13th WIEF
Sarawak, Malaysia
21-23 November 2017

Programme

Disruptive Change: Impact and Challenges
Borneo Convention Centre Kuching
DISRUPTIVE CHANGE: IMPACT AND CHALLENGES

Since the 2008 financial crisis, income inequality across the globe has risen sharply, the global economy is moving significantly from asset-based economic transactions to an increasingly speculative financial one, resulting in weaker domestic economies and a fragile financial system.

While economists and decision makers search for solutions to the current problem, disruptive technological advancements are increasingly transforming our daily lives, creating new opportunities and reshaping traditional industries. Disruptive changes in the form of artificial intelligence (AI), blockchain, Internet of Things (IoT), and other medical and manufacturing technologies, continue to radically alter how we do things, how leadership is perceived, how businesses are run, and how manpower is organised.

What do we need to do to adapt to disruptive changes? Is it the answer to our global structural problems? The 13th WIEF that will be held at the Borneo Convention Centre in Kuching, Sarawak, creates a platform for us to discuss these burning issues, find solutions and develop initiatives that can better prepare us for the technological revolution that is going to change our lives.
ABOUT WIEF


Renowned worldwide as a yearly gathering for world leaders and top CEOs, WIEF is also regarded as a SME-centric platform, attracting thousands of small and medium businesses from all over the world. WIEF continues to make inroads into new territories, shedding light on new business opportunities in the Muslim world.

Through the years, participation has steadily grown from a mere 600 participants within the Asian region in 2005 to more than 4,000 participants worldwide, at our most recent forums.

WIEF shall continue to make an impact on the global business landscape, addressing the pressing issues of the day and will constantly strive towards building bridges between all nations and communities through business.
PREVIOUS FORUMS

1st WIEF | 2005
Kuala Lumpur, Malaysia
1 - 3 October 2005
Forging New Alliances for Development and Progress
600 Participants

3rd WIEF | 2007
Kuala Lumpur, Malaysia
27 - 29 May 2007
Global Challenges: Innovative Partnerships
1,000 Participants

5th WIEF | 2009
Jakarta, Indonesia
1 - 4 March 2009
Food and Energy Security and Stemming the Tide of the Global Financial Crisis
1,728 Participants

2nd WIEF | 2006
Islamabad, Pakistan
5 - 7 November 2006
Unleashing the Potential of Emerging Markets
700 Participants

4th WIEF | 2008
Kuwait City, Kuwait
29 April - 1 May 2008
Islamic Countries: Partners in Global Development
900 Participants

6th WIEF | 2010
Kuala Lumpur, Malaysia
18 - 20 May 2010
Gearing for Economic Resurgence
2,567 Participants
7th WIEF | 2011
Astana, Kazakhstan
7 - 9 June 2011
Globalising Growth: Connect, Compete, Collaborate
2,508 Participants

9th WIEF | 2013
London, United Kingdom
29 - 31 October 2013
Changing World, New Relationships
2,700 Participants

11th WIEF | 2015
Kuala Lumpur, Malaysia
3 - 5 November 2015
Building Resilience for Equitable Growth
4,113 Participants

8th WIEF | 2012
Johor Bahru, Malaysia
4 - 6 December 2012
Changing Trends, New Opportunities
2,100 Participants

10th WIEF | 2014
Dubai, United Arab Emirates
28 - 30 October 2014
Innovative Partnerships for Economic Growth
3,150 Participants

12th WIEF | 2016
Jakarta, Indonesia
2 - 4 August 2016
Decentralising Growth, Empowering Future Business
4,080 Participants
THE FORUM HAS BEEN GRACED BY SUCH ESTEEMED DIGNITARIES AS:
Bouthayna Iraqui Houssaini
Former President of the Moroccan Association of Women Entrepreneurs, Morocco

Long Yongtu
Secretary General of Boao Forum for Asia, China

Oscar Groeneveld
CEO, Rio Tinto Aluminium, Australia

Sahar El-Sallab
Vice Chairman & Managing Director, Commercial International Bank, Egypt

Olive Zaitun Kigongo
President, Uganda National Chambers of Commerce & Industry, Uganda

Tarek Abdulaziz Al-Sultan
Chairman, Agility, Kuwait

Sir Martin Sorrell
Group Chief Executive, WPP, United Kingdom

Sigve Brekke
Executive Vice President & Head of Asia Operations, Telenor Group, Norway

Khalid Abdulla-Janahi
Executive Vice Chairman, Ithmaar Bank B.S.C., Bahrain

Ian Powell
Chairman & Senior Partner, PwC UK & Middle East, United Kingdom

Tan Sri Anthony F. Fernandes
Group CEO, AirAsia Berhad, Malaysia

Sandiaga Uno
Managing Director, Saratoga Capital Indonesia, Indonesia

Amer Bukvic
CEO, Bosnia Bank International, Bosnia & Herzegovina

Dr Kadri Ozen
Group Public Affairs Director, the Coca-Cola Company, Eurasia & Africa Group, Turkey

Rajeev Singh-Molares
APAC President, Executive Vice President, Alcatel-Lucent, China

Tan Sri Zeti Akhtar Aziz
Governor, Central Bank Malaysia, Malaysia

David Marsh
Chairman, Official Monetary and Financial Institutions, United Kingdom

Dr Jamil El Jaroudi
CEO, Bank Nizwa, Oman

Alexander Dembitz
Group Chairman, SOFGEN Group, Switzerland

Martin Burt
Founder & CEO, Fundación Paraguaya

Konstantin Markelov
Chairman, Astrakhan Region Government, Russia

Dr Ralf D. Speth
CEO, Jaguar Land Rover, United Kingdom

Muzaffar Hisham
CEO, Maybank Islamic & Head, Maybank Group Islamic Banking, Malaysia

Boris Johnson
Mayor of London, United Kingdom

Philisiwe Mthethwa
CEO, National Empowerment Fund, South Africa

Professor Dr Uwe Krueger
CEO, Atkins plc, United Kingdom

Jacqueline Muna Musiitwa
Founder and Managing Partner, Hoja Law Group, Rwanda

Andrea Leadsom MP
Economic Secretary to the Treasury, United Kingdom

Masood Ahmed
Director, Middle East and Central Asia Department, International Monetary Fund

Mahmoud Mohieldin
Corporate Secretary and President’s Special Envoy on Millennium Development Goals, World Bank

Dr Abdul Aziz Al Hinai
Vice President Finance, Islamic Development Bank
Atsutoshi Nishida
Adviser to the Board, Toshiba Corporation, Japan

Roger Bootle
Managing Director, Capital Economics, United Kingdom

Young Soo Kim
President, Samsung Gulf Electronics

Gerald Lawless
President and Group CEO, Jumeirah Group, United Arab Emirates

Toby O’Connor
Chief Executive Officer, The Islamic Bank of Asia, Singapore

Dr Adnan Chilwan
Chief Executive Officer, Dubai Islamic Bank, United Arab Emirates

Samad Sirohey
Chief Executive Officer, Citi Islamic Investment Bank, United Arab Emirates

Adv. Pria Hassan
Chief Executive Officer, Women of Africa (WOA) Fuels and Oils, South Africa

Abdullah M. Al Fouzan
Founder and Chairman, The Investor for Securities Co., Saudi Arabia

Dato’ Dr Abdul Halim Bin Ismail
Award Recipient of the Royal Award for Islamic Finance 2014

Richard G. Thomas OBE FCSI
Senior Advisor to the Board, Gatehouse Bank plc & Chief Representative of Gatehouse Bank Kuala Lumpur Representative Office

Matthew Driver
Group Executive, Global Products & Solutions, Mastercard Asia Pacific

Dr Jomo Kwame Sundaram
Assistant Director General and Coordinator for Economic and Social Development, Food and Agriculture Organization of the United Nations

Dr Victoria Kisyombe
Founder and Chief Executive Officer, Selfina, Tanzania

Sangu Delle
Founder and Chief Executive Officer, Golden Palm Investments, Ghana

Dian Pelangi
Fashion Designer & Entrepreneur, Indonesia

Dr Cedomir Nestorovic
Professor, Management Department, ESSEC Asia Pacific, Singapore

Elhadj As Sy
Secretary General, International Federation of Red Cross and Red Crescent Societies (IFRC), Switzerland

Handry Satriago
Chief Executive Officer, General Electric, Indonesia

Arancha González
Executive Director, International Trade Centre (UN/WTO)

Dr Ing Ilham A. Habibie
Chief Executive Officer/President, Director and Founder, PT IIthabi Rekatama, Indonesia

And many more...
This year, the 13th World Islamic Economic Forum (WIEF) will provide a high level platform for leading global government leaders, captains of industry, academicians, regional experts, professionals, corporate managers, policymakers, innovators, business leaders and investors to discuss opportunities for business partnerships in the Muslim world.

