

In conjunction with the 11th WIEF

FEST-3 - 5 NOV 2015 Kuala Lumpur Convention Centre

Marketplace of Creative Arts







ABOUT

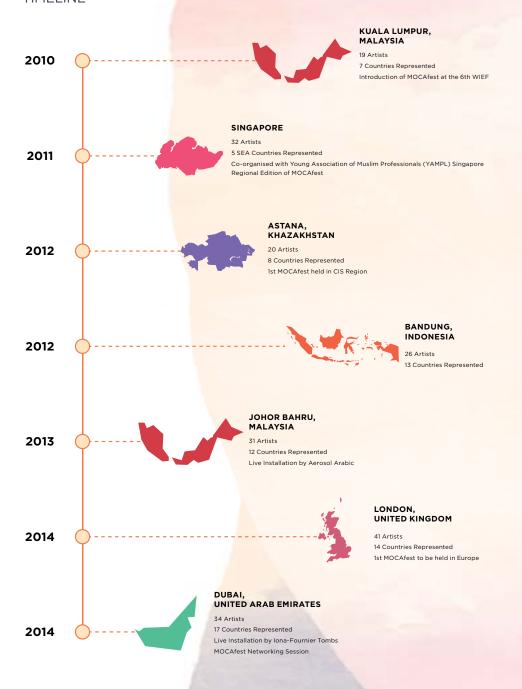
In conjunction with the 11th WIEF



MOCAfest started off as a programme under the WIEF Young Leaders
Network aimed at developing the Muslim World's creative arts industry
through the empowerment of youth involved in creative arts. The
programme was inaugurated in Kuala Lumpur in 2010 which hosted 29
artists from 8 countries.

It has since grown to become a global festival which synergises both established and emerging talents worldwide. Today, the Festival hosts up to 40 artists from over 20 countries which goes beyond an international showcase, but includes a training programme and dialogues around sustainability and the creative arts industries.

MOCAfest



SOUNDSCAPE CONCERT

4 NOVEMBER 2015 | 8.30 PM

AT KL CONVENTION CENTRE, PLENARY HALL



EL SEED (FRANCE) • NOURA MINT SEYMALI (MAURITANIA)

OMAR EFFENDUM (UNITED STATES) • FAIG AHMED (AZERBAIJAN)

RAV SINGH (MALAYSIA) • NAJWA (MALAYSIA)

SUPHALA (UNITED STATES) • Q'SOUNDS (UNITED STATES)

DAY ONE | 3 NOVEMBER, TUESDAY

Ballroom 2, Level 3, Kuala Lumpur Convention Centre

Visual Tapestry

12.00pm - 1.30pm

Lunch Networking & Announcement of MOCAfest Opening

1.30pm - 2.00pm Main Stage Area **Soundscape Series Performance:** Identity (pt.I)

Performers:

- Q'Sound, Trombonist, Bandleader & Composer, United States of America
- Caravan of Praise, Music Ensemble, Malaysia

2.00pm - 3.00pm Workshop /

Masterclass Area

Sharing Circle I:

Social Entrepreneurship - Sustaining Our Local Artists

Moderators:

- Scott Liddle, Country Director of Turquoise Mountain Foundation, France
- Hamza El Fasiki, Andalucían Musician, Social Entrepreneur & Founder, Craft Draft. Morocco

Main Stage Area

Workshop:

Motion Graphic and Audio

Trainer:

• Fairuz Sulaiman, Visual & Multimedia Artist, Malaysia

3.00pm - 4.00pm Main Stage Area Workshop

Creating Calligraphy

Trainer

• Ruh Al-Alam, Designer & Founder of Visual Dhikr, United Kingdom

Discussion Space

Masterclass:

Learning the Jawi Script

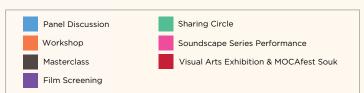
Trainer:

 Muhammad Syukri Rosli, Founder-Director of Klasika Media – Jawi Academy, Malaysia

