

12TH WIEF

WORLD ISLAMIC ECONOMIC FORUM

JAKARTA, INDONESIA | 2-4 AUGUST 2016



Decentralising Growth,
Empowering Future Business

www.wief.org







OVERVIEW

The 12th WIEF in Jakarta will look into the theme of decentralisation of growth, namely in acknowledging the urgent role of small and medium businesses in driving economic growth in national economies around the world, away from the previous dominance of big multinationals, which represent only a small portion of the business community of any particular country.

Decentralisation of growth towards empowering small and medium business sectors is pivotal to ensure the participation of a larger number of the population in mainstream economy. The outcome is inescapable – a resilient domestic sector, and a strong globally competitive economy. In a world led by cutting-edge technology, the only way economies can survive is to embrace change and empower future businesses to chart the business landscape of tomorrow.

Host



Organiser



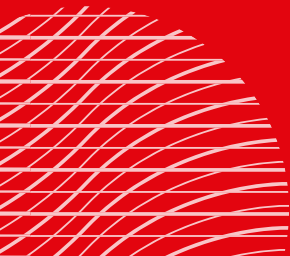
VENUE

BALAI SIDANG JAKARTA CONVENTION CENTER

Strategically located in the heart of Jakarta, the Balai Sidang Jakarta Convention Center hosts events for the world's political, business, and entertainment leaders.

Over the last 20 years, the Convention Center has held more than 8,000 events – giving the staff a rich and diverse portfolio of experience. Their previous engagements have included world conventions, regional conferences, theatrical performances, jazz festivals, concerts, fashion shows, product launches, business meetings and banquets. They have worked with presidents, CEOs, and international musicians, as well as companies from almost all industries.

Located under one roof, the facilities include extensive exhibition, event, and meeting spaces; Ethernet access throughout; and state of the art sound, lighting and communication facilities.





ABOUT WIEF ANNUAL FORUM

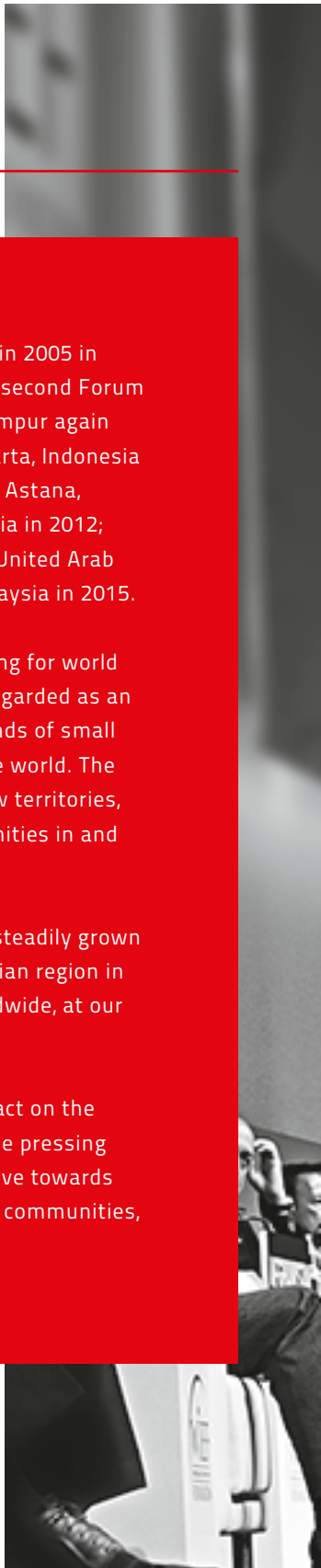


The inauguration of the Forum was held in 2005 in Kuala Lumpur, Malaysia, followed by the second Forum in Islamabad, Pakistan in 2006; Kuala Lumpur again in 2007; Kuwait City, Kuwait in 2008; Jakarta, Indonesia in 2009; Kuala Lumpur, Malaysia in 2010; Astana, Kazakhstan in 2011; Johor Bahru, Malaysia in 2012; London, United Kingdom in 2013; Dubai, United Arab Emirates in 2014 and Kuala Lumpur, Malaysia in 2015.

Renowned worldwide as a yearly gathering for world leaders and top CEOs, the WIEF is also regarded as an SME-centric platform, attracting thousands of small and medium businesses from around the world. The WIEF continues to make inroads into new territories, shedding light on new business opportunities in and around the Muslim world.

Throughout the years, participation has steadily grown from a mere 600 delegates within the Asian region in 2005, to more than 4,000 delegates worldwide, at our most recent Forums.

The WIEF shall continue to make an impact on the global business landscape, addressing the pressing issues of the day, and will constantly strive towards building bridges between all nations and communities, through business.





PREVIOUS FORUMS

1st / 2005
WIEF

Kuala Lumpur, Malaysia

1 - 3 October 2005
Forging New
Alliance for
Development
and Progress
600 Participants



3rd / 2007
WIEF

Kuala Lumpur, Malaysia

27 - 29 May 2007
Global Challenges:
Innovative
Partnerships
1000 Participants



5th / 2009
WIEF

Jakarta, Indonesia

1 - 4 March 2009
Food and Energy
Security &
Stemming the Tide
of the Global
Financial Crisis
1728 Participants



2nd / 2006
WIEF

Islamabad, Pakistan

5 - 7 November 2006
Unleashing the
Potential of
Emerging Markets
700 Participants



4th / 2008
WIEF

Kuwait City, Kuwait

29 April - 1 May 2008
Islamic Countries:
Partners in Global
Development
900 Participants



6th / 2010
WIEF

Kuala Lumpur, Malaysia

18 - 20 May 2010
Gearing for
Economic
Resurgence
2567 Participants

7th \ 2011
WIEF

**Astana,
Kazakhstan**

7 - 9 June 2011
Globalising Growth:
Connect, Compete,
Collaborate

2508 Participants



9th \ 2013
WIEF

**London,
United Kingdom**

29 - 31 October 2013
Changing World, New
Relationships

2700 Participants



11th \ 2015
WIEF

**Kuala Lumpur,
Malaysia**

3 - 5 November 2015
Building Resilience
for Equitable Growth

4113 Participants



8th \ 2012
WIEF

**Johor Bahru,
Malaysia**

4 - 6 December 2012
Changing Trends,
New Opportunities

2100 Participants



10th \ 2014
WIEF

**Dubai,
United Arab Emirates**

28 - 30 October 2014
Innovative
Partnerships for
Economic Growth

3150 Participants

LIST OF LEADERS



President of the Republic of Maldives,
H.E. Maumoon Abdul Gayoom (2005)

President of the Islamic Republic of Pakistan,
H.E. Pervez Musharraf (2006)

President of the Republic of Indonesia,
H.E. Dr Susilo Bambang Yudhoyono (2007, 2009, 2010)

Emir of the State of Kuwait,
H.H. Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (2008)

King of Jordan,
H.M. King Abdullah II (2008, 2013)

President of the Islamic Republic of Afghanistan,
H.E. Hamid Karzai (2008, 2013)

President of the Republic of Senegal,
H.E. Abdoulaye Wade (2008, 2010)

President of Bosnia and Herzegovina,
H.E. Haris Silajdzic (2008)

Sultan of Brunei Darussalam,
H.M. Sultan Hassanal Bolkiah (2010, 2013)

President of the Republic of Kosovo,
H.E. Fatmir Sejdiu (2010)

President of the Republic of Maldives,
H.E. Mohamed Nasheed (2010)

President of the Republic of Kazakhstan,
H.E. Nursultan Nazarbayev (2011, 2014)

President of the Republic of Djibouti,
H.E. Ismail Omar Guelleh (2011)

President of the Union of Comoros,
H.E. Ilikilou Dhoinine (2012)

President of the People's Republic of Bangladesh,
H.E. Md. Abdul Hamid (2013, 2014)

President of the Republic of Kosovo,
H.E. Atifete Jahjaga (2013)

Member of the Presidency, Republic of Bosnia and Herzegovina,
H.E. Bakir Izetbegovic (2013)

Chairman of the Presidency of Bosnia and Herzegovina,
H.E. Dr Dragan Čović (2015)

Founder Patron of the WIEF Foundation and as Former Prime Minister of Malaysia,
H.E. Tun Abdullah Ahmad Badawi (2005 to 2015)

Prime Minister of the Islamic Republic of Pakistan and as Former Prime Minister of the Islamic Republic of Pakistan,
H.E. Shaukat Aziz (2005, 2006, 2007, 2010, 2011)

Prime Minister of the State of Kuwait,
H.H. Sheikh Nasser Al-Mohamad Al-Ahmad Al-Sabah (2007, 2008)

Prime Minister of the Kingdom of Bahrain,
H.R.H. Prince Khalifa bin Salman Al Khalifa (2008)

Prime Minister of the Republic of Cote d'Ivoire,
H.E. Guillaume Kigbafori Soro (2008)

Prime Minister of the Kingdom of Morocco,
H.E. Abbas El Fassi (2009)

Prime Minister of Malaysia and as Patron of the WIEF Foundation,
H.E. Dato' Sri Mohd Najib Tun Abdul Razak (2010 to 2015)

