

WHY SPONSOR

WIEF is where the key stakeholders of the global Islamic economy converge to discuss the latest development and trends in business and commerce.

A WIEF Sponsor is perceived as a role player and authority within their respective industry and leverages on the global profile, recognition and trust that is associated with the WIEF brand.

With over 80 nations represented at each forum annually, WIEF is a unique platform on which to promote your brand at a global level while providing access to the movers and shakers of the global Islamic business community.

EARN GLOBAL RECOGNITION

As a Premier Business Forum, your association with WIEF will immediately earn you recognition within the stakeholders of the global business community.

PUT YOUR BRAND IN THE SPOTLIGHT

The annual WIEF receives unparalleled coverage from the world's leading media networks for an event of its nature. By sponsoring WIEF, the spotlight is on you.

CREATE NEW BUSINESS OPPORTUNITIES IN NEW MARKETS

With over 80 countries represented, WIEF paves paths for you to charter new territories and explore new opportunities beyond where you are operating now.

GAIN ACCESS TO QUALITY LEADS AND CONTACTS

As a Sponsor you will have access to the participants during and after the Forum.

STAND OUT IN FRONT OF YOUR TARGET MARKET

Be distinctly noticed by 2000 international participants who converge at the annual WIEF.

GIVE PARTICIPANTS A FEEL FOR YOUR BUSINESS

As a Sponsor, your product can leave an indelible mark on the minds of participants by exhibiting at the Exhibition space provided in which it is possible to engage with participants and let them experience your product or service firsthand.

POSITION YOUR BUSINESS AS A MARKET LEADER

Sponsoring WIEF automatically brings you mindshare to be a market leader within your respective industry.



Interested in becoming a Sponsor ?
Please contact :

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14th WIEF SPONSORSHIP BENEFITS

Doha, Qatar - 8-10 October 2019

Benefits	Premier US\$300,000	Strategic US\$200,000	Platinum US\$100,00	Gold US\$75,000	Silver US\$50,000
Pre Forum Benefits					
Opportunity for 1:1 interview by media partners	☑	-	-	-	-
Credit mentions in WIEF e-newsletter	☑	☑	☑	-	-
Credit mentions on WIEF social media post	☑	☑	☑	☑	☑
Sponsors logo placement on the press release prior to the Forum	☑	☑	☑	☑	☑
Sponsor's logo placement on Forum's advertisement in Media Partner publication(s)	☑	☑	☑	☑	☑
Recognition and acknowledgement in all Forum collaterals which includes venue backdrop, marketing & advertising collaterals	☑	☑	☑	☑	☑
Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks	☑	☑	☑	☑	☑
Side Events / Social Events					
14th WIEF Welcoming Dinner - Reserved seats	☑	☑	☑	☑	☑
14th WIEF Opening Ceremony - Reserved seats	5 Pax	5 Pax	5 Pax	5 Pax	5 Pax
14th WIEF Gala Dinner - Reserved seats	2 tables	2 tables	1 tables	5 Pax	5 Pax
Forum Day Benefits					
Opportunity to host a VIP dinner on day 2 of the Forum	☑	-	-	-	-
Branding opportunity at the Twitter Wall	☑	-	-	-	-
Opportunity to nominate a relevant speaker for the Forum programme session	☑	☑	-	-	-
Insertion of business collateral or distribution of press release or merchandise item to be placed in the participants bag <small>(content and collateral to be approved by organiser)</small>	☑	☑	-	-	-
Opportunity for 1:1 interview by international key media partners	☑	☑	☑	-	-
Priority reservation of Press Conference Room	☑	☑	☑	-	-
Usage of the Sponsor Programme Room for business networking event on day 2 for 90 minutes	☑	☑	☑	☑	☑
10 minutes of #PowerTalk session	☑	☑	☑	☑	☑
Sponsor's logo placement in prominent pages of the Forum's official programme book	☑	☑	☑	☑	☑
Advertisement insertion in the Forum's edition of <i>InFocus</i> magazine	2 Pages	1 Page	1 Page	1 Page	1 Page
Advertisement insertion in the Forum's official programme book	1 Page	1 Page	1 Page	1 Page	1 Page
Exhibition space at a prominent location	9m x 9m	6m x 9m	6m x 6m	3m x 6m	3m x 6m
Participant's registration passes	80 Pax	60 Pax	40 Pax	30 Pax	20 Pax
Access to the Sponsors Meeting Room at the venue	dedicated	sharing	sharing	sharing	sharing
Post-Forum Benefits					
Post Forum social media mentions for 3 months after the Forum	☑	☑	☑	-	-
Credit mention in thank you email to participants	☑	☑	☑	☑	☑
Sponsor logo placement in the Foundation Report	☑	☑	☑	☑	☑
Automatic subscription to WIEF's e-newsletter	☑	☑	☑	☑	☑
Two (2) complimentary copies of bi-annual <i>InFocus</i> magazine (issue 6) published by WIEF Foundation	☑	☑	☑	☑	☑
Collaborative opportunities and invitations to all WIEF Foundation's initiative programmes and events	☑	☑	☑	☑	☑
Opportunity to become a WIEF Corporate Member <small>(terms & conditions apply)</small>	☑	☑	☑	☑	☑