



CORPORATE PROFILE

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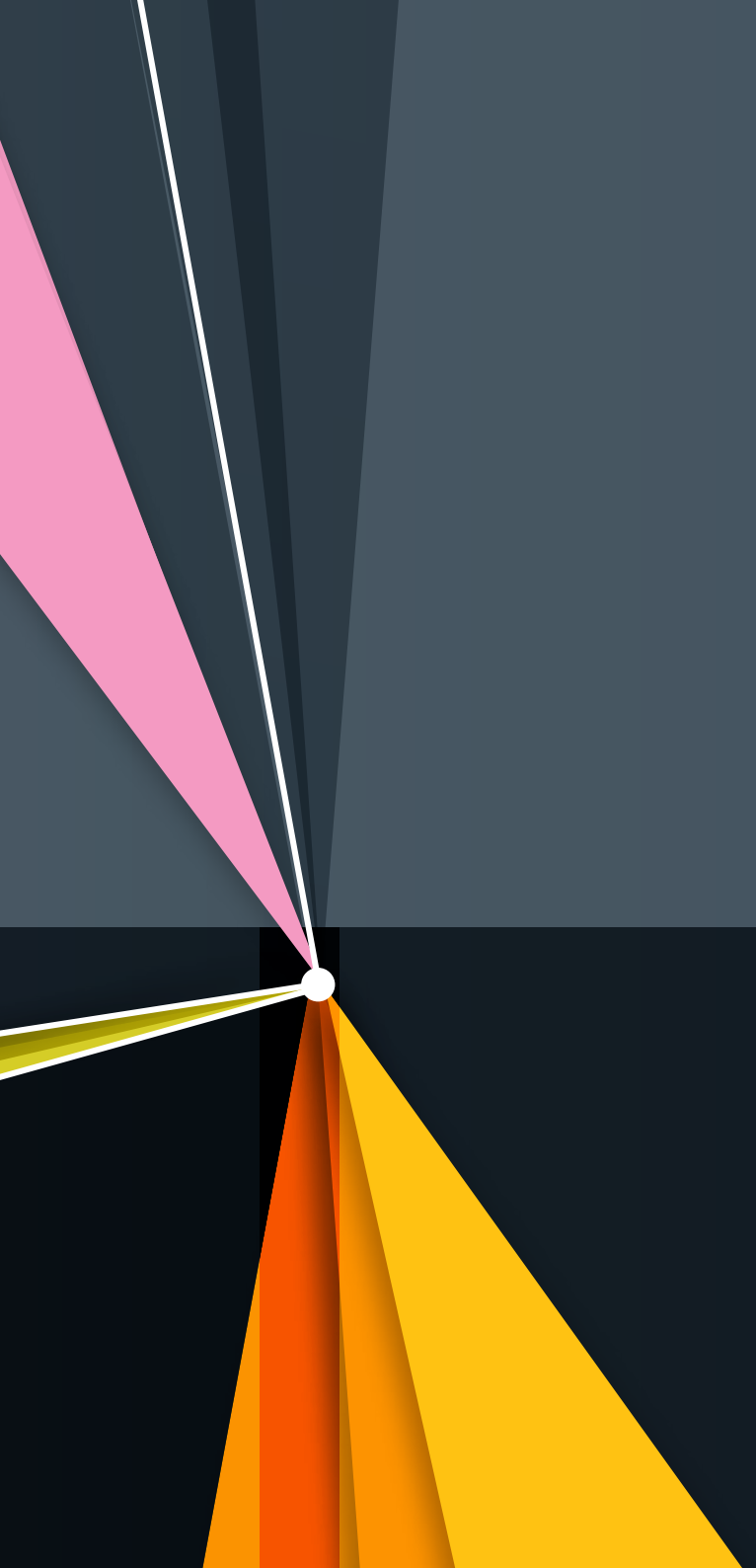
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BUILDING BRIDGES THROUGH BUSINESS



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CHANGING WORLD,
NEW RELATIONSHIPS

Foundation  [fb.com/worldislamiceconomicforumfoundation](https://www.facebook.com/worldislamiceconomicforumfoundation)

9TH WIEF

EXCEL LONDON, UNITED KINGDOM
29 - 31 OCTOBER 2013

CHANGING WORLD, NEW RELATIONSHIPS



9TH WIEF
EXCEL LONDON, UNITED KINGDOM
29 - 31 OCTOBER 2013

CHANGING WORLD,
NEW RELATIONSHIPS



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ABOUT THE FOUNDATION

The World Islamic Economic Forum (WIEF) Foundation, formally established on 6th March 2006, institutionalised the World Islamic Economic Forum.