Prime Minister of the People's Republic of Bangladesh,
H.E. Sheikh Hasina (2010)

Prime Minister of the Republic of Tajikistan,
H.E. Oqil Oqilov (2011)

Prime Minister of the Republic of Kazakhstan,
H.E. Karim Massimov (2011)

Prime Minister of the United Kingdom,
The Rt. Hon. David Cameron (2013)

Prime Minister of the Islamic Republic of Pakistan,
H.E. Muhammad Nawaz Sharif (2013)

Prime Minister of the Grand Duchy of Luxembourg,
H.E. Xavier Bettel (2014)

Prime Minister of the Democratic Republic of Timor-Leste,
H.E. Kay Rala Xanana Gusmão (2014)

Head of the Government of the Kingdom of Morocco,
H.E. Abdelilah Benkirane (2013)

THE FORUM HAS BEEN GRACED BY SUCH ESTEEMED DIGNITARIES AS:



Ruler of Dubai and Vice President & Prime Minister of the United Arab Emirates,
H.H. Sheikh Mohammed bin Rashid Al Maktoum (2014)

Prince of Wales, United Kingdom,
H.R.H Prince Charles (2013)

Sultan of Perak, Malaysia,
H.R.H. Sultan Dr Nazrin Muizzuddin Shah Ibni Almarhum Sultan Azlan Muhibbuddin Shah Al-Maghfur-lah (2005, 2011, 2015)

Crown Prince and Deputy Ruler, Ras Al-Khaimah Emirates, United Arab Emirates,
H.H. Sheikh Saud bin Saqr Al Qasimi (2007, 2009)

Crown Prince, Kingdom of Bahrain,
H.R.H. Prince Salman bin Hamad bin Isa Al Khalifa (2013)

Duke of York, United Kingdom,
H.R.H. Prince Andrew (2010)

Vice President of the Republic of Indonesia,
H.E. Jusuf Kalla (2009)

Vice President of the Republic of Indonesia,
H.E. Prof. Dr Boediono (2011, 2013)

Vice President of the Republic of Seychelles,
H.E. Danny Faure (2014)

Deputy Prime Minister of the State of Qatar,
H.E. Abdullah bin Hamad Al-Attiyah (2009)

Deputy Prime Minister of the Republic of Uganda,
H.E. A.M. Kirunda Kivejinja (2009)

Deputy Prime Minister of the Republic of Kazakhstan,
H.E. Asset O. Issekeshev (2010, 2011, 2013)

Deputy Prime Minister of the Republic of Singapore,
H.E Tharman Shanmugaratnam (2012)

Deputy Prime Minister of Republic of Iraq,
H.E. Dr Rowsch Nuri Shaways (2013)

Deputy Prime Minister and Minister of Finance, State of Kuwait,
H.E. Sheikh Salem Abdulaziz Al-Saud Al-Sabah (2013)

Deputy Prime Minister of the Republic of Turkey,
H.E. Ali Babacan (2013)

First Deputy Prime Minister of the Republic of Azerbaijan,
H.E. Yaqub Eyyubov (2015)

Former Prime Minister of Malaysia,
H.E. Tun Dr Mahathir Mohamad (2005)

Former Prime Minister of Australia,
H.E. Bob Hawke (2006, 2008)

Former President of Sri Lanka,
H.E. Chandrika Bandaranaike Kumaratunga (2006)

Former Prime Minister of Netherlands,
H.E. Prof Dr Ruud Lubbers (2007, 2010)

Former Prime Minister of the Arab Republic of Egypt,
H.E. Dr Atef Obeid (2008)

Former Prime Minister of Netherlands,
H.E. Wim Kok (2011)

Former Prime Minister of Lebanon,
H.E. Fouad Siniora (2011)

Former Deputy Prime Minister of Malaysia and Chairman of the WIEF Foundation,
H.E. Tun Musa Hitam (2005 to 2015)

Former Deputy Prime Minister of the Republic of Yemen,
H.E. Abdul Kareem Al-Arhabi (2009)

Premier of Bermuda,
H.E. Craig Cannonier (2013)

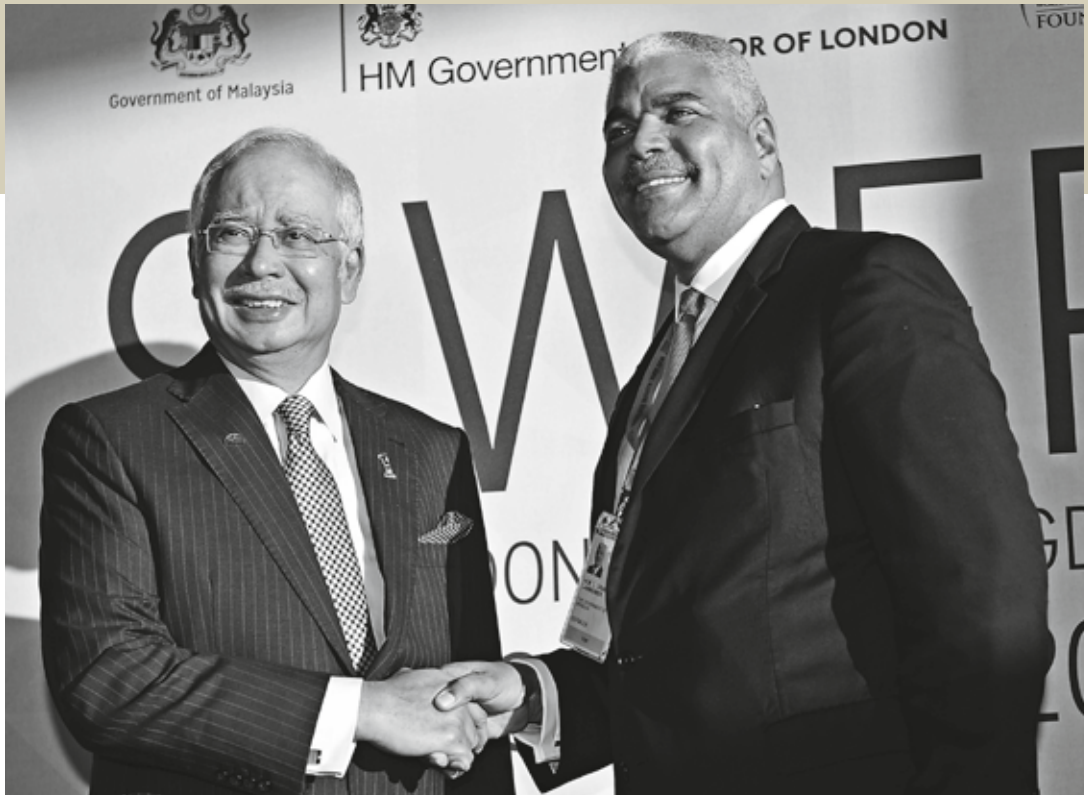
Secretary General of OIC,
H.E. Prof Dr Ekmeleddin Ihsanoglu (2009)

President of the Islamic Development Bank (IDB),
H.E. Dr Ahmed Mohamed Ali Al-Madani (2005 to 2015)

Former Secretary General of ASEAN,
H.E. Surin Pitsuwan (2010, 2015)

Chairman of the Moro Islamic Liberation Front, Mindanao, Republic of Philippines,
H.E. Al Haj Murad Ebrahim (2012)

PEOPLE AT THE FORUM



HEADS OF STATE, HEADS OF GOVERNMENT, MINISTERS AND PUBLIC SECTOR POLICY MAKERS

- Debate a wide range of issues with a wide variety of experts and decision makers from across the globe
- Examine the options and solutions for the most pressing challenges affecting the world's business environment
- Seek out potential funding for various projects

CAPTAINS OF INDUSTRIES, DECISION MAKERS, ENTREPRENEURS, INVESTORS AND INDUSTRY PROFESSIONALS FROM ALL SECTORS

- Take advantage of the opportunity to network with key stakeholders
- Pursue new business opportunities and network with companies across the world at a truly global platform
- Identify investment opportunities from all corners of the industry





ACADEMICIANS, INNOVATORS AND STUDENTS

- Be part of a leading high-level forum on business opportunities across the globe
- Learn about the latest changes and strategies in the business sector
- Meet face-to-face with leading experts in various fields

NGOs AND CIVIL SOCIETY ORGANISATIONS

- Take advantage of the opportunity to speak one-on-one with the experts in your field
- Keep abreast of the rapidly changing global business environment

MEDIA

- Cover WIEF as a leading business forum in the world
- Report on different opinions of industry leaders on the world's current business issues
- Acquire real insights regarding challenges in an industry that creates so many headlines every day