4.00pm - 4.30pm Main Stage Area **Soundscape Series Performance & Break** Visual Tapestry in Motion

Performers:

- · Alex Subryn, Musician, Malaysia
- Noura Mint Seymali, World Musicians, Mauritania
- · Leila Younes El-Amaire, Spoken Word Artist, Germany
- Fairuz Sulaiman, Visual & Multimedia Artist, Malaysia



DAY ONE | 3 NOVEMBER, TUESDAY

Ballroom 2, Level 3, Kuala Lumpur Convention Centre

Visual Tapestry

4.30pm - 5.30pm Main Stage Area Panel Discussion:

A Quest for Identity: Building Cultural Capita

Panelists:

- Faig Ahmed, Fine Artist, Azerbaijan
- Maïmouna Guerresi, Fine Artist, Italy
- Omar Offendum, Hip-hop Artist, Poet & Peace Activist, United States of America
- Eddin Khoo, Founder of PUSAKA, Malaysia

Moderator:

• Asad Ali Jafri, Cultural Producer & Global Arts Leader, United States of America

Discussion Space

Film Screening: Blessed are the Strangers

Trainer:

• Ahmed Peerbux, Filmmaker, United Kingdom

5.30pm - 6.30pm

Masterclass: Intuition vs. Technique

Main Stage Area

Performer:

 Q'Sound, Trombonist, Bandleader & Composer, United States of America

Workshop / Masterclass Area Workshop: Malaysian Beat & Drum Circle

Trainers:

- Rav Singh, Artistic Director & Founder of The Diplomats of Drum, Malaysia
- Suphala, Tabla Player, United States of America

12.00pm - 6.30pm

Visual Arts Exhibition & MOCAfest Souk

DAY TWO | 4 NOVEMBER, WEDNESDAY

Ballroom 2, Level 3, Kuala Lumpur Convention Centre

Narrative Tapestry

10.00am - 11.00am Main Stage Area

Panel Discussion:

How Do We Measure a Creative & Cultural Economy?

Panelists

- Alia Khan, Founder of Islamic Fashion Design Council, United Arab Emirates
- Scott Liddle, Country Director of Turquoise Mountain Foundation. France
- Zalfian Fuzi, Artistic Director & CEO of Theatre Management Associates Sdn Bhd, Malaysia
- Ruh Al-Alam, Designer & Founder of Visual Dhikr, United Kingdom

Moderator:

· Tasneem Chopra, Writer & Cross-Cultural Consultant, Australia

11.00am - 12.00pm Main Stage Area

Film Screening: with Maimouna Guerresi

Trainer

· Maïmouna Guerresi, Fine Artist, Italy

12.00pm - 12.15pm Main Stage Area

Soundscape Series Performance: 'Past & Present'

Performers:

- · Suphala, Tabla Player, United States of America
- Zohab Zee Khan, Spoken Word Artist, Australia
- Hamza El Fasiki, Andalucían Musician, Social Entrepreneur & Founder, Craft Draft, Morocco

12.00pm - 1.00pm Plenary Hall, Level 1

2.30pm - 3.00pm Exhibition Hall,

3.00pm - 3.30pm Main Stage Area

Ground Level

Panel Discussion: Islamic Fashion Industry: New Trends, New Markets

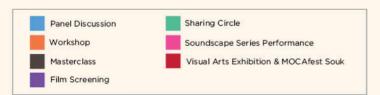
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IdeaPad: Creative Arts & Modest Fashion

Soundscape Series Performance & Break 'Illuminated Words'

Performers:

- Omar Offendum, Hip-Hop Artist, Poet & Peace Activist, United States of America
- · Leila Younes El-Amaire, Spoken Word Artist, Germany
- Asad Ali Jafri, Cultural Producer & Global Arts Leader, United States of America
- · Caravan of Praise, Music Ensemble, Malaysia
- · Teakster, Digital Artist, United Kingdom