Being the proprietary owner of the Forum, the Foundation administers and organises the annual WIEF, as well as ensuring the smooth running of the initiatives and programmes under its purview.

The WIEF Foundation has its own corporate administrative structure, which includes the Board of Trustees led by the Chairman of the Foundation, and supported by the International Advisory Panel and the Permanent Secretariat based in Kuala Lumpur.

ABOUT THE WIEF





“ The WIEF is the ideal forum to create awareness, develop new and innovative ideas and ensure the principles of good governance are widely-disseminated and put into practice by people, businesses and leaders as a whole. ”

– Dato' Sri Mohd Najib Tun Abdul Razak,
Prime Minister of Malaysia & Patron, WIEF Foundation

HOW IT ALL BEGAN

The World Islamic Economic Forum started off from a modest beginning as the OIC Business Forum, which was held on 15th October 2003, in conjunction with the tenth OIC Summit in Putrajaya, Malaysia. The inaugural OIC Business Forum sought to create a business 'face' of the OIC.

The Forum brought together government leaders, captains of industries, academic scholars, regional experts, professionals and corporate managers to discuss opportunities for business partnerships in the Muslim World.

The second OIC Business Forum was convened in Kuala Lumpur in 2004, a momentous event that brought about the birth of the World Islamic Economic Forum and the subsequent convening of the 1st WIEF in Kuala Lumpur in 2005.

This was an important shift that opened up the Forum to include Muslim communities beyond OIC countries and other non-Muslim communities across the globe.



الاسم
bal De

OBJECTIVES

- ❖ To enhance the economic well-being of the people of Muslim nations and Muslim communities worldwide through increasing trade and business opportunities amongst them, as well as the world at large.
- ❖ To package the Muslim World as a lucrative trade and investment caucus that is able to attract foreign investors and business partners from various countries worldwide.
- ❖ To strengthen networking and foster strategic alliances through the exchange of ideas, information and knowledge.
- ❖ To promote dialogue and foster cooperation among the Muslim and non-Muslim businessmen in the belief that collaboration is the salient feature of the 21st century international relations. Business partnerships can become genuine bridges towards peace and prosperity between the Muslim and non-Muslim World.

The Forum has been graced by such esteemed dignitaries as:

President of the Republic of Maldives

H.E. Maumoon Abdul Gayoom (2005)

President of the Islamic Republic of Pakistan

H.E. Pervez Musharraf (2006)

President of the Republic of Indonesia

H.E. Dr Susilo Bambang Yudhoyono (2007, 2009, 2010)

Emir of the State of Kuwait

H.H. Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (2008)

King of Jordan

H.M. King Abdullah II (2008, 2013)

President of the Islamic Republic of Afghanistan

H.E. Hamid Karzai (2008, 2013)

President of the Republic of Senegal

H.E. Abdoulaye Wade (2008, 2010)

President of Bosnia And Herzegovina

H.E. Haris Silajdzic (2008)

Sultan of Brunei Darussalam

H.M. Sultan Hassanal Bolkiah (2010, 2013)

President of the Republic of Kosovo

H.E. Fatmir Sejdiu (2010)

President of the Republic of Maldives

H.E. Mohamed Nasheed (2010)

President of the Republic of Kazakhstan

H.E. Nursultan Nazarbayev (2011, 2014)

President of the Republic of Djibouti

H.E. Ismail Omar Guelleh (2011)

President of the Union of Comoros

H.E. Dr Ikililou Dhoinine (2012)

President of the People's Republic of Bangladesh

H.E. Md. Abdul Hamid (2013, 2014)

President of the Republic of Kosovo

H.E. Atifete Jahjaga (2013)

Member of the Presidency, Bosnia and Herzegovina

H.E. Bakir Izetbegovic (2013)

Prime Minister of Malaysia, as Founder Patron of the WIEF Foundation and as Former Prime Minister of Malaysia

H.E. Tun Abdullah Ahmad Badawi (2005 to 2014)

Prime Minister of the Islamic Republic of Pakistan and as Former Prime Minister of the Islamic Republic of Pakistan