PREVIOUS PROMINENT ROLEPLAYERS

Bouthayna Iraqui Houssaini

Former President of the Moroccan Association of Women Entrepreneurs, Morocco

Long Yongtu

Secretary General of Boao Forum for Asia, China

Oscar Groeneveld

CEO, Rio Tinto Aluminium, Australia

Sahar El-Sallab

Vice Chairman & Managing Director, Commercial International Bank, Egypt

Olive Zaitun Kigongo

President, Uganda National Chambers of Commerce & Industry, Uganda

Tarek Abdulaziz Al-Sultan

Chairman, Agility, Kuwait

Sir Martin Sorrell

Group Chief Executive, WPP, United Kingdom

Sigve Brekke

Executive Vice President & Head of Asia Operations, Telenor Group, Norway

Khalid Abdulla-Janahi

Executive Vice Chairman, Ithmaar Bank B.S.C., Bahrain

Ian Powell

Chairman & Senior Partner, PwC UK & Middle East, United Kingdom

Tan Sri Anthony F. Fernandes

Group CEO, AirAsia Berhad, Malaysia

Sandiaga Uno

Managing Director, Saratoga Capital Indonesia, Indonesia

Amer Bukvic

CEO, Bosnia Bank International, Bosnia & Herzegovina

Dr Yuri Sigov

US Bureau Chief in Washington "Business People" Magazine, USA

Dr Kadri Ozen

Group Public Affairs Director, the Coca-Cola Company, Eurasia & Africa Group, Turkey

Rajeev Singh-Molares

APAC President, Executive Vice President Alcatel-Lucent, China

Tan Sri Zeti Akhtar Aziz

Governor, Central Bank Malaysia, Malaysia

David Marsh

Chairman, Official Monetary and Financial Institutions, United Kingdom

Dr Jamil El Jaroudi

CEO, Bank Nizwa, Oman

Alexander Dembitz

Group Chairman, SOFGEN Group, Switzerland

Martin Burt

Founder & CEO, Fundación Paraguaya

Konstantin Markelov

Chairman, Astrakhan Region Government, Russia

Dr Ralf D. Speth

CEO, Jaguar Land Rover, United Kingdom

Muzaffar Hisham

CEO, Maybank Islamic & Head, Maybank Group Islamic Banking, Malaysia

Boris Johnson

Mayor of London, United Kingdom

Philisiwe Mthethwa

CEO, National Empowerment Fund, South Africa

Prof. Dr Uwe Krueger

CEO, Atkins plc, United Kingdom

Jacqueline Muna Musiitwa

Founder and Managing Partner, Hoja Law Group, Rwanda

Andrea Leadsom MP

Economic Secretary to the Treasury, United Kingdom

Masood Ahmed

Director, Middle East and Central Asia Department, International Monetary Fund

Mahmoud Mohieldin

Corporate Secretary and President's Special Envoy on Millennium Development Goals, World Bank

Toby O'Connor

Chief Executive Officer, The Islamic Bank of Asia, Singapore

Dr Adnan Chilwan

Chief Executive Officer, Dubai Islamic Bank, United Arab Emirates

Samad Sirohey

Chief Executive Officer, Citi Islamic Investment Bank, United Arab Emirates

Adv. Pria Hassan

Chief Executive Officer, Women of Africa (WOA) Fuels and Oils, South Africa

Abdullah M. Al Fouzan

Founder and Chairman, The Investor for Securities Co., Saudi Arabia

Chokri Mousaoui

Founder and Chief Executive Officer, Eternal Sun, The Netherlands

Dr Sharad Sapra

Principal Adviser and Director, Innovation Center, UNICEF

Dato' Dr Abdul Halim Bin Ismail

Award Recipient of the Royal Award for Islamic Finance 2014

Dr Abdul Aziz Al Hinai

Vice President Finance, Islamic Development Bank

Atsutoshi Nishida

Adviser to the Board, Toshiba Corporation, Japan

Roger Bootle

Managing Director, Capital Economics, United Kingdom

Young Soo Kim

President, Samsung Gulf Electronics

Raghu Malhotra

Division President, Middle East & North Africa, International Markets, MasterCard

Gerald Lawless

President and Group CEO, Jumeirah Group, United Arab Emirates

Richard G. Thomas OBE FCSI

Senior Advisor to the Board, Gatehouse Bank plc & Chief Representative of Gatehouse Bank Kuala Lumpur Representative Office

Matthew Driver

Group Executive, Global Products & Solutions, MasterCard Asia Pacific

Dr Jomo Kwame Sundaram

Assistant Director General and Coordinator for Economic and Social Development, Food and Agriculture Organization of the United Nations

Dr Victoria Kisyonbe

Founder and Chief Executive Officer, Selfina, Tanzania

Sangu Delle

Founder and Chief Executive Officer, Golden Palm Investments, Ghana

Dian Pelangi

Fashion Designer & Entrepreneur, Indonesia

Dr Cedomir Nestorovic

Professor, Management Department, ESSEC Asia Pacific, Singapore

Lisa Oake

Former Co-host of CNBC Asia's Squawk Box and CEO, Oake Media, Singapore

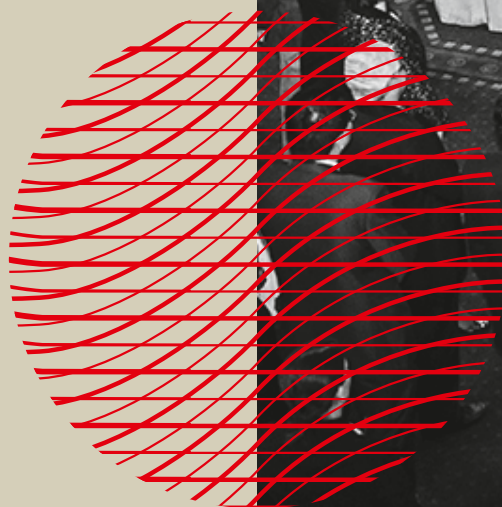
And many more...

WHAT THE FORUM OFFERS

This year, the 12th World Islamic Economic Forum (WIEF) will provide a high level platform for leading global government leaders, captains of industries, academic scholars, regional experts, professionals, corporate managers, policy makers, innovators, business leaders and investors to explore opportunities for business partnerships in the Muslim World.

In 2016, WIEF will bring together more than 2,500 thinkers, policymakers and corporate leaders to discuss immediate and long-term issues surrounding all forms of business.

This is your opportunity to participate in a high-level exchange of ideas and in-depth dialogue with international and inter-industrial colleagues on cutting-edge and emerging issues on the changing dynamics in global business today.






12TH WIEF

PROGRAMME AT A GLANCE

VENUE : JAKARTA CONVENTION CENTER

	8.00am - 8.30am	8.30am - 9.00am	9.00am - 9.30am	9.30am - 10.00am	10.00am - 10.30am	10.30am - 11.00am	11.00am - 11.30am	11.30am - 12.00pm	12.00pm - 12.30pm	12.30pm - 1.00pm	1.00pm - 1.30pm	
DAY ONE TUE 2 AUG	REGISTRATION Arrival of Delegates, Guests and VIPs			OPENING SESSION OF THE 12th WIEF				NETWORKING LUNCH				
DAY TWO WED 3 AUG	BUSINESS NETWORKING BREAKFAST (BNB)			CEO PANEL Disruptive Technology and the Rise of New Industries		INDUSTRY HARDTALK Closing the Funding Gap in Infrastructure		NETWORKING LUNCH				
				MASTERCLASS Achieving Synergies between Corporations and Startups		MASTERCLASS Halal Haute Cuisine Cooking Show						
				BUSINESS EXCHANGE	IDEAPAD Equity Crowdfunding and Startups	BUSINESS EXCHANGE	IDEAPAD Seed Pitching					
	COMPLEMENTARY PROGRAMMES											
EXHIBITION OF SPONSORS AND SME VENDORS												
DAY THREE THU 4 AUG	PANEL DISCUSSION Restructuring SMEs and Improving Credit Access		COFFEE BREAK	PANEL DISCUSSION SMEs in a World of Digitised Trade		PANEL DISCUSSION Upgrading Indonesian Micro-Businesses in Market Access and Funding		CLOSING SESSION				
	EXHIBITION OF SPONSORS AND SME VENDORS											
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	1.30pm 2.00pm	2.00pm 2.30pm	2.30pm 3.00pm	3.00pm 3.30pm	3.30pm 4.00pm	4.00pm 4.30pm	4.30pm 5.00pm	5.00pm 5.30pm	5.30pm 6.00pm	6.00pm 7.00pm	7.00pm 8.00pm	8.00pm 10.00pm
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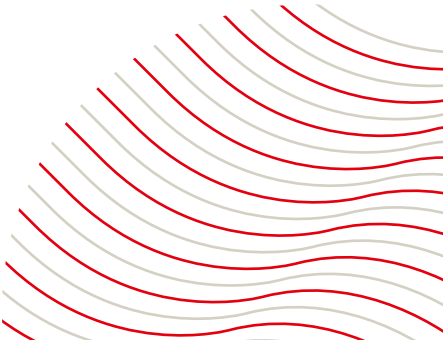
FACE TO FACE	MINISTERIAL PANEL What can be Achieved by the AEC by 2025?	COFFEE BREAK	GLOBAL ECONOMIC OUTLOOK The Rise of the Consumer Economy
COMPLEMENTARY PROGRAMMES			
EXHIBITION OF SPONSORS AND SME VENDORS			

GALA
DINNER

NETWORKING LUNCH	PANEL DISCUSSION Can Islamic Fashion Become Haute Couture?	COFFEE BREAK	PANEL DISCUSSION Linking Islamic Financing to the Halal Sectors
	MASTERCLASS Empowering Women in eCommerce		MASTERCLASS Innovation in Education: Preparing for the Next 10 Years
	BUSINESS EXCHANGE		BUSINESS EXCHANGE
	IDEAPAD Seed Pitching		IDEAPAD Catalysing the Growth of ASEAN's Startup Ecosystem
COMPLEMENTARY PROGRAMMES			
EXHIBITION OF SPONSORS AND SME VENDORS			

MOCA
FEST

NETWORKING
LUNCH



PROGRAMME

VENUE : JAKARTA CONVENTION CENTER

DAY ONE | 2 August 2016, Tuesday

8.00am -
9.30am

REGISTRATION

Arrival of Delegates,
Guests and VIPs

9.30am -
12.00pm

OPENING SESSION OF THE 12th WIEF

12.00pm -
1.30pm

NETWORKING LUNCH

1.30pm -
2.30pm

FACE TO FACE

2.30pm -
4.00pm

MINISTERIAL PANEL What can be Achieved by the AEC by 2025?