DAY TWO | 4 NOVEMBER, WEDNESDAY

Ballroom 2, Level 3, Kuala Lumpur Convention Centre

Narrative Tapestry

3.30pm - 4.30pm

Workshop / Masterclass Area

Sharing Circle II:

The Creative Workforce -

Improving Perceptions, Improving Standards, Improving Culture

Moderators:

- Alia Khan, Founder of Islamic Fashion Design Council, United Arab Emirates
- Asad Ali Jafri, Cultural Producer & Global Arts Leader, United States of America

4.30pm - 5.30pm Main Stage Area

MOCA Translations 6.0

Performers:

- Omar Offendum, Hip-Hop Artist, Poet & Peace Activist, United States of America
- Suphala, Tabla Player, United States of America
- Ray Singh, Artistic Director & Founder of The Diplomats of Drums, Malaysia
- Zohab Zee Khan, Spoken Word Artist, Australia

Moderator:

Tasneem Chopra, Writer & Cross-Cultural Consultant, Australia

Discussion Space

Film Screening: Multiculturalism

Curator & Host:

Kelab Seni Filem, Malavsia

5.30pm - 6.30pm Discussion Space

Workshop:

Scripting & Copywriting - The Art of Communication to Revive Heritage & Culture

Trainer:

Ezrena Marwan, Founder of Malaysia Design Archive, Malaysia

Main Stage Area

Masterclass:

Creating vs. Copying - The Creative Process in the Arts

Trainers:

- · Faig Ahmed, Fine Artist, Azerbaijan
- Fairuz Sulaiman, Visual & Multimedia Artist, Malaysia

6.30pm - 8.00pm

BREAK

DAY TWO | 4 NOVEMBER, WEDNESDAY

Ballroom 2, Level 3, Kuala Lumpur Convention Centre

Narrative Tapestry

8.30pm - 10.30pm Plenary Hall, Level 1

MOCAfest Soundscape Concert

Performers:

- DJ Lethal Skillz, Turntablist, Lebanon
- Caravan of Praise, Music Ensemble, Malaysia
- Hamza El Fasiki, Andalucían Musician, Social Entrepreneur & Founder, Craft Draft, Morocco
- Alex Subryn, Musician, Malaysia
- Q'Sound, Trombonist, Bandleader & Composer, United States of America
- Omar Offendum, Hip-Hop Artist, Poet & Peace Activist, United States of America
- Suphala, Tabla Player, United States of America
- Noura Mint Seymali, World Musicians, Mauritania
- Najwa, Singer & Songwriter, Malaysia

10.00am - 6.30pm

Visual Arts Exhibition & MOCAfest Souk

DAY THREE | 5 NOVEMBER, THURSDAY

Ballroom 2, Level 3, Kuala Lumpur Convention Centre

Business & Arts Interlace

8.30am - 10.00am

Dining Hall, Ground Level

MOCAfest Networking Session

Facilitator:

 Zalfian Fuzi, Artistic Director & CEO of Theatre Management Associates Sdn Bhd., Malaysia

10.30am - 11.30am

Main Stage Area

Panel Discussion:

Reviving Jawi Script Through Contemporary Art

Panelists:

- Prof. Dr Muhammad Zainiy Uthman, Director of Centre for Advanced Studies on Islam, Science and Civilisation, Malaysia
- Muhammad Syukri Rosli, Founder-Director of Klasika Media Jawi Academy, Malaysia
- eL Seed, Calligraffiti Artist, France
- Ruh Al-Alam, Designer & Founder of Visual Dhikr, United Kingdom

Moderator:

 Prof. Dr Tatiana A. Denisova, Professor of Centre for Advanced Studies on Islam, Science and Civilisation, Russia

12.00pm - 1.00pm

Main Stage Area

Face to Face: eL Seed

Featured Artist:

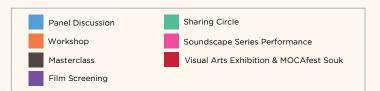
• eL Seed, Calligraffiti Artist, France

Moderator:

 Asad Ali Jafri, Cultural Producer & Global Arts Leader, United States of America

10.00am - 1.00pm

Visual Arts Exhibition & MOCAfest Souk





Making his mark across the globe through Calligrafitti, MOCAfest and AQUILA Style will host eL Seed's first trip to Southeast Asia.

