Decentralising Growth, Empowering Future Business

www.wief.org
The 12th WIEF in Jakarta will look into the theme of decentralisation of growth, namely in acknowledging the urgent role of small and medium businesses in driving economic growth in national economies around the world, away from the previous dominance of big multinationals, which represent only a small portion of the business community of any particular country.

Decentralisation of growth towards empowering small and medium business sectors is pivotal to ensure the participation of a larger number of the population in mainstream economy. The outcome is inescapable – a resilient domestic sector, and a strong globally competitive economy. In a world led by cutting-edge technology, the only way economies can survive is to embrace change and empower future businesses to chart the business landscape of tomorrow.
Strategically located in the heart of Jakarta, the Balai Sidang Jakarta Convention Center hosts events for the world’s political, business, and entertainment leaders.

Over the last 20 years, the Convention Center has held more than 8,000 events – giving the staff a rich and diverse portfolio of experience. Their previous engagements have included world conventions, regional conferences, theatrical performances, jazz festivals, concerts, fashion shows, product launches, business meetings and banquets. They have worked with presidents, CEOs, and international musicians, as well as companies from almost all industries.

Located under one roof, the facilities include extensive exhibition, event, and meeting spaces; Ethernet access throughout; and state of the art sound, lighting and communication facilities.
The inauguration of the Forum was held in 2005 in Kuala Lumpur, Malaysia, followed by the second Forum in Islamabad, Pakistan in 2006; Kuala Lumpur again in 2007; Kuwait City, Kuwait in 2008; Jakarta, Indonesia in 2009; Kuala Lumpur, Malaysia in 2010; Astana, Kazakhstan in 2011; Johor Bahru, Malaysia in 2012; London, United Kingdom in 2013; Dubai, United Arab Emirates in 2014 and Kuala Lumpur, Malaysia in 2015.

Renowned worldwide as a yearly gathering for world leaders and top CEOs, the WIEF is also regarded as an SME-centric platform, attracting thousands of small and medium businesses from around the world. The WIEF continues to make inroads into new territories, shedding light on new business opportunities in and around the Muslim world.

Throughout the years, participation has steadily grown from a mere 600 delegates within the Asian region in 2005, to more than 4,000 delegates worldwide, at our most recent Forums.

The WIEF shall continue to make an impact on the global business landscape, addressing the pressing issues of the day, and will constantly strive towards building bridges between all nations and communities, through business.
PREVIOUS FORUMS

1\textsuperscript{st} \textbackslash 2005
Kuala Lumpur, Malaysia
1 - 3 October 2005
Forging New Alliance for Development and Progress
600 Participants

3\textsuperscript{rd} \textbackslash 2007
Kuala Lumpur, Malaysia
27 - 29 May 2007
Global Challenges: Innovative Partnerships
1000 Participants

5\textsuperscript{th} \textbackslash 2009
Jakarta, Indonesia
1 - 4 March 2009
Food and Energy Security & Stemming the Tide of the Global Financial Crisis
1728 Participants

2\textsuperscript{nd} \textbackslash 2006
Islamabad, Pakistan
5 - 7 November 2006
Unleashing the Potential of Emerging Markets
700 Participants

4\textsuperscript{th} \textbackslash 2008
Kuwait City, Kuwait
29 April - 1 May 2008
Islamic Countries: Partners in Global Development
900 Participants

6\textsuperscript{th} \textbackslash 2010
Kuala Lumpur, Malaysia
18 - 20 May 2010
Gearing for Economic Resurgence
2567 Participants
<table>
<thead>
<tr>
<th>Year</th>
<th>Event</th>
<th>Location</th>
<th>Date</th>
<th>Theme</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011</td>
<td>7th WIEF</td>
<td>Astana, Kazakhstan</td>
<td>7 – 9 June 2011</td>
<td>Globalising Growth: Connect, Compete, Collaborate</td>
<td>2508</td>
</tr>
<tr>
<td>2012</td>
<td>8th WIEF</td>
<td>Johor Bahru, Malaysia</td>
<td>4 – 6 December 2012</td>
<td>Changing Trends, New Opportunities</td>
<td>2100</td>
</tr>
<tr>
<td>2014</td>
<td>10th WIEF</td>
<td>Dubai, United Arab Emirates</td>
<td>28 – 30 October 2014</td>
<td>Innovative Partnerships for Economic Growth</td>
<td>3150</td>
</tr>
<tr>
<td>2015</td>
<td>11th WIEF</td>
<td>Kuala Lumpur, Malaysia</td>
<td>3 – 5 November 2015</td>
<td>Building Resilience for Equitable Growth</td>
<td>4113</td>
</tr>
</tbody>
</table>
LIST OF LEADERS

President of the Republic of Maldives,
H.E. Maumoon Abdul Gayoom (2005)

President of the Islamic Republic of Pakistan,
H.E. Pervez Musharraf (2006)

President of the Republic of Indonesia,

Emir of the State of Kuwait,
H.H. Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (2008)

King of Jordan,
H.M. King Abdullah II (2008, 2013)

President of the Islamic Republic of Afghanistan,

President of the Republic of Senegal,

President of Bosnia and Herzegovina,
H.E. Haris Silajdzic (2008)

Sultan of Brunei Darussalam,
H.M. Sultan Hassanal Bolkiah (2010, 2013)

President of the Republic of Kosovo,
H.E. Fatmir Sejdiu (2010)

President of the Republic of Maldives,
H.E. Muhamed Nasheed (2010)

President of the Republic of Kazakhstan,
H.E. Nursultan Nazarbayev (2011, 2014)

President of the Republic of Djibouti,
H.E. Ismail Omar Guelleh (2011)

President of the Union of Comoros,
H.E. Ikililiou Dhinine (2012)

President of the People’s Republic of Bangladesh,
H.E. Md. Abdul Hamid (2013, 2014)

President of the Republic of Kosovo,
H.E. Atifete Jahjaga (2013)

Member of the Presidency, Republic of Bosnia and Herzegovina,
H.E. Bakir Izetbegovic (2013)

Chairman of the Presidency of Bosnia and Herzegovina,
H.E. Dr Dragan Čović (2015)

Founder Patron of the WIEF Foundation and as Former Prime Minister of Malaysia,
H.E. Tun Abdullah Ahmad Badawi (2005 to 2015)

Prime Minister of the Islamic Republic of Pakistan and as Former Prime Minister of the Islamic Republic of Pakistan,

Prime Minister of the State of Kuwait,

Prime Minister of the Kingdom of Bahrain,
H.R.H. Prince Khalifa bin Salman Al Khalifa (2008)

Prime Minister of the Republic of Cote d’Ivoire,
H.E. Guillaume Kigbafori Soro (2008)

Prime Minister of the Kingdom of Morocco,
H.E. Abbas El Fassi (2009)

Prime Minister of Malaysia and as Patron of the WIEF Foundation,

Prime Minister of the People’s Republic of Bangladesh,
H.E. Sheikh Hasina (2010)

Prime Minister of the Republic of Tajikistan,
H.E. Oqil Oqilov (2011)

Prime Minister of the Republic of Kazakhstan,
H.E. Karim Massimov (2011)

Prime Minister of the United Kingdom,
The Rt. Hon. David Cameron (2013)

Prime Minister of the Islamic Republic of Pakistan,
H.E. Muhammad Nawaz Sharif (2013)

Prime Minister of the Grand Duchy of Luxembourg,
H.E. Xavier Bettel (2014)

Prime Minister of the Democratic Republic of Timor-Leste,
H.E. Kay Rala Xanana Gusmão (2014)

Head of the Government of the Kingdom of Morocco,
H.E. Abdellah Benkirane | 2013
Ruler of Dubai and Vice President & Prime Minister of the United Arab Emirates, H.H. Sheikh Mohammed bin Rashid Al Maktoum (2014)

Prince of Wales, United Kingdom, H.R.H Prince Charles (2013)


Crown Prince and Deputy Ruler, Ras Al-Khaimah Emirates, United Arab Emirates, H.H. Sheikh Saud bin Saqr Al Qasimi (2007, 2009)

Crown Prince, Kingdom of Bahrain, H.R.H. Prince Salman bin Hamad bin Isa Al Khalifa (2013)

