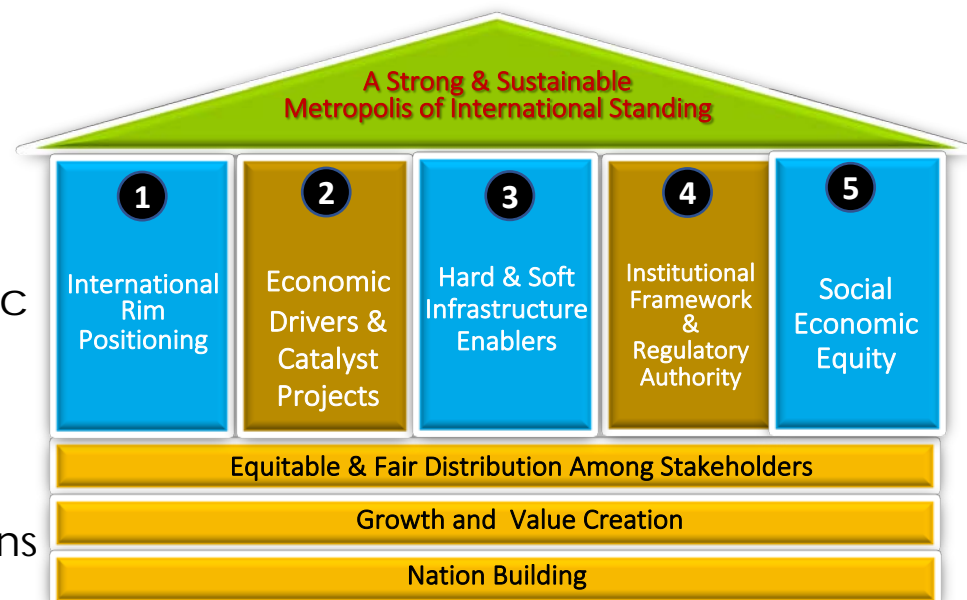
Organiser



# ISKANDAR MALAYSIA : IMPORTANCE TO THE COUNTRY



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Indicators	2005	2017	2018	2025
Population	1.4 m	2.08 m	2.16 m	3.0 m
GDP per Capita (2015 prices)	-	RM40,153	RM41,174	RM42,631
Employment (million)	0.610	0.99	1.07	1.31
Unemployment (%)	3.4	3.2	2.9	2.6

# DEVELOPING A SUSTAINABLE ISKANDAR MALAYSIA



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## Supply Side Planning and Regulatory