This is your opportunity to participate in a high-level exchange of ideas as well as in-depth dialogue with international and inter-industrial colleagues on cutting-edge and emerging issues on the changing dynamics in global business today.
WIEF attracts a global audience and reaches out to a broad range of stakeholders who will take advantage of the opportunity to network, meet face to face with potential partners to tap into new frontiers as well as emerging regions. Also identify investment and funding opportunities from all corners of the industry.

WHO ATTENDS

- Government
- Business
- Thinkers
- Investors
- Creatives
  - Policy-makers
  - Ministers
  - Agencies
  - Entrepreneurs
  - Start-ups
  - SMEs
  - Corporations
  - Think-tanks
  - Academia
  - Banks
  - Venture Capitalists
  - Generalist
  - Specialist Investors
  - Performance Artists
  - Filmmakers
  - Creative Professionals
  - Visual Artists

Attract New Opportunities
Promote Investment and Trade
Connect With Investors
Promote Your Business
Find New Avenues of Interest
Influence Innovation in Islamic Economies
Discover New Investment Partners
Expand Your Creative Network
Showcase your Talents
Understand the Islamic Economic Environment

WORLD ISLAMIC ECONOMIC FORUM

PARTICIPANTS COUNTRY REPRESENTATION

Participants from 2013 – 2016
13th WIEF Features

The 13th WIEF consists of panel discussions, masterclasses, initiative room, exhibition, business exchange and the IdeaPad, in addition to smaller complementary programmes of the Forum.

Panel Discussions are discussion sessions by distinguished panellists providing a variety of perspectives on a single topic, leading up to summarised conclusions.

Masterclasses are know-how sessions conducted by 1-2 speakers in a lecture format on a specific topic.

Initiative Room hosts group discussions aimed at shaping actionable outcomes on different topics, aided by a professional facilitator.

Exhibition hosts a variety of sponsors, SMEs and the MOCAfest Souk for creative and design businesses.

Business Exchange gives exhibitors a platform to address the public at the exhibition area.

Sarawak Focus is a special showcase of the state of Sarawak comprising audio and visual presentations and discussion sessions.

IdeaPad provides a platform for innovative ideas and businesses to get centre stage.

Complementary Programmes consist of a series of sponsors and special programmes as side events of the Forum.

Business Networking Breakfast is a networking event for various industries.

Gala Dinner is an exclusive dinner in honour of the participants, speakers and partners of the 13th WIEF.

LinkedUp Lounge is a networking lounge where prearranged meetings between participants are held.

MOCAfest is an international creative arts showcase featuring film, visual and graphic arts, traditional and modern artistic performances in conjunction with the 13th WIEF.

Over 14,000 participants from 157 countries.
PROGRAMME AT A GLANCE

Disruptive Change: Impact and Challenges

DAY ONE
Tuesday 21st Nov

7.00am - 7.30am
REGISTRATION
Arrival of Participants, Guests and VIPs

7.30am - 8.00am
MOCAFEST PRELUDE

8.00am - 8.30am
OPENING SESSION OF THE 13th WIEF

8.30am - 9.00am
NETWORKING LUNCH

9.00am - 9.20am
SARAWAK FOCUS
OPENING SESSION OF THE 13th WIEF

9.30am - 10.00am
LEADERSHIP PANEL
Archetypes of Leadership and Their Roles in Business

10.00am - 10.30am
MASTERCLASS
Can Herbology Discover Cures for Tomorrow’s Diseases?

10.30am - 11.00am
INITIATIVE ROOM
Social Enterprise

11.00am - 11.30am
PANEL DISCUSSION
Mapping out Tomorrow’s Business

11.30am - 12.00pm
PANEL DISCUSSION
Blockchain Technology and Its Impact on International Trade

12.00pm - 12.30pm
EXHIBITION

12.30pm - 1.00pm
SARAWAK FOCUS
Sarawak State Initiatives on Digital Economy

1.00pm - 1.30pm
EXHIBITION

DAY TWO
Wednesday 22nd Nov

DAY THREE
Thursday 23rd Nov

EXHIBITION

COMPLEMENTARY PROGRAMMES

EXHIBITION

The Organisers reserve the right to amend the programme in the best interest of the Forum.
**PROGRAMME**

Borneo Convention Centre Kuching

**DAY ONE | TUESDAY, 21ST NOVEMBER 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7.00am -</td>
<td>Registration</td>
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<tr>
<td>9.00am</td>
<td>Arrival of Participants, Guests and VIPs.</td>
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<tr>
<td>9.00am -</td>
<td>MOCAfest Prelude</td>
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<td>9.20am</td>
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<tr>
<td>9.30am -</td>
<td>Opening Session of the 13th WIEF</td>
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<tr>
<td>12.00pm</td>
<td>Networking Lunch</td>
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<tr>
<td>1.30pm -</td>
<td>MOCAfest Performances</td>
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<tr>
<td>2.00pm -</td>
<td>SARAWAK FOCUS</td>
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<tr>
<td>2.15pm</td>
<td>Sneak Peek preview on Sarawak Forestry and Preservation</td>
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<tr>
<td>2.15pm -</td>
<td>A video presentation followed by introduction by an industry expert</td>
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<tr>
<td>3.45pm -</td>
<td>Coffee Break</td>
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<tr>
<td>4.00pm -</td>
<td>Global Economic Outlook</td>
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<tr>
<td>5.30pm</td>
<td>Reimagining an Inclusive Economic System</td>
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<tr>
<td>12.00pm -</td>
<td>EXHIBITION</td>
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<tr>
<td>5.30pm</td>
<td>Exhibition of sponsors, SME vendors and MOCAfest Souq for creative and design businesses. Business Exchange sessions for Exhibitors and MOCAfest Film Screening.</td>
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<tr>
<td>7.30pm -</td>
<td>GALA DINNER</td>
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<td>9.30pm</td>
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The non-ratification of Trans Pacific Partnership (TPP) by the United States and the Brexit saga are clear symptoms of a world turning to protectionism. Countries that were once bastions of free trade and neoliberalism like the United States and United Kingdom are now going against their own principle of greater free trade, an economic philosophy that dictates most of what happens in the global economic system since the 1980s.