Duke of York, United Kingdom, H.R.H. Prince Andrew (2010)

Vice President of the Republic of Indonesia, H.E. Jusuf Kalla (2009)

Vice President of the Republic of Indonesia, H.E. Prof. Dr Boediono (2011, 2013)

Vice President of the Republic of Seychelles, H.E. Danny Faure (2014)

Deputy Prime Minister of the State of Qatar, H.E. Abdullah bin Hamad Al-Attiyah (2009)

Deputy Prime Minister of the Republic of Uganda, H.E. A.M. Kirunda Kivejinja (2009)


Deputy Prime Minister of the Republic of Singapore, H.E. Tharman Shanmugaratnam (2012)

Deputy Prime Minister of the Arab Republic of Iraq, H.E. Dr Rowsch Nuni Shaways (2013)

Deputy Prime Minister and Minister of Finance, State of Kuwait, H.E. Sheikh Salem Abdulaziz Al-Saud Al-Sabah (2013)

Deputy Prime Minister of the Republic of Turkey, H.E. Ali Babacan (2013)


Former Prime Minister of Malaysia, H.E. Tun Dr Mahathir Mohamad (2005)

Former Prime Minister of Australia, H.E. Bob Hawke (2006, 2008)

Former President of Sri Lanka, H.E. Chandrika Bandaranaike Kumaratunga (2006)

Former Prime Minister of the Netherlands, H.E. Prof Dr Ruud Lubbers (2007, 2010)

Former Prime Minister of the Arab Republic of Egypt, H.E. Dr Atef Obeid (2008)

Former Prime Minister of the Republic of Yemen, H.E. Abdul Kareem Al-Arhabi (2009)

Premier of Bermuda, H.E. Craig Cannonier (2013)

Secretary General of OIC, H.E. Prof Dr Ekmeleddin Ihsanoglu (2009)

President of the Islamic Development Bank (IDB), H.E. Dr Ahmed Mohamed Ali Al-Madani (2005 to 2015)

Former Secretary General of ASEAN, H.E. Surin Pitsuwan (2010, 2015)

Chairman of the Moro Islamic Liberation Front, Mindanao, Republic of Philippines, H.E. Al Haj Murad Ebrahim (2012)
HEADS OF STATE, HEADS OF GOVERNMENT, MINISTERS AND PUBLIC SECTOR POLICY MAKERS

- Debate a wide range of issues with a wide variety of experts and decision makers from across the globe
- Examine the options and solutions for the most pressing challenges affecting the world’s business environment
- Seek out potential funding for various projects

CAPTAINS OF INDUSTRIES, DECISION MAKERS, ENTREPRENEURS, INVESTORS AND INDUSTRY PROFESSIONALS FROM ALL SECTORS

- Take advantage of the opportunity to network with key stakeholders
- Pursue new business opportunities and network with companies across the world at a truly global platform
- Identify investment opportunities from all corners of the industry
ACADEMICIANS, INNOVATORS AND STUDENTS

- Be part of a leading high-level forum on business opportunities across the globe
- Learn about the latest changes and strategies in the business sector
- Meet face-to-face with leading experts in various fields

MEDIA

- Cover WIEF as a leading business forum in the world
- Report on different opinions of industry leaders on the world’s current business issues
- Acquire real insights regarding challenges in an industry that creates so many headlines every day

NGOs AND CIVIL SOCIETY ORGANISATIONS

- Take advantage of the opportunity to speak one-on-one with the experts in your field
- Keep abreast of the rapidly changing global business environment
<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bouthayna Iraqui Houssaini</td>
<td>Former President of the Moroccan Association of Women Entrepreneurs, Morocco</td>
</tr>
<tr>
<td>Long Yongtu</td>
<td>Secretary General of Boao Forum for Asia, China</td>
</tr>
<tr>
<td>Oscar Groeneveld</td>
<td>CEO, Rio Tinto Aluminium, Australia</td>
</tr>
<tr>
<td>Sahar El-Sallab</td>
<td>Vice Chairman &amp; Managing Director, Commercial International Bank, Egypt</td>
</tr>
<tr>
<td>Olive Zaitun Kigongo</td>
<td>President, Uganda National Chambers of Commerce &amp; Industry, Uganda</td>
</tr>
<tr>
<td>Tarek Abdulaziz Al-Sultan</td>
<td>Chairman, Agility, Kuwait</td>
</tr>
<tr>
<td>Sir Martin Sorrell</td>
<td>Group Chief Executive, WPP, United Kingdom</td>
</tr>
<tr>
<td>Sigve Brekke</td>
<td>Executive Vice President &amp; Head of Asia Operations, Telenor Group, Norway</td>
</tr>
<tr>
<td>Khalid Abdulla-Janahi</td>
<td>Executive Vice Chairman, Ithmaar Bank B.S.C., Bahrain</td>
</tr>
<tr>
<td>Ian Powell</td>
<td>Chairman &amp; Senior Partner, PwC UK &amp; Middle East, United Kingdom</td>
</tr>
<tr>
<td>Tan Sri Anthony F. Fernandes</td>
<td>Group CEO, AirAsia Berhad, Malaysia</td>
</tr>
<tr>
<td>Sandiaga Uno</td>
<td>Managing Director, Saratoga Capital Indonesia, Indonesia</td>
</tr>
<tr>
<td>Amer Bukvic</td>
<td>CEO, Bosnia Bank International, Bosnia &amp; Herzegovina</td>
</tr>
<tr>
<td>Dr Yuri Sigov</td>
<td>US Bureau Chief in Washington “Business People” Magazine, USA</td>
</tr>
<tr>
<td>Dr Kadri Ozen</td>
<td>Group Public Affairs Director, the Coca-Cola Company, Eurasia &amp; Africa Group, Turkey</td>
</tr>
<tr>
<td>Rajeev Singh-Molares</td>
<td>APAC President, Executive Vice President, Alcatel-Lucent, China</td>
</tr>
<tr>
<td>Tan Sri Zeti Akhtar Aziz</td>
<td>Governor, Central Bank Malaysia, Malaysia</td>
</tr>
<tr>
<td>David Marsh</td>
<td>Chairman, Official Monetary and Financial Institutions, United Kingdom</td>
</tr>
<tr>
<td>Dr Jamil El Jaroudi</td>
<td>CEO, Bank Nizwa, Oman</td>
</tr>
<tr>
<td>Alexander Dembitz</td>
<td>Group Chairman, SOFGEN Group, Switzerland</td>
</tr>
<tr>
<td>Martin Burt</td>
<td>Founder &amp; CEO, Fundación Paraguay</td>
</tr>
<tr>
<td>Konstantin Markelov</td>
<td>Chairman, Astrakhan Region Government, Russia</td>
</tr>
<tr>
<td>Dr Ralf D. Speth</td>
<td>CEO, Jaguar Land Rover, United Kingdom</td>
</tr>
<tr>
<td>Muzaffar Hisham</td>
<td>CEO, Maybank Islamic &amp; Head, Maybank Group Islamic Banking, Malaysia</td>
</tr>
</tbody>
</table>
Richard G. Thomas OBE FCSI
Senior Advisor to the Board, Gatehouse Bank plc
& Chief Representative of Gatehouse Bank Kuala Lumpur Representative Office

Philiwe Mthethwa
CEO, National Empowerment Fund, South Africa

Prof. Dr Uwe Krueger
CEO, Atkins plc, United Kingdom

Jacqueline Muna Musiitwa
Founder and Managing Partner, Hoja Law Group, Rwanda

Andrea Leadsom MP
Economic Secretary to the Treasury, United Kingdom

Masood Ahmed
Director, Middle East and Central Asia Department, International Monetary Fund

Mahmoud Mohieldin
Corporate Secretary and President's Special Envoy on Millennium Development Goals, World Bank

Toby O'Connor
Chief Executive Officer, The Islamic Bank of Asia, Singapore

Dr Adnan Chilwan
Chief Executive Officer, Dubai Islamic Bank, United Arab Emirates

Samad Sirohey
Chief Executive Officer, Citi Islamic Investment Bank, United Arab Emirates