The AEC Blueprint 2025 was announced by ASEAN Leaders at the 27th ASEAN Summit in Kuala Lumpur in November 2015 to pave the way for strategic measures for the AEC from 2016 to 2025. What are ASEAN's main challenges to implementation? Is ASEAN's vastly diverse group of member states a boon or a bane to economic integration? What can be achieved by 2025?

4.00pm -
4.15pm

COFFEE BREAK

4.15pm -
5.45pm

GLOBAL ECONOMIC OUTLOOK The Rise of the Consumer Economy



In the past, entire supply chains were controlled by a few large companies. Today, this is being challenged by new consumer-driven frameworks that allow consumers to design, build, market, distribute and trade among themselves. This bottom up approach to value creation is fuelled by peer-to-peer networks, and DIY platforms that constitute the 'frugal economy'. Will frugal economics shape the next decade? What will happen to the traditional value supply chain?

12.00pm -
6.00pm

EXHIBITION



1.30pm -
5.00pm

COMPLEMENTARY
PROGRAMMES

7.30pm -
9.30pm

GALA DINNER

NAVIGATION GUIDE



PANEL DISCUSSION



MASTERCLASS



IDEAPAD



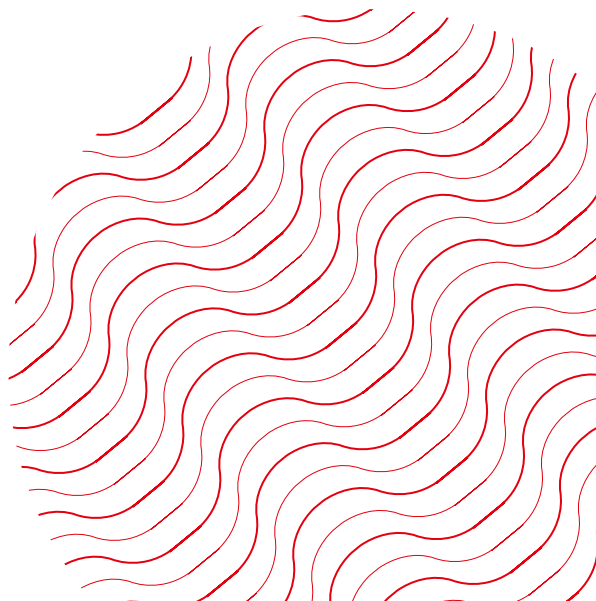
BUSINESS EXCHANGE



EXHIBITION



SME



PROGRAMME

VENUE : JAKARTA CONVENTION CENTER

DAY TWO | 3 August 2016, Wednesday

9.00am -
10.30am

BUSINESS NETWORKING BREAKFAST (BNB)

6 BNB Industries:

- Islamic Finance
- Halal
- Innovative Technologies
- Infrastructure
- SME
- Islamic Fashion & Design

9.30am -
10.30am

BUSINESS EXCHANGE



Introduction to Business Exchange.

10.30am -
12.00pm

CEO PANEL Disruptive Technology and the Rise of New Industries



The world has seen an unprecedented growth of advanced robotics, artificial intelligence and internet technologies that has dramatically changed the way we do things for good. This development has created new industries and is disrupting the way traditional businesses operate. What can companies do to stay ahead of the curve? What are the future prospects for modern businesses?

MASTERCLASS Achieving Synergies between Corporations and Startups



Corporations are increasingly working with startups in a bid to outsource some of its technological requirements or business operations. The reason is simple; cost and efficiency. As startups are by nature lean and nimble, it makes for more cost effective business ventures. What are the deal making factors? What are the compelling case studies?

10.30am -
11.15am

BUSINESS EXCHANGE



A networking session where corporations present an elevator pitch about their business before going to one-on-one meetings.

11.15am -
12.00pm

IDEAPAD Equity Crowdfunding and Startups



An in-depth look into the world of equity crowdfunding in SEA and where they have reached so far, the challenges faced and the opportunities presented.

12.00pm -
1.00pm

INDUSTRY HARDTALK
Closing the Funding Gap
in Infrastructure



This session puts together representatives from infrastructure banks and infrastructure companies to identify gaps in the infrastructure sector and challenges to infrastructure financing. It also explores whether the planned Asian Infrastructure Investment Bank (AIIB) and the G20 agenda on sukuk for infrastructure financing will boost the prospects for the industry.

MASTERCLASS
Halal Haute Cuisine
Cooking Show



The Michelin Star chef specialising on Haute Halal Cuisine from Spain, Paco Morales, talks about his discovery of the culinary heritage of Al-Andalus and the potential of halal haute cuisine. The talk will be followed by a cooking demo.

12.00pm -
12.30pm

BUSINESS EXCHANGE



A networking session where corporations present an elevator pitch about their business before going to one-on-one meetings.

12.30pm -
1.00pm

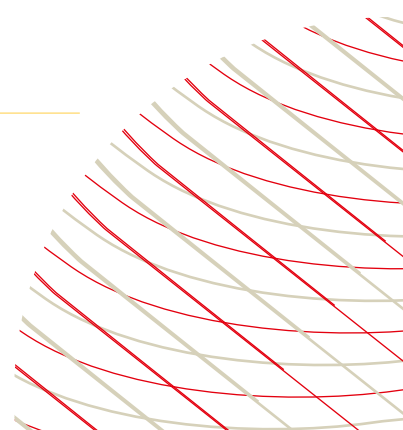
IDEAPAD
Seed Pitching



2 seed startups will get to pitch in front of a panel of 5 judges who will critique and advise the entrepreneurs and hopefully invest in the most promising one.

1.00pm -
2.30pm

**NETWORKING
LUNCH**



PROGRAMME

VENUE : JAKARTA CONVENTION CENTER

DAY TWO | 3 August 2016, Wednesday

2.30pm -
4.00pm

PANEL DISCUSSION

Can Islamic Fashion
Become Haute Couture?



Islamic fashion is often criticised for only catering for the Muslim consumers and will not make it to the mainstream and high fashion market, but facts tell us otherwise. The consumer base for Islamic fashion draws from a diverse range of people who are also non-Muslims. By the sheer number of potential consumer spending, this sector will take the world by storm. In 2013, Muslims spent US\$266 billion on fashion alone, more than that of Japan and Italy combined. This figure is expected to increase to US\$484 billion in 2019. For a market estimated to be worth US\$96 billion, and with many mainstream brands creating modest fashion capsules, the modest/Islamic fashion movement can make it big. What are the constraints and prospects for it to enter into the haute couture scene?

MASTERCLASS

Empowering Women
in eCommerce



Ecommerce has blossomed into a multi-billion dollar industry. With women accounting for around 58% of all online purchases and decide between 83-87% of consumer purchases, the role of women in shaping the online business landscape is bigger than ever. This has given rise to eCommerce businesses run entirely by women and sometimes exclusively for women, which gives a strong validation that there is a huge potential role for women to play in the eCommerce space. What are the effective steps for women to participate in this industry? Is running a business from home entirely possible?

2.30pm -
3.15pm

BUSINESS EXCHANGE



A networking session where corporations present an elevator pitch about their business before going to one-on-one meetings.

3.15pm -
4.00pm

IDEAPAD

Seed Pitching



3 seed startups with innovative ideas backed with proper research will get to pitch in front of a panel of 5 judges (accelerators & incubators) who will critique and advise the entrepreneurs and hopefully recruit the promising ones.

4.00pm -
4.15pm

COFFEE BREAK

4.15pm -
5.45pm

PANEL DISCUSSION

Linking Islamic
Financing to the
Halal Sectors



The global halal industry, encompassing food, textiles, tourism and healthcare, will double to US\$6.4 trillion by 2018 from 2012, according to the Malaysia International Islamic Financial Centre (MIFC). But this consolidated industry, dubbed "Halal 3.0", will not be realised unless there is connectivity between funding and business expansion in these various halal sectors. Islamic Banks have traditionally financed businesses in the real-estate commercial and residential sectors, but have not contributed to the expansion of the halal businesses. What are the steps to close the credibility gap? What can halal businesses do to improve their creditworthiness?

