

# Disruptive Change: Impact and Challenges

Borneo Convention Centre Kuching

PROGRAMME











# DISRUPTIVE CHANGE: IMPACT AND CHALLENGES

Since the 2008 financial crisis, income inequality across the globe has risen sharply, the global economy is moving significantly from asset-based economic transactions to an increasingly speculative financial one, resulting in weaker domestic economies and a fragile financial system.

While economists and decision makers search for solutions to the current problem, disruptive technological advancements are increasingly transforming our daily lives, creating new opportunities and reshaping traditional industries. Disruptive changes in the form of artificial intelligence (AI), blockchain, Internet of Things (IoT), and other medical and manufacturing technologies, continue to radically alter how we do things, how leadership is perceived, how businesses are run, and how manpower is organised.

What do we need to do to adapt to disruptive changes? Is it the answer to our global structural problems? The 13th WIEF that will be held at the Borneo Convention Centre in Kuching, Sarawak, creates a platform for us to discuss these burning issues, find solutions and develop initiatives that can better prepare us for the technological revolution that is going to change our lives.

# ABOUT WIEF

It started in 2005 with its inaugural Forum in Kuala Lumpur, Malaysia followed by the second Forum in Islamabad in 2006, Kuala Lumpur again in 2007, Kuwait City in 2008, Jakarta in 2009 and 2016, Kuala Lumpur in 2010 and 2015, Astana in 2011, Johor Bahru in 2012, London in 2013 and Dubai in 2014.

Renowned worldwide as a yearly gathering for world leaders and top CEOs, WIEF is also regarded as a SME-centric platform, attracting thousands of small and medium businesses from all over the world. WIEF continues to make inroads into new territories, shedding light on new business opportunities in the Muslim world.

Through the years, participation has steadily grown from a mere 600 participants within the Asian region in 2005 to more than 4,000 participants worldwide, at our most recent forums.

WIEF shall continue to make an impact on the global business landscape, addressing the pressing issues of the day and will constantly strive towards building bridges between all nations and communities through business.





# PREVIOUS FORUMS

1st WIEF | 2005



Kuala Lumpur, Malaysia

1 - 3 October 2005

Forging New Alliances for Development and Progress

600 Participants

3rd WIEF | 2007



Kuala Lumpur, Malaysia

27 - 29 May 2007

Global Challenges: Innovative Partnerships

1,000 Participants

5th WIEF | 2009



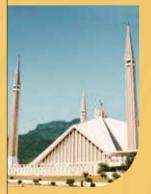
Jakarta, Indonesia

1 - 4 March 2009

Food and Energy Security and Stemming the Tide of the Global Financial Crisis

1,728 Participants

2nd WIEF | 2006



#### Islamabad, Pakistan

5 - 7 November 2006

Unleashing the Potential of Emerging Markets

700 Participants

4th WIEF | 2008



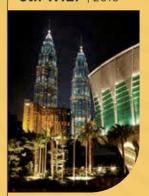
# Kuwait City, Kuwait

29 April - 1 May 2008

Islamic Countries: Partners in Global Development

900 Participants

6th WIEF | 2010



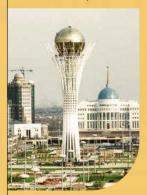
#### Kuala Lumpur, Malaysia

18 - 20 May 2010

Gearing for Economic Resurgence

2,567 Participants

# 7th WIEF | 2011



#### Astana, Kazakhstan

7 - 9 June 2011

Globalising Growth: Connect, Compete, Collaborate

2,508 Participants

# 9th WIEF | 2013



#### London, United Kingdom

29 - 31 October 2013

Changing World, New Relationships

2,700 Participants

# 11th WIEF | 2015



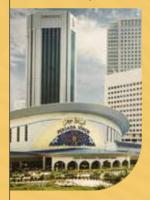
Kuala Lumpur, Malaysia

3 - 5 November 2015

Building Resilience for Equitable Growth

4,113 Participants

# 8th WIEF | 2012



#### Johor Bahru, Malaysia

4 - 6 December 2012

Changing Trends, New Opportunities

2,100 Participants

# 10th WIEF | 2014



#### Dubai, United Arab Emirates

28 - 30 October 2014

Innovative Partnerships for Economic Growth

3,150 Participants

# 12th WIEF | 2016



#### Jakarta, Indonesia

2 - 4 August 2016

Decentralising Growth, Empowering Future Business

4,080 Participants

# THE FORUM HAS BEEN GRACED BY SUCH ESTEEMED DIGNITARIES AS:

President of the Republic of Maldives, H.E. Maumoon Abdul Gayoom (2005)

President of the Islamic Republic of Pakistan, H.E. Pervez Musharraf (2006)

President of the Republic of Indonesia,

H.E. Dr Susilo Bambang Yudhoyono (2007, 2009, 2010)

Emir of the State of Kuwait,

H.H. Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (2008)

King of Jordan,

H.M. King Abdullah II (2008, 2013)

President of the Islamic Republic of Afghanistan,

H.E. Hamid Karzai (2008, 2013)

President of the Republic Of Senegal,

H.E. Abdoulaye Wade (2008, 2010)

President of Bosnia and Herzegovina,

H.E. Haris Silajdzic (2008)

Sultan of Brunei Darussalam,

H.M. Sultan Hassanal Bolkiah (2010, 2013)

President of the Republic of Kosovo,

H.E. Fatmir Sejdiu (2010)

President of the Republic of Maldives,

H.E. Mohamed Nasheed (2010)

President of the Republic of Kazakhstan.

H.E. Nursultan Nazarbayev (2011, 2014)

President of the Republic of Djibouti,

H.E. Ismail Omar Guelleh (2011)

President of the Union of Comoros,

H.E. Ikililou Dhoinine (2012)

President of the People's Republic of Bangladesh,

H.E. Md. Abdul Hamid (2013, 2014)

President of the Republic of Kosovo,

H.E. Atifete Jahjaga (2013)

Member of the Presidency,

Republic of Bosnia and Herzegovina,

H.E. Bakir Izetbegovic (2013)

Chairman of the Presidency of Bosnia and Herzegovina,

H.E. Dr Dragan Čović, (2015)

President of the Republic of Tajikistan,

H.E. Emomali Rahmon (2016)

President of the Republic of Guinea,

H.E. Professor Alpha Condé (2016)

President of the Republic of Indonesia,

H.E. Joko Widodo (2016)

Prime Minister of Malaysia and Founder Patron of the WIEF Foundation

H.E. Tun Abdullah Ahmad Badawi (2005 to 2016)

Prime Minister of the Islamic Republic of Pakistan and as Former Prime Minister of the Islamic Republic of Pakistan,

H.E. Shaukat Aziz (2005, 2006, 2007, 2010, 2011)

Prime Minister of the State of Kuwait.

H.H. Sheikh Nasser Al-Mohamad Al-Ahmad Al-Sabah (2007, 2008)

Prime Minister of the Kingdom of Bahrain,

H.R.H. Prince Khalifa bin Salman Al Khalifa (2008)

Prime Minister of the Republic of Cote D'ivoire,

H.E. Guillaume Kigbafori Soro (2008)

Prime Minister of the Kingdom of Morocco,

H.E. Abbas El Fassi (2009)

**Prime Minister of Malaysia** 

and as Patron of the WIEF Foundation,

H.E. Dato' Sri Mohd Najib Tun Abdul Razak (2010 to 2016)

Prime Minister of the People's Republic of Bangladesh,

H.E. Sheikh Hasina (2010)

Prime Minister of the Republic of Tajikistan,

H.E. Oqil Oqilov (2011)

Prime Minister of the Republic of Kazakhstan,

H.E. Karim Massimov (2011)

Prime Minister of the United Kingdom.

The Rt. Hon. David Cameron (2013)

Head of the Government of the Kingdom of Morocco,

H.E. Abdelilah Benkirane (2013)



Prime Minister of the Islamic Republic of Pakistan,

H.E. Muhammad Nawaz Sharif (2013)

Prime Minister of the Grand Duchy of Luxembourg,

H.E. Xavier Bettel (2014)

Prime Minister of the Democratic Republic of Timor-Leste,

H.E. Kay Rala Xanana Gusmão (2014)

Ruler of Dubai and Vice President & Prime Minister of the United Arab Emirates.