Adv. Pria Hassan
Chief Executive Officer, Women of Africa (WOA) Fuels and Oils, South Africa

Abdullah M. Al Fouzan
Founder and Chairman, The Investor for Securities Co., Saudi Arabia

Chokri Mousaoui
Founder and Chief Executive Officer, Eternal Sun, The Netherlands

Dr Sharad Sapra
Principal Adviser and Director, Innovation Center, UNICEF

Dato’ Dr Abdul Halim Bin Ismail
Award Recipient of the Royal Award for Islamic Finance 2014

Dr Abdul Aziz Al Hinai
Vice President Finance, Islamic Development Bank

Atsutoshi Nishida
Adviser to the Board, Toshiba Corporation, Japan

Roger Bootle
Managing Director, Capital Economics, United Kingdom

Young Soo Kim
President, Samsung Gulf Electronics

Raghu Malhotra
Division President, Middle East & North Africa, International Markets, MasterCard

Gerald Lawless
President and Group CEO, Jumeirah Group, United Arab Emirates

Richard G. Thomas OBE FCSI
Senior Advisor to the Board, Gatehouse Bank plc
& Chief Representative of Gatehouse Bank Kuala Lumpur Representative Office

Matthew Driver
Group Executive, Global Products & Solutions, MasterCard Asia Pacific

Dr Jomo Kwame Sundaram
Assistant Director General and Coordinator for Economic and Social Development, Food and Agriculture Organization of the United Nations

Dr Victoria Kisyombe
Founder and Chief Executive Officer, Selfina, Tanzania

Sangu Delle
Founder and Chief Executive Officer, Golden Palm Investments, Ghana

Dian Pelangi
Fashion Designer & Entrepreneur, Indonesia

Dr Cedomir Nestorovic
Professor, Management Department, ESSEC Asia Pacific, Singapore

Lisa Oake
Former Co-host of CNBC Asia’s Squawk Box and CEO, Oake Media, Singapore

And many more...
This year, the 12th World Islamic Economic Forum (WIEF) will provide a high level platform for leading global government leaders, captains of industries, academic scholars, regional experts, professionals, corporate managers, policy makers, innovators, business leaders and investors to explore opportunities for business partnerships in the Muslim World.

In 2016, WIEF will bring together more than 2,500 thinkers, policymakers and corporate leaders to discuss immediate and long-term issues surrounding all forms of business.

This is your opportunity to participate in a high-level exchange of ideas and in-depth dialogue with international and inter-industrial colleagues on cutting-edge and emerging issues on the changing dynamics in global business today.
The Organisers reserve the right to amend the programme in the best interest of the Forum.
What can be Achieved by the AEC by 2025?

Catalysing the Growth of ASEAN’s Startup Ecosystem

Empowering Women in eCommerce

Linking Islamic Financing to the Halal Sectors

Can Islamic Fashion Become Haute Couture?

Innovation in Education: Preparing for the Next 10 Years

IDEAPAD Seed Pitching

IDEAPAD Catalysing the Growth of ASEAN’s Startup Ecosystem

面子对面子

MOCA

Gala Dinner

Networking Lunch

Exhibition of Sponsors and SME Vendors

Complementary Programmes

Exhibition of Sponsors and SME Vendors

Networking Lunch

Complementary Programmes

Masterclass

Panel Discussion

Business Exchange

Coffee Break

Global Economic Outlook

The Rise of the Consumer Economy

Face to Face

Ministerial Panel

What can be Achieved by the AEC by 2025?
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>8.00am - 9.30am</td>
<td><strong>REGISTRATION</strong></td>
<td>Arrival of Delegates, Guests and VIPs</td>
</tr>
<tr>
<td>9.30am - 12.00pm</td>
<td><strong>OPENING SESSION OF THE 12th WIEF</strong></td>
<td></td>
</tr>
<tr>
<td>12.00pm - 1.30pm</td>
<td><strong>NETWORKING LUNCH</strong></td>
<td></td>
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<tr>
<td>1.30pm - 2.30pm</td>
<td><strong>FACE TO FACE</strong></td>
<td></td>
</tr>
<tr>
<td>2.30pm - 4.00pm</td>
<td><strong>MINISTERIAL PANEL</strong></td>
<td>What can be Achieved by the AEC by 2025? The AEC Blueprint 2025 was announced by ASEAN Leaders at the 27th ASEAN Summit in Kuala Lumpur in November 2015 to pave the way for strategic measures for the AEC from 2016 to 2025. What are ASEAN’s main challenges to implementation? Is ASEAN’s vastly diverse group of member states a boon or a bane to economic integration? What can be achieved by 2025?</td>
</tr>
<tr>
<td>4.00pm - 4.15pm</td>
<td><strong>COFFEE BREAK</strong></td>
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<tr>
<td>4.15pm - 5.45pm</td>
<td><strong>GLOBAL ECONOMIC OUTLOOK</strong></td>
<td>The Rise of the Consumer Economy In the past, entire supply chains were controlled by a few large companies. Today, this is being challenged by new consumer-driven frameworks that allow consumers to design, build, market, distribute and trade among themselves. This bottom up approach to value creation is fuelled by peer-to-peer networks, and DIY platforms that constitute the ‘frugal economy’. Will frugal economics shape the next decade? What will happen to the traditional value supply chain?</td>
</tr>
</tbody>
</table>

The Organisers reserve the right to amend the programme in the best interest of the Forum.
12.00pm - 6.00pm
EXHIBITION

1.30pm - 5.00pm
COMPLEMENTARY PROGRAMMES

7.30pm - 9.30pm
GALA DINNER

NAVIGATION GUIDE

📍 PANEL DISCUSSION
🔍 MASTERCLASS
💰 IDEAPAD
🔥 BUSINESS EXCHANGE
🏛 EXHIBITION
👨‍💻 SME
## PROGRAMME

**VENUE: JAKARTA CONVENTION CENTER**

### DAY TWO | 3 August 2016, Wednesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>9.00am - 10.30am</td>
<td>BUSINESS NETWORKING BREAKFAST (BNB)</td>
</tr>
<tr>
<td></td>
<td>6 BNB Industries:</td>
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<tr>
<td></td>
<td>• Islamic Finance</td>
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<td></td>
<td>• Halal</td>
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<td></td>
<td>• Innovative Technologies</td>
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<td>• Infrastructure</td>
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<td>• SME</td>
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<td></td>
<td>• Islamic Fashion &amp; Design</td>
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<tr>
<td>9.30am - 10.30am</td>
<td>BUSINESS EXCHANGE</td>
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<tr>
<td></td>
<td>Introduction to Business Exchange.</td>
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<tr>
<td>10.30am - 12.00pm</td>
<td>CEO PANEL</td>
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<td></td>
<td>Disruptive Technology and the Rise of New Industries</td>
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<tr>
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<td>The world has seen an unprecedented growth of advanced robotics,</td>
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<td>artificial intelligence and internet technologies that has</td>
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<td>dramatically changed the way we do things for good. This development</td>
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<td>has created new industries and is disrupting the way traditional</td>
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<td>businesses operate. What can companies do to stay ahead of the curve?</td>
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<tr>
<td></td>
<td>What are the future prospects for modern businesses?</td>
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<tr>
<td>10.30am - 11.15am</td>
<td>MASTERCLASS</td>
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<tr>
<td></td>
<td>Achieving Synergies between Corporations and Startups</td>
</tr>
<tr>
<td></td>
<td>Corporations are increasingly working with startups in a bid to</td>
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<td></td>
<td>outsource some of its technological requirements or business</td>
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<td></td>
<td>operations. The reason is simple; cost and efficiency. As startups</td>
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<tr>
<td></td>
<td>are by nature lean and nimble, it makes for more cost effective</td>
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<tr>
<td></td>
<td>business ventures. What are the deal making factors? What are the</td>
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<td></td>
<td>compelling case studies?</td>
</tr>
<tr>
<td>11.15am - 12.00pm</td>
<td>BUSINESS EXCHANGE</td>
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<tr>
<td></td>
<td>A networking session where corporations present an elevator pitch</td>
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<td></td>
<td>about their business before going to one-on-one meetings.</td>
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<tr>
<td></td>
<td>An in-depth look into the world of equity crowdfunding in SEA and</td>
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<td></td>
<td>where they have reached so far, the challenges faced and the</td>
</tr>
<tr>
<td></td>
<td>opportunities presented.</td>
</tr>
</tbody>
</table>

The Organisers reserve the right to amend the programme in the best interest of the Forum.
This session puts together representatives from infrastructure banks and infrastructure companies to identify gaps in the infrastructure sector and challenges to infrastructure financing. It also explores whether the planned Asian Infrastructure Investment Bank (AIIB) and the G20 agenda on sukuk for infrastructure financing will boost the prospects for the industry.