In the west, right wing politics is rapidly making inroads in major European economies, further strengthening the agenda for protectionist policies in the region which inevitably affects global trade. All these are responses to widening income inequality and a debt-ridden system. The world never really recovered from the financial crisis of 2007/8. So today, we seek alternative solutions. The Stockholm Statement developed in September 2016, is one of those concerted efforts to redefine the global economic system. In the Statement, ‘inclusive economic development is the only socially and economically sustainable form of development’. What should this system look like?
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>9.00am – 10.30am</td>
<td><strong>BUSINESS NETWORKING BREAKFAST (BNB)</strong>&lt;br&gt;6 BNB Clusters:&lt;br&gt;• Islamic Finance&lt;br&gt;• Halal&lt;br&gt;• Renewable Energy&lt;br&gt;• Infrastructure&lt;br&gt;• SMEs and Start-ups&lt;br&gt;• Agriculture</td>
</tr>
<tr>
<td>10.30am – 11.30am</td>
<td><strong>LEADERSHIP PANEL</strong>&lt;br&gt;Identifying the Archetypes of Leadership and Their Unique Roles in Business&lt;br&gt;People are made different from each other, with their unique abilities and leadership styles. The ability to harness these different energies is what makes successful teams and organisations. What are these leadership archetypes and how can they best be utilised in business functions?</td>
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<td><strong>MASTERCLASS</strong>&lt;br&gt;Can Herbology Discover Cures for Tomorrow’s Diseases?&lt;br&gt;This session explains the potential of plants for medicinal purposes. Though this is not new, but the discovery of more exotic plants in the wild, such as that in Borneo, can provide a breakthrough in cures for diseases today and tomorrow.</td>
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<td><strong>INITIATIVE ROOM</strong>&lt;br&gt;Social Enterprise&lt;br&gt;These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum, with the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.&lt;br&gt;Small groups:&lt;br&gt;• <strong>Diaspora Enterprises</strong> – How can we develop enterprises comprising refugees and minorities?&lt;br&gt;• <strong>Waqf Business Incubator</strong> – How can we unlock waqf capital to establish business incubators to develop sharia compliant businesses?&lt;br&gt;• <strong>Sustainable Funding for Social Enterprise</strong> – How can social enterprise sustain funds?</td>
</tr>
<tr>
<td>11.30am – 11.45am</td>
<td><strong>SARAWAK FOCUS</strong>&lt;br&gt;A Sneak Peek preview on Hydropower Development and Community Engagement Programmes in Sarawak&lt;br&gt;A video presentation followed by introduction by an industry expert</td>
</tr>
</tbody>
</table>
2.00pm – 2.30pm
MOCAfest PERFORMANCES

11.45am – 12.45pm
NETWORKING LUNCH

11.45am – 12.45pm
PANEL DISCUSSION
Mapping out Tomorrow’s Business

With the advent of the fourth Industrial Revolution, the way business is run, manpower is organised and which industries will prevail, will be radically different from what we have today. In this awe-inspiring session, we get a sneak peek into what tomorrow’s business will look like and how we can be prepared for it.

11.45am – 12.45pm
PANEL DISCUSSION
Mapping out Tomorrow’s Business

12.45pm – 2.00pm
PANEL DISCUSSION
Mapping out Tomorrow’s Business

12.45pm – 2.00pm
MASTERCLASS
What are the Essential Differences between Management and Leadership?

In business, we need to strike a balance between getting the organisation in order and inspiring the team to steer the business into new territories and innovative domains. What are the essential management and leadership traits that we should be aware of?

12.45pm – 2.00pm
MASTERCLASS
What are the Essential Differences between Management and Leadership?

12.45pm – 2.00pm
MASTERCLASS
What are the Essential Differences between Management and Leadership?

12.45pm – 2.00pm
INITIATIVE ROOM
Agriculture

These are group sessions of 10-15 people per group with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

Small groups:
- **From Producer to Market** – How can farmers and producers utilise e-commerce platforms and agriculture technology to reach the market directly and rake in more margin?
- **Empowering Rural Innovations** – How can we unlock the creativity of the rural areas in agricultural innovations and artisan products?
- **Rural Development Centres** – How can rural development centres become conduits to mainstream trade?

12.45pm – 2.00pm
INITIATIVE ROOM
Agriculture

12.45pm – 2.00pm
INITIATIVE ROOM
Agriculture

12.45pm – 2.00pm
INITIATIVE ROOM
Agriculture

12.45pm – 2.00pm
INITIATIVE ROOM
Agriculture
The Islamic finance market size is now within the range of USD1.66 trillion to USD2.1 trillion with expectations of market size to be USD3.4 trillion by the end of 2018. Yet, human resource capital and finance technology (fintech) have yet to commensurate this market boom. What are the challenges and opportunities to fintech in Islamic finance?

The global halal market stands to rise to a market worth of USD3.7 trillion by 2019 but the winners of global halal trade are the big multinational corporations such as Nestlé. This session explains ways in which SME producers can enter into mainstream halal value chain.

These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

Small groups:
- **Small IPPs** - How can we mitigate the challenges for small time producers to set up and sell renewable electricity on the mainstream grid?
- **Green Electricity Funding** - How can one start an independent solar farm?
- **Zero Waste Technology** - How can we adopt zero waste technology in agriculture business?
The world is moving into an era of automated production and data exchange in manufacturing technologies, which means jobs of tomorrow will be data-driven and knowledge-based. This necessitates a radical change in industrial knowledge and manpower requirements today. But is the current education system prepared to cope for this change? What are the changes that need to be made? How will the young generation be affected?

IDEAPAD

A session that brings to stage four start-ups with the most innovative ideas to pitch in front of a panel of judges comprising angel investors, venture capital firms and equity crowdfunding operators.

INITIATIVE ROOM

Fintech

These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

Small groups:
- **Blockchain Technology** - How can blockchain technology be utilised for small business owners?
- **Cryptocurrency** - Are digital currencies helpful for start-ups and SMEs?
- **Fintech and Funding Prospects** - How does the fintech adoption look and what’s the prospect for funding in this sector?
As we move deeper into the 21st century, gender equality in the marketplace becomes more pronounced. More important than ever, we need more tools and support structure to bring more women entrepreneurs into the mainstream fold, so that they are empowered to make their own life and economic decisions. What are these critical tools? What does a support structure for women entail?

The IoT is the inter-networking of physical devices, buildings, household appliances which are embedded with technology that enables these objects to collect and exchange data and also respond to their owners with a touch of a button or voice technology. This innovation greatly increases the mobility and connectivity of the things around us, making transactions and logistics faster that we can imagine but it also poses a security threat. Does the opportunity outweigh the threat of this technology?

These are group sessions of 10-15 people per group, with the aim of getting participants involved actively in the outcomes of the forum. With the aid of a professional facilitator, participants think of innovative solutions that can become actionable initiatives.

Small groups:
- **Massive Open Online Courses (MOOCs)** – How can we get students to be educated by Ivy League universities for free through MOOCs?
- **Rural Literacy** – How do we get quality education into rural areas?
- **Corporate Investment into Education** – What’s the best way to get corporates or corporations to invest in education?
### Programme