H.H. Sheikh Mohammed bin Rashid Al Maktoum (2014)

Prime Minister of the Democratic Socialist Republic of Sri Lanka,

H.E. Ranil Shriyan Wickremesinghe (2016)

Prince of Wales, United Kingdom,

H.R.H. Prince Charles (2013)

Crown Prince of Perak, Malaysia,

H.R.H. Raja Dr Nazrin Shah Ibni Sultan Azlan Muhibbuddin Shah (2005, 2011, 2015)

Crown Prince and Deputy Ruler, Ras Al-Khaimah Emirates, UAE,

H.H. Sheikh Saud bin Saqr Al Qasimi (2007, 2009)

Crown Prince, Kingdom of Bahrain,

H.R.H. Prince Salman bin Hamad bin Isa Al Khalifa (2013)

**Duke of York, United Kingdom,** 

H.R.H. Prince Andrew (2010)

Vice President of the Republic of Indonesia,

H.E. Jusuf Kalla (2009)

Vice President of the Republic of Indonesia,

H.E. Professor Dr Boediono (2011, 2013)

Vice President of the Republic of Seychelles

H.E. Danny Faure (2014)

Deputy Prime Minister of the State of Qatar,

H.E. Abdullah bin Hamad Al-Attiyah (2009)

Deputy Prime Minister of the Republic of Uganda,

H.E. A.M. Kirunda Kivejinja (2009)

Deputy Prime Minister of the Republic of Kazakhstan,

H.E. Asset O. Issekeshev (2010, 2011, 2013)

Deputy Prime Minister of the Republic of Singapore,

H.E Tharman Shanmugaratnam (2012)

**Deputy Prime Minister of Republic of Iraq**,

H.E. Dr Rowsch Nuri Shaways (2013)

Deputy Prime Minister and Minister of Finance, State of Kuwait,

H.E. Sheikh Salem Abdulaziz Al-Saud Al-Sabah (2013)

**Deputy Prime Minister of the Republic of Turkey,** H.E. Ali Babacan (2013)

First Deputy Prime Minister of the Republic of Azerbaijan, H.E. Yaqub Eyvubov (2015)

Former Prime Minister of Malaysia,

H.E. Tun Dr Mahathir Mohamad (2005)

Former Prime Minister of Australia.

H.E. Bob Hawke (2006, 2008)

Former President of Sri Lanka,

H.E. Chandrika Bandaranaike Kumaratunga (2006)

Former Prime Minister of Netherlands.

H.E. Professor Dr Ruud Lubbers (2007, 2010)

Former Prime Minister of the Arab Republic of Egypt,

H.E. Dr Atef Obaid (2008)

Former Prime Minister of Netherlands,

H.E. Wim Kok (2011)

Former Prime Minister of Lebanon,

H.E. Fuad Siniora (2011)

Former Deputy Prime Minister of Malaysia and Chairman of the WIEF Foundation,

The Hon. Tun Musa Hitam (2005 to 2016)

Former Deputy Prime Minister of the Republic of Yemen,

H.E. Abdul Kareem Al-Arhabi (2009)

Premier of Bermuda,

H.E. Craig Cannonier (2013)

Secretary General of OIC,

H.E. Professor Dr Ekmeleddin Ihsanoglu (2009)

President of the Islamic Development Bank (IDB).

H.E. Dr Ahmed Mohamed Ali (2005 to 2016)

Former Secretary General of ASEAN,

H.E. Surin Pitsuwan (2010, 2015)

Chairman of the Moro Islamic Liberation Front, Mindanao,

Republic of Philippines,

H.E. Al Haj Murad Ebrahim (2012)



# PREVIOUS PROMINENT ROLEPLAYERS

#### Bouthayna Iraqui Houssaini

Former President of the Moroccan Association of Women Entrepreneurs, Morocco

#### **Long Yongtu**

Secretary General of Boao Forum for Asia, China

#### **Oscar Groeneveld**

CEO, Rio Tinto Aluminium, Australia

#### Sahar El-Sallab

Vice Chairman & Managing Director, Commercial International Bank, Egypt

#### Olive Zaitun Kigongo

President, Uganda National Chambers of Commerce & Industry, Uganda

#### Tarek Abdulaziz Al-Sultan

Chairman, Agility, Kuwait

#### **Sir Martin Sorrell**

Group Chief Executive, WPP, United Kingdom

# Sigve Brekke

Executive Vice President & Head of Asia Operations, Telenor Group, Norway

#### Khalid Abdulla-Janahi

Executive Vice Chairman, Ithmaar Bank B.S.C., Bahrain

#### Ian Powell

Chairman & Senior Partner, PwC UK & Middle East, United Kingdom

#### Tan Sri Anthony F. Fernandes

Group CEO, AirAsia Berhad, Malaysia

# Sandiaga Uno

Managing Director, Saratoga Capital Indonesia, Indonesia

#### **Amer Bukvic**

CEO, Bosnia Bank International, Bosnia & Herzegovina

#### Dr Kadri Ozen

Group Public Affairs Director, the Coca-Cola Company, Eurasia & Africa Group, Turkey

## Rajeev Singh-Molares

APAC President, Executive Vice President Alcatel-Lucent, China

#### Tan Sri Zeti Akhtar Aziz

Governor, Central Bank Malaysia, Malaysia

#### David Marsh

Chairman, Official Monetary and Financial Institutions, United Kingdom

#### Dr Jamil El Jaroudi

CEO, Bank Nizwa, Oman

#### **Alexander Dembitz**

Group Chairman, SOFGEN Group, Switzerland

#### **Martin Burt**

Founder & CEO, Fundación Paraguaya

#### **Konstantin Markelov**

Chairman, Astrakhan Region Government, Russia

#### Dr Ralf D. Speth

CEO, Jaguar Land Rover, United Kingdom

#### Muzaffar Hisham

CEO, Maybank Islamic & Head, Maybank Group Islamic Banking, Malaysia

#### **Boris Johnson**

Mayor of London, United Kingdom

#### Philisiwe Mthethwa

CEO, National Empowerment Fund, South Africa

#### **Professor Dr Uwe Krueger**

CEO, Atkins plc, United Kingdom

#### Jacqueline Muna Musiitwa

Founder and Managing Partner, Hoja Law Group, Rwanda

#### Andrea Leadsom MP

Economic Secretary to the Treasury,
United Kingdom

#### **Masood Ahmed**

Director, Middle East and Central Asia
Department, International Monetary Fund

#### Mahmoud Mohieldin

Corporate Secretary and President's Special Envoy on Millennium Development Goals, World Bank

## Dr Abdul Aziz Al Hinai

Vice President Finance, Islamic Development Bank

# Atsutoshi Nishida Dr Victoria Kisyombe Adviser to the Board, Toshiba Corporation, Japan Founder and Chief Executive Officer, Selfina, Tanzania **Roger Bootle** Managing Director, Capital Economics, Sangu Delle **United Kingdom** Founder and Chief Executive Officer, Golden Palm Investments, Ghana Young Soo Kim President, Samsung Gulf Electronics Dian Pelangi Fashion Designer & Entrepreneur, Indonesia **Gerald Lawless** President and Group CEO, Jumeirah Group, Dr Cedomir Nestorovic United Arab Emirates Professor, Management Department. ESSEC Asia Pacific, Singapore **Toby O'Connor** Chief Executive Officer, The Islamic Bank of Asia, Elhadj As Sy Singapore Secretary General, International Federation of Red Cross and Red Crescent Societies (IFRC), Dr Adnan Chilwan Switzerland Chief Executive Officer, Dubai Islamic Bank, United Arab Emirates **Handry Satriago** Chief Executive Officer, General Electric, Samad Sirohey Indonesia Chief Executive Officer, Citi Islamic Investment Bank, United Arab Emirates Arancha González Executive Director, International Trade Centre Adv. Pria Hassan (UN/WTO) Chief Executive Officer, Women of Africa (WOA) Fuels and Oils, South Africa Dr Ing Ilham A. Habibie Chief Executive Officer/President, Director and Abdullah M. Al Fouzan Founder, PT IIthabi Rekatama, Founder and Chairman, The Investor for Indonesia Securities Co., Saudi Arabia Dato' Dr Abdul Halim Bin Ismail Award Recipient of the Royal Award for Islamic Finance 2014 And many more... Richard G. Thomas OBE FCSI Senior Advisor to the Board, Gatehouse Bank plc & Chief Representative of Gatehouse Bank Kuala Lumpur Representative Office **Matthew Driver** Group Executive, Global Products & Solutions, Mastercard Asia Pacific **Dr Jomo Kwame Sundaram** Assistant Director General and Coordinator for Economic and Social Development, Food and Agriculture Organization of the United Nations





# WHO ATTENDS

WIEF attracts a global audience and reaches out to a broad range of stakeholders who will take advantage of the opportunity to network, meet face to face with potential partners to tap into new frontiers as well as emerging regions. Also identify investment and funding opportunities from all corners of the industry.



PARTICIPANTS COUNTRY REPRESENTATION

# 13th WIEF FEATURES

The 13th WIEF consists of panel discussions, masterclasses, initiative room, exhibition, business exchange and the IdeaPad, in addition to smaller complementary programmes of the Forum.



#### **Panel Discussions**

are discussion sessions by distinguished panellists providing a variety of perspectives on a single topic, leading up to summarised conclusions.



#### Masterclasses

are know-how sessions conducted by 1-2 speakers in a lecture format on a specific topic.



#### **Initiative Room**

hosts group discussions aimed at shaping actionable outcomes on different topics, aided by a professional facilitator.



#### **Exhibition**

hosts a variety of sponsors, SMEs and the MOCAfest Souk for creative and design businesses.



#### Sarawak Focus

is a special showcase of the state of Sarawak comprising audio and visual presentations and discussion sessions.