**INDUSTRY HARDTALK**
Closing the Funding Gap in Infrastructure

**MASTERCLASS**
Halal Haute Cuisine Cooking Show

The Michelin Star chef specialising on Haute Halal Cuisine from Spain, Paco Morales, talks about his discovery of the culinary heritage of Al-Andalus and the potential of halal haute cuisine. The talk will be followed by a cooking demo.

**BUSINESS EXCHANGE**
A networking session where corporations present an elevator pitch about their business before going to one-on-one meetings.

**IDEAPAD**
Seed Pitching

2 seed startups will get to pitch in front of a panel of 5 judges who will critique and advise the entrepreneurs and hopefully invest in the most promising one.

**NETWORKING LUNCH**
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>2.30 pm - 3.15 pm</td>
<td><strong>PANEL DISCUSSION</strong> Can Islamic Fashion Become Haute Couture?</td>
</tr>
<tr>
<td>3.15 pm - 4.00 pm</td>
<td><strong>MASTERCLASS</strong> Empowering Women in eCommerce</td>
</tr>
<tr>
<td>2.30 pm - 4.00 pm</td>
<td><strong>BUSINESS EXCHANGE</strong></td>
</tr>
<tr>
<td>3.15 pm - 4.00 pm</td>
<td><strong>IDEAPAD</strong> Seed Pitching</td>
</tr>
</tbody>
</table>

Islamic fashion is often criticised for only catering for the Muslim consumers and will not make it to the mainstream and high fashion market, but facts tell us otherwise. The consumer base for Islamic fashion draws from a diverse range of people who are also non-Muslims. By the sheer number of potential consumer spending, this sector will take the world by storm. In 2013, Muslims spent US$266 billion on fashion alone, more than that of Japan and Italy combined. This figure is expected to increase to US$484 billion in 2019. For a market estimated to be worth US$96 billion, and with many mainstream brands creating modest fashion capsules, the modest/Islamic fashion movement can make it big. What are the constraints and prospects for it to enter into the haute couture scene?

Ecommerce has blossomed into a multi-billion dollar industry. Women accounting for around 58% of all online purchases and decide between 83-87% of consumer purchases, the role of women in shaping the online business landscape is bigger than ever. This has given rise to eCommerce businesses run entirely by women and sometimes exclusively for women, which gives a strong validation that there is a huge potential role for women to play in the eCommerce space. What are the effective steps for women to participate in this industry? Is running a business from home entirely possible?

A networking session where corporations present an elevator pitch about their business before going to one-on-one meetings.

3 seed startups with innovative ideas backed with proper research will get to pitch in front of a panel of 5 judges (accelerators & incubators) who will critique and advise the entrepreneurs and hopefully recruit the promising ones.

The Organisers reserve the right to amend the programme in the best interest of the Forum.
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<tr>
<th>Time</th>
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<tr>
<td>4.00pm - 4.15pm</td>
<td><strong>COFFEE BREAK</strong></td>
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| 4.15pm - 5.45pm | **PANEL DISCUSSION**   
|               | Linking Islamic Financing to the Halal Sectors                       |
| 5.00pm - 5.45pm | **MASTERCLASS**   
|               | Innovation In Education: Preparing for the next 10 years            |
| 5.45pm - 6.00pm | **BUSINESS EXCHANGE**   
|               | Closing Session                                                      |
| 9.00am - 6.00pm | **EXHIBITION**                                                      |
| 9.00am - 6.00pm | **COMPLEMENTARY PROGRAMMES**                                       |

The global halal industry, encompassing food, textiles, tourism and healthcare, will double to US$6.4 trillion by 2018 from 2012, according to the Malaysia International Islamic Financial Centre (MIFC). But this consolidated industry, dubbed “Halal 3.0”, will not be realised unless there is connectivity between funding and business expansion in these various halal sectors. Islamic Banks have traditionally financed businesses in the real-estate commercial and residential sectors, but have not contributed to the expansion of the halal businesses. What are the steps to close the credibility gap? What can halal businesses do to improve their creditworthiness?

The education system has undergone a massive transformation from one that fed the industrial revolution in the 19th century, to one that focuses on lucrative high-paying jobs. But with a new consumer-driven knowledge economy with unprecedented technological advancements in the making, the focus of education is changing yet again. How is this going to take shape in the next 10 years? What are the innovative ideas to improve the education system to prepare us for future demands?

A networking session where corporations present an elevator pitch about their business before going to one-on-one meetings.

The Rice Bowl Startup Awards commends exemplary leaders that uniquely impact the startup community ranging from investors, journalists and the entrepreneurs. This session together with the finalist of RBSA Indonesia will deliberate the tactics and strategies to grow a startup in the ASEAN region.
SMEs are beset by all sides with financial restrictions that impede their business expansion. In most cases, banks require huge collaterals from SMEs for loans, a treatment not accorded to big businesses that have the same propensity to default. One of the reasons is the structure of SMEs that is not scalable and attractive to financial institutions. What are the various credit access options available to SMEs? What is a conducive structure for SMEs to receive sustainable financing?

The way we do business is changing dramatically with the advent of new technologies that makes transactions and logistics exponentially quicker. To succeed or even survive in this new framework, SMEs need to quickly adapt to changes. What are the areas of improvement for SMEs in this new framework?

Micro-businesses make up an overwhelming percentage of the workforce in Indonesia, but contribution to GDP remains low and fragmented compared to their bigger counterparts. Part of the problem is due to market access and funding. Since the bulk of the population works in this sector, a concrete solution is needed to take micro-businesses to the next level. What are the policy steps being taken to address this?
The WIEF has progressed into a globally recognised Forum that builds bridges through business. Over the years, our models for business networking have been diversified to suit the many levels of economic cooperation. The complementary programmes comprise a series of dedicated sessions specially tailored for organisations or governments that wishes to engage with an exclusive group of audiences on specific topics of interest.

The Sponsors and Special Programmes offer organisations from a wide range of industries the opportunity to interact with potential business collaborators and investors directly.

The Investment Programme provides an exclusive platform for countries to introduce and showcase their key investment and trade opportunities to a global audience. Senior representatives from the participating countries will be present to explore and develop lucrative business connections as well as build new partnerships.

For those interested to know more, please contact David Bareng - davidemir@wief.org | marketing@wief.org
12th WIEF EXHIBITION

Capitalising on the huge presence of global business community converging at a single meeting point, the 12th WIEF Exhibition will undoubtedly grant numerous networking opportunities and prominence to corporations who are interested in showcasing their products, services and recent innovations.

In keeping with the Forum’s primary objective to encourage networking opportunities, the Exhibition will be equipped with booth spaces for corporations to entertain their guests in their very own private area.

With its close proximity to the Forum’s other networking programmes, such as IdeaPad, Business Exchange, WIEF Linked Up Lounge, Country Desks as well as the Country Pavilions, the Exhibition is poised to serve as a vibrant meeting place for more effective discussions and collaborations.

At the Exhibition, SMEs will be able to participate in the Country Pavilions and Country Desks and to explore opportunities in regional and international markets, discover new funding options, increase brand exposure, establish business partnerships, widen distribution partnerships, and organise one-on-one business meetings with relevant parties.

With this in mind, there is no doubt that showcasing your organisation at the 12th WIEF Exhibition is the most effective way of highlighting your business to the international crowd of participants attending the Forum.

Are you ready to take your business to the next level? Book your exhibition space today.