**Borneo Convention Centre Kuching**

**Day Three | Thursday, 23rd November 2017**

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00am – 10.00am</td>
<td><strong>Sarawak Focus</strong></td>
<td>Sarawak has embarked on the new strategy to transform its economy through digital economy and it’s willing to invest substantially to be connected to the global economy. What are the benefits that Sarawak will gain out of developing a digital economy? What are the opportunities that Sarawak can offer to develop various initiatives on digital economy?</td>
</tr>
<tr>
<td>10.00am – 10.15am</td>
<td><strong>Coffee Break</strong></td>
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<tr>
<td>10.15am – 11.00am</td>
<td><strong>Sarawak Focus</strong></td>
<td>Located strategically in Southeast Asia, on the island of Borneo, Sarawak’s blessed with beautiful and scenic landscapes that offer various types of exhilarating and adventurous activities. With more than 27 ethnic groups that speak different languages and live harmoniously together, Sarawak’s indeed unique. Capitalising on this uniqueness, the tourism development in Sarawak focuses on Culture, Adventure and Nature (CAN) products. Sarawak is also promoting Meeting, Incentive, Conference and Exhibition (MICE). In this session, discover opportunities Sarawak can offer.</td>
</tr>
<tr>
<td>11.00am – 11.45am</td>
<td><strong>Sarawak Focus</strong></td>
<td>Sarawak Corridor of Renewable Energy (SCORE) is a game-changer for the Sarawak economy. The five growth nodes namely, Tanjung Manis, Mukah, Samalaju, Baram and Tunoh, offer various opportunities to be tapped not only by the big players of the heavy and energy-intensive industry, but also by the local industry players such as service providers. In this session, discover what else SCORE can offer to the investors.</td>
</tr>
<tr>
<td>11.45am – 12.45pm</td>
<td><strong>Panel Discussion</strong></td>
<td>Blockchain technology is the next age of the internet. Today, we can exchange cross-border information such as email directly from sender to recipient. The world of tomorrow in the age of blockchain, people will be able to send anything of value. That includes money, titles, deeds, music, art, scientific discoveries, intellectual property and many more. It provides the strongest case yet for international trade, since blockchain has the potential of establishing a framework where supplier can deal safely and directly with the buyer. What impact does it have on global prices and most importantly our businesses in the future?</td>
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<tr>
<td>12.45pm – 1.15pm</td>
<td><strong>Closing Session</strong></td>
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<tr>
<td>1.15pm – 2.15pm</td>
<td><strong>Networking Lunch</strong></td>
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<tr>
<td>9.00am – 3.00pm</td>
<td><strong>Exhibition</strong></td>
<td>Exhibition of sponsors, SME vendors and MOCAfest Souq for creative and design businesses. Business Exchange sessions for Exhibitors and MOCAfest Film Screening.</td>
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</table>
WIEF has progressed into a globally recognised Forum that builds bridges through business. Over the years, our models for business networking and engagement have grown and evolved to suit the different needs of our partners.

**The Complementary Programmes** comprise a series of dedicated sessions for organisations or governments that wish to engage with an exclusive group of audience on specific topics of interest.

**The Sponsors and Special Programmes** offer a niche opportunity for organisations from a wide range of industries to interact and be in touch with potential business collaborators and investors directly.

**The Investment Programme** serves as an exclusive platform for countries to launch their key investment profiles and showcase trade opportunities to a global audience. Senior representatives from the participating countries will be present to explore and develop lucrative business connections as well as build new partnerships.

For more information on these programmes, visit [www.wief.org](http://www.wief.org) or contact marketing@wief.org.
IdeaPad is a niche event that happens during the 13th WIEF. What it does is, it gives a sneak peek into the world of start-up business. IdeaPad provides an important platform for aspiring entrepreneurs with innovative groundbreaking and disruptive ideas to capture the interest of potential clients and investors from across the globe.

Pre-qualified companies are given the stage to pitch their business ideas to a panel of judges comprising venture capitalists, private equity firms and angel investors.

If you wish to be a part of IdeaPad, or would like more information, please contact ideapad@wief.org.
Since networking and the opportunity to present your business, products or services don’t always come hand in hand, Business Exchange is WIEF’s unique feature designed to achieve these objectives. It is an avenue for businesses to expand their outreach by hosting a networking table at the business exchange lounge with interested participants in attendance.

The session is crafted around a business presentation which is a 7-minute elevator pitch, followed by a networking session with interested participants at designated tables.

Business Exchange has been proven to be an effective platform for businesses to have their pitch heard to forum participants. This results in higher awareness and mindshare amongst participants, creating possibilities of new relationships and networks that expand their enterprise.

For more information, visit www.wief.org or contact marketing@wief.org.
WIEF LinkedUp or ‘Business Matchmaking’ is a value added business service that is provided at the Forum for participants and organisations to seek access to new contacts, networks and suitable business collaborators to explore possible opportunities. The major draw for those attending WIEF is the opportunity for quality face-to-face meetings between participants, sponsors and exhibitors which in turn promotes business across borders.

LinkedUp is an online Business Matchmaking System exclusive to registered forum participants. It will be available from 6 November to 27 November 2017.

For more information, visit www.wief.org or contact linkedup@wief.org.
Business Networking Breakfast (BNB) will be held on the second morning of the 13th WIEF. It aims to encourage greater networking opportunities amongst participants from specific industries. It allows like-minded individuals to get together over a relaxed and informal breakfast setting to discuss the challenges and issues pertaining to their relevant industries.

List of Industries:

- Islamic Finance
- Halal
- Renewable Energy
- Infrastructure
- SMEs & Start-ups
- Agriculture

BNB will be held from 9.00am to 10.30am on 22 November 2017.

For more information, visit www.wief.org or contact register@wief.org.
Sponsorship of the 13th WIEF offers a unique opportunity for corporations to leverage on the global platform such as the World Islamic Economic Forum while positioning themselves as leaders in their respective fields.

Through our continuing efforts to ‘Building Bridges Through Business’, WIEF has become the annual meeting point of heads of state and government, captains of industry, c-suites, business leaders, government officials and academics operating within and beyond the global Islamic economy. On average, WIEF attracts the convergence of high quality participants representing an average of 80 different nationalities, annually.

WIEF also enjoys unrivalled international media coverage from major news networks and publications as it is a trusted and established brand which sponsors will benefit from in the form of association and visibility.

Sponsoring the 13th WIEF provides direct access to the minds and hearts of the movers and shakers of the global Islamic economy.

To know more about our sponsorship packages and benefits, please contact Sayf Ismail at sayf@wief.org and marketing@wief.org.
PREVIOUS SPONSORS

