



WORLD ISLAMIC ECONOMIC FORUM

www.wief.org



WORLD ISLAMIC ECONOMIC FORUM

The World Islamic Economic Forum (WIEF), dedicated to build bridges through business, is an annual Forum that promotes stronger cross border partnerships for the economic well-being of the global community.

Established in 2005 in Kuala Lumpur, the Forum brings together government leaders, captains of industries, academic scholars, regional experts, professionals and corporate managers to discuss opportunities for business partnerships between the Muslim and non-Muslim communities across the globe.

The WIEF is focused on building a consensus on practical and innovative approaches to address socio-economic imperatives impacting the Muslim and non-Muslim communities.

Objectives

To promote dialogue and foster cooperation among the Muslim and non-Muslim businessmen in the belief that collaboration is the salient feature of the 21st century international relations. Business partnerships can become genuine bridges towards peace and prosperity between the Muslim and non-Muslim World.

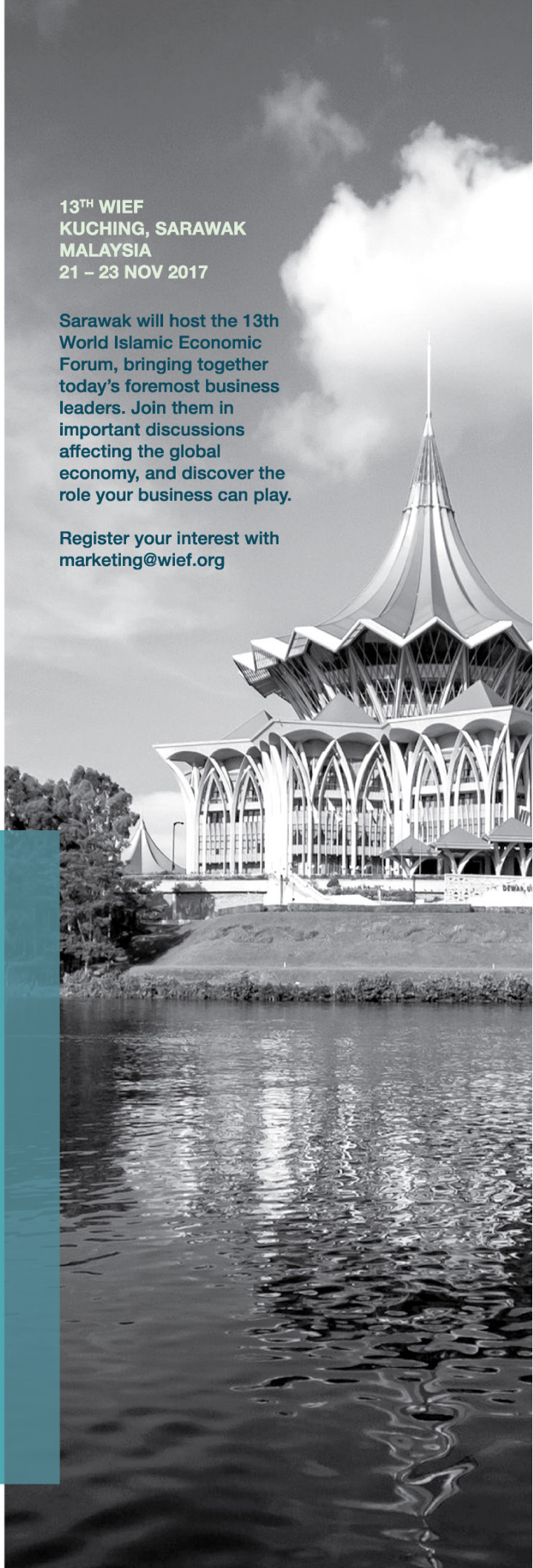
To strengthen networking and foster strategic alliances through the exchange of ideas, information and knowledge.

To enhance the economic well-being of the people of Muslim nations and Muslim communities worldwide through increasing trade and business opportunities amongst them, as well as the world at large.

**13TH WIEF
KUCHING, SARAWAK
MALAYSIA
21 – 23 NOV 2017**

Sarawak will host the 13th World Islamic Economic Forum, bringing together today's foremost business leaders. Join them in important discussions affecting the global economy, and discover the role your business can play.

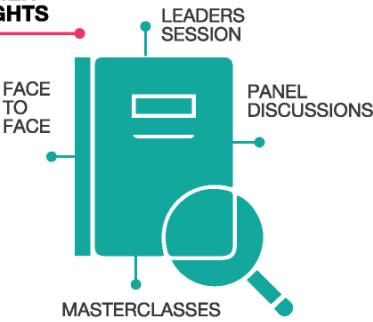
**Register your interest with
marketing@wief.org**



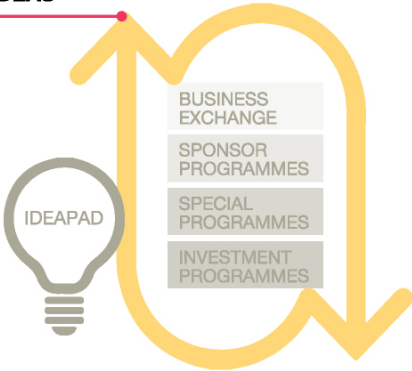
OVER 50 FORUM SESSIONS

WIEF provides you with the platform to explore your business opportunities and engage in discussions on the changing dynamics of global business today.