For more information, contact David Bareng – davidemir@wief.org | marketing@wief.org
**EXHIBITION PACKAGES**

| Exhibition Package | Located in designated areas within the Hall, the booths, which are readily-constructed, make it easier for exhibitors to move in and showcase their products and services. | Exhibitors are entitled to:  
|--------------------|------------------------------------------------------------------------------|-----------------------------|
| Standard Shell Scheme (9sqm) | | - 3 Exhibitor Passes  
| | | - Delegates bag  
| | | - Certificate |

| Exhibition Rates | Standard Shell Scheme (9sqm)  
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<td>3x3 sqm x US$333.33 = US$3,000</td>
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<td>3x6 sqm x US$300/sqm = US$9,000</td>
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<td>6x6 sqm x US$250/sqm = US$9,000</td>
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<th>SME Exhibition Packages</th>
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<td>SME Shell Scheme (9sqm)</td>
<td>This is a standard shell scheme booth exclusive for local and international SMEs as well as SME agencies. These booths will be located at a dedicated area within the 12th WIEF Exhibition.</td>
<td>Standard Shell Scheme: 3x3 sqm x US$111.11 = US$1,000</td>
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<td>Exhibitors are entitled to:</td>
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<tr>
<td>- 2 Exhibitor Passes</td>
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<td>- Complimentary Forum registration valued at US$800</td>
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<td>- Sales Turnover &lt; US$ 12.5m</td>
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<td>- Employees &lt; 200 pax</td>
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<td>- Not applicable to subsidiaries of GLC, MNC and/or SOEs</td>
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<th>SME Country Pavilion (36sqm)</th>
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<td>Standard Shell Scheme: 6x6 sqm x US$333.33 = US$12,000</td>
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IdeaPad is a niche event located at the 12th WIEF Exhibition that gives a sneak peek to the world of startup business. IdeaPad provides an important platform for aspiring entrepreneurs with innovative ground-breaking and world-changing ideas to capture the interest of potential clients and investors from across the globe.

The IdeaPad in Jakarta 2016 comprises a panel discussion on equity crowdfunding, bringing together the first ever licensed equity crowdfunding operators in the ASEAN region to help boost the funding options for startups in ASEAN.

The event will also host 5 carefully selected startups, who will take the stage to pitch in front of a panel of judges. The IdeaPad will culminate with the announcements of a regional startup award for ASEAN.

WHO SHOULD ATTEND?

1. PEOPLE WITH AMAZING BUSINESS IDEAS

If you have a great and commercially viable business idea, then there is no better place to be than this international platform where you will be rubbing shoulders with your future clients and potential investors who might be interested in what you have to offer.

2. INVESTORS INTERESTED TO INVEST IN FUTURE BUSINESSES FOR EQUITY

If you are a traditional investor who wants to look for a different investment portfolio and invest in the future generation and prospective businesses, then look no further as this platform is the convergent point of promising startups with potential ground-breaking ideas with huge potential returns. For startup investors, this is the platform where you can find regional startups, and other investors for syndication opportunities.

3. CORPORATIONS AND CONSUMERS LOOKING FOR NEW PRODUCTS AND SERVICES

If you are a company or a consumer looking for cutting edge products and services that can enhance your business or lifestyle, here is where you have to be.

For more information, contact Daniel David - daniel@wief.org
Business Exchange aims to help companies expand their business outreach by giving them the opportunity to host a networking table at the business exchange room located at the 12th WIEF Exhibition with around 150 interested delegates.

During this session, selected corporations will present a 7-minute pitch, designed for emerging business ideas to extend their reach to the greater business community beyond their local boundaries. It is a gateway for new businesses and ideas to galvanise support, raise funds and recruit collaborators. After a round of pitching, the delegates will network freely with these corporations at their tables.

To find out more or register your interest, contact marketing@wief.org
12th WIEF Linked Up is a complimentary service provided by the Forum for companies and individuals to foster relationships, seek new opportunities and achieve greater business results across borders, religions and cultures. Having quality meetings face-to-face between participants, sponsors and exhibitors is a vital networking opportunity at the Forum.

Search for business partners, investors, customers, suppliers and etc.

Interact with delegates from different backgrounds

Arrange meetings with individuals or companies of interest at our 12th WIEF Linked Up Lounge

Build new relationships and discuss prospects

The 12th WIEF Linked Up is a dedicated online matchmaking system exclusively for registered Forum delegates.

For more information, contact marketing@wief.org
The Business Networking Breakfast (BNB) is developed to encourage greater business networking opportunities for the Forum delegates. It allows like-minded individuals to get to know each other in an informal setting and discuss relevant issues pertaining to their respective industries.

List of Industries
- Islamic Finance
- Halal
- Innovative Technologies
- Infrastructure
- SME
- Islamic Fashion & Design

The BNB will be held from 9.00am – 10.30am on Wednesday, 3 August 2016.
Sponsorship with WIEF grants high-profile exposure as well as exclusive opportunities for your corporation. It’s an exercise that enables your corporation to strengthen its position and branding amongst international economic movers and decision-makers.

Sponsorship demonstrates your ongoing commitment to the Foundation and simultaneously opens the doors for you to network with top business leaders and prospects. By taking advantage of the Foundation’s standard or individually designed sponsorship packages, you are associating your corporate brand to a prestigious global event, that as a result will create maximum exposure for your company.
Pre-Forum Benefits
1. One (1) exclusive pre-Forum interview with a tier 1 media (local & international)
2. Sponsor’s logo placement on the press release prior to the 12th WIEF
3. Access to the 12th WIEF delegates list

Event Day Benefits
1. Speaking opportunity at the 12th WIEF
2. Opportunity to host a VIP Dinner on Day 2 of the 12th WIEF (approx. 50 pax)
3. Opportunity to host a Business Networking event at the Forum venue
4. Networking opportunities with top business leaders attending the 12th WIEF
5. Forty (40) complimentary registrations
6. Two (2) reserved tables at the WIEF Gala Dinner (10 pax per table)
7. Reserved priority seating at the Opening Ceremony for the 12th WIEF
8. Complimentary usage of a dedicated Sponsors Meeting Room at the venue
9. Priority booking of press conference room at the 12th WIEF
10. One (1) exclusive interview during the Forum with tier 1 media (local & international)

Promotional Benefits
1. Exclusive insertion of business collateral in the delegates’ bag (limited to 1 item per sponsor)
2. Priority interviews with selected media agencies, together with an official WIEF Foundation spokesperson
3. Complimentary exhibition space at a prominent location (size to be determined)
4. Two (2) pages advertisement insertion in the Forum’s official programme book
5. Prominent recognition and acknowledgement in all of the Forum’s collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
6. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
7. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
8. Collaborative opportunities and invitations to all WIEF Foundation’s programmes and events

PREMIER PARTNER
– US$300,000
STRATEGIC PARTNER
- US$200,000

Pre-Forum Benefits
1. One (1) exclusive pre-Forum interview with a tier 1 media
2. Sponsor’s logo placement on the press release prior to the 12th WIEF
3. Access to the 12th WIEF delegates list

Event Day Benefits
1. Opportunity to host a Business Networking event at the Forum venue
2. Networking opportunities with top business leaders attending the 12th WIEF
3. Twenty-five (25) complimentary registrations
4. One (1) reserved table at the WIEF Gala Dinner (10 pax per table)
5. Reserved seating at the Opening Ceremony for the 12th WIEF
6. Complimentary usage of the Sponsor’s Meeting Room at the venue (sharing basis)
7. Priority booking of press conference room at the 12th WIEF
8. One (1) exclusive interview during the Forum with tier 1 media

Promotional Benefits
1. Priority interviews with selected media agencies, together with an official WIEF Foundation spokesperson
2. Complimentary exhibition space (size to be determined)
3. One (1) page advertisement insertion in the Forum’s official programme book
4. Prominent recognition and acknowledgement in all of the Forum’s collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
5. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
6. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
7. Collaborative opportunities and invitations to all WIEF Foundation’s programmes and events

PLATINUM SPONSOR
- US$100,000

Pre-Forum Benefits
1. Sponsor’s logo placement on the press release prior to the 12th WIEF
2. Access to the 12th WIEF delegates list