H.E. Shaukat Aziz (2005, 2006, 2007, 2010, 2011)

Prime Minister of the State of Kuwait

H.H. Sheikh Nasser Al-Mohamad Al-Ahmad Al-Sabah (2007, 2008)

Prime Minister of the Kingdom of Bahrain

H.R.H. Prince Khalifa bin Salman Al Khalifa (2008)

Prime Minister of the Republic of Cote D'Ivoire

H.E. Guillaume Gbagbadori Soro (2008)

Prime Minister of the Kingdom of Morocco

H.E. Abbas El Fassi (2009)

Prime Minister of Malaysia & Patron of the WIEF Foundation

H.E. Dato' Sri Mohd Najib Tun Abdul Razak (2010 to 2014)

Prime Minister of the People's Republic of Bangladesh

H.E. Sheikh Hasina (2010)

Prime Minister of Tajikistan

H.E. Oqil Oqilov (2011)

Prime Minister of Kazakhstan

H.E. Karim Massimov (2011)

Prime Minister of the United Kingdom

The Rt. Hon. David Cameron (2013)

Prime Minister of the Islamic Republic of Pakistan

H.E. Muhammad Nawaz Sharif (2013)

Prime Minister of the Grand Duchy of Luxembourg

H.E. Xavier Bettel (2014)

Prime Minister of the Democratic Republic of Timor-Leste

H.E. Kay Rala Xanana Gusmão (2014)

Head of the Government of the Kingdom of Morocco

H.E. Abdelilah Benkirane (2013)

Vice President & Prime Minister of the United Arab Emirates and Ruler of Dubai

H.H. Sheikh Mohammed bin Rashid Al Maktoum (2014)

Prince of Wales

H.R.H Prince Charles (2013)

Crown Prince of Perak, Malaysia

H.R.H. Raja Dr Nazrin Shah ibni Sultan Azlan Muhibbuddin Shah (2005, 2011)

Crown Prince & Deputy Ruler, Ras Al-Khaimah Emirate, United Arab Emirates

H.H. Sheikh Saud bin Saqr Al Qasimi (2007, 2009)

Duke of York

H.R.H. Prince Andrew (2010)

Vice President of the Republic of Indonesia

H.E. Jusuf Kalla (2009)

Vice President of the Republic of Indonesia

H.E. Prof. Dr Boediono (2011, 2013)

Vice President of the Republic of Seychelles

H.E. Danny Faure (2014)

Deputy Prime Minister of the State of Qatar

H.E. Abdullah bin Hamad Al-Attiyah (2009)

Deputy Prime Minister of the Republic of Uganda

H.E. A.M. Kirunda Kivejinja (2009)

Deputy Prime Minister of the Republic of Kazakhstan

H.E. Asset O. Issekeshov (2010, 2011, 2013)

Deputy Prime Minister & Minister of Finance of the Republic of Singapore

H.E. Tharman Shanmugaratnam (2012)

Deputy Prime Minister of Republic of Iraq

H.E. Dr Rowsch Nuri Shaways (2013)

Deputy Prime Minister and Minister of Finance, State of Kuwait

H.E. Sheikh Salem AbdulAziz Al-Saud Al-Sabah (2013)

Deputy Prime Minister of the Republic of Turkey

H.E. Ali Babacan (2013)

Former Prime Minister of Malaysia

H.E. Tun Dr Mahathir Mohamad (2005)

Former, Prime Minister of Australia

H.E. Bob Hawke (2006, 2008)

Former President of Sri Lanka

H.E. Chandrika Bandaranaike Kumaratunga (2006)

Former President of the Union of the Comoros

H.E. Azali Assoumani (2014)

Former Prime Minister of the Netherlands

H.E. Prof. Dr Ruud Lubbers (2007, 2010)

Former Prime Minister of the Arab Republic of Egypt

H.E. Dr Atef Obaid (2008)

Former Prime Minister of the Netherlands

H.E. Wim Kok (2011)

Former Prime Minister of Lebanon

H.E. Fuad Siniora (2011)

Former Deputy Prime Minister of the Republic of Yemen

H.E. Abdul Kareem Al-Arhabi (2009)

Former Deputy Prime Minister of Malaysia and

Chairman of the WIEF Foundation

H.E. Tun Musa Hitam (2005 to 2014)

President of the Islamic Development Bank (IDB)