#### **Business Exchange**

gives exhibitors a platform to address the public at the exhibition area.



# IdeaPad

provides a platform for innovative ideas and businesses to get centre stage.



# Complementary Programmes

consist of a series of sponsors and special programmes as side events of the Forum.



#### Business Networking Breakfast

is a networking event for various industries.



#### Gala Dinner

is an exclusive dinner in honour of the participants, speakers and partners of the 13th WIEF.



# LinkedUp Lounge

is a networking lounge where prearranged meetings between participants are held.



#### **MOCAfest**

is an international creative arts showcase featuring film, visual and graphic arts, traditional and modern artistic performances in conjunction with the 13th WIEF.



Over **14,000** participants from **157** countries.

# PROGRAMME AT A GLANCE

Disruptive Change: Impact and Challenges

	7.00am - 7.30am	7.30am - 8.00am	8.00am - 8.30am	8.30am - 9.00am	9.00am - 9.20am	9.30am - 10.00am	10.00am - 10.30am	-	11.00am - 11.30am	11.30am - 12.00pm	12.00pm - 12.30pm	12.30pm - 1.00pm	1.00pm - 1.30pm		
DAY ONE Tuesday 21st Nov		Arrival of P	<b>RATION</b> l'articipants and VIPs	i,	OPENING SESSION OF THE 13th WIEF  NETWORKING LUNCH							IG			
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DAY TWO Wednesday 22nd Nov					N	BUSINESS ETWORKII AKFAST (I	NG	Archet Leadershi Roles in MASTE Can He Discover Tomorrow	HIP PANEL types of p and Their Business  RCLASS rbology Cures for 's Diseases?  VE ROOM nterprise	SARAWAK FOCUS Why	Mapping ou orrow's Bus ASTERCLA t are the Esserences Bet Management d Leadersh TIATIVE RO Agriculture	SS ential ween the type?			
					EXHIBITION										
									c	OMPLEME	NTARY PE	ROGRAMM	ES		
DAY THREE					Sarawa Initiat	AK FOCUS ak State ives on Economy	Sa Sa	ARAWAK FOCUS rawak as a Premium Tourist estination	SARAW FOCU Invest Opportun Sarawak Co of Renew Energy (SC	S PAN t ity in Te orridor able Inte	IEL DISCUS: Blockchain echnology a Its Impact o ernational Ti	nd CLOS	SING		
Thursday 23rd Nov				EXHIBITION											

The Organisers reserve the right to amend the programme in the best interest of the Forum

	OCAFEST ERFORMANCES	VAK FOCUS	FACE T	O FACE	EE BREAK	Reima	BAL ECONO OUTLOOK gining an In onomic Syst	clusive					
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**EXHIBITION** 

MOCA

NETWORKING
LUNCH

PANEL DISCUSSION
The Prospect of
Fintech in
Islamic Finance

MASTERCLASS
How Can SME
Producers Enter into
the Mainstream
Halal Value Chain?

PANEL DISCUSSION
Reconceptualing
Education for the
4th Industrial
Revolution

MASTERCLASS
Is loT Technology a
Threat to Security
or a Revolutionary
Opportunity?

**EXHIBITION** 

MOCA

COMPLEMENTARY PROGRAMMES

MOCAFEST SOUNDSCAPE CONCERT

GALA DINNER

NETWORKING LUNCH

EXHIBITION



# PROGRAMME

Borneo Convention Centre Kuching

## DAY ONE | TUESDAY, 21st NOVEMBER 2017

7.00am - **Registration** 

9.00am Arrival of Participants, Guests and VIPs.

9.00am -9.20am

**MOCAfest Prelude** 

9.30am - 12.00pm

**Opening Session of the 13th WIEF** 

12.00pm -1.30pm

**Networking Lunch** 

1.30pm -2.00pm



**MOCAfest Performances** 

2.00pm -2.15pm



**SARAWAK FOCUS** 

Sneak Peek preview on Sarawak Forestry and Preservation

A video presentation followed by introduction by an industry expert

2.15pm -3.45pm

**Face To Face** 

3.45pm -4.00pm



Coffee Break

4.00pm - 5.30pm



**Global Economic Outlook** 

Reimagining an Inclusive Economic System

The non-ratification of Trans Pacific Partnership (TPP) by the Unites States and the Brexit saga are clear symptoms of a world turning to protectionism. Countries that were once bastions of free trade and neoliberalism like the United States and United Kingdom are now going against their own principle of greater free trade, an economic philosophy that dictates most of what happens in the global economic system since the 1980s.

In the west, right wing politics is rapidly making inroads in major European economies, further strengthening the agenda for protectionist policies in the region which inevitably affects global trade. All these are responses to widening income inequality and a debt-ridden system. The world never really recovered from the financial crisis of 2007/8. So today, we seek alternative solutions. The Stockholm Statement developed in September 2016, is one of those concerted efforts to redefine the global economic system. In the Statement, 'inclusive economic development is the only socially and economically sustainable form of development'. What should this system look like?

12.00pm - 5.30pm



#### **EXHIBITION**

Exhibition of sponsors, SME vendors and MOCAfest Souq for creative and design businesses. Business Exchange sessions for Exhibitors and MOCAfest Film Screening.

7.30pm -9.30pm



**GALA DINNER** 



SARAWAK
MALAYSIA
Impact and Challenges

## DAY TWO | WEDNESDAY, 22nd NOVEMBER 2017

9.00am -10.30am



#### **BUSINESS NETWORKING BREAKFAST (BNB)**

6 BNB Clusters:

- Islamic Finance
- Halal
- · Renewable Energy
- Infrastructure
- · SMEs and Start-ups
- Agriculture

10.30am -11.30am



#### **LEADERSHIP PANEL**

Identifying the Archetypes of Leadership and Their Unique Roles in Business

People are made different from each other, with their unique abilities and leadership styles. The ability to harness these different energies is what makes successful teams and organisations. What are these leadership archetypes and how can they best be utilised in business functions?



#### **MASTERCLASS**

Can Herbology Discover Cures for Tomorrow's Diseases?

This session explains the potential of plants for medicinal purposes. Though this is not new, but the discovery of more exotic plants in the wild, such as that in Borneo, can provide a breakthrough in cures for diseases today and tomorrow.



#### INITIATIVE ROOM

Social Enterprise

These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum, with the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

Small groups:

- **Diaspora Enterprises** How can we develop enterprises comprising refugees and minorities?
- **Waqf Business Incubator** How can we unlock waqf capital to establish business incubators to develop sharia compliant businesses?
- Sustainable Funding for Social Enterprise How can social enterprise sustain funds?

11.30am -11.45am



#### **SARAWAK FOCUS**

A Sneak Peek preview on Hydropower Development and Community Engagement Programmes in Sarawak

A video presentation followed by introduction by an industry expert

# PROGRAMME

Borneo Convention Centre Kuching

## DAY TWO | WEDNESDAY, 22nd NOVEMBER 2017

11.45am -12.45pm



#### **PANEL DISCUSSION**

Mapping out Tomorrow's Business

With the advent of the fourth Industrial Revolution, the way business is run, manpower is organised and which industries will prevail, will be radically different from what we have today. In this awe-inspiring session, we get a sneak peek into what tomorrow's business will look like and how we can be prepared for it.



#### **MASTERCLASS**

What are the Essential Differences between Management and Leadership?

In business, we need to strike a balance between getting the organisation in order and inspiring the team to steer the business into new territories and innovative domains. What are the essential management and leadership traits that we should be aware of?



#### **INITIATIVE ROOM**

Agriculture

These are group sessions of 10-15 people per group with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

#### Small groups:

- From Producer to Market How can farmers and producers utilise e-commerce platforms and agriculture technology to reach the market directly and rake in more margin?
- **Empowering Rural Innovations** How can we unlock the creativity of the rural areas in agricultural innovations and artisan products?
- Rural Development Centres How can rural development centres become conduits to mainstream trade?

12.45pm - 2.00pm

**Networking Lunch** 

2.00pm -



**MOCAfest PERFORMANCES** 



## DAY TWO | WEDNESDAY, 22nd NOVEMBER 2017

2.30pm -3.30pm



#### **PANEL DISCUSSION**

The Prospect of Fintech in Islamic Finance

The Islamic finance market size is now within the range of USD1.66 trillion to USD2.1 trillion with expectations of market size to be USD3.4 trillion by the end of 2018. Yet, human resource capital and finance technology (fintech) have yet to commensurate this market boom. What are the challenges and opportunities to fintech in Islamic finance?



#### **MASTERCLASS**

How Can SME Producers Enter into the Mainstream Halal Value Chain?

The global halal market stands to rise to a market worth of USD3.7 trillion by 2019 but the winners of global halal trade are the big multinational corporations such as Nestlé. This session explains ways in which SME producers can enter into mainstream halal value chain.



#### **INITIATIVE ROOM**

Renewable Energy

These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

#### Small groups:

- **Small IPPs** How can we mitigate the challenges for small time producers to set up and sell renewable electricity on the mainstream grid?
- Green Electricity Funding How can one start an independent solar farm?
- Zero Waste Technology How can we adopt zero waste technology in agriculture business?

