Private Sector Role in Creating the Future We Want
SDG AMBITION – The New Strategic Imperative for Private Sector

Sustainable investments on the rise
Total assets by region (in trillions of dollars)

<table>
<thead>
<tr>
<th>Region</th>
<th>2016</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Europe</td>
<td>0</td>
<td>12</td>
</tr>
<tr>
<td>U.S.</td>
<td>3</td>
<td>15</td>
</tr>
<tr>
<td>Japan</td>
<td>6</td>
<td>9</td>
</tr>
<tr>
<td>Canada</td>
<td>9</td>
<td>15</td>
</tr>
<tr>
<td>Australia/New Zealand</td>
<td>12</td>
<td>15</td>
</tr>
</tbody>
</table>

Grew around fourfold, making Japan the third-largest sustainable investor

Green bond issuance
Green bonds are on the rise in recent years, mostly in Europe and Asia.
(billions of US dollars)

Source: Global Sustainable Investment Alliance Review 2018

Source: Dealogic, IMF staff calculations. Note: 2019 until August.

INTERNATIONAL MONETARY FUND
Sustainable Business = \frac{Profit + Power}{Corporate Values}

LEADERSHIP NEEDS TO BE IN THE BUSINESS OF SUSTAINABILITY LINKED DECISIONS
PRIVATE SECTOR FOCUS FOR THE SDGs

SUSTAINABLE BUSINESS EXPECTATIONS

- De-Carbonize Production Processes
- Ensure Decent Work for ALL
- Promote Gender Equality
- Good Governance & Ethics

SDG PERFORMANCE

ESG DATA

BUSINESS EXCELLENCE
ACTIONS FOR A FUTURE WE WANT

1. Channel CSR monies into closing the SDGs funding gap
2. Transition business purpose to enable positive ESG impact
3. Ensure entire supply chain is sustainability compliant
4. Leverage peer partnerships to scale the SDGs together