Dr Ahmad Mohamed Ali Al Madani (2005 to 2014)

Secretary General of the OIC

H.E. Prof Dr Ekmeleddin Ihsanoglu (2009)

Secretary General of ASEAN

H.E. Surin Pitsuwan (2010)

Premier of Bermuda

H.E. Craig Cannonier (2013)

Chairman of the Moro Islamic Liberation Front,

Mindanao, Republic of the Philippines

H.E. Al Haj Murad Ebrahim (2012)



PREVIOUS FORUMS



1st WIEF

Date: 1 - 3 October 2005
Venue: Kuala Lumpur, Malaysia
Theme: Forging New Alliances for Development and Progress

No. of participants: 600



2nd WIEF

Date: 5 - 7 November 2006
Venue: Islamabad, Pakistan
Theme: Unleashing the Potential of Emerging Markets

No. of participants: 700



3rd WIEF

Date: 27 - 29 May 2007
Venue: Kuala Lumpur, Malaysia
Theme: Global Challenges: Innovative Partnerships

No. of participants: 1000



4th WIEF

Date: 29 April - 1 May 2008
Venue: Kuwait City, Kuwait
Theme: Islamic Countries: Partners in Global Development

No. of participants: 900



5th WIEF

Date: 1 - 4 March 2009
Venue: Jakarta, Indonesia
Theme: Food and Energy Security & Stemming the Tide of the Global Financial Crisis

No. of participants: 1728



6th WIEF

Date: 18 - 20 May 2010
Venue: Kuala Lumpur, Malaysia
Theme: Gearing for Economic Resurgence

No. of participants: 2567



7th WIEF

Date: 7 - 9 June 2011
Venue: Astana, Kazakhstan
Theme: Globalising Growth:
 Connect, Compete, Collaborate

No. of participants: 2508



8th WIEF

Date: 4 - 6 December 2012
Venue: Johor Bahru, Malaysia
Theme: Changing Trends,
 New Opportunities

No. of participants: 2100



9th WIEF

Date: 29 - 31 October 2013
Venue: London, United Kingdom
Theme: Changing World, New Relationships

No. of participants: 2700



10th WIEF

Date: 28-30 October 2014
Venue: Dubai, United Arab Emirates
Theme: Innovative Partnerships for
 Economic Growth

No. of participants: 3150



11th WIEF

Date: 3-5 November 2015
Venue: Kuala Lumpur, Malaysia
Theme: Building Resilience for Equitable
 Growth

INITIATIVES AND PROJECTS

True to our commitment to focus on initiating programmes, the World Islamic Economic Forum established the WIEF Education Trust (WET), WIEF Businesswomen Network (WBN), WIEF Young Leaders Network (WYN) and WIEF Roundtable Series to come up with projects and programmes in these four respective areas.



“ WIEF gets the right priority because there is absolutely no denial that the only way to ensure a better world is to concentrate on the women and youth of the world. ”

– Tun Musa Hitam,
Chairman, WIEF Foundation

WIEF EDUCATION TRUST

The WIEF Education Trust (WET) was launched during the 2nd WIEF in Islamabad, Pakistan in 2006. The WET was established on the premise that education is the most important pillar in every society and that the fate and future of a community lies in the quality and availability of education for its people. The WET is aimed at garnering support and resources from the Muslim World to provide education and training opportunities to the people at large.

In order to help achieve its objectives, the WIEF-UiTM International Centre was set up in 2007 to undertake vocational training and capacity building programmes. H.E. Dr Ahmad Mohamad Ali, President of the Islamic Development Bank delivered a Special Address at the MARA University of Technology (UiTM) to commemorate the Centre's Inaugural Ceremony in February 2008.

Since then, the WET has carried out the unique WIEF-UiTM Global Discourse Series that addresses topical issues relating to business and economics, as well as scientific and technological advancement crucial to the development in the Muslim World. This programme has gained increasing popularity with the public and private sectors as well as the academia, and has also attracted local and international award winners and high caliber speakers to the Discourse.

Recent additions to the initiative include the WIEF Social Entrepreneurship Challenge (WSEC) - a 3-phase challenge that trains students to present their business ideas to empower underprivileged communities, the WIEF Young Graduates Entrepreneurship Course - hands-on training programme to encourage students and graduates consider business and entrepreneurship as an alternative career path, and the WIEF-UiTM Occasional Paper, a thematic publication on topical issues.