3.30pm · 3.45pm



**Coffee Break** 

# PROGRAMME

Borneo Convention Centre Kuching

## DAY TWO | WEDNESDAY, 22nd NOVEMBER 2017

3.45pm -4.45pm



#### **PANEL DISCUSSION**

Reconceptualising Education for the 4th Industrial Revolution

The world is moving into an era of automated production and data exchange in manufacturing technologies, which means jobs of tomorrow will be data-driven and knowledge-based. This necessitates a radical change in industrial knowledge and manpower requirements today. But is the current education system prepared to cope for this change? What are the changes that need to be made? How will the young generation be affected?



#### **IDEAPAD**

A session that brings to stage four start-ups with the most innovative ideas to pitch in front of a panel of judges comprising angel investors, venture capital firms and equity crowdfunding operators.



#### **INITIATIVE ROOM**

Fintech

These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

#### Small groups:

- Blockchain Technology How can blockchain technology be utilised for small business owners?
- Cryptocurrency Are digital currencies helpful for start-ups and SMEs?
- **Fintech and Funding Prospects** How does the fintech adoption look and what's the prospect for funding in this sector?



#### DAY TWO | WEDNESDAY, 22<sup>nd</sup> NOVEMBER 2017

4.45pm -5.45pm



#### **PANEL DISCUSSION**

Fostering Entrepreneurship amongst Women

As we move deeper into the 21st century, gender equality in the marketplace becomes more pronounced. More important than ever, we need more tools and support structure to bring more women entrepreneurs into the mainstream fold, so that they are empowered to make their own life and economic decisions. What are these critical tools? What does a support structure for women entail?



#### **MASTERCLASS**

Is the Internet of Things (IoT) Technology a Threat to Security or a Revolutionary Opportunity?

The IoT is the inter-networking of physical devices, buildings, household appliances which are embedded with technology that enables these objects to collect and exchange data and also respond to their owners with a touch of a button or voice technology. This innovation greatly increases the mobility and connectivity of the things around us, making transactions and logistics faster that we can imagine but it also poses a security threat. Does the opportunity outweigh the threat of this technology?



#### **INITIATIVE ROOM**

Education

These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

### Small groups:

- Massive Open Online Courses (MOOCs) How can we get students to be educated by Ivy League universities for free through MOOCs?
- Rural Literacy How do we get quality education into rural areas?
- Corporate Investment into Education What's the best way to get corporates or corporations to invest in education?

9.00am - 6.00pm



#### **EXHIBITION**

Exhibition of sponsors, SME vendors and MOCAfest Souq for creative and design businesses. Business Exchange sessions for Exhibitors and MOCAfest Film Screening.

9.00am -6.00pm



COMPLEMENTARY PROGRAMMES

8.00pm · 9.30pm



**MOCAfest Soundscape Concert** 

## PROGRAMME

Borneo Convention Centre Kuching

#### DAY THREE | THURSDAY, 23rd NOVEMBER 2017

9.00am -10.00am



#### **SARAWAK FOCUS**

Sarawak State Initiatives on Digital Economy

Sarawak has embarked on the new strategy to transform its economy through digital economy and it's willing to invest substantially to be connected to the global economy. What are the benefits that Sarawak will gain out of developing a digital economy? What are the opportunities that Sarawak can offer to develop various initiatives on digital economy?

10.00am -10.15am



Coffee Break

10.15am -11.00am



#### SARAWAK FOCUS

Sarawak as a Premium Tourist Destination

Located strategically in Southeast Asia, on the island of Borneo, Sarawak's blessed with beautiful and scenic landscapes that offer various types of exhilarating and adventurous activities. With more than 27 ethnic groups that speak different languages and live harmoniously together, Sarawak's indeed unique. Capitalising on this uniqueness, the tourism development in Sarawak focuses on Culture, Adventure and Nature (CAN) products. Sarawak is also promoting Meeting, Incentive, Conference and Exhibition (MICE). In this session, discover opportunities Sarawak can offer.

11.00am -11.45am



#### **SARAWAK FOCUS**

Investment Opportunity in Sarawak Corridor of Renewable Energy (SCORE)

Sarawak Corridor of Renewable Energy (SCORE) is a game-changer for the Sarawak economy. The five growth nodes namely, Tanjung Manis, Mukah, Samalaju, Baram and Tunoh, offer various opportunities to be tapped not only by the big players of the heavy and energy-intensive industry, but also by the local industry players such as service providers. In this session, discover what else SCORE can offer to the investors.

11.45am -12.45pm



#### PANEL DISCUSSION

Blockchain Technology and Its Impact on International Trade

Blockchain technology is the next age of the internet. Today, we can exchange cross-border information such as email directly from sender to recipient. The world of tomorrow in the age of blockchain, people will be able to send anything of value. That includes money, titles, deeds, music, art, scientific discoveries, intellectual property and many more. It provides the strongest case yet for international trade, since blockchain has the potential of establishing a framework where supplier can deal safely and directly with the buyer. What impact does it have on global prices and most importantly our businesses in the future?

12.45pm -1.15pm

**Closing Session** 

1.15pm -2.15pm

**Networking Lunch** 

9.00am -3.00pm



#### **EXHIBITION**

Exhibition of sponsors, SME vendors and MOCAfest Souq for creative and design businesses. Business Exchange sessions for Exhibitors and MOCAfest Film Screening.



Disruptive Change: Impact and Challenges



# C O M P L E M E N T A R Y P R O G R A M M E S

WIEF has progressed into a globally recognised Forum that builds bridges through business. Over the years, our models for business networking and engagement have grown and evolved to suit the different needs of our partners.

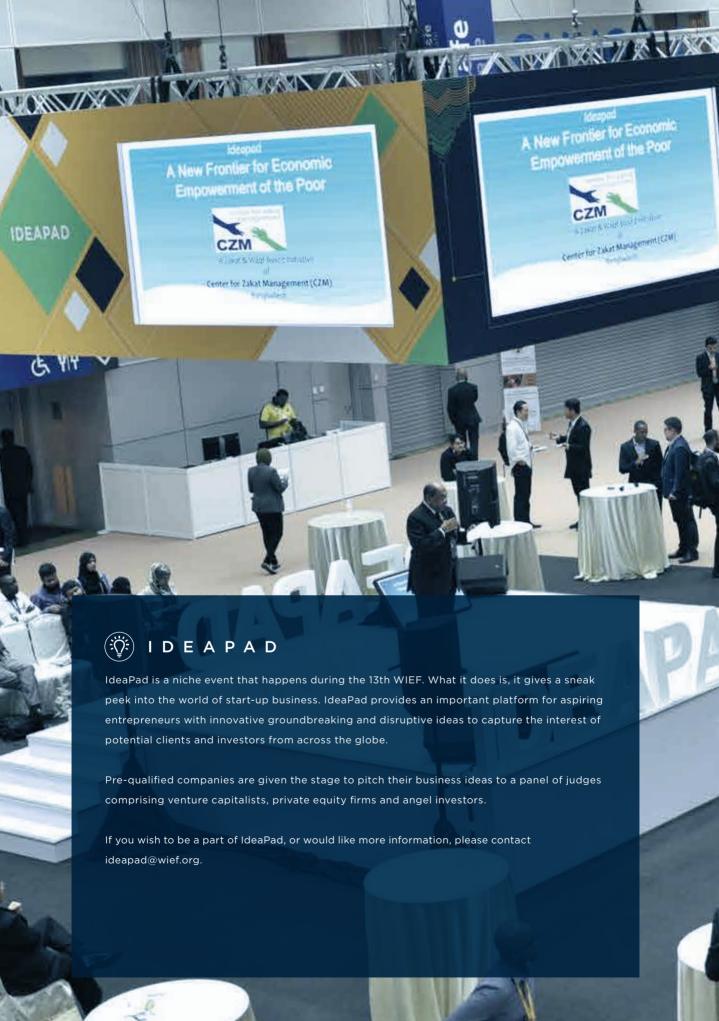
The Complementary Programmes comprise a series of dedicated sessions for organisations or governments that wish to engage with an exclusive group of audience on specific topics of interest.

