## WORLD ISLAMIC ECONOMIC FORUM

The World Islamic Economic Forum (WIEF), dedicated to build bridges through business, is an annual Forum that promotes stronger cross border partnerships for the economic well-being of the global community.

Established in 2005 in Kuala Lumpur, the Forum brings together government leaders, captains of industries, academic scholars, regional experts, professionals and corporate managers to discuss opportunities for business partnerships between the Muslim and non-Muslim communities across the globe.

The WIEF is focused on building a consensus on practical and innovative approaches to address socio-economic imperatives impacting the Muslim and non-Muslim communities.

# **Objectives**

To promote dialogue and foster cooperation among the Muslim and non-Muslim businessmen in the belief that collaboration is the salient feature of the 21st century international relations. Business partnerships can become genuine bridges towards peace and prosperity between the Muslim and non-Muslim World.

To strengthen networking and foster strategic alliances through the exchange of ideas, information and knowledge.

To enhance the economic well-being of the people of Muslim nations and Muslim communities worldwide through increasing trade and business opportunities amongst them, as well as the world at large.

### 14<sup>TH</sup> WIEF DOHA, QATAR 20 - 22 OCTOBER 2020

II host the 14 amic Economic inging together remost business bin them in sussions cting the global economy, and discover the role your business can play.

Register your interest with marketing@wief.org



# **13 YEARS OF WIEF**

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ANTER STREET, STREET,

2005 1<sup>st</sup> WIEF KUALA LUMPUR **44 COUNTRIES** 600 PARTICIPANTS

A 10-point Declaration was adopted that summarised the Forum's aims at strengthening business and economic collaboration between OIC and non-OIC countries. The Forum was then renamed "World Islamic Economic Forum" to reflect the universality of its objectives.



2<sup>nd</sup> WIEF PAKISTAN **27 COUNTRIES** 700 PARTICIPANTS

The WIEF Foundation, the proprietary owner of the WIEF, was established in 2006 to institutionalise the World Islamic Economic Forum.

The WIEF Young Leaders Network was mooted in 2006. It was created for young entrepreneurs, professionals and change makers to connect with each other through the annual Forum and various designated programmes.





### 3<sup>rd</sup> WIEF KUALA LUMPUR 34 COUNTRIES 1000 PARTICIPANTS

The WIEF Foundation established a pre-forum programme under the WIEF Businesswomen Network and the WIEF Young Leaders Network in Kuala Lumpur. This was in line with the objective of the Foundation to focus on youth and women, two groups still largely left behind in society

The WIEF Businesswomen Network was mooted at the inaugural WIEF in 2005, with the first Businesswomen Forum convening at the 3rd WIEF in 2007. It was created to serve as a networking platform for women across the globe to connect with each other through business and leadership programmes.





#### 4th WIEF **29 COUNTRIES** 900 PARTICIPANTS



2008 was an important milestone in the history of the WIEF. The WIEF Permanent Secretariat was established in Kuala Lumpur with its own corporate administrative structure, which includes the Board of Trustees led by the Chairman of the WIEF Foundation and supported by the International Advisory Panel.

#### 5<sup>th</sup> WIEF JAKARTA 0 0 **36 COUNTRIES** 1,728 PARTICIPANTS N





The 5th WIEF saw the inclusion a new session into the existing programme agenda - the Global CEO Panel, which provided a dynamic platform for top corporate leaders.

The original 3-day programme wa extended by the host, Indonesia to feature regional investment and trade opportunities through a day-long dedicated 'Investments In Focus' sessions.

4 major agreements valued over US\$3 billion were signed betwee Indonesia and major corporation globally at the Opening Ceremor

#### O 6<sup>th</sup> WIEF - KUALA LUMPUR 67 COUNTRIES 2,567 PARTICIPANTS

Since its inception in 2005, the 6th WIEF was the largest Forum ever held by the WIEF Foundatio Bearing the theme "Gearing for Economic Resurgence", it was a timely Forum that addressed the prevailing mood of the global business community for change and progress after the financial crisis.

The WIEF Young Leaders Networ introduced the 1st Marketplace Creative Arts, a programme aime at empowering young talents in the creative arts sector and creating a strong linkage betwee the arts and business world.



### 2011 7<sup>th</sup> WIEF ASTANA **42 COUNTRIES** 2,508 PARTICIPANTS

WIEF made its first appearance in the CIS region in 2011. The WIEF has been an effective bridge for business wherever i has been held over the past 6 years in Southeast Asia, East Asia and the Middle East and it was most timely that the bridge was extended to Central Asia.

The 7th WIEF highlighted the vast investment opportunities available in Kazakhstan as it was seeking to develop key areas of its economy with a particular focus on contributin to the crucial global need for energy and good security.





#### 2012 8<sup>th</sup> WIEF JOHOR BAHRU **86 COUNTRIES** 2,100 PARTICIPANTS

The 8th WIEF was held in the Iskandar Development Region of the State of Johor, Malaysia; the fastest growing economic region in Malaysia and one of the most significant business districts in Southeast Asia.