Abu Dhabi Commercial Bank (ADCB)
Abu Dhabi Islamic Bank (ADIB)
AJ Pharma Holding Bhd
Al - Nazir Group of Industries
Al Ghurair Group
Al-Nazeer Nippon Chemicals
Asian Finance Bank Berhad
Attijari Al Islami
Aziz Group & Co
Badan Ekonomi Kreatif Indonesia (BEKRAF)
Bahrain Economic Development Board
Bank Islam Malaysia Berhad
Bank Muamalat Indonesia Syariah
Bank Rakyat Indonesia
Bank Syariah Mandiri (BSM)
Bank Tabung Haji Pensiunan Nasional (BTPN)
Battersea Power Station Development Company
BNI Syariah
Boubyan Bank
Capital Markets Malaysia
CIMB Group Holdings Berhad
Citibank N.A. Kuwait
DHL Kuwait
Dubai Chamber of Commerce and Industry
Dubai Islamic Bank (DIB)
EMAA Properties PJSC, Dubai
Engineering & Construction Berhad (PECB)
Ernst & Young Malaysia
ETA Star Group
Federal Land Development Authority (FELDA)
Felda Global Ventures Holdings Berhad (FGV)
Finance Accreditation Agency (FAA)
First Investment Company
Golden Hope Plantations Berhad
Hadith of The Day
Hewlett-Packard Development Company, L.P.
HSBC Amanah Malaysia Berhad
Huawei Technologies Co., Ltd.
Hyundai-Sime Darby Motors Sdn. Bhd.
Indonesia Stock Exchange (IDX)
International Centre for Education in Islamic Finance (INCEIF)
International Chemplast (Pvt) Ltd.
International Infrastructure Financing
Iskandar Investment Berhad (IIIB)
Iskandar Regional Development Authority (IRDA)
Islamic Development Bank
Islamic Development Bank (IDB)
Jakarta Arts Council
Jersey Finance
Johor Corporation
Kementrian Pariwisata, Republik Indonesia
KGL Holding K.S.C.C.
Khazanah Nasional Berhad
KPJ Healthcare Berhad
Kuwait Banking Association (KBA)
Kuwait Chamber of Commerce and Industry (KCCI)
Kuwait Finance House (KFH)
Kuwait Fund for Arab Economic Development
Kuwait International Bank (KIB)
Kuwait National Petroleum Company
Lembaga Tabung Haji
Malaysia Airlines System Berhad
Malaysia National Insurance Berhad
Mastercard
Maybank Banking Berhad
Maybank Islamic Berhad
Multimedia Development Corporation
MY E.G. Services Malaysia
National Bank of Pakistan
Nokia Solutions and Networks
Noor Financial Investment Company
Ogilvy Public Relations
Pakistan Fund
Pakistan International Airlines
Pakistan Mobile Communications Limited (Mobilink)
Palestinian Telecommunication Group (PALTEL)
Permodalan Nasional Berhad PKNS
Perusahaan Pertambangan Minyak dan Gas Bumi Negara (PERTAMINA)
Petroleum Nasional Berhad (PETRONAS)
PricewaterhouseCoopers
Proton Holdings Berhad
PT ANTAM (Persero) Tbk
PT Asuransi Allianz Utama Indonesia Ltd
PT Asuransi Jiwa Manulife Indonesia (Manulife Indonesia)
PT Bank Bukopin / PT Bank Syariah Bukopin
PT Bank Permata Tbk (Permata Bank Syariah)
PT Bank UOB Indonesia
PT Indofood Sukses Makmur Tbk
PT Pertamina (Persero)
PT Prudential Life Assurance
PT Sarana Multi Infrastruktur Persero (PT SMI)
PT Syariah Mandiri
PT Telekomunikasi Indonesia, Tbk
PT Telekomunikasi Selular (Telkomsel)
PT XL Axiata Tbk (Telkom Indonesia)
PT. Bank Mandiri (Persero) Tbk.
Qatar Financial Centre (QFC)
Qatar Islamic Bank (QIB)
QTEL Investment and Development
Ras Al Khaimah Minerals and Metals Investment (RMMI)
RH Bank Berhad
RootWommers
RUSD Investment Bank Inc
SALAMA Islamic Arab Insurance Company
Securities Commission Malaysia
Sime Darby Auto Bavaria Sdn Bhd
Sime Darby Berhad
SME Corp Malaysia
Sparkmashop Sdn Bhd
Syarikat Takaful Malaysia Berhad
Telekom Malaysia Berhad
Telenor Group
Telkom Indonesia
The Coca-Cola Company
The International Investor
The Investment Dar, Kuwait
The Investor for Securities, Saudi Arabia
The Sunway Group
Thomson Reuters
Tourism Malaysia
Tradewinds Properties Sdn Bhd
UEM Group Berhad
UIB Capital Incorporated
UMLand Berhad
United Malayan Land Bhd (UMLand Bhd)
Zain Group
ZTE Corporation
SPONSORSHIP PACKAGES

**STRATEGIC PARTNER**
**USD200,000**

**Pre-Forum Benefits**
1. Sponsor’s logo placement on the press release prior to the 13th WIEF.
2. Access to the 13th WIEF participants list/database.
3. Ten (10) mentions on WIEF social media post.
4. Four (4) mentions in WIEF newsletter (In Focus).
5. Opportunity for 1:1 interview by key media partners.

**Promotional Benefits**
1. Two (2) pages of advertisement insertion in the Forum’s official programme book.
3. Sponsor’s logo placement on 13th WIEF advertisement in media partner publications.
4. Recognition and acknowledgement in all of the Forum’s collaterals which includes venue backdrop, marketing and advertising collaterals.
5. Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

**Forum Day Benefits**
1. Sixty (60) participants’ registration passes.
2. Reserved seats at the 13th WIEF Welcoming Dinner.
3. Two (2) VIP seats at the Ministerial Lane, 13th WIEF Opening Ceremony.
4. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
5. Twenty (20) reserved seats at the VIP section during 13th WIEF Gala Dinner.
6. Usage of the Sponsors Lounge Room at the venue.
7. Exhibition space at a prominent location (6m x 9m).
8. Usage of the Sponsor Programme Room for private networking event (30 pax capacity).
9. Opportunity to nominate a relevant speaker for the 13th WIEF programme session.
10. Opportunity for 1:1 interview by key media partners.
12. Insertion of business collateral or distribution of merchandise item to be placed in the participants bag. *Terms and conditions apply

**Post-Forum Benefits**
1. Credit mention in thank you email to participants.
3. Six (6) months post-forum social media mentions.

**PLATINUM SPONSOR**
**USD100,000**

**Pre-Forum Benefits**
1. Sponsor’s logo placement on the press release prior to the 13th WIEF.
2. Access to the 13th WIEF participants list/database.
3. Six (6) mentions on WIEF social media post.
4. Two (2) mentions in WIEF newsletter (In Focus).
5. Opportunity for 1:1 interview by key media partners.

**Promotional Benefits**
1. One (1) page of advertisement insertion in the Forum’s official programme book.
3. Sponsor’s logo placement on 13th WIEF advertisement in media partner publications.
4. Recognition and acknowledgement in all of the Forum’s collaterals which includes venue backdrop, marketing and advertising collaterals.
5. Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

**Forum Day Benefits**
1. Forty (40) participants’ registration passes.
2. Reserved seats at the 13th WIEF Welcoming Dinner.
3. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
4. Ten (10) reserved seats at the VIP section during 13th WIEF Gala Dinner.
5. Usage of the Sponsors Lounge Room at the venue.
6. Exhibition space at a prominent location (6m x 6m).
7. Usage of the Sponsor Programme Room for private networking event (30 pax capacity).
8. Opportunity for 1:1 interview by key media partners.

**Post-Forum Benefits**
1. Credit mention in thank you email to participants.
3. Four (4) months post-forum social media mentions.
## GOLD SPONSOR
**USD75,000**

**Pre-Forum Benefits**
1. Sponsors logo placement on the press release prior to the 13th WIEF.
2. Access to the 13th WIEF participants list/database.
3. Four (4) mentions on WIEF social media post.

**Promotional Benefits**
1. One (1) page advertisement insertion in the Forum’s official programme book.
3. Sponsor’s logo placement on 13th WIEF advertisement in media partner publications.
4. Recognition and acknowledgement in all of the Forum’s collaterals which includes venue backdrop, marketing and advertising collaterals.
5. Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

**Forum Day Benefits**
1. Thirty (30) participants’ registration passes.
2. Reserved seats at the 13th WIEF Welcoming Dinner.
3. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
4. Five (5) reserved seats at the VIP section during 13th WIEF Gala Dinner.
5. Usage of the Sponsors Lounge Room at the venue.
6. Exhibition space at a prominent location (3m x 6m).
7. Usage of the Sponsor Programme Room for private networking event (30 pax capacity).

**Post-Forum Benefits**
1. Credit mention in thank you email to participants.

## SILVER SPONSOR
**USD50,000**

**Pre-Forum Benefits**
1. Sponsors logo placement on the press release prior to the 13th WIEF.
2. Two (2) mentions on WIEF social media post.

**Promotional Benefits**
1. One (1) page advertisement insertion in the Forum’s official programme book.
3. Sponsor’s logo placement on 13th WIEF advertisement in media partner publications.
4. Recognition and acknowledgement in all of the Forum’s collaterals which includes venue backdrop, marketing and advertising collaterals.
5. Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks.

**Forum Day Benefits**
1. Twenty (20) participants’ registration passes.
2. Reserved seats at the 13th WIEF Welcoming Dinner.
3. Five (5) reserved seats at the 13th WIEF Opening Ceremony.
4. Five (5) reserved seats at the VIP section during 13th WIEF Gala Dinner.
5. Usage of the Sponsors Lounge Room at the venue.
6. Exhibition space at a prominent location (3m x 6m).
7. Usage of the Sponsor Programme Room for private networking event (30 pax capacity).

