



WIEF

Roundtable Kota Kinabalu 2020

Economic Rejuvenation: The Path to Growth

12 - 13 MARCH | MAGELLAN SUTERA RESORT, SABAH, MALAYSIA

INVESTMENT OPPORTUNITIES IN SABAH

Datuk Dr Mohd Yaakub Hj Johari

Host



Ministry of Trade and Industry

Organiser





@ THE CITY OF KOTA KINABALU:

- Has been voted as **one of the best resort destinations in 2015**, on par with Bali and Phuket, by tour and travel publication, CEI Asia.
- Ranked as among **the top 6 preferred locations in the world for retirement and liveability**, in the Live and Invest Overseas Annual Retire Overseas Index 2016, by the Live and Invest Overseas Publication.



Sabah is blessed with excellent location, resources, culture and bio- diversity



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Geographical Location

- Accessed easily by air from 13 global destinations



Natural Resources

- Rich in natural resources such as oil & gas, fertile agriculture land, palm oil and forestry



Cultural Heritage

- 3rd largest population in Malaysia with 32 ethnic groups spawning diverse cultural backgrounds



Biodiversity

- Rich marine life, plant diversity and wildlife habitat
- World Heritage Sites (Mount Kinabalu, Maliau Basin, Danum Valley, Imbak Canyon) and world best dive sites (Sipadan)

Competitive ADVANTAGE



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Sabah to be a Vibrant, Economically Successful and Liveable State by 2025

Key Focus Areas for SDC

Tourism



Oil, Gas
& Energy



Palm Oil



Key Result Areas for Greater Kota Kinabalu

Modernization of KK City as a lifestyle hub

Boosting tourism attractions in Greater KK

Improve mobility and travel experience

Boosting Private & Public Healthcare

Improving Early Childcare Education

Key Focus Areas for SDC



Manufacturing
& Logistics



Agriculture



Education

ENABLERS

Human Capital
Development

Infrastructure
and Utilities

Policies and
Regulations

Fiscal and
Tax Incentives



INVESTMENT POTENTIAL IN SABAH



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Legend

- Greater KK
- Palm Oil
- Tourism
- Oil & Gas
- Agriculture
- Manufacturing & Logistics
- Education