MASTERCLASS

Innovation In
Education:
Preparing for the
next 10 years



The education system has undergone a massive transformation from one that fed the industrial revolution in the 19th century, to one that focuses on lucrative high-paying jobs. But with a new consumer-driven knowledge economy with unprecedented technological advancements in the making, the focus of education is changing yet again. How is this going to take shape in the next 10 years? What are the innovative ideas to improve the education system to prepare us for future demands?

4.15pm -
5.00pm

BUSINESS EXCHANGE



A networking session where corporations present an elevator pitch about their business before going to one-on-one meetings.

5.00pm -
5.45pm

IDEAPAD

Catalysing the Growth
of ASEAN's Startup
Ecosystem



The Rice Bowl Startup Awards commends exemplary leaders that uniquely impact the startup community ranging from investors, journalists and the entrepreneurs. This session together with the finalist of RBISA Indonesia will deliberate the tactics and strategies to grow a startup in the ASEAN region.

5.45pm -
6.00pm

BUSINESS EXCHANGE

Closing Session



9.00am -
6.00pm

EXHIBITION



9.00am -
6.00pm

COMPLEMENTARY PROGRAMMES

PROGRAMME

VENUE : JAKARTA CONVENTION CENTER

DAY THREE | 4 August 2016, Thursday

9.00am -
10.30am

PANEL DISCUSSION
Restructuring SMEs
and Improving Credit
Access



SMEs are beset by all sides with financial restrictions that impede their business expansion. In most cases, banks require huge collaterals from SMEs for loans, a treatment not accorded to big businesses that have the same propensity to default. One of the reasons is the structure of SMEs that is not scalable and attractive to financial institutions. What are the various credit access options available to SMEs? What is a conducive structure for SMEs to receive sustainable financing?

10.30am -
10.45am

COFFEE BREAK

10.45am -
11.45am

PANEL DISCUSSION
SMEs in a World of
Digitised Trade



The way we do business is changing dramatically with the advent of new technologies that makes transactions and logistics exponentially quicker. To succeed or even survive in this new framework, SMEs need to quickly adapt to changes. What are the areas of improvement for SMEs in this new framework?

11.45am -
12.45pm

PANEL DISCUSSION
Upgrading Indonesian
Micro-Businesses in
Market Access and
Funding



Micro-businesses make up an overwhelming percentage of the workforce in Indonesia, but contribution to GDP remains low and fragmented compared to their bigger counterparts. Part of the problem is due to market access and funding. Since the bulk of the population works in this sector, a concrete solution is needed to take micro-businesses to the next level. What are the policy steps being taken to address this?

12.45pm -
1.15pm

CLOSING SESSION

1.15pm -
2.30pm

NETWORKING LUNCH

9.00am -
2.00pm

EXHIBITION



COMPLEMENTARY PROGRAMMES

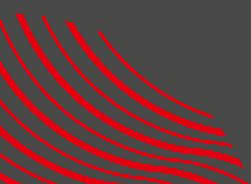
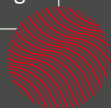
The WIEF has progressed into a globally recognised Forum that builds bridges through business. Over the years, our models for business networking have been diversified to suit the many levels of economic cooperation. The complementary programmes comprise a series of dedicated sessions specially tailored for organisations or governments that wishes to engage with an exclusive group of audiences on specific topics of interest.

The Sponsors and Special Programmes offer organisations from a wide range of industries the opportunity to interact with potential business collaborators and investors directly.

The Investment Programme provides an exclusive platform for countries to introduce and showcase their key investment and trade opportunities to a global audience. Senior representatives from the participating countries will be present to explore and develop lucrative business connections as well as build new partnerships.



For those interested to know more,
please contact David Bareng -
davidemir@wief.org | marketing@wief.org



12th WIEF EXHIBITION



Capitalising on the huge presence of global business community converging at a single meeting point, the 12th WIEF Exhibition will undoubtedly grant numerous networking opportunities and prominence to corporations who are interested in showcasing their products, services and recent innovations.

In keeping with the Forum's primary objective to encourage networking opportunities, the Exhibition will be equipped with booth spaces for corporations to entertain their guests in their very own private area.

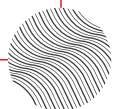
With its close proximity to the Forum's other networking programmes, such as IdeaPad, Business Exchange, WIEF Linked Up Lounge, Country Desks as well as the Country Pavilions, the Exhibition is poised to serve as a vibrant meeting place for more effective discussions and collaborations.

At the Exhibition, SMEs will be able to participate in the Country Pavilions and Country Desks and to explore opportunities in regional and international markets, discover new funding options, increase brand exposure, establish business partnerships, widen distribution partnerships, and organise one-on-one business meetings with relevant parties.

With this in mind, there is no doubt that showcasing your organisation at the 12th WIEF Exhibition is the most effective way of highlighting your business to the international crowd of participants attending the Forum.

Are you ready to take your business to the next level? Book your exhibition space today.

For more information, contact David Bareng –
davidemir@wief.org | marketing@wief.org



EXHIBITION PACKAGES

Exhibition Package

Standard Shell Scheme (9sqm)

Located in designated areas within the Hall, the booths, which are readily-constructed, make it easier for exhibitors to move in and showcase their products and services.

Exhibitors are entitled to:

- 3 Exhibitor Passes
- Delegates bag
- Certificate

Exhibition Rates

Standard Shell Scheme (9sqm)
Exhibition Space (18sqm)
Exhibition Space (36sqm)

3x3 sqm x US\$333.33 = US\$3,000
3x6 sqm x US\$300/sqm = US\$5,400
6x6 sqm x US\$250/sqm = US\$9,000

SME Exhibition Packages

SME Shell Scheme (9sqm)

This is a standard shell scheme booth exclusive for local and international SMEs as well as SME agencies. These booths will be located at a dedicated area within the 12th WIEF Exhibition.

Exhibitors are entitled to:

- 2 Exhibitor Passes
- Complimentary Forum registration valued at US\$800

Standard Shell Scheme: 3x3 sqm x US\$111.11 = US\$1,000

Criteria:

- Sales Turnover < US\$ 12.5m
- Employees < 200 pax
- Not applicable to subsidiaries of GLC, MNC and/or SOEs

SME Country Pavilion (36sqm)

Exhibition Space: 6x6 sqm x US\$250 = US\$9,000
Standard Shell Scheme: 6x6 sqm x US\$333.33 = US\$12,000

IDEAPAD

IdeaPad is a niche event located at the 12th WIEF Exhibition that gives a sneak peek to the world of startup business. IdeaPad provides an important platform for aspiring entrepreneurs with innovative ground-breaking and world-changing ideas to capture the interest of potential clients and investors from across the globe.

The IdeaPad in Jakarta 2016 comprises a panel discussion on equity crowdfunding, bringing together the first ever licensed equity crowdfunding operators in the ASEAN region to help boost the funding options for startups in ASEAN.

The event will also host 5 carefully selected startups, who will take the stage to pitch in front of a panel of judges. The IdeaPad will culminate with the announcements of a regional startup award for ASEAN.



WHO SHOULD ATTEND?

1. PEOPLE WITH AMAZING BUSINESS IDEAS

If you have a great and commercially viable business idea, then there is no better place to be than this international platform where you will be rubbing shoulders with your future clients and potential investors who might be interested in what you have to offer.

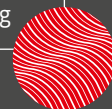
2. INVESTORS INTERESTED TO INVEST IN FUTURE BUSINESSES FOR EQUITY

If you are a traditional investor who wants to look for a different investment portfolio and invest in the future generation and prospective businesses, then look no further as this platform is the convergent point of promising startups with potential ground-breaking ideas with huge potential returns. For startup investors, this is the platform where you can find regional startups, and other investors for syndication opportunities.

3. CORPORATIONS AND CONSUMERS LOOKING FOR NEW PRODUCTS AND SERVICES

If you are a company or a consumer looking for cutting edge products and services that can enhance your business or lifestyle, here is where you have to be.

For more information, contact
Daniel David - daniel@wief.org



BUSINESS EXCHANGE

Business Exchange aims to help companies expand their business outreach by giving them the opportunity to host a networking table at the business exchange room located at the 12th WIEF Exhibition with around 150 interested delegates.

During this session, selected corporations will present a 7-minute pitch, designed for emerging business ideas to extend their reach to the greater business community beyond their local boundaries. It is a gateway for new businesses and ideas to galvanise support, raise funds and recruit collaborators. After a round of pitching, the delegates will network freely with these corporations at their tables.

To find out more or register your interest, contact marketing@wief.org



12th WIEF LINKED UP



12th WIEF Linked Up is a complimentary service provided by the Forum for companies and individuals to foster relationships, seek new opportunities and achieve greater business results across borders, religions and cultures. Having quality meetings face-to-face between participants, sponsors and exhibitors is a vital networking opportunity at the Forum.



Search for business partners, investors, customers, suppliers and etc.