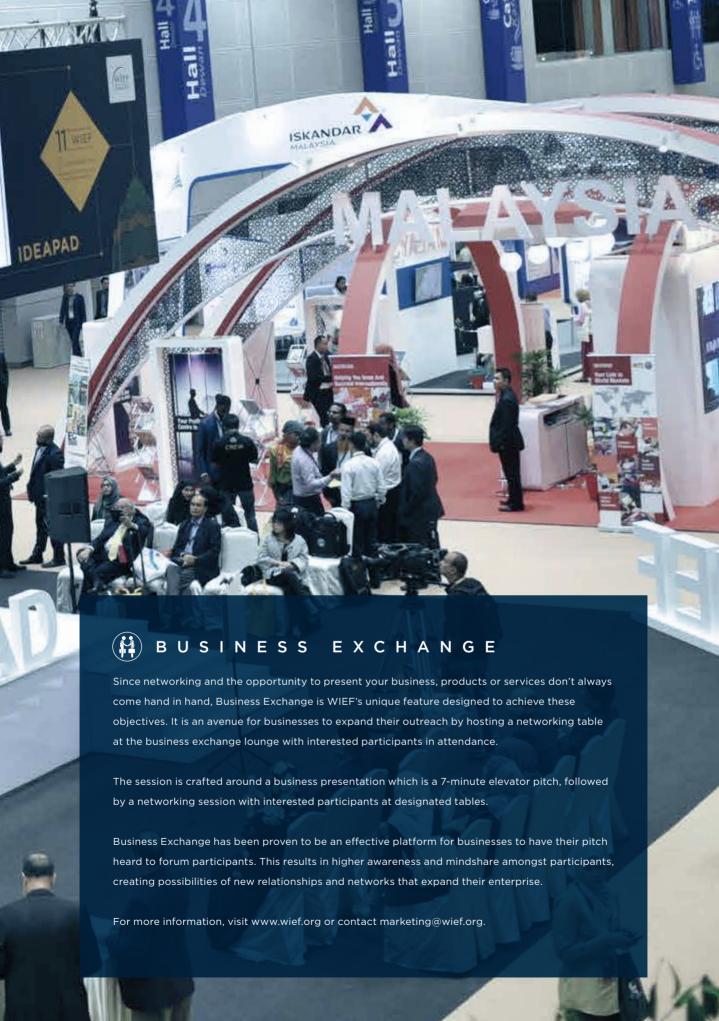
The Sponsors and Special Programmes offer a niche opportunity for organisations from a wide range of industries to interact and be in touch with potential business collaborators and investors directly.

The Investment Programme serves as an exclusive platform for countries to launch their key investment profiles and showcase trade opportunities to a global audience. Senior representatives from the participating countries will be present to explore and develop lucrative business connections as well as build new partnerships.

For more information on these programmes, visit www.wief.org or contact marketing@wief.org.









LinkedUp is an online Business Matchmaking System exclusive to registered forum participants. It will be available from 6 November to 27 November 2017.

For more information, visit www.wief.org or contact linkedup@wief.org.

# BUSINESS NETWORKING BREAKFAST

Business Networking Breakfast (BNB) will be held on the second morning of the 13th WIEF. It aims to encourage greater networking opportunities amongst participants from specific industries. It allows like-minded individuals to get together over a relaxed and informal breakfast setting to discuss the challenges and issues pertaining to their relevant industries.

List of Industries:







Halal



Renewable Energy



Infrastructure



SMEs & Start-ups



Agriculture

BNB will be held from 9.00am to 10.30am on 22 November 2017.

For more information, visit www.wief.org or contact register@wief.org.





# PREVIOUS SPONSORS

Abu Dhabi Commercial Bank (ADCB)

Abu Dhabi Islamic Bank (ADIB)

AJ Pharma Holding Bhd

Al - Nazir Group of Industries

Al Ghurair Group

Al-Nazeer Nippon Chemicals

Asian Finance Bank Berhad

Attijari Al Islami

Aziz Group & Co

Badan Ekonomi Kreatif Indonesia (BEKRAF)

Bahrain Economic Development Board

Bank Islam Malaysia Berhad

Bank Muamalat Indonesia Syariah

Bank Rakyat Indonesia

Bank Syariah Mandiri (BSM)

Bank Tabungan Pensiunan Nasional (BTPN)

Battersea Power Station Development Company

**BNI Syariah** 

Boubyan Bank

Capital Markets Malaysia

CIMB Group Holdings Berhad

Citibank N.A. Kuwait

**DHL Kuwait** 

Dubai Chamber of Commerce and Industry

Dubai Islamic Bank (DIB)

EMAAR Properties PJSC, Dubai

Engineering & Construction Berhad (PECB)

Ernst & Young Malaysia

ETA Star Group

Federal Land Development Authority (FELDA)

Felda Global Ventures Holdings Berhad (FGV)

Finance Accreditation Agency (FAA)

First Investment Company

Golden Hope Plantations Berhad

Hadith of The Day

Hewlett-Packard Development Company, L.P.

HSBC Amanah Malaysia Berhad

Huawei Technologies Co., Ltd.

Hyundai-Sime Darby Motors Sdn. Bhd.

Indonesia Stock Exchnage (IDX)

International Centre for Education in Islamic Finance (INCEIF)

International Chemplast (Pvt) Ltd.

International Infrastructure Financing

Iskandar Investment Berhad (IIB)

Iskandar Regional Development Authority (IRDA)

Islamic Development Bank

Islamic Development Bank (IDB)

Jakarta Arts Council

Jersey Finance

Johor Corporation

Kementrian Pariwisata, Republik Indonesia

KGL Holding K.S.C.C.

Khazanah Nasional Berhad

KPJ Healthcare Berhad

Kuwait Banking Association (KBA)

Kuwait Chamber of Commerce and Industry (KCCI)

Kuwait Finance House (KFH)

Kuwait Fund for Arab Economic Development

Kuwait International Bank (KIB)

Kuwait National Petroleum Company

Lembaga Tabung Haji

Malaysia Airlines System Berhad

Malaysia National Insurance Berhad

Mastercard

Maybank Banking Berhad

Maybank Islamic Berhad

Multimedia Development Corporation

MY E.G. Services Malaysia

National Bank of Pakistan

Nokia Solutions and Networks

Noor Financial Investment Company

Ogilvy Public Relations

Pakistan Fund

Pakistan International Airlines

Pakistan Mobile Communications Limited (Mobilink)

Palestinian Telecommunication Group (PALTEL)

Permodalan Nasional Berhad PKNS

Perusahaan Pertambangan Minyak dan Gas Bumi Negara

(PERTAMINA)

Petroliam Nasional Berhad (PETRONAS)

PricewaterhouseCoopers

Proton Holdings Berhad

PT ANTAM (Persero) Tbk

PT Asuransi Allianz Utama Indonesia Ltd

PT Asuransi Jiwa Manulife Indonesia (Manulife Indonesia)

PT Bank Bukopin / PT Bank Syariah Bukopin

PT Bank Permata Tbk (Permata Bank Syariah)

PT Bank UOB Indonesia

PT Indofood Sukses Makmur Tbk

PT Pertamina (Persero)

PT Prudential Life Assurance

PT Sarana Multi Infrastruktur Persero (PT SMI)

PT Syariah Mandiri

PT Telekomunikasi Indonesia, Tbk

PT Telekomunikasi Selular ( Telkomsel )

PT XL Axiata Tbk (Telkom Indonesia)

PT. Bank Mandiri (Persero) Tbk. Qatar Financial Centre (QFC)

Qatar Islamic Bank (QIB)

QTEL Investment and Development

Ras Al Khaimah Minerals and Metals Investment (RMMI)

RHB Islamic Bank Berhad

RootWommers

**RUSD Investment Bank Inc** 

SALAMA Islamic Arab Insurance Company

Securities Commission Malaysia

Sime Darby Auto Bavaria Sdn Bhd

Sime Darby Berhad SME Corp Malaysia

Sparkmanshop Sdn Bhd Syarikat Takaful Malaysia Berhad

Telekom Malaysia Berhad

Telenor Group

Telkom Indonesia

The Coca-Cola Company

The International Investor

The Investment Dar, Kuwait

The Investor for Securities, Saudi Arabia

The Sunway Group **Thomson Reuters** 

Tourism Malaysia

Tradewinds Properties Sdn Bhd

**UEM Group Berhad** 

**UIB Capital Incorporated** 

**UMLand Berhad** United Malayan Land Bhd (UMLand Bhd)

Zain Group

**ZTE** Corporation

# SPONSORSHIP PACKAGES

# STRATEGIC PARTNER USD200.000

#### **Pre-Forum Benefits**

- Sponsor's logo placement on the press release prior to the 13th WIEF.
- 2. Access to the 13th WIEF participants list/database.
- 3. Ten (10) mentions on WIEF social media post.
- Four (4) mentions in WIEF newsletter (In Focus).
- 5. Opportunity for 1:1 interview by key media partners.

#### **Promotional Benefits**

- 1. Two (2) pages of advertisement insertion in the Forum's official programme book.
- 2. Sponsor's logo placement in prominent pages of the Forum's official programme book.
- 3. Sponsor's logo placement on 13th WIEF advertisement in media partner publications.
- Recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing and advertising collaterals.
- Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

#### Forum Day Benefits

- 1. Sixty (60) participants' registration passes.
- Reserved seats at the 13th WIEF Welcoming Dinner.
- 3. Two (2) VIP seats at the Ministerial Lane, 13th WIEF Opening Ceremony.
- 4. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
- 5. Twenty (20) reserved seats at the VIP section during 13th WIEF Gala Dinner.
- 6. Usage of the Sponsors Lounge Room at the venue
- 7. Exhibition space at a prominent location (6m x 9m).
- Usage of the Sponsor Programme Room for private networking event (30 pax capacity).
- 9. Opportunity to nominate a relevant speaker for the 13th WIEF programme session.
- 10. Opportunity for 1:1 interview by key media
- 11. Placement of sponsor's press release at media centre.
- Insertion of business collateral or distribution of merchandise item to be placed in the participants bag. \*Terms and conditions apply

#### Post-Forum Benefits

- 1. Credit mention in thank you email to participants.
- 2. Sponsor logo placement in post-forum Report and Foundation Report.
- 3. Six (6) months post-forum social media mentions.