WIEF BUSINESSWOMEN NETWORK



The WIEF Businesswomen Network (WBN) was mooted at the inaugural Forum in 2005. The idea stems from the premise that women constitute a very important segment of the society and thus must be given due recognition for their economic contribution to the Muslim World. The WBN is aimed at providing a networking berth for women entrepreneurs across the world, especially in Muslim countries and societies.

WBN organises the annual WIEF Women Entrepreneurs Workshops, which have attracted women entrepreneurs from 19 countries since its establishment. More similar hands-on programmes and Online Marketing Workshops are being organised worldwide to equip and empower women to effectively compete in the challenging business world.

The Online Marketing Workshops has a proven record of success where it has reached out to over 200 participants from countries such as Bangladesh, Cambodia, Cameroon, Indonesia, Iran, Malaysia, Morocco, Sudan, Tunisia, Uganda and Yemen, amongst many others. As the members of WBN is rapidly growing, WBN will continue its efforts to assist women entrepreneurs in building networking and business capacity to pursue market opportunity widely through its business programmes and workshops.





WIEF YOUNG LEADERS NETWORK

The WIEF Young Leaders Network (WYN), is a global platform that brings together young leaders, change makers, professionals and entrepreneurs across the globe to connect creative ideas and explore collaboration in business and social programmes.

The Network currently runs an active global internship programme - matchmaking students with reputable corporations worldwide, the Young Fellows – a holistic leadership development programme, thinkTalk – a community dialogue session, and the Marketplace of Creative Arts Festival – WIEF's international creative arts festival.



WIEF ROUNDTABLE SERIES

The WIEF Roundtable was designed as a unique extension of the WIEF Annual Forum. This programme provides an avenue where regional and local business leaders can congregate to leverage on existing business and economic strengths and define key steps and measures to take in order to transform a common vision into reality.

Since its launch in Bahrain in February 2011, the WIEF Foundation has organised similar Roundtables in Turkey, Russia, South Africa, Bangladesh, United Kingdom, Saudi Arabia, Indonesia, Republic of Korea, Spain and Japan. The WIEF Roundtable has received overwhelming response and support from government leaders, business communities, and the media of the respective countries.

Due to the runaway success enjoyed by the programme, the WIEF Foundation plans to hold more Roundtables in the future.

MEMBERSHIP AND SPONSORSHIP





“ (It takes) one person, making one phone call,
one meeting, one handshake, to make partnership
in the Muslim World a reality. ”

- King Abdullah II of Jordan

CORPORATE MEMBERS

Membership is one of the most effective ways to leverage on the global platform and outreach of the World Islamic Economic Forum. As an event that hosts a huge number of participants from both the government and business sector, the WIEF provides tremendous opportunity for members to boost publicity and showcase their businesses.

PLATINUM



GOLD





RioTinto Alcan



SILVER



CORPORATE MEMBERSHIP AND PRIVILEGES

PLATINUM MEMBERSHIP (US\$20,000*)

- **Fifteen (15)** complimentary registrations for the annual WIEF
- Priority seating arrangements at hosted breakfast & luncheon talks.
- Collaborative opportunities and invitations to all WIEF's programmes and events.
- Private dining opportunities with WIEF's decision-makers and other corporate members.
- Priority in sponsorship in the annual Forum and other WIEF events.
- Networking opportunities with top business leaders at the annual WIEF.
- Recognition in selected WIEF publications and newsletters.
- Access to subscribers' database in the official website.
- Invitations to all WIEF's programmes and initiatives.
- Invitation to hosted breakfast & luncheon talks.
- Recognition on WIEF Foundation and annual Forum's website and social media platforms with hyperlink.
- Complimentary copies of WIEF's post-forum reports, quarterly newsletters and other publications and automatic subscription of e-newsletters.
- Day lease of the Foundation's boardroom with video conferencing facilities.

Renewal fee US\$2,000*

GOLD MEMBERSHIP (US\$10,000*)

- **Ten (10)** complimentary registrations for the annual WIEF
- Priority seating arrangements at hosted breakfast & luncheon talks.
- Access to subscribers' database in the official website.
- Recognition in e-newsletter.
- Invitations to all WIEF's programmes and initiatives.
- Invitation to hosted breakfast & luncheon talks.
- Recognition on WIEF Foundation and annual Forum's website and social media platforms with hyperlink.
- Complimentary copies of WIEF's post-forum reports, quarterly newsletters and other publications and automatic subscription of newsletters.
- Day lease of the Foundation's boardroom with video conferencing facilities.