Event Day Benefits
1. Networking opportunities with top business leaders attending the 12th WIEF
2. Fifteen (15) complimentary registrations
3. One (1) reserved table at the WIEF Gala Dinner (10 pax per table)
4. Reserved seating at the Opening Ceremony for the 12th WIEF
5. Complimentary usage of the Sponsor’s Meeting Room at the venue (sharing basis)
6. Priority booking of press conference room at the 12th WIEF
7. One (1) exclusive interview during the Forum with tier 2 media

Promotional Benefits
1. Complimentary exhibition space (size to be determined)
2. One (1) page advertisement insertion in the Forum’s official programme book
3. Prominent recognition and acknowledgement in all of the Forum’s collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
4. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
5. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
6. Collaborative opportunities and invitations to all WIEF Foundation’s programmes and events
Pre-Forum Benefits
1. Sponsor’s logo placement on the press release prior to the 12th WIEF
2. Access to the 12th WIEF delegates list

Event Day Benefits
1. Networking opportunities with top business leaders attending the 12th WIEF
2. Ten (10) complimentary registrations
3. Reserved seating at the WIEF Gala Dinner
4. Reserved seating at the Opening Ceremony for the 12th WIEF
5. Priority booking of press conference room at the 12th WIEF
6. One (1) exclusive interview during the Forum with tier 2 media

Promotional Benefits
1. Complimentary exhibition space (size to be determined)
2. One (1) page advertisement insertion in the Forum’s official programme book
3. Prominent recognition and acknowledgement in all of the Forum’s collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
4. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks
5. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
6. Collaborative opportunities and invitations to all WIEF Foundation’s programmes and events

GOLD SPONSOR – US$75,000

SILVER SPONSOR – US$50,000

Pre-Forum Benefits
1. Access to the 12th WIEF delegates list

Event Day Benefits
1. Five (5) complimentary registrations
2. Reserved seating at the WIEF Gala Dinner
3. Reserved seating at the Opening Ceremony for the 12th WIEF
4. Priority booking of press conference room at the 12th WIEF
5. One (1) exclusive interview during the Forum with tier 3 media

Promotional Benefits
1. Complimentary exhibition space (size to be determined)
2. One (1) page advertisement insertion in the Forum’s official programme book
3. Prominent recognition and acknowledgement in all of the Forum’s collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards
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5. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation
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## SPONSORSHIP BENEFITS

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<th>Premier US$300,000</th>
<th>Strategic US$200,000</th>
<th>Platinum US$100,000</th>
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</tbody>
</table>
PREVIOUS SPONSORS

Abu Dhabi Commercial Bank (ADCB)
Abu Dhabi Islamic Bank (ADIB)
Al Pharma Holding Bhd
Al-Nazeer Group of Industries
Al Ghurair Group
Al-Nazeer Nippon Chemicals
Asian Finance Bank Berhad
Attijari Al Islami
Aziz Group & Co
Bahrain Economic Development Board
Bank Islam Malaysia Berhad
Bank Muamalat Indonesia Syariah
Bank Rakyat Indonesia
Battersea Power Station Development Company
BNI Syariah
Boubyan Bank
CIMB Group Holdings Berhad
Citibank N.A. Kuwait
DHL Kuwait
Dubai Chamber of Commerce and Industry (DCCI)
Dubai Islamic Bank (DIB)
EMAAR Properties PJSC, Dubai
Engineering & Construction Berhad (PECB)
Ernst & Young Malaysia
ETA Star Group
Federal Land Development Authority (FELDA)
Felda Global Ventures Holdings Berhad (FGV)
Finance Accreditation Agency (FAA)
First Investment Company
Golden Hope Plantations Berhad
Hewlett-Packard Development Company, L.P.
HSBC Amanah Malaysia Berhad
Huawei Technologies Co., Ltd.
Hyundai-Sime Darby Motors Sdn. Bhd.
International Centre for Education in Islamic Finance (INCEIF)
International Chemplast (Pvt) Ltd.
International Infrastructure Financing
Iskandar Investment Bhd (IIB)
Iskandar Regional Development Authority (IRDA)
Islamic Development Bank (IDB)
Jersey Finance
Johor Corporation
KGL Holding K.S.C.C.
Khazanah Nasional Berhad
KPID Healthcare Berhad
Kuwait Banking Association (KBA)
Kuwait Chamber of Commerce and Industry (KCCI)
Kuwait Finance House (KFH)
Kuwait Fund for Arab Economic Development
Kuwait International Bank (KIB)
Kuwait National Petroleum Company
Lembaga Tabung Haji
Malaysia Airlines System Berhad
Malaysia National Insurance Berhad
MasterCard
Maybank Banking Berhad
Maybank Islamic Berhad
Multimedia Development Corporation
MY E.G Services Malaysia
National Bank of Pakistan
Nokia Solutions and Networks

Noor Financial Investment Company
Ogilvy Public Relations
Pakistan Fund
Pakistan International Airlines
Pakistan Mobile Communications Limited (Mobilink)
Palestinian Telecommunication Group (PALTEL)
Permodalan Nasional Berhad PKNS
Petroliam Nasional Berhad (PETRONAS)
PricewaterhouseCoopers
Proton Holdings Berhad
PT ANTAM (Persero) Tbk
PT Pertamina (Persero)
PT Syariah Mandiri
PT Telekomunikasi Indonesia, Tbk
PT XL Axiata Tbk (Telkom Indonesia)
PT. Bank Mandiri (Persero) Tbk
Qatar Financial Centre (QFC)
Qatar Islamic Bank (QIB)
QTEL Investment and Development
Ras Al Khaimah Minerals and Metals Investment (RMMI)
RHB Islamic Bank Berhad
RUSD Investment Bank Inc
SALAMA Islamic Arab Insurance Company
Securities Commission Malaysia
Sime Darby Auto Bavaria Sdn Bhd
Sime Darby Berhad
SME Corp Malaysia
SparkmanSopn Sdn Bhd
Syarikat Takaful Malaysia Berhad
Telekom Malaysia Berhad
Telenor Group
Telkom Indonesia
The Coca-Cola Company
The International Investor
The Investment Dar, Kuwait
The Investor for Securities, Saudi Arabia
The Sunway Group
Tourism Malaysia
Tradewinds Properties Sdn Bhd
UEM Group Berhad
UIB Capital Incorporated
United Malayan Land Bhd (UMLand Bhd)
Zain Group
ZTE Corporation
Join us as a Media Partner

International, regional and local media are cordially invited to work in parallel with us as we strive towards enhancing the world economy and improving the lives of people around the globe.

As a media partner, you will have exclusive access to the Forum’s latest news, as well as our global network of leaders, experts and thinkers.

Three categories of media partnerships have been specially designed to help meet your needs. Each category is presented with a unique set of benefits, including exclusive interviews, onsite branding as well as online publicity through the Forum’s various social media platforms.
As WIEF enters its 12th year, media partnership and support continue to play a crucial role in amplifying global media coverage of the Forum. Media partners are important to us, as we keep on striving to build bridges through business across countries and regions through our annual gathering of world and business leaders.

Since its inception in 2005, WIEF has evolved into a highly-acclaimed international platform that draws heads of government, experts, captains of industries, academics and entrepreneurs together to build bridges through business across the Muslim and non-Muslim worlds.

Last year, the Forum saw the presence of nine Global Leaders, 13 Ministers and Government Representatives, and 4,113 participants from 102 countries, as well as rave reviews and worldwide media coverage. We have, indeed, come a long way, from a mere three Global Leaders and 600 participants at the inaugural Forum. WIEF is now recognised by world leaders as a focal point to promote the economic agenda of their own countries and to network with the business community of other countries.

The 12th WIEF will position our media partners as prime sources for contemporary world news, and in return you will offer the 12th WIEF extensive media coverage and impactful publicity.