Interact with delegates from different backgrounds



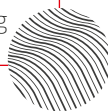
Arrange meetings with individuals or companies of interest at our 12th WIEF Linked Up Lounge



Build new relationships and discuss prospects

The 12th WIEF Linked Up is a dedicated online matchmaking system exclusively for registered Forum delegates.

For more information,
contact marketing@wief.org



BUSINESS NETWORKING BREAKFAST

The Business Networking Breakfast (BNB) is developed to encourage greater business networking opportunities for the Forum delegates. It allows like-minded individuals to get to know each other in an informal setting and discuss relevant issues pertaining to their respective industries.

List of Industries

- Islamic Finance
- Halal
- Innovative Technologies
- Infrastructure
- SME
- Islamic Fashion & Design

The BNB will be held from 9.00am – 10.30am on Wednesday, 3 August 2016.



SPONSORSHIP



Sponsorship with WIEF grants high-profile exposure as well as exclusive opportunities for your corporation. It's an exercise that enables your corporation to strengthen its position and branding amongst international economic movers and decision-makers.

Sponsorship demonstrates your ongoing commitment to the Foundation and simultaneously opens the doors for you to network with top business leaders and prospects. By taking advantage of the Foundation's standard or individually designed sponsorship packages, you are associating your corporate brand to a prestigious global event, that as a result will create maximum exposure for your company.

PREMIER PARTNER

– US\$300,000

Pre-Forum Benefits

1. One (1) exclusive pre-Forum interview with a tier 1 media (local & international)
2. Sponsor's logo placement on the press release prior to the 12th WIEF
3. Access to the 12th WIEF delegates list

Event Day Benefits

1. Speaking opportunity at the 12th WIEF
2. Opportunity to host a VIP Dinner on Day 2 of the 12th WIEF (approx. 50 pax)
3. Opportunity to host a Business Networking event at the Forum venue
4. Networking opportunities with top business leaders attending the 12th WIEF
5. Forty (40) complimentary registrations
6. Two (2) reserved tables at the WIEF Gala Dinner (10 pax per table)
7. Reserved priority seating at the Opening Ceremony for the 12th WIEF
8. Complimentary usage of a dedicated Sponsors Meeting Room at the venue
9. Priority booking of press conference room at the 12th WIEF
10. One (1) exclusive interview during the Forum with tier 1 media (local & international)

Promotional Benefits

1. Exclusive insertion of business collateral in the delegates' bag (limited to 1 item per sponsor)
2. Priority interviews with selected media agencies, together with an official WIEF Foundation spokesperson
3. Complimentary exhibition space at a prominent location (size to be determined)
4. Two (2) pages advertisement insertion in the Forum's official programme book
5. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
6. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
7. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
8. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events



STRATEGIC PARTNER

– US\$200,000

Pre-Forum Benefits

1. One (1) exclusive pre-Forum interview with a tier 1 media
2. Sponsor's logo placement on the press release prior to the 12th WIEF
3. Access to the 12th WIEF delegates list

Event Day Benefits

1. Opportunity to host a Business Networking event at the Forum venue
2. Networking opportunities with top business leaders attending the 12th WIEF
3. Twenty-five (25) complimentary registrations
4. One (1) reserved table at the WIEF Gala Dinner (10 pax per table)
5. Reserved seating at the Opening Ceremony for the 12th WIEF
6. Complimentary usage of the Sponsor's Meeting Room at the venue (sharing basis)
7. Priority booking of press conference room at the 12th WIEF
8. One (1) exclusive interview during the Forum with tier 1 media

Promotional Benefits

1. Priority interviews with selected media agencies, together with an official WIEF Foundation spokesperson
 2. Complimentary exhibition space (size to be determined)
 3. One (1) page advertisement insertion in the Forum's official programme book
 4. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
 5. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
 6. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
 7. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events
- 

PLATINUM SPONSOR

– US\$100,000

Pre-Forum Benefits

1. Sponsor's logo placement on the press release prior to the 12th WIEF
2. Access to the 12th WIEF delegates list

Event Day Benefits

1. Networking opportunities with top business leaders attending the 12th WIEF
2. Fifteen (15) complimentary registrations
3. One (1) reserved table at the WIEF Gala Dinner (10 pax per table)
4. Reserved seating at the Opening Ceremony for the 12th WIEF
5. Complimentary usage of the Sponsor's Meeting Room at the venue (sharing basis)
6. Priority booking of press conference room at the 12th WIEF
7. One (1) exclusive interview during the Forum with tier 2 media

Promotional Benefits

1. Complimentary exhibition space (size to be determined)
2. One (1) page advertisement insertion in the Forum's official programme book
3. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
4. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
5. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
6. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events

GOLD SPONSOR

– US\$75,000

Pre-Forum Benefits

1. Sponsor's logo placement on the press release prior to the 12th WIEF
2. Access to the 12th WIEF delegates list

Event Day Benefits

1. Networking opportunities with top business leaders attending the 12th WIEF
2. Ten (10) complimentary registrations
3. Reserved seating at the WIEF Gala Dinner
4. Reserved seating at the Opening Ceremony for the 12th WIEF
5. Priority booking of press conference room at the 12th WIEF
6. One (1) exclusive interview during the Forum with tier 2 media

Promotional Benefits

1. Complimentary exhibition space (size to be determined)
2. One (1) page advertisement insertion in the Forum's official programme book
3. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
4. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
5. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
6. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events

SILVER SPONSOR

– US\$50,000

Pre-Forum Benefits

1. Access to the 12th WIEF delegates list

Event Day Benefits

1. Five (5) complimentary registrations
2. Reserved seating at the WIEF Gala Dinner
3. Reserved seating at the Opening Ceremony for the 12th WIEF
4. Priority booking of press conference room at the 12th WIEF
5. One (1) exclusive interview during the Forum with tier 3 media

Promotional Benefits

1. Complimentary exhibition space (size to be determined)
2. One (1) page advertisement insertion in the Forum's official programme book
3. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
4. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
5. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
6. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events

SPONSORSHIP BENEFITS

BENEFITS	Premier US\$300,000	Strategic US\$200,000	Platinum US\$100,000	Gold US\$75,000	Silver US\$50,000
Pre-Forum Benefits					
Exclusive pre-Forum interview with chosen media partner	Tier 1	Tier 1	-	-	-
Sponsor's logo placement on the press release prior to the 12th WIEF	✓	✓	✓	✓	-
Access to the 12th WIEF Delegates List	✓	✓	✓	✓	✓
Event Day Benefits					
Speaking opportunity at the 12th WIEF	✓	-	-	-	-
Opportunity to host a VIP Dinner on Day 2 of the 12th WIEF	✓	-	-	-	-
Opportunity to host a Business Networking event at the 12th WIEF	✓	✓	-	-	-
Networking opportunities with top business leaders attending the 12th WIEF	✓	✓	✓	✓	-
Complimentary usage of the Sponsors Meeting Room at the venue (sharing basis)	✓	✓	✓	✓	✓
Complimentary Registrations	40 Pax	25 Pax	15 Pax	10 Pax	5 Pax
Reserved seating at the 12th WIEF Opening Ceremony	Dedicated	✓	✓	✓	✓
Reserved seating at the 12th WIEF Gala Dinner	2 Tables	1 Table	1 Table	✓	✓
Priority booking of press conference room at the 12th WIEF	✓	✓	✓	✓	✓
Exclusive Forum interview with chosen media partner	✓	✓	✓	✓	✓
Priority interviews with selected media agencies, together with an official WIEF Foundation spokesperson	Tier 1	Tier 1	Tier 2	Tier 2	Tier 3
Promotional Benefits					
Exclusive insertion of business collateral in the delegates' bag (limit to 1 item per sponsor)	✓	-	-	-	-
Priority interviews with selected media agencies, together with an official WIEF Foundation spokesperson	✓	✓	-	-	-
Complimentary exhibition space (size tbc)	✓	✓	✓	✓	✓
Insertion of advertisement in 12th WIEF official programme book	2 Pages	1 Page	1 Page	1 Page	1 Page
Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks	✓	✓	✓	✓	✓
Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation	✓	✓	✓	✓	✓
Collaborative opportunities and invitations to all WIEF Foundation's programmes and events	✓	✓	✓	✓	✓