Known for his remarkable flow of Calligraffiti murals which fuses traditional Arabic calligraphy and modern street arts, Tunisian born artist, eL Seed, will share insights to his creative and career journey in the session, Face to Face with eL Seed at MOCAfest 2015.



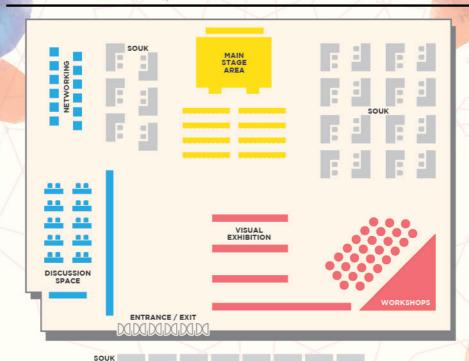




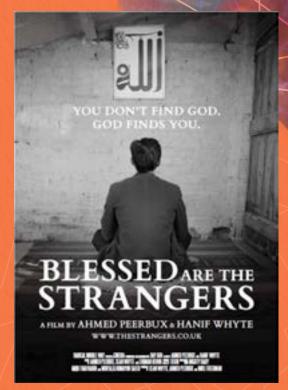
The session will be moderated by cultural producer, Asad Ali Jafri, and will take us on a journey of the vision of an artist in search for identity between two clashing worlds, East and West. From his humble beginnings of street arts in the suburbs of Paris to collaborating with the French brand, Louis Vuitton for their Foulards d'Artistes project, eL Seed shares with us the ups and downs of a rising talent ready to make contributions to the arts and our built environment.

*Session time is Day 3 | 5 November, Thursday Main Stage Area, Level 3, MOCAfest





BLESSED ARE THE STRANGERS (2015)



Director: Ahmed Peerbux & Hanif Whyte

Country: United Kingdom

Duration: 50 minutes

Documentary

SYNOPSIS:

London in the 1970s; a handful of floppy-haired hippies get switched on to Sufism. Returning from Morocco intent on bringing Islam to the West, they establish a communal squat in Chelsea before attempting to build a 'Muslim village' in the remote English countryside. Meanwhile in Brixton, South London, a group of young West Indians, also attracted to Sufism, find themselves fighting off puritanical extremists who deem their beliefs heretical and their blood 'halal'.

Blessed are the Strangers tells the story of how these two very different groups of people came together, despite the difficulties, to form Britain's largest and most diverse Muslim convert community.

Catch the Film Screening at Discussion Space, Ballroom 2 on 3 November | 4.30pm - 5.30pm.

DHIKR (2007)



Director: Maïmouna Guerresi

Country: Kenya

> Duration: 10 minutes

Short Film

SYNOPSIS:

A group of veiled women from Kenya, with faces, hands and feet marked in white, move in slow rotation while the wind ruffles their long robes.

This video is made up of groups of images, sometimes lengthened through slow motion, sometimes as quick flashes emerging and then disappearing into a white background. The long and hypnotic turning of their feet and garments moving in the wind alternates with white and radiant pauses, recalling the warm, sunny day on the beach at Malindi where the film was taken. The Dhikr is a prayer sung by these Kenyan women, with the sounds of their deep breaths almost simulating the wind on that African day.

Catch the Film Screening at Main Stage, Ballroom 2 on 4 November | 11.00am - 12.00pm.

ORACLES (2007)



Director:

Maïmouna Guerresi

Country: Italy

Duration: 10 minutes

Short Film

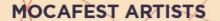
SYNOPSIS:

The video work is composed of three simultaneous projections, which representing every one, three female characters, dressed respectively with three different colours white, red and black. These figures rotate on themselves, first slowly, then faster and faster, accompanied by the sound of a Sufi melody, hypnotic and relentless, which gradually seems to decompose, dissolve and merge them into a single pattern red.