- BRAND VISIBILITY on a global platform
- NETWORK and build new relationships
- DIRECT ACCESS to high level officials and key corporate figures
- PROMINENT EXPOSURE through our integrated marketing campaign
- EXCLUSIVE RIGHTS to special coverage, features and interviews

For more information, please contact Wai-fai Lo - waifai@wief.org
## BENEFITS

<table>
<thead>
<tr>
<th>For MEDIA PARTNER</th>
<th>Category 1 Barter Value of US$200,000</th>
<th>Category 2 Barter Value of US$100,000</th>
<th>Category 3 Barter Value of US$50,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Branding as media partner of the Forum</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Acknowledgement as media partner in Forum’s marketing collaterals</td>
<td>√</td>
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<tr>
<td>Acknowledgement as media partner in Forum’s publications</td>
<td>√</td>
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</tr>
<tr>
<td>Acknowledgement as media partner in Forum’s advertising and printed materials</td>
<td>√</td>
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<tr>
<td>Acknowledgement as media partner in Forum’s on-site branding materials</td>
<td>√</td>
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</tr>
<tr>
<td>Placement of media partner’s logo with hyperlink in Media Partner page of Forum’s website</td>
<td>√</td>
<td>√</td>
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<tr>
<td>One (1) full-page, full-colour advertisement in Forum’s programme book</td>
<td>√</td>
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</tr>
<tr>
<td>An opportunity for media partner’s correspondent or news anchor to moderate a panel session at the Forum</td>
<td>√</td>
<td>-</td>
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</tr>
<tr>
<td>Placement of media partner’s publications at shared designated area with high traffic at the venue</td>
<td>√</td>
<td>√</td>
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<tr>
<td>Complimentary delegate passes</td>
<td>5</td>
<td>3</td>
<td>2</td>
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<tr>
<td>Complimentary Gala Dinner invitations</td>
<td>5</td>
<td>3</td>
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<tr>
<td>Exclusive Interviews with Forum’s key speakers and contributors before the event</td>
<td>√</td>
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<tr>
<td>Interviews with Forum’s key leaders during the event</td>
<td>√</td>
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<tr>
<td>Interviews with Forum’s key speakers during the event</td>
<td>√</td>
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<tr>
<td>Special discount for media partner’s subscribers for Forum registration</td>
<td>√</td>
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<tr>
<td>One standard booth at the Forum’s exhibition for media partner to display its profile and publications</td>
<td>√</td>
<td>-</td>
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<tr>
<td>Promote media partner through articles/news written on the 12th WIEF on Forum’s social media platforms (Facebook, Twitter and Instagram) pre and post event</td>
<td>√</td>
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</table>
## For WIEF FOUNDATION

<table>
<thead>
<tr>
<th><strong>For WIEF FOUNDATION</strong></th>
<th>Category 1 Barter Value of US$200,000</th>
<th>Category 2 Barter Value of US$100,000</th>
<th>Category 3 Barter Value of US$50,000</th>
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</thead>
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<tr>
<td>Branding of 12th WIEF as event partner</td>
<td>√</td>
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<tr>
<td>Acknowledgement of 12th WIEF as event partner in media partner’s print publication</td>
<td>√</td>
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<tr>
<td>Acknowledgement of 12th WIEF as event partner in media partner’s website</td>
<td>√</td>
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<tr>
<td>** 30-second promo spots campaign on media partner’s TV channel throughout the three (3) months before the event in Asia, Europe and Middle East</td>
<td>120</td>
<td>80</td>
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<tr>
<td>** 60-second event highlights spots campaign on media partner’s TV channel post event in Asia, Europe and Middle East</td>
<td>110</td>
<td>70</td>
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<tr>
<td>Full-page, full-colour advertisement in media partner’s publication</td>
<td>4</td>
<td>3</td>
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<tr>
<td>Banner advertisement on media partner’s website to run from April to last day of event in August 2016</td>
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<td>Event listing with Forum’s logo, hyperlink and a brief profile of the event on media partner’s website</td>
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<tr>
<td>Placement of Forum’s logo with hyperlink on media partner’s website</td>
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<tr>
<td>Email blast on announcement of the 12th WIEF to media partner’s subscribers</td>
<td>3</td>
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<tr>
<td>Publication of Forum’s press release on the announcement of 12th WIEF in media partner’s print and online platform</td>
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<tr>
<td>Commitment to interview a key speaker before the event</td>
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<tr>
<td>Publication of Forum’s press releases and articles on 12th WIEF in media partner’s print and online platform before, during and after the event.</td>
<td>√</td>
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<tr>
<td>News coverage, including press conferences, of 12th WIEF before, during and after the event.</td>
<td>√</td>
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<tr>
<td>Promotion of Forum on media partner’s social media platforms (name of event, date, venue, web link and hashtags)</td>
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<tr>
<td>Opportunity for distribution of WIEF marketing materials at events organised by media partner</td>
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PREVIOUS PARTNERS
The World Islamic Economic Forum (WIEF) Foundation, established in 2006, is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business.

The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series.
ABOUT INDONESIA

- 4th Most Populous Country in the World
- 16th Largest Economy in the World
- Young Population Median Age of 29 Years Old
- US$889bn 2014 GDP
- 5.3% GDP Growth (2016-2020)
- Population of 250m People
- Top Investment Destination #1 by AmCham ASEAN #2 JBIC and The Economist
- Investment Grade Sovereign Rating from Fitch (BBB-) and Moody’s (Baa3)
- 13,667 Islands
- 99,000km Coastlines
- 45m Members of the Consuming Class

INDONESIA

99,000km Coastlines
13,667 Islands
45m Members of the Consuming Class
4th Most Populous Country in the World
16th Largest Economy in the World
US$889bn 2014 GDP
5.3% GDP Growth (2016-2020)
Population of 250m People
Top Investment Destination #1 by AmCham ASEAN #2 JBIC and The Economist
Investment Grade Sovereign Rating from Fitch (BBB-) and Moody’s (Baa3)
The world economy is going through a period of slow growth. The International Monetary Fund (IMF) estimates that global economic growth in 2016 and 2017 will be around 3.4% and 3.6% respectively. Similar to the IMF, the World Bank estimates the numbers to be slightly lower at approximately 3.3% and 3.2% respectively.

Despite the global slowdown, the prospect of Indonesia’s economy remains positive. As a result of expanded fiscal and reserve buffers (Standards & Poor, May 2015), Indonesia’s economy is demonstrating resilience and has been able to respond swiftly to external shocks (Standards & Poor, May 2015). The country’s economy has reached its turning point in the last quarter of 2015, with the Gross Domestic Product (GDP) recorded at around 8,976 trillion Rupiahs (an increase of around 4.9% compared to 2014).

In 2014, Indonesia was ranked 16th largest economy in the world. As a result, stable growth in Indonesia is expected to be supported by public consumption and investments.

In 2016, the World Bank estimates a higher growth rate for Indonesia at around 5.3%, while the IMF predicts slightly lower at around 5%.

The Oxford Economics also claims that the long-term outlook of Indonesian economy is relatively strong with a prospect of 5% economic growth rate in the real term until 2025.

In addition, Indonesia also has the 4th largest population in the world, with around 250 million people. Currently, around 45 million people are under the consuming class category, with approximately 50% of its population categorised as young people under 30 years old. The World Bank reports elucidates that this favourable demographic profile of Indonesia could serve as one of the powerful drivers of growth. With burgeoning middle-income class and educated workforce, there is a huge potential within the domestic market.

The World Economic Forum (WEF) has also acknowledged that market size is one of Indonesia’s key competitiveness factors. (Indonesia is ranked 10th in the market size category among the 140 countries observed in WEF’s Global Competitiveness Index). Also, having the largest Muslim population in the world, Indonesia has an enormous potential to be a key player in the Islamic economic sectors, such as Islamic finance, halal business, as well as modest fashion and the creative industry.
Indonesia has been highly recognised as an ideal investment destination by several international organisations. The country was ranked first place as “Southeast Asia’s Top Investment Destination for United States’ Multinational Companies” by AmCham ASEAN Business Outlook Survey in 2015. Furthermore, in the same survey, Indonesia was among the best locations for potential new business expansion, alongside Myanmar and Vietnam.

Similarly, Indonesia was ranked 2nd for the “Most Promising Country for Business Development in December 2015” and “The Best Investment Destination in Asia for 2015” by Japan Bank for International Cooperation and The Economist respectively. In addition, Indonesia was ranked 14th globally in 2014 as a country with the highest Foreign Direct Investment (FDI) inflows by the UNCTAD, moving up five places compared to 2013. This prospect has also been highly acknowledged by the Asian Development Bank, which has allocated around US$1.6 billion of their portfolio in Indonesia with the possibility of expansion. Finally, three major credit ratings such as S&P, Moody’s and Fitch have also assigned a positive and stable outlook for Indonesia.