### The Business Plan

#### Comprehensive Development Plan

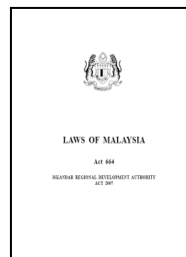


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#### Nine Focus Sectors



### The Principal Coordinator – IRDA



IRDA ACT 664

**ISKANDAR**  
REGIONAL  
DEVELOPMENT  
AUTHORITY



- ✓ Plan
- ✓ Promote
- ✓ Facilitate

## Demand Side Commercial Development

### The Prime Movers



### Catalysts & Drivers



**HERSHEY'S**



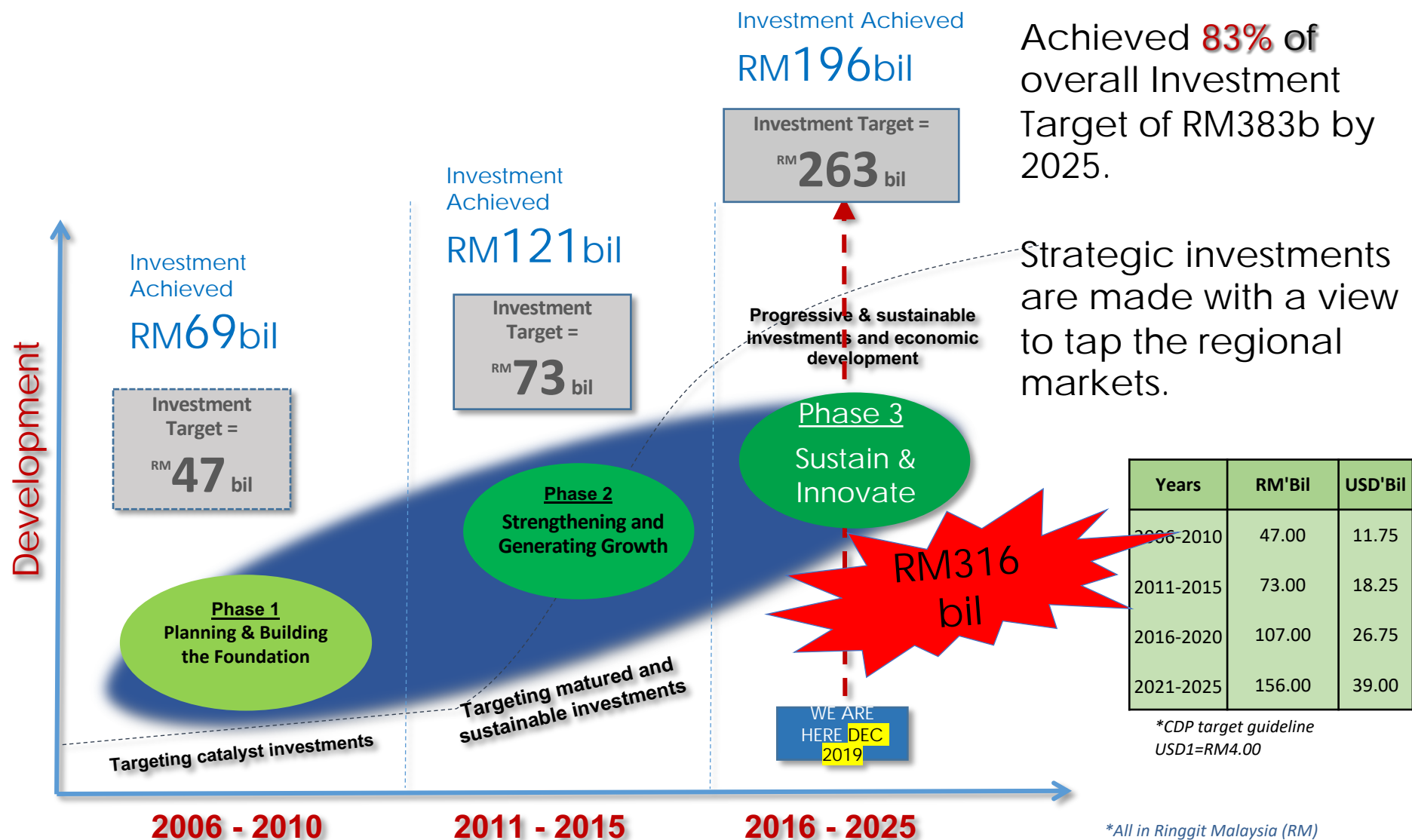
## ENABLERS

Government funding on important infrastructure (roads, access etc)  
Government support to improve ease doing business (regulatory processes)

# GROWTH PHASES IN ISKANDAR MALAYSIA



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# STRATEGIC PROMOTED GROWTH SECTORS