# PLATINUM SPONSOR USD100,000

#### **Pre-Forum Benefits**

- 1. Sponsors logo placement on the press release prior to the 13th WIEF.
- 2. Access to the 13th WIEF participants list/database.
- 3. Six (6) mentions on WIEF social media post.
- 4. Two (2) mentions in WIEF newsletter (In Focus).
- 5. Opportunity for 1:1 interview by key media partners.

#### **Promotional Benefits**

- 1. One (1) page of advertisement insertion in the Forum's official programme book.
- 2. Sponsors logo placement in prominent pages of the Forum's official programme book.
- 3. Sponsors logo placement on 13th WIEF advertisement in media partner publications.
- Recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing and advertising collaterals.
- Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

#### Forum Day Benefits

- 1. Forty (40) participants' registration passes.
- 2. Reserved seats at the 13th WIEF Welcoming Dinner.
- 3. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
- 4. Ten (10) reserved seats at the VIP section during 13th WIEF Gala Dinner.
- 5. Usage of the Sponsors Lounge Room at the venue.
- 6. Exhibition space at a prominent location (6m x 6m).
- 7. Usage of the Sponsor Programme Room for private networking event (30 pax capacity).
- 8. Opportunity for 1:1 interview by key media partners.
- 9. Placement of sponsor's press release at media centre.

#### **Post-Forum Benefits**

- 1. Credit mention in thank you email to participants.
- 2. Sponsor logo placement in post-forum Report and Foundation Report.
- Four (4) months post-forum social media mentions.

#### GOLD SPONSOR USD75,000

#### **Pre-Forum Benefits**

- 1. Sponsors logo placement on the press release prior to the 13th WIEF.
- 2. Access to the 13th WIEF participants list/database.
- 3. Four (4) mentions on WIEF social media post.

#### **Promotional Benefits**

- One (1) page advertisement insertion in the Forum's official programme book.
- 2. Sponsor's logo placement in prominent pages of the Forum's official programme book.
- 3. Sponsor's logo placement on 13th WIEF advertisement in media partner publications.
- Recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing and advertising collaterals.
- Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

#### Forum Day Benefits

- 1. Thirty (30) participants' registration passes.
- 2. Reserved seats at the 13th WIEF Welcoming Dinner
- 3. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
- 4. Five (5) reserved seats at the VIP section during 13th WIEF Gala Dinner.
- 5. Usage of the Sponsors Lounge Room at the venue.
- 6. Exhibition space at a prominent location (3m x 6m).
- Usage of the Sponsor Programme Room for private networking event (30 pax capacity).

#### Post-Forum Benefits

- 1. Credit mention in thank you email to participants.
- 2. Sponsor logo placement in post-forum Report and Foundation Report.

#### SILVER SPONSOR USD50,000

#### **Pre-Forum Benefits**

- Sponsors logo placement on the press release prior to the 13th WIEF.
- 2. Two (2) mentions on WIEF social media post.

#### **Promotional Benefits**

- One (1) page advertisement insertion in the Forum's official programme book.
- 2. Sponsor's logo placement in prominent pages of the Forum's official programme book.
- 3. Sponsor's logo placement on 13th WIEF advertisement in media partner publications.
- Recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing and advertising collaterals.
- Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

#### Forum Day Benefits

- 1. Twenty (20) participants' registration passes.
- Reserved seats at the 13th WIEF Welcoming Dinner
- 3. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
- 4. Five (5) reserved seats at the VIP section during 13th WIEF Gala Dinner.
- 5. Usage of the Sponsors Lounge Room at the venue.
- 6. Exhibition space at a prominent location (3m x 6m)
- Usage of the Sponsor Programme Room for private networking event (30 pax capacity).

#### Post-Forum Benefits

- 1. Credit mention in thank you email to participants.
- 2. Sponsor logo placement in post-forum Report and Foundation Report.

# SPONSORSHIP BENEFITS

Benefits	Strategic USD200,000	Platinum USD100,000	Gold USD75,000	Silver USD50,000
			Pre-F	orum Benefits
Sponsor's logo placement on the press release prior to the 13th WIEF	1	✓	✓	✓
Access to the 13th WIEF participants list/database	<b>✓</b>	<b>√</b>		
Mentions on WIEF social media post	10	6	4	
Mentions in WIEF newsletter (In Focus)	4	2		
Opportunity for 1:1 interview by key media partners	<b>/</b>	<b>√</b>		

# **Promotional Benefits**

Advertisement insertion in the Forum's official programme book	2 pages	1 page	1 page	
Sponsor's logo placement in prominent pages of the Forum's official programme book	<b>✓</b>	<b>√</b>		
Sponsor's logo placement on 13th WIEF advertisement in media partner publication	<b>✓</b>	<b>/</b>	<b>✓</b>	
Recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing and advertising collaterals		<b>/</b>		
Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks		✓	✓	

Benefits	Strategic USD200,000	Platinum USD100,000	Gold USD75,000	Silver USD50,000
			Forum	n Day Benefits
Participants' registration passes	60 pax	40 pax	30 pax	20 pax
13th WIEF Welcoming Dinner - Reserved seats	✓	✓		
13th WIEF Opening Ceremony - VIP seats (Ministerial Lane)	2 pax	-		
13th WIEF Opening Ceremony - Reserved seats	5 pax	5 pax	5 pax	
Reserved seats at the VIP section during 13th WIEF Gala Dinner	20 pax	10 pax	5 pax	
Usage of the Sponsors Lounge Room at the venue	✓	✓		
Exhibition space at a prominent location	6m x 9m	6m x 6m	3m x 6m	
Usage of the Sponsor Programme Room for private networking event	30 pax capacity	30 pax capacity	30 pax capacity	30 pax capacity
Opportunity to nominate a relevant speaker for the 13th WIEF programme session	✓			
Opportunities for 1:1 interview by key media partners	<b>√</b>	<b>✓</b>		
Placement of sponsor's press release at media centre	<b>✓</b>	<b>√</b>		
Insertion of business collateral or distribution of merchandise item to be placed in the participants bag*	✓	-		
*Terms and conditions apply				
			Post-F	orum Benefits
Credit mention in thank you email to participants	<b>✓</b>	✓	✓	<b>√</b>
Sponsor logo placement in post-forum Report and Foundation Report	<b>√</b>	✓		
Post-Forum social media mentions for 'X' months after the forum	6 months	4 months	-	



The 13th WIEF Exhibition is an extension of the Forum. It provides interested organisations the opportunity to promote their brand and showcase their products and services while directly engaging with guests and participants of the Forum.

The Exhibition hall is strategically located within the vicinity of the Forum's main venue and session halls. It also acts as a host to other Forum initiatives such as the Business Exchange LinkedUp Lounge, MOCAfest Film Screening and MOCAfest Souk. Thus, making it a hub of activities throughout WIEF.

In keeping with the Forum's primary objective to encourage networking opportunities, the Exhibition is equipped with booth spaces for corporations to showcase their products, network and entertain their guests in their own private area.

SMEs, NFPs, corporations, media organisations and country pavilions regularly take up space at the Exhibition and the overall feedback has been positive since the platform provides an extra dimension to their presence and return on their investment.

To know more about the Exhibitor packages and benefits during 13th WIEF, please contact marketing@wief.org.



# **EXHIBITION PACKAGES**

#### **STANDARD EXHIBITION BOOTH**

Located in designated areas within the Hall, the booths which are readily-constructed, make it easier for exhibitors to move in and showcase their products and services.

PACKAGE	CATEGORIES	FEES
Exhibitors at the 13th WIEF will be entitled to the following privileges:	Exhibition Booth (3m x 3m) - Standard Shell Scheme	USD3,000
<ul><li>Three Exhibitor Passes</li><li>Participants Bag</li><li>Certificate of Participation</li></ul>	Exhibition/Country Pavilion (6m x 6m) - Exhibition Space	USD9,000

#### **SMALL MEDIUM ENTERPRISE (SME)**

Located within a pre-designated area of the Exhibition Hall, the booths are offered at a special rate for SMEs and SME agencies.

PACKAGE	CRITERIA	FEE
SME Exhibitors at the 13th WIEF will be entitled to the following privileges:  Two Exhibitor Passes  Participants Bag  Certificate of Participation	<ul> <li>Yearly Sales Turnover &lt; US\$ 12.5m</li> <li>Employees &lt; 200</li> <li>Not applicable to subsidiaries of GLC, MNC and/or SOEs</li> </ul>	USD1,000 SME Booth (3m x 3m)





# WHY BECOME A MEDIA PARTNER

As WIEF enters its 13th year, media partnership and support continue to play a crucial role in amplifying global media coverage of the Forum. Media partners are important to us, as we keep on striving to build bridges through business across countries and regions through our annual gathering of world and business leaders.