**Post-Forum Benefits**
1. Credit mention in thank you email to participants.
# Sponsorship Benefits

<table>
<thead>
<tr>
<th>Benefits</th>
<th>Strategic USD200,000</th>
<th>Platinum USD100,000</th>
<th>Gold USD75,000</th>
<th>Silver USD50,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pre-Forum Benefits</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor’s logo placement on the press release prior to the 13th WIEF</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Access to the 13th WIEF participants list/database</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
</tr>
<tr>
<td>Mentions on WIEF social media post</td>
<td></td>
<td>10</td>
<td>6</td>
<td>4</td>
</tr>
<tr>
<td>Mentions in WIEF newsletter (In Focus)</td>
<td></td>
<td></td>
<td>4</td>
<td>-</td>
</tr>
<tr>
<td>Opportunity for 1:1 interview by key media partners</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Promotional Benefits</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Advertisement insertion in the Forum’s official programme book</td>
<td>2 pages</td>
<td>1 page</td>
<td>1 page</td>
<td>1 page</td>
</tr>
<tr>
<td>Sponsor’s logo placement in prominent pages of the Forum’s official programme book</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor’s logo placement on 13th WIEF advertisement in media partner publication</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition and acknowledgement in all of the Forum’s collaterals which includes venue backdrop, marketing and advertising collaterals</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Recognition in selected WIEF Foundation publications, website and social media platforms with hyperlinks</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Benefits</td>
<td>Strategic USD200,000</td>
<td>Platinum USD100,000</td>
<td>Gold USD75,000</td>
<td>Silver USD50,000</td>
</tr>
<tr>
<td>-------------------------------------------------------------------------</td>
<td>----------------------</td>
<td>---------------------</td>
<td>---------------</td>
<td>-----------------</td>
</tr>
<tr>
<td>Participants’ registration passes</td>
<td>60 pax</td>
<td>40 pax</td>
<td>30 pax</td>
<td>20 pax</td>
</tr>
<tr>
<td>13th WIEF Welcoming Dinner - Reserved seats</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>13th WIEF Opening Ceremony - VIP seats (Ministerial Lane)</td>
<td>2 pax</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>13th WIEF Opening Ceremony - Reserved seats</td>
<td>5 pax</td>
<td>5 pax</td>
<td>5 pax</td>
<td>5 pax</td>
</tr>
<tr>
<td>Reserved seats at the VIP section during 13th WIEF Gala Dinner</td>
<td>20 pax</td>
<td>10 pax</td>
<td>5 pax</td>
<td>5 pax</td>
</tr>
<tr>
<td>Usage of the Sponsors Lounge Room at the venue</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Exhibition space at a prominent location</td>
<td>6m x 9m</td>
<td>6m x 6m</td>
<td>3m x 6m</td>
<td>3m x 6m</td>
</tr>
<tr>
<td>Usage of the Sponsor Programme Room for private networking event</td>
<td>30 pax capacity</td>
<td>30 pax capacity</td>
<td>30 pax capacity</td>
<td>30 pax capacity</td>
</tr>
<tr>
<td>Opportunity to nominate a relevant speaker for the 13th WIEF programme session</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Opportunities for 1:1 interview by key media partners</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Placement of sponsor’s press release at media centre</td>
<td>✓</td>
<td>✓</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Insertion of business collateral or distribution of merchandise item to be placed in the participants bag*</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

*Terms and conditions apply

<table>
<thead>
<tr>
<th>Post-Forum Benefits</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Credit mention in thank you email to participants</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor logo placement in post-forum Report and Foundation Report</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Post-Forum social media mentions for ‘X’ months after the forum</td>
<td>6 months</td>
<td>4 months</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>
The 13th WIEF Exhibition is an extension of the Forum. It provides interested organisations the opportunity to promote their brand and showcase their products and services while directly engaging with guests and participants of the Forum.

The Exhibition hall is strategically located within the vicinity of the Forum’s main venue and session halls. It also acts as a host to other Forum initiatives such as the Business Exchange LinkedUp Lounge, MOCAfest Film Screening and MOCAfest Souk. Thus, making it a hub of activities throughout WIEF.

In keeping with the Forum’s primary objective to encourage networking opportunities, the Exhibition is equipped with booth spaces for corporations to showcase their products, network and entertain their guests in their own private area.

SMEs, NFPs, corporations, media organisations and country pavilions regularly take up space at the Exhibition and the overall feedback has been positive since the platform provides an extra dimension to their presence and return on their investment.

To know more about the Exhibitor packages and benefits during 13th WIEF, please contact marketing@wief.org.
EXHIBITION PACKAGES

STANDARD EXHIBITION BOOTH

Located in designated areas within the Hall, the booths which are readily-constructed, make it easier for exhibitors to move in and showcase their products and services.

<table>
<thead>
<tr>
<th>PACKAGE</th>
<th>CATEGORIES</th>
<th>FEES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibitors at the 13th WIEF will be entitled to the following privileges:</td>
<td>Exhibition Booth (3m x 3m) - Standard Shell Scheme</td>
<td>USD3,000</td>
</tr>
<tr>
<td>• Three Exhibitor Passes</td>
<td>Exhibition/Country Pavilion (6m x 6m) - Exhibition Space</td>
<td>USD9,000</td>
</tr>
<tr>
<td>• Participants Bag</td>
<td></td>
<td></td>
</tr>
<tr>
<td>• Certificate of Participation</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

SMALL MEDIUM ENTERPRISE (SME)

Located within a pre-designated area of the Exhibition Hall, the booths are offered at a special rate for SMEs and SME agencies.

<table>
<thead>
<tr>
<th>PACKAGE</th>
<th>CRITERIA</th>
<th>FEE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SME Exhibitors at the 13th WIEF will be entitled to the following privileges:</td>
<td>Yearly Sales Turnover &lt; US$ 12.5m</td>
<td>USD1,000</td>
</tr>
<tr>
<td>• Two Exhibitor Passes</td>
<td>Employees &lt; 200</td>
<td>SME Booth (3m x 3m)</td>
</tr>
<tr>
<td>• Participants Bag</td>
<td>Not applicable to subsidiaries of GLC, MNC and/or SOEs</td>
<td></td>
</tr>
<tr>
<td>• Certificate of Participation</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
International, regional and local media are cordially invited to work in parallel with us as we strive towards enhancing the world economy and improving the lives of people around the globe. As a media partner, you will have exclusive access to the Forum’s latest news, as well as our global network of leaders, experts and thinkers.

The benefits of media partnerships have been specially designed to help meet your needs. Each category is presented with a unique set of benefits, including exclusive interviews, onsite branding as well as online publicity through the Forum’s various social media platforms.

COME JOIN US AS A MEDIA PARTNER
As WIEF enters its 13th year, media partnership and support continue to play a crucial role in amplifying global media coverage of the Forum. Media partners are important to us, as we keep on striving to build bridges through business across countries and regions through our annual gathering of world and business leaders.

Since its inception in 2005, WIEF has evolved into a highly-acclaimed international platform that draws heads of government, experts, captains of industries, academics and entrepreneurs together to build bridges through business across the Muslim and non-Muslim worlds.

Last year, the Forum saw the presence of five global leaders, 18 ministers and government representatives, and 4,080 participants from 73 countries, as well as rave reviews and worldwide media coverage. We have come a long way, from a mere three global leaders and 600 participants at the inaugural Forum. WIEF is now recognised by world leaders as a focal point to promote the economic agenda of their own countries and to network with the business community of other countries.