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## Focus Sectors



Electrical & Electronics



Petro. & Oleo-Chemicals



Food & Agro-processing



Financial & Business Services



Logistics



Education



Tourism



Creative



Healthcare

## Emerging Economies



Halal

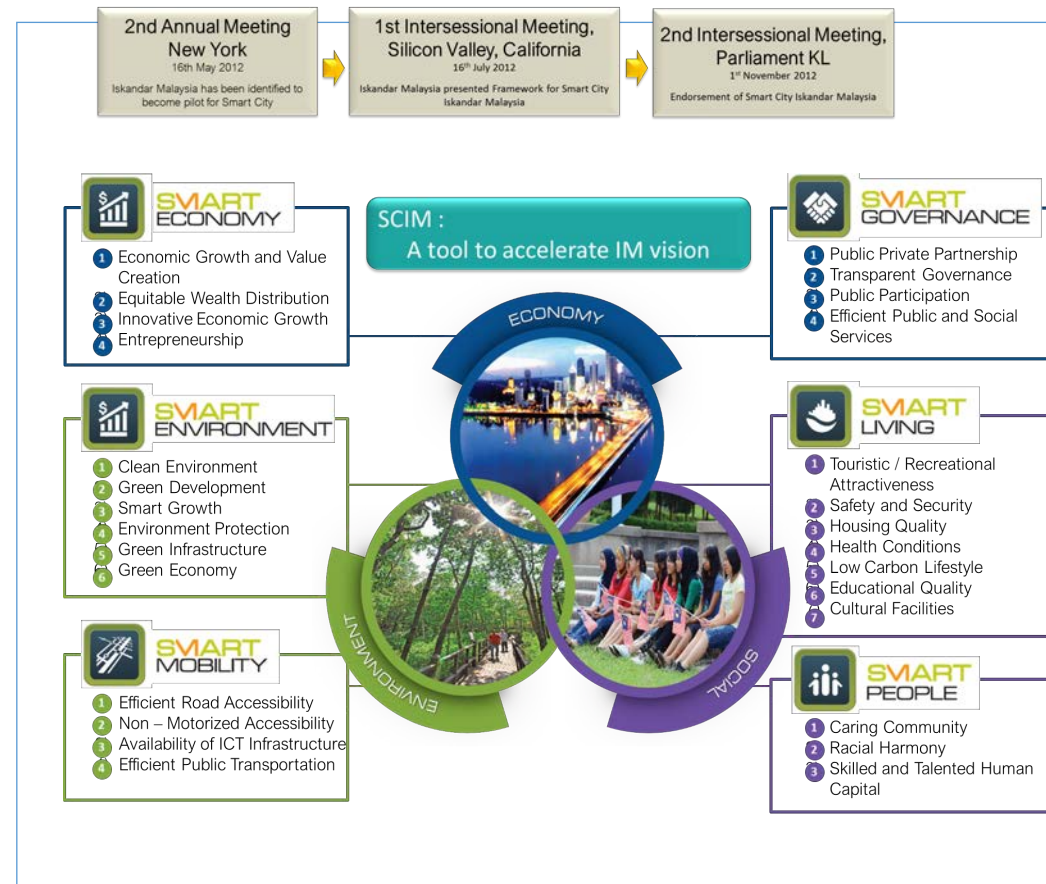


Biotech



Green

## Smart City Iskandar Malaysia





# ISKANDAR MALAYSIA INVESTMENT FIGURES



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## RM316.09b

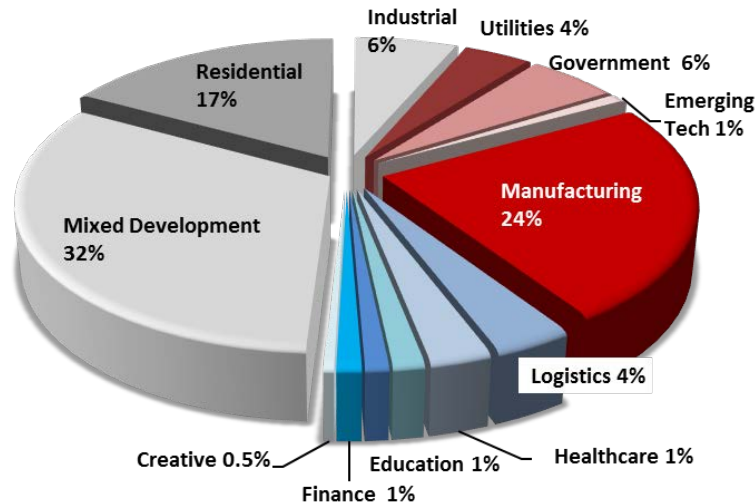
Total Cumulative Investment  
 2006 to 2019