Since its inception in 2005, WIEF has evolved into a highly-acclaimed international platform that draws heads of government, experts, captains of industries, academics and entrepreneurs together to build bridges through business across the Muslim and non-Muslim worlds.

Last year, the Forum saw the presence of five global leaders, 18 ministers and government representatives, and 4,080 participants from 73 countries, as well as rave reviews and worldwide media coverage. We have come a long way, from a mere three global leaders and 600 participants at the inaugural Forum. WIEF is now recognised by world leaders as a focal point to promote the economic agenda of their own countries and to network with the business community of other countries.

The 13th WIEF will position our media partners as prime sources for contemporary world news, and in return you will offer the 13th WIEF extensive media coverage and impactful publicity.

BRAND VISIBILITY on a global platform

NETWORK and build new relationships

ACCESS to high level officials and key corporate figures

PROMINENT EXPOSURE through our integrated marketing campaign

PRIORITY ACCESS to special coverage, features and interviews

For more information, please email PR at media@wief.org.

#### BENEFITS



# MEDIA PARTNER'S DELIVERABLES

- Branding of 13th WIEF as event partner.
- Acknowledgement and listing of 13th WIEF as event partner in media partner's print publication and website with hyperlink.
- \*\*30-second promo spots campaign on media partner's TV channel,
   3 months before the event until 23 Nov 2017 in Asia, Europe and the Middle East.
- \*\*60-second event highlights spots campaign on media partner's TV channel post event in Asia, Europe and the Middle East.
- Three (3) full-page, full-colour advertisement in media partner's publication leading up to the event.
- Banner advertisement on media partner's website starting from July to 23 Nov 2017.
- Email blast the 13th WIEF media materials, announcement and updates to media partner's subscribers.
- Publication of press materials and announcement on 13th WIEF in print and online platform before, during and after the event.
- Interview key speakers and WIEF spokespersons before and during the event.
- Cover the 13th WIEF event.
- Promotion of Forum on media partner's social media networks.

<sup>\*\*</sup>Applicable to broadcast media

# DELIVERABLES WIEF'S Branding as media partner of the 13th WIEF. Recognition and acknowledgement as media partner in all of the Forum's collaterals which includes venue backdrop, marketing & advertising collaterals. Recognition and acknowledgement as media partner in selected WIEF Foundation

- publications, website and social media platforms with hyperlinks.
- One (1) full-page, full-colour advertisement insertion in the Forum's official programme book.
- \*Opportunity for media partner's news anchor to moderate a panel session at the Forum.
- \*Complimentary participant's registration passes.
- \*Complimentary Gala Dinner invitations.
- Placement of media partner's publications at designated area.
- Opportunity for media partner to interview key speakers, WIEF spokespersons and \*key leaders before and during the event.
- Special discount for media partner's subscribers for Forum registration.
- One standard exhibition booth for media partner to display its profile and publications.
- Promote media partner through the Forum's social media networks.

# PREVIOUS PARTNERS





















































































































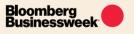


















# ABOUT SARAWAK

Sarawak is the largest state in Malaysia with a landmass of 124,450 sq km and has a long coastline of 1,051 kilometres. It has an abundance of natural resources, an extensive river system, huge tracts of land, unspoilt and well-conserved tropical rainforest, a diverse collection of tropical flora and fauna, as well as one of the most extensive storage of biodiversity in the world.

Its young population makes up 68 per cent of its total population of 2.7 million people comprising 27 different ethnic groups co-existing peacefully and harmoniously. The biggest ethnic group's the Iban at 29 per cent of the population, followed by the Chinese at 22 per cent and Malays at 22 per cent. Sarawak's fascinating multiculturalism isn't only reflected in the various languages spoken but also in their lifestyle, culture and cuisine.

Since independence in 1963, Sarawak has enjoyed political stability. Due to this, it's able to systematically implement its development agenda to foster a strong economy. It has successfully diversified its economic base from highly dependent on primary sector to secondary and tertiary sectors. In 2016, the services sector contributed 33.4 percent to its economy, followed by manufacturing sector at 27.6 percent, mining and quarrying at 21.5 per cent, agriculture at 14 percent and construction at 3.1 percent. Sarawak's the third largest economy among the 13 states in Malaysia.

In Sarawak, the Governor is the head of state and its Chief Minister is the chief executive of the Sarawak Government who also heads the State Cabinet. The pro-business approach of the State and Federal governments facilitates industries' needs, encourage economic growth and investment. There are strong collaboration efforts by Federal and State governments in terms of investment and industrial policies.



# INVEST IN SARAWAK

Sarawak aspires to achieve high income and developed state status by 2030. It's now implementing the Socio-Economic Transformation Plan (2016-2030) to accelerate its economic development driven by Sarawak Corridor of Renewable Energy (SCORE).

Under the SCORE development plan, 10 priority industries have been identified:

- 1. Oil-based industry
- 2. Aluminium-based industry
- 3. Steel and other metal-based industries
- 4. Solar-based industry
- 5. Marine engineering industry

- 6. Palm oil-based industry
- 7. Forestry and timber-based industry
- 8. Livestock industry
- 9. Aquaculture and fisheries
- 10. Tourism focused on new hydro-power lakes.

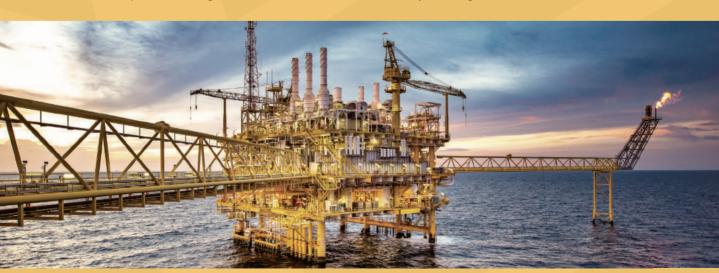
Out of the 10 priority industries, four are considered as the trigger industries: oil-based industry, aluminium-based industry, steel as well as other metal-based industries and solar-based industry.

The development of SCORE will leverage on Sarawak's clean and renewable energy potential totalling 20,000 MW to meet the needs of heavy and energy intensive industries. Currently, the industries that are already investing in Samalaju Industrial Park, the centre for heavy and energy intensive industry in the SCORE development area are aluminium smelter, polycrystalline silicon and ferroalloys.

These industries are creating vast investment opportunities especially in the downstream manufacturing industries in the area of building materials and components, heavy industry and metal, renewable energy products and transportation.

With a vast tract of land suitable for agriculture and aquaculture activities, SCORE's also offering opportunities for the development in the Halal industries both upstream and downstream activities especially in Tanjung Manis Halal Hub. The development of Tanjung Manis Halal Hub in the SCORE development area is also a major positioning for Sarawak in the global Islamic world.

Sarawak's also taking a big step to be a part of the digital economy that'll create new opportunities especially for its young people and make its local economy more accessible for everyone. It welcomes new opportunities and business ventures that create employment, invests in projects that are very competitive and high-tech ventures where talent is the major driving force.



# REASONS WHY YOU SHOULD INVEST IN SARAWAK

#### STRATEGIC BUSINESS **DESTINATION**

Socio-Economic Sarawak Corridor Transformation of Renewable Plan (2016-2030) Energy (SCORE)

Two major government initiatives that make Sarawak an appealing prime business destination and the fuel of its strong economic growth.

#### **POLITICAL STABILITY**



A stable and pro-business approach of Sarawak's governing body and Federal Government facilitates industries' needs, encourage economic growth and investment potentials.

#### SOLID INFRASTRUCTURE



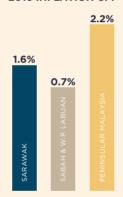
Solid infrastructure ensures easy access and linkages by air, sea or land. Modern and fully-equipped seaports, airport facilities and road network system linking to all the major towns such as Sibu, Bintulu, Miri and the interiors.

#### **GDP GROWTH**



Source: Industrial and Entrepreneur Development, Trade and Investment Minister Datuk Amar Awang Tengah Ali Hasan, 2016, Borneo Post

#### 2016 INFLATION CPI



Source: Information as at March 2016, Department of Statistics, Malaysia

#### TAX INCENTIVES FOR **INVESTMENTS**



70% 100% • High-tech • SMEs Agriculture Shipping

Tax exemption = 5 years

#### **EASE OF STARTING** A BUSINESS



Ministry of Industrial and Entrepreneur Development, Trade and Investment Sarawak (MIETI) promotes, coordinates and implements industrial development activities in Sarawak. It also develops the state's industrial sector.

http://www.mieti.sarawak.gov.my/

#### **MAJOR EXPORT** CONVENIENCE



Air connectivity through Kuching and Miri International Airport and modern seaports in Kuching, Sibu, Bintulu and Miri.