Large and Stable Economy

- 4th largest population in the world with 64% of the population in the productive age (Median Age of 28.4)
- 2015 Dependency ratio of 49%
- 2015 GDP growth of 4.8% due to stable household consumption and robust investment growth
- Benign inflation in 2015 of 3.35%
- Direct investment reached IDR 545.4tn for January - December 2015
- Rated as investment grade by Moody’s, Fitch, Japan Credit Rating Agency and Rating & Investment

New Economic Structure

- From commodity-based to industrialised-natural resources-based economy via infrastructure development
- From consumption-led to investment-led growth via a stronger manufacturing sector and more investment initiatives
- Policies to maintain purchasing power to stimulate domestic economy in the midst of weakening macroeconomic conditions
Consistent Budget Reform

- Budget reform as part of larger economic reform initiative
- Tax base to be broadened to reduce dependency on commodities
- Fuel subsidies significantly reduced and spending redirected to more productive allocation - infrastructure, welfare, healthcare and education
- Prudent debt management by maintaining budget deficit at a safe level while diversifying sources of financing

High Infrastructure Investment

- Three main sources of financing for IDR 5tn investment needs: State and regional budget, State-owned enterprises and PPP
- Continuing from 2015’s policy, infrastructure spending will be higher than fuel subsidy
- Infrastructure spending focused on basin infrastructure projects – arterial roads, railways, dams irrigation, small seaports and local airports
- Fiscal and non-fiscal incentives to attract infrastructure investment and promote PPP

Continuous Structural Reform

In view of Indonesia’s large amount of natural resources and a favourable demographic profile, the Government of Indonesia is committed to shifting from resource-based economy to manufacturing and value-adding sectors through policy reforms and infrastructure development. Starting from last year, the Government has significantly increased the budget allocation for infrastructure development at around 290.3 trillion Rupiahs or 15% of total spending. This allocation will continue to expand in 2016. This effort is aimed at reducing logistics cost among regions in Indonesia, as well as increasing efficiency, reducing operational budgets and providing higher profit margins for businesses.

In 2015, the Indonesian Government had also launched several stimuli to promote investment in the country, such as licence and permit simplification, tax incentives in the form of tax relief for labour-intensive industries, and enhancement of integrated logistics zones.

In conclusion, combining Government’s commitment and favourable economic factors, Indonesia is on a positive trajectory for greater growth and development.
WORLD ISLAMIC ECONOMIC FORUM (WIEF) FOUNDATION

Permanent Secretariat
A–9–1, Level 9, Hampshire Place Office
157 Hampshire, No. 1 Jalan Mayang Sari
50450 Kuala Lumpur, Malaysia

T +603 2163 5500
F +603 2163 5504
E enquiry@wief.org

Protocol & Government Relations
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mazwin@wief.org

Forum Programme
Fazil Irwan Som
fazil@wief.org

Forum & Finance
Jackie Mah
jackie@wief.org

Speaker Management
Said Hamadi Said Mohamed
said@wief.org

Sponsorship & 12th WIEF Exhibition
David Bareng
davidemir@wief.org

Delegate Registration
Marina Latiff
marina@wief.org

Media Engagement & Partnership
Wai-Fai Lo
waifai@wief.org

MOCAfest
Najmia Zulkarnain
najmia@wief.org

Twitter: @WIEF_Foundation
Facebook: WorldIslamicEconomicForumFoundation
Youtube: WIEFFoundationTV
## Delegate Registration Form

<table>
<thead>
<tr>
<th>Name (Mr/Ms/Dr/ Prof)</th>
<th>Designation</th>
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<tbody>
<tr>
<td>Organisation</td>
<td>Industry</td>
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<td>Mailing Address</td>
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<tr>
<td>Postcode</td>
<td>City</td>
</tr>
<tr>
<td>State</td>
<td>Country</td>
</tr>
<tr>
<td>Mobile</td>
<td>Telephone No.</td>
</tr>
<tr>
<td>Email</td>
<td>Fax No.</td>
</tr>
</tbody>
</table>

- ☐ Vegetarian option

### Registration Fee - US$800 Per Participant

Registration fee covers:
- Participation at the Main Forum over 3 days
- Invitation to Gala Dinner
- Access to 12th WIEF Exhibition and MOCAFest

- ☐ I hereby agree that the above information is true.

### Payment Methods

**By Cheque:** Please make cheque payable to “WORLD ISLAMIC ECONOMIC FORUM FOUNDATION”

**By PayPal:** itadmin@wief.org

**By Telegraphic Transfer to the following bank account:**

- ACCOUNT NO: 86-0000358-8
- BENEFICIARY NAME: World Islamic Economic Forum Foundation
- BANK: CIMB Islamic Bank Berhad
- BRANCH: Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
- SWIFT CODE: CTBBMYKL

**PLEASE FAX, MAIL OR EMAIL THE FORUM REGISTRATION FORM AND PROFILE PHOTO TO:**

Manna Latiff - manna@wief.org / Herny Malek - herny@wief.org

### World Islamic Economic Forum Foundation

A-9-1, Level 9, Hampshire Place Office, 157 Hampshire, No. 1 Jalan Mayang Sari, 50450 Kuala Lumpur, Malaysia

T: +603 2163 5500 F: +603 2163 5504 E: 12thregistration@wief.org W: www.wief.org

### Refunds & Cancellations

Cancellations must be submitted in writing before 29th June 2016 in order to receive a refund, less administrative charge of US$50.

No refunds will be issued for cancellations received after 29th June 2016. Substitution may be made at any time by written notification.
SPONSORSHIP FORM

COMPANY INFORMATION:

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Industry</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mailing Address</td>
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<tr>
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<td>Country</td>
</tr>
<tr>
<td>Telephone No.</td>
<td>Fax No.</td>
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</table>

CONTACT PERSON INFORMATION:

<table>
<thead>
<tr>
<th>Name (Mr/Ms/Dr/ Prof)</th>
<th>Mobile No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Designation</td>
<td>Email Address</td>
</tr>
</tbody>
</table>

SPONSORSHIP PACKAGE SELECTION

I/WE would like to take up the following sponsorship package:

- PREMIER PARTNER -US$300,000
- STRATEGIC PARTNER -US$200,000
- PLATINUM SPONSOR -US$100,000
- GOLD SPONSOR -US$75,000
- SILVER SPONSOR -US$50,000

☐ I hereby agree that the above information is true.

Signature & Name | Designation | Date

PAYMENT METHODS

By Cheque: Please make cheque payable to "WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

By Telegraphic Transfer to the following bank account:

<table>
<thead>
<tr>
<th>ACCOUNT NO</th>
<th>BENEFICIARY NAME</th>
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<th>BRANCH</th>
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<tr>
<td>86-0000358-B</td>
<td>World Islamic Economic Forum Foundation</td>
<td>CIMB Islamic Bank Berhad</td>
<td>Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia</td>
<td>CTBBMYKL</td>
</tr>
</tbody>
</table>

PLEASE FAX, MAIL OR EMAIL THE SPONSORSHIP FORM TO:

Mr David Bareng – davidemir@wief.org

WORLD ISLAMIC ECONOMIC FORUM FOUNDATION

A-9-1, Level 9, Hampshire Place Office, 157 Hampshire, No. 1 Jalan Mayang Sari, 50450 Kuala Lumpur, Malaysia

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- Standard Shell Scheme - (3x3 sqm) - US$3,000
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SME COUNTRY PAVILION

- Exhibition Space - (6x6 sqm) - US$9,000
- Standard Shell Scheme - (6x6 sqm) - US$12,000

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- Standard Shell Scheme - (3x3 sqm) - US$1,000

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Designation: [Insert Designation]  
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By Telegraphic Transfer to the following bank account:

ACCOUNT NO: 86-0000358-B
BENEFICIARY NAME: World Islamic Economic Forum Foundation
BANK: CIMB Islamic Bank Berhad
BRANCH: Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
SWIFT CODE: CTBBMYKL

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