GATHER INSIGHTS



EXPLORE REVOLUTIONARY IDEAS



BUILD MEANINGFUL PARTNERSHIPS

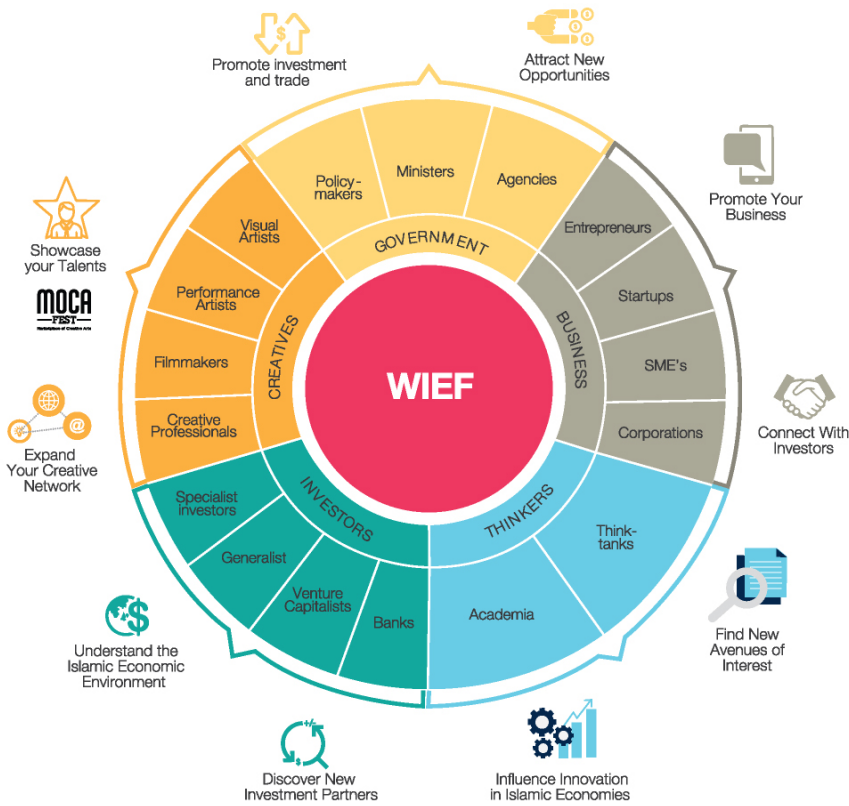


BRIDGING BUSINESS TO THE ARTS



WHO ATTENDS

WIEF attracts a global audience and reaches out to a broad range of stakeholders, who will take advantage of the opportunity to network, meet face to face with potential partners to tap into new frontiers and emerging regions, and identify investment and funding opportunities from all corners of the industry.



12 YEARS OF WIEF



2006
2nd WIEF
PAKISTAN
27 COUNTRIES
700 PARTICIPANTS

The WIEF Foundation, the proprietary owner of the WIEF, was established in 2006 to institutionalise the World Islamic Economic Forum.

The WIEF Young Leaders Network was mooted in 2006. It was created for young entrepreneurs, professionals and change makers to connect with each other through the annual Forum and various designated programmes.

**1st WIEF
KUALA
LUMPUR**
+44 COUNTRIES
600 PARTICIPANTS

A 10-point Declaration was adopted that summarised the Forum's aims at strengthening business and economic collaboration between OIC and non-OIC countries. The Forum was then renamed "World Islamic Economic Forum" to reflect the universality of its objectives.

2005



2007 3rd WIEF
KUALA
LUMPUR
34 COUNTRIES
1000 PARTICIPANTS

The WIEF Foundation established a Pre-Forum programme under the WIEF Businesswomen Network and the WIEF Young Leaders Network in Kuala Lumpur. This was in line with the objective of the Foundation to focus on youth and women, two groups still largely left behind in society.

The WIEF Businesswomen Network was mooted at the inaugural WIEF in 2005, with the first Businesswomen Forum convening at the 3rd WIEF in 2007. It was created to serve as a networking platform for women across the globe to connect with each other through business and leadership programmes.



2008 4th WIEF
KUWAIT
29 COUNTRIES
900 PARTICIPANTS

First Forum to be held in the Middle East.

2008 was an important milestone in the history of the WIEF. The WIEF Permanent Secretariat was established in Kuala Lumpur with its own corporate administrative structure, which includes the Board of Trustees led by the Chairman of the WIEF Foundation and supported by the International Advisory Panel.