## 59%

Total Cumulative  
 RI/CI

## 62%

Domestic Investment



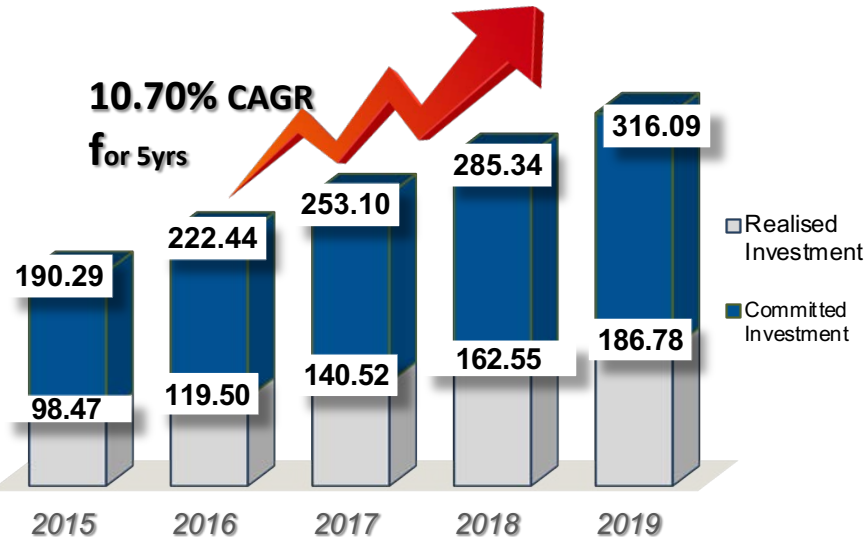
## RM30.75b

Committed  
 Investment

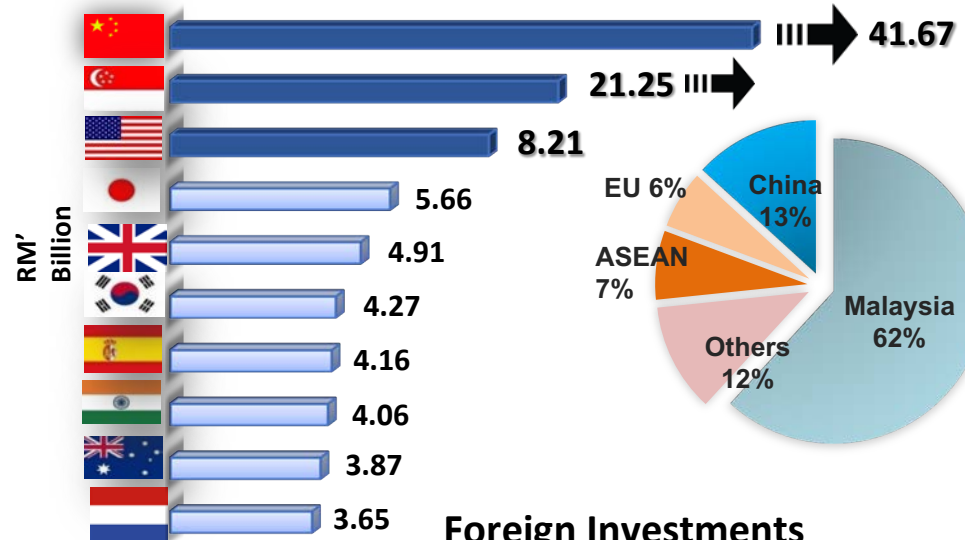
## 2019

Jan-Dec'2019

**10.70% CAGR**  
 for 5yrs






Source: MIDA Q2'2019 & Audited Corporate Announcements



**Foreign Investments**  
 2006-2019

# KEY TAKEAWAYS

-  Go back to basics
  - Purpose, Strategy, Principle, Objective
  
-  Strategize an actionable plan
  - A comprehensive development plan (economy, business, social & environment)
  
-  Remember the key success factors
  - Target beneficiaries, less on statistics, regular monitoring