The 13th WIEF will position our media partners as prime sources for contemporary world news, and in return you will offer the 13th WIEF extensive media coverage and impactful publicity.

**WHY BECOME A MEDIA PARTNER**

**BRAND VISIBILITY** on a global platform
**NETWORK** and build new relationships
**ACCESS** to high level officials and key corporate figures
**PROMINENT EXPOSURE** through our integrated marketing campaign
**PRIORITY ACCESS** to special coverage, features and interviews

For more information, please email PR at [media@wief.org](mailto:media@wief.org).
**BENEFITS**

- Branding of 13th WIEF as event partner.
- Acknowledgement and listing of 13th WIEF as event partner in media partner’s print publication and website with hyperlink.
- **30-second promo spots campaign on media partner’s TV channel, 3 months before the event until 23 Nov 2017 in Asia, Europe and the Middle East.**
- **60-second event highlights spots campaign on media partner’s TV channel post event in Asia, Europe and the Middle East.**
- Three (3) full-page, full-colour advertisement in media partner’s publication leading up to the event.
- Banner advertisement on media partner’s website starting from July to 23 Nov 2017.
- Email blast the 13th WIEF media materials, announcement and updates to media partner’s subscribers.
- Publication of press materials and announcement on 13th WIEF in print and online platform before, during and after the event.
- Interview key speakers and WIEF spokespersons before and during the event.
- Cover the 13th WIEF event.
- Promotion of Forum on media partner’s social media networks.

**MEDIA PARTNER’S DELIVERABLES**

- Branding of 13th WIEF as event partner.
- Acknowledgement and listing of 13th WIEF as event partner in media partner’s print publication and website with hyperlink.
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- Cover the 13th WIEF event.
- Promotion of Forum on media partner’s social media networks.

**Applicable to broadcast media**
• Branding as media partner of the 13th WIEF.
• Recognition and acknowledgement as media partner in all of the Forum’s collaterals which includes venue backdrop, marketing & advertising collaterals.
• Recognition and acknowledgement as media partner in selected WIEF Foundation publications, website and social media platforms with hyperlinks.
• One (1) full-page, full-colour advertisement insertion in the Forum’s official programme book.
• *Opportunity for media partner’s news anchor to moderate a panel session at the Forum.
• *Complimentary participant’s registration passes.
• *Complimentary Gala Dinner invitations.
• Placement of media partner’s publications at designated area.
• Opportunity for media partner to interview key speakers, WIEF spokespersons and key leaders before and during the event.
• Special discount for media partner’s subscribers for Forum registration.
• One standard exhibition booth for media partner to display its profile and publications.
• Promote media partner through the Forum’s social media networks.

*Benefits accorded are subject to the terms of the Partnership Agreement
PREVIOUS PARTNERS

Bahrain Association of Banks

Bloomberg

Financial Bridges

Islamic Banker Asia

Islamic Finance Asia

Kazakhstan Business Magazine

Malaysian Reserve

NIA Nano technology Industries Association

O&G E Oil, Gas & Energy Law

The Prospect Group

Entrepreneur

Gulf News

FT Financial Times

Forbes

MEED

SABAH
daily
Sarawak is the largest state in Malaysia with a landmass of 124,450 sq km and has a long coastline of 1,051 kilometres. It has an abundance of natural resources, an extensive river system, huge tracts of land, unspoilt and well-conserved tropical rainforest, a diverse collection of tropical flora and fauna, as well as one of the most extensive storage of biodiversity in the world.

Its young population makes up 68 per cent of its total population of 2.7 million people comprising 27 different ethnic groups co-existing peacefully and harmoniously. The biggest ethnic group’s the Iban at 29 per cent of the population, followed by the Chinese at 22 per cent and Malays at 22 per cent. Sarawak’s fascinating multiculturalism isn’t only reflected in the various languages spoken but also in their lifestyle, culture and cuisine.

Since independence in 1963, Sarawak has enjoyed political stability. Due to this, it’s able to systematically implement its development agenda to foster a strong economy. It has successfully diversified its economic base from highly dependent on primary sector to secondary and tertiary sectors. In 2016, the services sector contributed 33.4 percent to its economy, followed by manufacturing sector at 27.6 percent, mining and quarrying at 21.5 per cent, agriculture at 14 percent and construction at 3.1 percent. Sarawak’s the third largest economy among the 13 states in Malaysia.

In Sarawak, the Governor is the head of state and its Chief Minister is the chief executive of the Sarawak Government who also heads the State Cabinet. The pro-business approach of the State and Federal governments facilitates industries’ needs, encourage economic growth and investment. There are strong collaboration efforts by Federal and State governments in terms of investment and industrial policies.
Sarawak aspires to achieve high income and developed state status by 2030. It’s now implementing the Socio-Economic Transformation Plan (2016-2030) to accelerate its economic development driven by Sarawak Corridor of Renewable Energy (SCORE).

Under the SCORE development plan, 10 priority industries have been identified:

1. Oil-based industry
2. Aluminium-based industry
3. Steel and other metal-based industries
4. Solar-based industry
5. Marine engineering industry
6. Palm oil-based industry
7. Forestry and timber-based industry
8. Livestock industry
9. Aquaculture and fisheries
10. Tourism focused on new hydro-power lakes.

Out of the 10 priority industries, four are considered as the trigger industries: oil-based industry, aluminium-based industry, steel as well as other metal-based industries and solar-based industry.

The development of SCORE will leverage on Sarawak’s clean and renewable energy potential totalling 20,000 MW to meet the needs of heavy and energy intensive industries. Currently, the industries that are already investing in Samalaju Industrial Park, the centre for heavy and energy intensive industry in the SCORE development area are aluminium smelter, polycrystalline silicon and ferroalloys.

These industries are creating vast investment opportunities especially in the downstream manufacturing industries in the area of building materials and components, heavy industry and metal, renewable energy products and transportation.

With a vast tract of land suitable for agriculture and aquaculture activities, SCORE’s also offering opportunities for the development in the Halal industries both upstream and downstream activities especially in Tanjung Manis Halal Hub. The development of Tanjung Manis Halal Hub in the SCORE development area is also a major positioning for Sarawak in the global Islamic world.

Sarawak’s also taking a big step to be a part of the digital economy that’ll create new opportunities especially for its young people and make its local economy more accessible for everyone. It welcomes new opportunities and business ventures that create employment, invests in projects that are very competitive and high-tech ventures where talent is the major driving force.
REASONS WHY YOU SHOULD INVEST IN SARAWAK

STRATEGIC BUSINESS DESTINATION

Socio-Economic Transformation Plan (2016-2030)
Sarawak Corridor of Renewable Energy (SCORE)

Two major government initiatives that make Sarawak an appealing prime business destination and the fuel of its strong economic growth.

POLITICAL STABILITY

A stable and pro-business approach of Sarawak’s governing body and Federal Government facilitates industries’ needs, encourage economic growth and investment potentials.

SOLID INFRASTRUCTURE

Solid infrastructure ensures easy access and linkages by air, sea or land. Modern and fully-equipped seaports, airport facilities and road network system linking to all the major towns such as Sibu, Bintulu, Miri and the interiors.

GDP GROWTH

Source: Industrial and Entrepreneur Development, Trade and Investment Minister Dato’ Sri Dr. Amar Awang Tengah Ali Hasan, 2016, Borneo Post

2014: 4.3%
2015: 3.7%
2016: 3.2%
2017: 3.8%

2016 INFLATION CPI

Source: Information as at March 2016, Department of Statistics, Malaysia

2016: 1.6%
2015: 2.2%
2014: 0.7%

TAX INCENTIVES FOR INVESTMENTS

70% - Companies with Pioneer Status
100%

• High-tech
• SMEs
• Agriculture
• Shipping

EASE OF STARTING A BUSINESS

Ministry of Industrial and Entrepreneur Development, Trade and Investment Sarawak (MIETI) promotes, coordinates and implements industrial development activities in Sarawak. It also develops the state’s industrial sector.