The Business Networking Breakfast (BNB) was introduced for the first time, which covered industries such as Islamic finance, healthcare, infrastructure, halal, technolog and many more.

WIEF's first "Face-to-Face" session allowed participants the opportunity to tap great ideas from leading opinion leaders.

Face-to-Face is an intimate conversation with a global personality covering challenges faced, success stories and personal anecdotes.







The Marketplace hosted 29 artists The Marketplace hosted 29 artists from 8 countries from various genres of art including calligraffiti, calligraphy, photography, filmmaking, from 8 countries from various genres comedy, music and performing arts

### 2013 9<sup>th</sup> WIEF LONDON **128 COUNTRIES** 2,700 PARTICIPANTS

CHANGING WORLD, NEW RELATIONSHIPS

### < 10<sup>th</sup> WIEF T DUBAI 102 COUNTRIES 3,150 PARTICIPANTS

The 10th WIEF introduced two new additions to the Forum - IdeaPad and Business Exchange.

IdeaPad was created and incorporated as part of the WIEF's nelp talented entrepreneurs and novators thrive.

Business Exchange was introduced to allow more meaningful interaction to take place between business owners and





The WIEF has finally arrived. London hoste the 9th World Islamic Economic Forum, the first that was held in a non-Muslim country. The Forum recorded its highest number of leaders participation - 19 global leaders.

At the 9th WIEF, Prime Minister David Cameron announced that the United Kindom aims to be the first sovereign country outside the Muslim World to issue an Islamic bond valued at £200 the 21st century.

million in 2015 as London seeks to extend its role as a western hub for Islamic finance.

The UK Trade and Investment organised the British Business Pavilion, a programme held on the sidelines of the 9th WIEF, which brought together British companies and internationa decision makers from a range of high growth markets to discuss the economic challenges of



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NEW RELATIONSHIPS

CHANGING WORLD

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a platform for business owners to foster cross-border collaborations and increase their competitiveness in the international marketplace through a series of panel discussions and networking activities. 14 countries participated in the

I1<sup>th</sup> WIEF

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KUALA

SMEs were the main emphasis

at the 2015 edition of the WIEF.

The 11th WIEF SME Business

Pavilion was a key highlight of

the Forum, in support of the

SME community in Southeast

prospects. It aimed to provide

Asia to uncover growth

LUMPUR

**102 COUNTRIES** 

4,133 PARTICIPANTS

SME Business Pavilion including countries from the ASEAN, African, Central Asian, European and North American region, with UK leading a contingent of 11 companies.





The 12th WIEF, hosted in Jakarta for the second time, recognised the need to decentralise growth and empower future businesses an explored the crucial role of MSMEs in driving the global economic growth.

The Forum introduced the LinkedUp Lounge, an exclusive meeting space for likeminded people to network - connected through our dedicated online platform.

Islamic Fashion was one of the key focus for the Indonesian edition, featured through insightful dialogues, visual installations, fashion shows and exhibition.



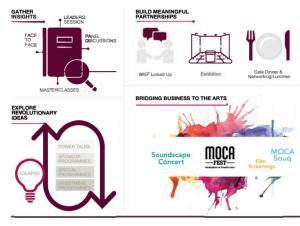
2017 13<sup>th</sup> WIEF KUCHING 77 COUNTRIES 3,249 PARTICIPANTS

Co-founder of Apple Inc. Steve Wozniak, highlighted the significance of the 13th WIEF theme Disruptive Change: Impact and Challenges during the Forum. Complementa programmes ran parallel with Pane Discussions, Masterclasses and th inaugural Initiative Room that brough about solutions from the audience o current issues. 55 exhibitors, from nine countries showcased their products which also involved artist contributions from around the world. To preserve long-lasting connections between entrepreneurs worldwide, WIEF's inaugural Alumni card and app were also launched.



#### OVER 50 FORUM SESSIONS

WIEF provides you with the platform to explore your business opportunities and engage in discussions on the changing dynamics of global business today.



#### WHO ATTENDS

WIEF stratests a jobal audience and reaches out to a broad range of stakeholders, whe will take advantage of the opportunity to network, meet face to facewith potential partners to tap intonew frontiers and emerging regions, and idently investment and funding opportunities from all comers of the industry.



#### Social Media Links

Facebook: World Islamic Economic Forum Foundation Twitter: @WIEF\_Foundation Instagram: WIEF\_Foundation Flickr: WIEF\_Foundation YouTube: WIEF Foundation TV

#### World Islamic Economic Forum (WIEF) Foundation Permanent Secretariat

A-9-1, Level 9, Hampshire Place Office 157 Hampshire, No.1 Jalan Mayang Sari 50450 Kuala Lumpur, Malaysia T: +603 2163 5500 F: +603 2163 5504 W: www.wief.org



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