2009 5th WIEF
JAKARTA
36 COUNTRIES
1,728 PARTICIPANTS



The 5th WIEF saw the inclusion of a new session into the existing programme agenda – the Global CEO Panel, which provided a dynamic platform for top corporate leaders.

The original 3-day programme was extended by the host, Indonesia, to feature regional investment and trade opportunities through a day-long dedicated 'Investments In Focus' sessions.

4 major agreements valued over US\$3 billion were signed between Indonesia and major corporations globally at the Opening Ceremony.



2010 6th WIEF
KUALA
LUMPUR
67 COUNTRIES
2,567 PARTICIPANTS

Since its inception in 2005, the 6th WIEF was the largest Forum ever held by the WIEF Foundation. Bearing the theme "Gearing for Economic Resurgence", it was a timely Forum that addressed the prevailing mood of the global business community for change and progress after the financial crisis.

The WIEF Young Leaders Network introduced the 1st Marketplace of Creative Arts, a programme aimed at empowering young talents in the creative arts sector and creating a strong linkage between the arts and business world.

**MOCA
—FEST—
Marketplace of Creative Arts**

The Marketplace hosted 29 artists from 8 countries from various genres of art including calligraphy, photography, filmmaking, comedy, music and performing arts.



2011 7th WIEF
ASTANA
50 COUNTRIES
2,508 PARTICIPANTS

WIEF made its first appearance in the CIS region in 2011. The WIEF has been an effective bridge for business wherever it has been held over the past 6 years in Southeast Asia, East Asia and the Middle East and it was most timely that the bridge was extended to Central Asia.

The 7th WIEF highlighted the vast investment opportunities available in Kazakhstan as it was seeking to develop key areas of its economy with a particular focus on contributing to the crucial global need for energy and good security.



2012 8th WIEF
JOHOR
BAHRU
50 COUNTRIES
2,100 PARTICIPANTS

The 8th WIEF was held in the Iskandar Development Region of the State of Johor, Malaysia; the fastest growing economic region in Malaysia and one of the most significant business districts in Southeast Asia.

The Business Networking Breakfast (BNB) was introduced for the first time, which covered industries such as Islamic finance, healthcare, infrastructure, halal, technology and many more.

WIEF's first "Face-to-Face" session allowed participants the opportunity to tap great ideas from leading opinion leaders.

Face-to-Face is an intimate conversation with a global personality covering challenges faced, success stories and personal anecdotes.



2013
9th WIEF
LONDON
128 COUNTRIES
2,700 PARTICIPANTS

The WIEF has finally arrived. London hosted the 9th World Islamic Economic Forum, the first that was held in a non-Muslim country. The Forum recorded its highest number of leaders participation – 19 global leaders.

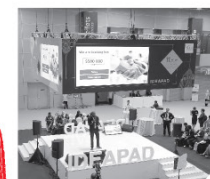
At the 9th WIEF, Prime Minister David Cameron announced that the United Kingdom aims to be the first sovereign country outside the Muslim World to issue an Islamic bond valued at £200 million in

2015 as London seeks to extend its role as a western hub for Islamic finance.

The UK Trade and Investment organised the British Business Pavilion, a programme held on the sidelines of the 9th WIEF, which brought together British companies and international decision makers from a range of high growth markets to discuss the economic challenges of the 21st century.



2015 11th WIEF
KUALA
LUMPUR
102 COUNTRIES
4,133 PARTICIPANTS



SMEs were the main emphasis at the 2015 edition of the WIEF.

The 11th WIEF SME Business Pavilion was a key highlight of the Forum, in support of the SME community in Southeast Asia to uncover growth prospects. It aimed to provide a platform for business owners to foster cross-border collaborations and increase their competitiveness in the international marketplace through a series of panel discussions and networking activities.

14 countries participated in the SME Business Pavilion including countries from the ASEAN, African, Central Asian, European and North American region, with UK leading a contingent of 11 companies.

2014 10th WIEF
DUBAI
102 COUNTRIES
3,150 PARTICIPANTS

The 10th WIEF introduced two new additions to the Forum - IdeaPad and Business Exchange.

IdeaPad was created and incorporated as part of the WIEF's unwavering effort to help talented entrepreneurs and innovators thrive.

Business Exchange was introduced to allow more meaningful interaction to take place between business owners and investors.

2016
12th WIEF
JAKARTA

6

Global
Leaders

115

Roleplayers

73

Countries

4080
Delegates



Social Media Links

Facebook: World Islamic Economic Forum Foundation

Twitter: @WIEF_Foundation

Instagram: WIEF_Foundation

Flickr: WIEF_Foundation

YouTube: WIEF Foundation TV

World Islamic Economic Forum (WIEF) Foundation

Permanent Secretariat

A-9-1, Level 9, Hampshire Place Office

157 Hampshire, No.1 Jalan Mayang Sari

50450 Kuala Lumpur, Malaysia

T: +603 2163 5500

F: +603 2163 5504

W: www.wief.org