MAJOR EXPORT CONVENIENCE

Air connectivity through Kuching and Miri International Airport and modern seaports in Kuching, Sibu, Bintulu and Miri.

2016 PRINCIPAL EXPORT

<table>
<thead>
<tr>
<th>Product</th>
<th>RM Million</th>
<th>% Share</th>
</tr>
</thead>
<tbody>
<tr>
<td>LNG</td>
<td>32,062</td>
<td>41.9</td>
</tr>
<tr>
<td>CRUDE PETROLEUM</td>
<td>11,853</td>
<td>15.5</td>
</tr>
<tr>
<td>PALM OIL (crude &amp; processed)</td>
<td>9,177</td>
<td>12.0</td>
</tr>
<tr>
<td>PLAIN PLYWOOD</td>
<td>3,038</td>
<td>4.0</td>
</tr>
<tr>
<td>ELECTRICAL MACHINERY &amp; APPARATUS</td>
<td>1,626</td>
<td>2.1</td>
</tr>
<tr>
<td>SAW LOGS</td>
<td>1,382</td>
<td>1.8</td>
</tr>
<tr>
<td>SAWN TIMBER</td>
<td>794</td>
<td>1.0</td>
</tr>
<tr>
<td>PETROLEUM</td>
<td>775</td>
<td>1.0</td>
</tr>
</tbody>
</table>
ABOUT WIEF FOUNDATION

The World Islamic Economic Forum (WIEF) Foundation, established in 2006, is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business. The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series.

www.wief.org

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Instagram: WIEF_Foundation
#13thWIEF
The vast experience of leaders from various segments of the world’s economy such as politicians, captains of industry, entrepreneurs and academicians, that form our Patron and Founder Patron, Board of Trustees, Honorary Fellow and International Advisory Panel, result in a valuable reservoir of advice for the WIEF Foundation. What stemmed from these valuable personalities is four Chairpersons of Initiatives to champion the Foundation’s important pillars on SME, Women, Youth and Education.

As world-class leaders in their respective fields, the International Advisory Panel members have the distinct combination of successful, innovative, as well as tangible and practical accomplishments. As such, these diverse wealth of experience ensures that the Foundation remains relevant in changing times. Through their leadership, we’ve learned to be visionaries, recognised our strengths and committed to driving economic growth globally.
Evelyn Mungai  
IAP Member of WIEF Foundation  
Executive Chairman, Speedway Investments Ltd, Kenya

Salahuddin Kasem Khan  
IAP Member of WIEF Foundation  
Managing Director & CEO, A.K. Khan & Co Limited; Executive Chairman, SEACO Foundation, Bangladesh

Prof. Volker Nienhaus  
IAP Member of WIEF Foundation  
Former President, University of Marburg, Germany

Nasser Munjee  
IAP Member of WIEF Foundation  
Chairman, Development Credit Bank Ltd & Chairman, Aga Khan Rural Support Programme, India

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Director General, Islamic Centre for Development of Trade (ICDT), Morocco

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Acting Director of Islamic Development Bank Group, Regional Office for Southeast Asia, Malaysia

Sevket Can Tulumen  
IAP Member of WIEF Foundation  
Chairman, Foreign Relations Committee, MÜSİAD Independent Industrialists’ and Businessmen’s Association, Turkey

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CEO of Aminvestment Bank Berhad, Malaysia

Mumtaz Khan  
Advisor on Economic Affairs of WIEF Foundation  
Advisor, Nogaholding, Bahrain
REGISTRATION FORM

Name (Mr/Ms/Dr/Prof)                        Name to appear on badge

Organisation                                    Industry

Designation

Address

Postcode        City

State           Country

Telephone / Fax       Mobile

Email            Alternative Email

☐ Vegetarian Option

REGISTRATION FEE - USD800 PER PARTICIPANT

• Entrance to all Forum Sessions (21st – 23rd November 2017)
• Entrance to Exhibition
• Entrance to the Business Networking Breakfast (BNB) session
• Meals (lunch and two coffee breaks each day)
• Participants Bag
• Access to Participants Database via WIEF LinkedUp
• Access to Presentations after the Forum
• Certificate of Participation

☐ I hereby agree that the above information is true.

PAYMENT METHODS

By PayPal: accounts@wief.org
By Cheque: Please make cheque payable to “WORLD ISLAMIC ECONOMIC FORUM FOUNDATION”
By Telegraphic Transfer to the following bank account:
ACCOUNT NO: 86-0000358-8
BENEFICIARY NAME: World Islamic Economic Forum Foundation
BANK: CIMB Islamic Bank Berhad
BRANCH: Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
SWIFT CODE: CTBBMYKL

Fees are subject to 6% Goods and Services Tax.

PLEASE FAX, MAIL OR EMAIL THE FORUM REGISTRATION FORM AND PROFILE PHOTO TO:
Marina at marina@wief.org and register@wief.org

WORLD ISLAMIC ECONOMIC FORUM FOUNDATION
A-9-1, Level 9 Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur
T: +603 2163 5500   F: +603 2163 5504   E: register@wief.org   W: www.wief.org

REFUNDS & CANCELLATIONS
Cancellations must be submitted in writing before 15th October 2017 in order to receive a refund, less administrative charge of USD50.
No refunds will be issued for cancellations received after 15th October 2017.
Fees are non-refundable for no-shows. An exhibitor is considered no-show if it does not occupy and exhibit in the designated space by 3pm, 20th November 2017. The exhibition space/package shall be non-transferable. WIEF has the right to use exhibition booth/space of no shows in such a manner as it may deem fit, including but not limited to selling the space to other companies.
COMPANY INFORMATION

Company Name  Industry
Mailing Address
Postcode  City
State  Country
Telephone No.  Fax No.

CONTACT PERSON INFORMATION

Name (Mr/Ms/Dr/Prof)  Designation
Mobile No.  Email Address

SPONSORSHIP PACKAGE SELECTION

I/WE would like to take up the following sponsorship package:

☐ STRATEGIC PARTNER  USD200,000
☐ PLATINUM SPONSOR  USD100,000
☐ GOLD SPONSOR  USD75,000
☐ SILVER SPONSOR  USD50,000

☐ I hereby agree that the above information is true.

Signature & Name  Designation  Date

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SWIFT CODE  : CTBBMYKL

Fees are subject to 6% Goods and Services Tax.

PLEASE FAX, MAIL OR EMAIL THE SPONSORSHIP FORM TO:

Sayf Ismail at sayf@wief.org and marketing@wief.org

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T: +603 2163 5500  F: +603 2163 5504  E: marketing@wief.org  W: www.wief.org
COMPANY INFORMATION

Company Name  Industry
Mailing Address
Postcode  City
State  Country
Telephone No.  Fax No.

CONTACT PERSON INFORMATION

Name (Mr/Ms/Dr/Prof)  Designation
Mobile No.  Email Address

EXHIBITION PACKAGE SELECTION

I/WE would like to take up the following exhibition package:

STANDARD EXHIBITION BOOTH AND SPACE

☐ Exhibition Booth (3m x 3m)  USD3,000

☐ Exhibition/Country Pavilion Space (6m x 6m)  USD9,000

SMALL MEDIUM ENTERPRISE (SME)

☐ SME Booth (3m x 3m)  USD1,000

☐ I hereby agree that the above information is true.

Signature & Name  Designation  Date

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marketing@wief.org

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