#### 2016 PRINCIPAL EXPORT

	RM Million	% Share
LNG	32,062	41.9
CRUDE PETROLEUM	11,853	15.5
PALM OIL (crude & processed)	9,177	12.0
PLAIN PLYWOOD	3,038	4.0
ELECTRICAL MACHINERY & APPARATUS	1,626	2.1
SAW LOGS	1,382	1.8
SAWN TIMBER	794	1.0
PETROLEUM	775	1.0

# ABOUT WIEF FOUNDATION

The World Islamic Economic Forum (WIEF) Foundation, established in 2006, is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business. The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series.

www.wief.org

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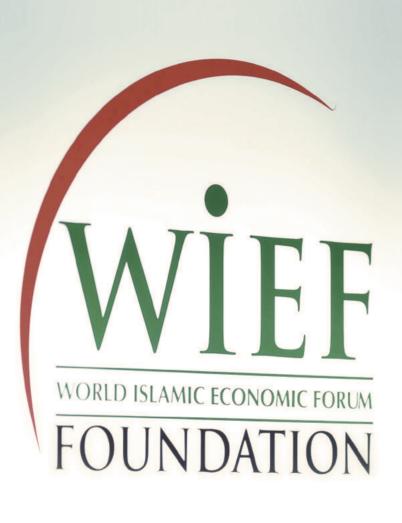
E enquiry@wief.org

#### Social Media links:

Facebook: Worldislamiceconomicforumfoundation

**Twitter:** @WIEF\_Foundation **Youtube:** WIEFFoundationTV **Instagram:** WIEF\_Foundation

#13thWIEF



#### WIEF FOUNDATION

The vast experience of leaders from various segments of the world's economy such as politicians, captains of industry, entrepreneurs and academicians, that form our Patron and Founder Patron, Board of Trustees, Honorary Fellow and International Advisory Panel, result in a valuable reservoir of advice for the WIEF Foundation. What stemmed from these valuable personalities is four Chairpersons of Initiatives to champion the Foundation's important pillars on SME, Women, Youth and Education.

As world-class leaders in their respective fields, the International Advisory Panel members have the distinct combination of successful, innovative, as well as tangible and practical accomplishments. As such, these diverse wealth of experience ensures that the Foundation remains relevant in changing times. Through their leadership, we've learned to be visionaries, recognised our strengths and committed to driving economic growth globally.

PATRON



**Dato' Sri Mohd Najib Tun Abdul Razak** Patron of WIEF Foundation *Prime Minister of Malaysia* 

FOUNDER PATRON

**Tun Abdullah Ahmad Badawi** Founder Patron of WIEF Foundation Former Prime Minister of Malaysia



HONORARY FELLOW



Joko Widodo Honorary Fellow of WIEF Foundation President of the Republic of Indonesia

CHAIRMAN

**Tun Musa Hitam**Chairman of WIEF Foundation
Former Deputy Prime Minister of Malaysia



TRUSTEE



**Tan Sri Dato' Abdul Ghani** Trustee & IAP Member of WIEF Foundation Chairman of the Board, Sime Darby Berhad, Malaysia

TRUSTEE

Tan Sri Dato' Dr Wan Mohd Zahid Mohd Noordin Chairman of WIEF Education Trust, Trustee & IAP Member of WIEF Foundation Chairman, Sultan Idris Education University (UPSI), Malaysia

TRUSTEE



TRUSTEE



**Dato' Dr Norraesah Mohamad**Chairman of WIEF Businesswomen Network,
Trustee & IAP Member of WIEF Foundation
Chairman, MY E.G. Services Berhad, Malaysia

IAP MEMBER

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Chairman of WIEF SME Initiative
& IAP Member of WIEF Foundation
President Commissioner of PT Pertamina and
Former Minister of State-Owned Enterprise, Indonesia





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Chairman of WIEF Young Leaders Network
& IAP Member of WIEF Foundation
Chairman, TransAfrix Holdings, South Africa

IAP MEMBER

Essa Al Ghurair
IAP Member of WIEF Foundation
Vice Chairman, Al Ghurair Investment LLC,
United Arab Emirates



IAP MEMBER



**Evelyn Mungai**IAP Member of WIEF Foundation
Executive Chairman, Speedway Investments Ltd, Kenya

IAP MEMBER

Salahuddin Kasem Khan
IAP Member of WIEF Foundation
Managing Director & CEO, A.K. Khan & Co Limited;
Executive Chairman, SEACO Foundation, Bangladesh



IAP MEMBER



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IAP MEMBER

Nasser Munjee
IAP Member of WIEF Foundation
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IAP MEMBER



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IAP MEMBER

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IAP MEMBER



Sevket Can Tulumen
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Industrialists' and Businessmen's Association, Turkey

IAP MEMBER

Attiya Nawazish Ali
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Assistant Secretary General, Islamic Chamber of Commerce,
Industry and Agriculture (ICCIA), Pakistan



ADVISOR



Raja Teh Maimunah Raja Abdul Aziz Advisor on Islamic Finance and Banking of WIEF Foundation CEO of Aminvestment Bank Berhad, Malaysia

ADVISOR

Advisor on Economic Affairs of WIEF Foundation

Advisor, Nogaholding, Bahrain

# Organiser





# REGISTRATION FORM

Name to appear on badge
Industry
City
Country
Mobile
Alternative Email

□ Vegetarian Option

### **REGISTRATION FEE - USD800 PER PARTICIPANT**

- Entrance to all Forum Sessions (21st 23rd November 2017)
- Entrance to Exhibition
- Entrance to the Business Networking Breakfast (BNB) session
- Meals (lunch and two coffee breaks each day)
- Participants Bag
- Access to Participants Database via WIEF LinkedUp
- Access to Presentations after the Forum
- Certificate of Participation

☐ I hereby agree that the above information is true.

#### PAYMENT METHODS

By PayPal: accounts@wief.org

By Cheque: Please make cheque payable to "WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

By Telegraphic Transfer to the following bank account:

ACCOUNT NO : 86-0000358-8

BENEFICIARY NAME : World Islamic Economic Forum Foundation

BANK : CIMB Islamic Bank Berhad

BRANCH : Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia

SWIFT CODE : CTBBMYKL

Fees are subject to 6% Goods and Services Tax.

#### PLEASE FAX, MAIL OR EMAIL THE FORUM REGISTRATION FORM AND PROFILE PHOTO TO:

Marina at marina@wief.org and register@wief.org

### WORLD ISLAMIC ECONOMIC FORUM FOUNDATION

A-9-1, Level 9 Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur

**T:** +603 2163 5500 **F:** +603 2163 5504 **E:** register@wief.org **W:** www.wief.org

#### **REFUNDS & CANCELLATIONS**

Cancellations must be submitted in writing before 15th October 2017 in order to receive a refund, less administrative charge of USD50. No refunds will be issued for cancellations received after 15th October 2017.

Fees are non-refundable for no-shows. An exhibitor is considered no-show if it does not occupy and exhibit in the designated space by 3pm, 20th November 2017. The exhibition space/package shall be non-transferable. WIEF has the right to use exhibition booth/space of no shows in such a manner as it may deem fit, including but not limited to selling the space to other companies.





# SPONSORSHIP FORM

City Country Fax No.  Designation Email Address	
Country Fax No. Designation	
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Designation	
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Email Address	
GOLD SPONSOR USD75,000	SILVER SPONSOR USD50,000
Date	
ECONOMIC FORUM FOUNDATION" tion la Lumpur, Malaysia	
	Date  ECONOMIC FORUM FOUNDATION"

Sayf Ismail at sayf@wief.org and marketing@wief.org
WORLD ISLAMIC ECONOMIC FORUM FOUNDATION

A-9-1, Level 9 Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur **T:** +603 2163 5500 **F:** +603 2163 5504 **E:** marketing@wief.org **W:** www.wief.org





# EXHIBITION FORM

Company Name	Industry
Mailing Address	
Postcode	City
State	Country
Telephone No.	Fax No.
CONTACT PERSON INFORMATION	
Name (Mr/Ms/Dr/Prof)	Designation
Mobile No.	Email Address
I/WE would like to take up the following exhibition passes STANDARD EXHIBITION BOOTH AND SPACE  Exhibition Booth (3m x 3m) USD3,000  SMALL MEDIUM ENTERPRISE (SME)  SME Booth (3m x 3m) USD1,000  I hereby agree that the above information is true.	Exhibition/Country Pavilion Space (6m x 6m) USD9,000
Signature & Name Design	nation Date
PAYMENT METHODS	
By Cheque: Please make cheque payable to "WORLD By Telegraphic Transfer to the following bank account ACCOUNT NO : 86-0000358-8 BENEFICIARY NAME : World Islamic Economic Forum BANK : CIMB Islamic Bank Berhad BRANCH : Wisma Genting, Jalan Sultan SWIFT CODE : CTBBMYKL	nt: ım Foundation

# WORLD ISLAMIC ECONOMIC FORUM FOUNDATION

marketing@wief.org

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#### www.wief.org

Social Media links:

Facebook: Worldislamiceconomicforumfoundation

Twitter: @WIEF\_Foundation
Youtube: WIEFFoundationTV
Instagram: WIEF\_Foundation
#13thWIEF