PREVIOUS SPONSORS

Abu Dhabi Commercial Bank (ADCB)	Engineering & Construction Berhad (PECB)	Johor Corporation
Abu Dhabi Islamic Bank (ADIB)	Ernst & Young Malaysia	KGL Holding K.S.C.C.
AJ Pharma Holding Bhd	ETA Star Group	Khazanah Nasional Berhad
Al-Nazeer Group of Industries	Federal Land Development Authority (FELDA)	KPJ Healthcare Berhad
Al Ghurair Group	Felda Global Ventures Holdings Berhad (FGV)	Kuwait Banking Association (KBA)
Al-Nazeer Nippon Chemicals	Finance Accreditation Agency (FAA)	Kuwait Chamber of Commerce and Industry (KCCI)
Asian Finance Bank Berhad	First Investment Company	Kuwait Finance House (KFH)
Attijari Al Islami	Golden Hope Plantations Berhad	Kuwait Fund for Arab Economic Development
Aziz Group & Co	Hewlett-Packard Development Company, L.P.	Kuwait International Bank (KIB)
Bahrain Economic Development Board	HSBC Amanah Malaysia Berhad	Kuwait National Petroleum Company
Bank Islam Malaysia Berhad	Huawei Technologies Co., Ltd.	Lembaga Tabung Haji
Bank Muamalat Indonesia Syariah	Hyundai-Sime Darby Motors Sdn. Bhd.	Malaysia Airlines System Berhad
Bank Rakyat Indonesia	International Centre for Education in Islamic Finance (INCEIF)	Malaysia National Insurance Berhad
Battersea Power Station Development Company	International Chemplast (Pvt) Ltd.	MasterCard
BNI Syariah	International Infrastructure Financing	Maybank Banking Berhad
Boubyan Bank	Iskandar Investment Bhd (IIB)	Maybank Islamic Berhad
CIMB Group Holdings Berhad	Iskandar Regional Development Authority (IRDA)	Multimedia Development Corporation
Citibank N.A. Kuwait	Islamic Development Bank (IDB)	MY E.G Services Malaysia
DHL Kuwait	Jersey Finance	National Bank of Pakistan
Dubai Chamber of Commerce and Industry (DCCI)		Nokia Solutions and Networks
Dubai Islamic Bank (DIB)		
EMAAR Properties PJSC, Duba		

Noor Financial Investment Company	PT Telekomunikasi Indonesia, Tbk	Telekom Malaysia Berhad
Ogilvy Public Relations	PT XL Axiata Tbk (Telkom Indonesia)	Telenor Group
Pakistan Fund	PT. Bank Mandiri (Persero) Tbk	Telkom Indonesia
Pakistan International Airlines	Qatar Financial Centre (QFC)	The Coca-Cola Company
Pakistan Mobile Communications Limited (Mobilink)	Qatar Islamic Bank (QIB)	The International Investor
Palestinian Telecommunication Group (PALTEL)	QTEL Investment and Development	The Investment Dar, Kuwait
Permodalan Nasional Berhad PKNS	Ras Al Khaimah Minerals and Metals Investment (RMMI)	The Investor for Securities, Saudi Arabia
Petroleum Nasional Berhad (PETRONAS)	RHB Islamic Bank Berhad	The Sunway Group
PricewaterhouseCoopers	RUSD Investment Bank Inc	Tourism Malaysia
Proton Holdings Berhad	SALAMA Islamic Arab Insurance Company	Tradewinds Properties Sdn Bhd
PT ANTAM (Persero) Tbk	Securities Commission Malaysia	UEM Group Berhad
PT Pertamina (Persero)	Sime Darby Auto Bavaria Sdn Bhd	UIB Capital Incorporated
PT Syariah Mandiri	Sime Darby Berhad	United Malayan Land Bhd (UMLand Bhd)
	SME Corp Malaysia	Zain Group
	Sparkmanshop Sdn Bhd	ZTE Corporation
	Syarikat Takaful Malaysia Berhad	

MEDIA PARTNERSHIP



Join us as a **Media Partner**

International, regional and local media are cordially invited to work in parallel with us as we strive towards enhancing the world economy and improving the lives of people around the globe.

As a media partner, you will have exclusive access to the Forum's latest news, as well as our global network of leaders, experts and thinkers.

Three categories of media partnerships have been specially designed to help meet your needs. Each category is presented with a unique set of benefits, including exclusive interviews, onsite branding as well as online publicity through the Forum's various social media platforms.



Why Become a Media Partner

As WIEF enters its 12th year, media partnership and support continue to play a crucial role in amplifying global media coverage of the Forum. Media partners are important to us, as we keep on striving to build bridges through business across countries and regions through our annual gathering of world and business leaders.

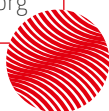
Since its inception in 2005, WIEF has evolved into a highly-acclaimed international platform that draws heads of government, experts, captains of industries, academics and entrepreneurs together to build bridges through business across the Muslim and non-Muslim worlds.

Last year, the Forum saw the presence of nine Global Leaders, 13 Ministers and Government Representatives, and 4,113 participants from 102 countries, as well as rave reviews and worldwide media coverage. We have, indeed, come a long way, from a mere three Global Leaders and 600 participants at the inaugural Forum. WIEF is now recognised by world leaders as a focal point to promote the economic agenda of their own countries and to network with the business community of other countries.

The 12th WIEF will position our media partners as prime sources for contemporary world news, and in return you will offer the 12th WIEF extensive media coverage and impactful publicity.

- BRAND VISIBILITY on a global platform
- NETWORK and build new relationships
- DIRECT ACCESS to high level officials and key corporate figures
- PROMINENT EXPOSURE through our integrated marketing campaign
- EXCLUSIVE RIGHTS to special coverage, features and interviews

For more information,
please contact
Wai-fai Lo - waifai@wief.org



BENEFITS

For MEDIA PARTNER	Category 1 Barter Value of US\$200,000	Category 2 Barter Value of US\$100,000	Category 3 Barter Value of US\$50,000
Branding as media partner of the Forum	√	√	√
Acknowledgement as media partner in Forum's marketing collaterals	√	√	√
Acknowledgement as media partner in Forum's publications	√	-	-
Acknowledgement as media partner in Forum's advertising and printed materials	√	√	-
Acknowledgement as media partner in Forum's on-site branding materials	√	-	-
Placement of media partner's logo with hyperlink in Media Partner page of Forum's website	√	√	√
One (1) full-page, full-colour advertisement in Forum's programme book	√	-	-
An opportunity for media partner's correspondent or news anchor to moderate a panel session at the Forum	√	-	-
Placement of media partner's publications at shared designated area with high traffic at the venue	√	√	√
Complimentary delegate passes	5	3	2
Complimentary Gala Dinner invitations	5	3	2
Exclusive Interviews with Forum's key speakers and contributors before the event	√	√	-
Interviews with Forum's key leaders during the event	√	-	-
Interviews with Forum's key speakers during the event	√	√	-
Special discount for media partner's subscribers for Forum registration	√	√	√
One standard booth at the Forum's exhibition for media partner to display its profile and publications	√	-	-
Promote media partner through articles/news written on the 12th WIEF on Forum's social media platforms (Facebook, Twitter and Instagram) pre and post event	√	√	√

For WIEF FOUNDATION	Category 1 Barter Value of US\$200,000	Category 2 Barter Value of US\$100,000	Category 3 Barter Value of US\$50,000
Branding of 12th WIEF as event partner	√	√	√
Acknowledgement of 12th WIEF as event partner in media partner's print publication	√	-	-
Acknowledgement of 12th WIEF as event partner in media partner's website	√	√	√
** 30-second promo spots campaign on media partner's TV channel throughout the three (3) months before the event in Asia, Europe and Middle East	120	80	-
** 60-second event highlights spots campaign on media partner's TV channel post event in Asia, Europe and Middle East	110	70	-
Full-page, full-colour advertisement in media partner's publication	4	3	1
Banner advertisement on media partner's website to run from April to last day of event in August 2016	√	√	√
Event listing with Forum's logo, hyperlink and a brief profile of the event on media partner's website	√	√	√
Placement of Forum's logo with hyperlink on media partner's website	√	√	√
Email blast on announcement of the 12th WIEF to media partner's subscribers	3	2	1
Publication of Forum's press release on the announcement of 12th WIEF in media partner's print and online platform	√	√	√
Commitment to interview a key speaker before the event	√	√	-
Publication of Forum's press releases and articles on 12th WIEF in media partner's print and online platform before, during and after the event.	√	√	√
News coverage, including press conferences, of 12th WIEF before, during and after the event	√	√	√
Promotion of Forum on media partner's social media platforms (name of event, date, venue, web link and hashtags)	5	3	2
Opportunity for distribution of WIEF marketing materials at events organised by media partner	√	√	√

PREVIOUS PARTNERS

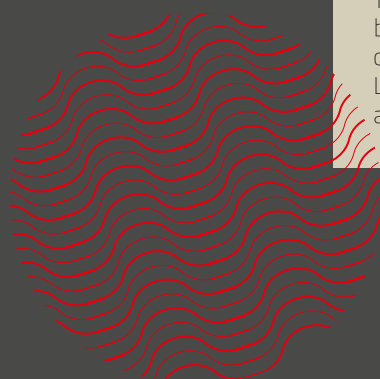


ABOUT WIEF FOUNDATION



The World Islamic Economic Forum (WIEF) Foundation, established in 2006, is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business.

The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series.



ABOUT INDONESIA



INVEST IN INDONESIA



The world economy is going through a period of slow growth. The International Monetary Fund (IMF) estimates that global economic growth in 2016 and 2017 will be around 3.4% and 3.6% respectively. Similar to the IMF, the World Bank estimates the numbers to be slightly lower at approximately 3.3% and 3.2% respectively.