These images that interchange continuously from one screen to another, resulting in a voltage energy harvesting Sufi and mystic symbols. The color choices and the pace refer to a type of ancestral Africa, combining it with reminiscences of Western culture and reestablishing the relationship between the center and sides, typical of altarpieces that make up the triptychs.

Catch the Film Screening at Main Stage, Ballroom 2 on 4 November | 11.00am - 12.00pm.







Zalfian Fuzi, Artistic Director & CEO of Theatre Management Associates Sdn Bhd. Malaysia



Asad Ali Jafri, Cultural Producer & Global Arts Leader United States of America



Ezrena Marwan, Founder of Malaysia Design Archive Malaysia

Eddin Khoo, Founder of PUSAKA Malaysia

EDUCATION



Country Director of Turquoise Mountain

France



Cross-Cultural Consultant Australia











MOCAFEST ARTISTS



Jamal Raslan, Spoken Word Artist Malaysia



Matthew C. Tinari, Manager & Producer of Noura Mint Seymali United States of America



Q'Sound, Trombonist, Bandleader & Composer United States of America

Zohab Zee Khan, Spoken Word Artist Australia







Alex Subryn, Musician Malaysia

PERFORMING ARTS





Omar Offendum, Hip-Hop Artist, Poet & Peace Activist United States of America

Noura Hemed Vall, Vocalist & Master of the Ardine of Noura Mint Seymali Mauritania











MOCAfellows KUALA LUMPUR



MOCAfellows is a pre-festival programme that runs for 5 days prior to the opening of the MOCAfest. This year, MOCAfellows will be hosted at the Kuala Lumpur City Gallery, in the heart of Dataran Merdeka. This 117-year old national heritage building will allow participants to take advantage of the cultural immersion. The fellowship comprises of workshops on leadership, careerbuilding, branding and fusion artworks. Following this, the fellows will join 3 days of MOCAfest, which includes an opportunity to collaborate and create together with other festival artists. The end goal is to unlock the potential of the artist's sustainable ideas and contribution to the creative arts industry. Artists will also have the opportunity to perform, present and exhibit their work at MOCAfest. At the end of the program, 2 Fellows will stand a chance to win a slot to present their work to potential clients, funders, managers and agents at the 12th WIFF IdeaPad.

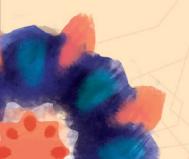
This year brings 10 fresh talents from 7 countries; USA, Morocco, Germany, Philippines, United Kingdom, Australia and Malaysia. Working with 9 different art genres, the programme will focus on key sessions such as Business Canvasing and Pitching, the Digital World, and Developing Your Vision, with programme coordinator, Zalfian Fuzi, Chief Executive Officer of Theatre Management Sdn. Bhd.











Lella Younes El-Amaire, Spoken Word Artist Germany

Hamza El Fasiki, Andalusian Musician, Artist, Social Entrepreneur and Founder, Craft Draft Morocco



Manisha JM, Talent Manager and Founder of MTalents Asia Malaysia













Muhammad Hafizan

Bin Abdul Halim,

Calligrapher Malaysia

Nedda Kubba, Graphic Designer & Calligraffiti Artist Germany





Saba Rifat, Fine Artist United Kingdom



MOCAfest Souk

Don't miss out on the MOCAfest Souk as we bring to you crafts, artworks and artisanal goods from Afghanistan, Morocco, UK,

Philippines and much more.

In collaboration with Tempatan Fest, MOCAfest Souk will also host a selection of Malaysia's very best independent brands together with international artists for the first time in Kuala Lumpur.









In Conjunction with MOCAfest 2015



TEMPATAN FEST KLCC
3 TO 5 NOVEMBER 2015 . TUESDAY - THURSDAY
BALLROOM 2
KUALA LUMPUR CONVENTION CENTER (KLCC)