Despite the global slowdown, the prospect of Indonesia's economy remains positive. As a result of expanded fiscal and reserve buffers (Standards & Poor, May 2015), Indonesia's economy is demonstrating resilience and has been able to respond swiftly to external shocks (Standards & Poor, May 2015). The country's economy has reached its turning point in the last quarter of 2015, with the Gross Domestic Product (GDP) recorded at around 8,976 trillion Rupiahs (an increase of around 4.9% compared to 2014).

In 2014, Indonesia was ranked 16th largest economy in the world. As a result, stable growth in Indonesia is expected to be supported by public consumption and investments.

In 2016, the World Bank estimates a higher growth rate for Indonesia at around 5.3%, while the IMF predicts slightly lower at around 5%.

The Oxford Economics also claims that the long-term outlook of Indonesian economy is relatively strong with a prospect of 5% economic growth rate in the real term until 2025.

In addition, Indonesia also has the 4th largest population in the world, with around 250 million people. Currently, around 45 million people are under the consuming class category, with approximately 50% of its population categorised as young people under 30 years old. The World Bank reports elucidates that this favourable demographic profile of Indonesia could serve as one of the powerful drivers of growth. With burgeoning middle-income class and educated workforce, there is a huge potential within the domestic market.

The World Economic Forum (WEF) has also acknowledged that market size is one of Indonesia's key competitiveness factors. (Indonesia is ranked 10th in the market size category among the 140 countries observed in WEF's Global Competitiveness Index).

Also, having the largest Muslim population in the world, Indonesia has an enormous potential to be a key player in the Islamic economic sectors, such as Islamic finance, halal business, as well as modest fashion and the creative industry.

INDONESIA'S ECONOMY

Strategic Investment Destination

Indonesia has been highly recognised as an ideal investment destination by several international organisations. The country was ranked first place as "Southeast Asia's Top Investment Destination for United States' Multinational Companies" by AmCham ASEAN Business Outlook Survey in 2015. Furthermore, in the same survey, Indonesia was among the best locations for potential new business expansion, alongside Myanmar and Vietnam.

Similarly, Indonesia was ranked 2nd for the "Most Promising Country for Business Development in December 2015" and "The Best Investment Destination in Asia for 2015" by Japan Bank for International Cooperation and The Economist respectively. In addition, Indonesia was ranked 14th globally in 2014 as a country with the highest Foreign Direct Investment (FDI) inflows by the UNCTAD, moving up five places compared to 2013. This prospect has also been highly acknowledged by the Asian Development Bank, which has allocated around US\$1.6 billion of their portfolio in Indonesia with the possibility of expansion. Finally, three major credit ratings such as S&P, Moody's and Fitch have also assigned a positive and stable outlook for Indonesia.



Large and Stable Economy

- > 4th largest population in the world with 64% of the population in the productive age (Median Age of 28.4)
- > 2015 Dependency ratio of 49%
- > 2015 GDP growth of 48% due to stable household consumption and robust investment growth
- > Benign inflation in 2015 of 3.35%
- > Direct investment reached IDR 545.4tn for January - December 2015
- > Rated as investment grade by Moody's, Fitch, Japan Credit Rating Agency and Rating & Investment



New Economic Structure

- > From commodity-based to industrialised-natural resources-based economy via infrastructure development
- > From consumption-led to investment-led growth via a stronger manufacturing sector and more investment initiatives
- > Policies to maintain purchasing power to stimulate domestic economy in the midst of weakening macroeconomic conditions

Consistent Budget Reform

- > Budget reform as part of larger economic reform initiative
- > Tax base to be broadened to reduce dependency on commodities
- > Fuel subsidies significantly reduced and spending redirected to more productive allocation – infrastructure, welfare, healthcare and education
- > Prudent debt management by maintaining budget deficit at a safe level while diversifying sources of financing



High Infrastructure Investment

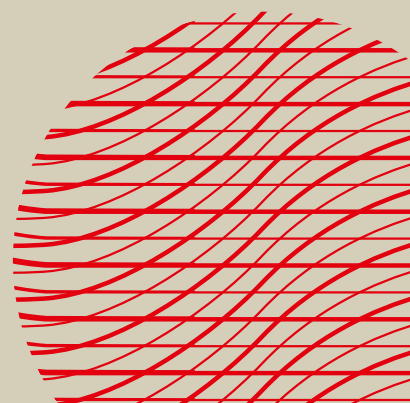
- > Three main sources of financing for IDR 5tn investment needs: State and regional budget, State-owned enterprises and PPP
- > Continuing from 2015 's policy, infrastructure spending will be higher than fuel subsidy
- > Infrastructure spending focused on basin infrastructure projects – arterial roads, railways, dams irrigation, small seaports and local airports
- > Fiscal and non-fiscal incentives to attract infrastructure investment and promote PPP

Continuous Structural Reform

In view of Indonesia's large amount of natural resources and a favourable demographic profile, the Government of Indonesia is committed to shifting from resource-based economy to manufacturing and value-adding sectors through policy reforms and infrastructure development. Starting from last year, the Government has significantly increased the budget allocation for infrastructure development at around 290.3 trillion Rupiahs or 15% of total spending. This allocation will continue to expand in 2016. This effort is aimed at reducing logistics cost among regions in Indonesia, as well as increasing efficiency, reducing operational budgets and providing higher profit margins for businesses.

In 2015, the Indonesian Government had also launched several stimuli to promote investment in the country, such as licence and permit simplification, tax incentives in the form of tax relief for labour-intensive industries, and enhancement of integrated logistics zones.

In conclusion, combining Government's commitment and favourable economic factors, Indonesia is on a positive trajectory for greater growth and development.



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12TH WIEF

WORLD ISLAMIC ECONOMIC FORUM

JAKARTA, INDONESIA | 2-4 AUGUST 2016



DELEGATE REGISTRATION FORM

Name (Mr/Ms/Dr/ Prof)	Designation
Organisation	Industry
Mailing Address	
Postcode	City
State	Country
Mobile	Telephone No.
Email	Fax No.

☐ Vegetarian option

REGISTRATION FEE - US\$800 PER PARTICIPANT

Registration fee covers:

- Participation at the Main Forum over 3 days
- Invitation to Gala Dinner
- Access to 12th WIEF Exhibition and MOCAFest

☐ I hereby agree that the above information is true.

PAYMENT METHODS

By Cheque: Please make cheque payable to "WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

By PayPal: itadmin@wief.org

By Telegraphic Transfer to the following bank account:

ACCOUNT NO	: 86-0000358-8
BENEFICIARY NAME	: World Islamic Economic Forum Foundation
BANK	: CIMB Islamic Bank Berhad
BRANCH	: Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
SWIFT CODE	: CTBBMYKL

PLEASE FAX, MAIL OR EMAIL THE FORUM REGISTRATION FORM AND PROFILE PHOTO TO:

Marina Latiff - marina@wief.org / Herny Malek - herny@wief.org

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REFUNDS & CANCELLATIONS

Cancellations must be submitted in writing before 29th June 2016 in order to receive a refund, less administrative charge of US\$50. No refunds will be issued for cancellations received after 29th June 2016. Substitution may be made at any time by written notification.

12TH WIEF

WORLD ISLAMIC ECONOMIC FORUM

JAKARTA, INDONESIA | 2-4 AUGUST 2016



SPONSORSHIP FORM

COMPANY INFORMATION:

Company Name	Industry
Mailing Address	
Postcode	City
State	Country
Telephone No.	Fax No.

CONTACT PERSON INFORMATION:

Name (Mr/Ms/Dr/ Prof)	Mobile No.
Designation	Email Address

SPONSORSHIP PACKAGE SELECTION

I/WE would like to take up the following sponsorship package:

- ☐ PREMIER PARTNER -US\$300,000 ☐ STRATEGIC PARTNER -US\$200,000 ☐ PLATINUM SPONSOR -US\$100,000 ☐ GOLD SPONSOR -US\$75,000 ☐ SILVER SPONSOR -US\$50,000

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BRANCH : Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
SWIFT CODE : CTBBMYKL

PLEASE FAX, MAIL OR EMAIL THE SPONSORSHIP FORM TO:

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12TH WIEF

WORLD ISLAMIC ECONOMIC FORUM

JAKARTA, INDONESIA | 2-4 AUGUST 2016



EXHIBITION FORM

COMPANY INFORMATION:

Company Name	Industry
Mailing Address	
Postcode	City
State	Country
Telephone No.	Fax No.

CONTACT PERSON INFORMATION:

Name (Mr/Ms/Dr/ Prof)	Mobile No.
Designation	Email Address

I/WE would like to take up the following exhibition package:

EXHIBITION PACKAGE SELECTION

- ☐ Standard Shell Scheme - (3x3 sqm) - US\$3,000
- ☐ Exhibition Space - (3x6 sqm) - US\$5,400
- ☐ Exhibition Space - (6x6 sqm) - US\$9,000

SME COUNTRY PAVILION

- ☐ Exhibition Space - (6x6 sqm) - US\$9,000
- ☐ Standard Shell Scheme - (6x6 sqm) - US\$12,000

SME SHELL SCHEME

- ☐ Standard Shell Scheme - (3x3 sqm) - US\$1,000

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Signature & Name	Designation	Date
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