Renewal fee US\$1,000*

*Fees are subject to 6% Goods and Services Tax

SILVER MEMBERSHIP (US\$5,000*)

- **Five (5)** complimentary registrations.
- Invitations to all WIEF's programmes and initiatives.
- Invitation to hosted breakfast & luncheon talks.
- Recognition on WIEF Foundation and annual Forum's website and social media platforms with hyperlink.
- Complimentary copies of WIEF's post-forum reports, quarterly newsletters and other publications and automatic subscription of e-newsletters.
- Day lease of the Foundation's boardroom with video conferencing facilities.

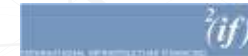
Renewal fee US\$500*



SPONSORS OF PREVIOUS FORUMS

Event sponsors consist of corporations that see the branding opportunities to an audience which include Heads of State, Heads of Government, Captains of Industries, promising SMEs and many more.

AMANAHRAYA
CAPITAL GROUP





Developing Sustainable Futures



The Coca-Cola Company



SPONSORSHIP PRIVILEGES

STRATEGIC PARTNER (US\$200,000*)

- **Twenty five (25)** complimentary registrations.
- **One (1)** reserved table at the Forum Gala Dinner.
- Complimentary exhibition space for hospitality suite in a prominent location.
- Reserved seating at the Opening Ceremony.
- Prominent recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing & advertising collaterals and/or billboards.
- **One (1)** page advertisement insertion in the Forum's official programme book.
- Access to the Forum Delegates List.
- Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
- Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
- Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.
- Networking opportunities with top business leaders attending the Forum.
- Sponsors logo placement on the press release prior to the Forum.
- Complimentary usage of the Sponsors Meeting Room at the venue (sharing basis).
- **One (1)** Dedicated Press Release and announcement prior to the Forum.
- Priority interviews with selected media agencies, together with an official WIEF Foundation spokesperson.
- Opportunity to host a Social Networking Event during the Forum.
- **One (1)** exclusive interview pre-Forum and **One (1)** exclusive interview during the Forum with tier 1 media.
- Priority booking of press conference room at the Forum.

PLATINUM (US\$100,000*)

- **Fifteen (15)** complimentary registrations.
- **One (1)** reserved table at the WIEF Gala Dinner.
- Complimentary exhibition space for hospitality suite.
- Reserved seating at the Opening Ceremony.
- Prominent recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing & advertising collaterals and/or billboards.
- **One (1)** page advertisement insertion in the Forum's official programme book.
- Access to the Forum Delegates List.
- Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
- Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
- Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.
- Networking opportunities with top business leaders attending the Forum.
- Sponsors logo placement on the press release prior to the Forum.
- Complimentary usage of the Sponsors Meeting Room at the venue (sharing basis).
- **One (1)** exclusive interview with tier 1 media during the Forum.
- Priority booking of press conference room at the Forum.

*Fees are subject to 6% Goods and Services Tax

GOLD (US\$75,000*)

- **Ten (10)** complimentary registrations.
- **Reserved seating** at the WIEF Gala Dinner.
- Complimentary exhibition space for hospitality suite.
- Reserved seating at the Opening Ceremony.
- Prominent recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing & advertising collaterals and/or billboards.
- **One (1)** page advertisement insertion in the Forum's official programme book.
- Access to the Forum Delegates List.
- Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
- Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
- Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.
- Networking opportunities with top business leaders attending the Forum.
- Sponsors logo placement on the press release prior to the Forum.
- **One (1)** exclusive interview with tier 2 media during the Forum.

SILVER (US\$50,000*)

- **Five (5)** complimentary registrations.
- **Reserved seating** at the WIEF Gala Dinner.
- Complimentary exhibition space for hospitality suite.
- Reserved seating at the Opening Ceremony.
- Prominent recognition and acknowledgement in all of the Forum's collaterals which includes venue backdrop, marketing & advertising collaterals and/or billboards.
- **One (1)** page advertisement insertion in the Forum's official programme book.
- Access to the Forum Delegates List.
- Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
- Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
- Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.
- **One (1)** exclusive interview with tier 3 media during the Forum.

MEDIA PARTNERSHIP

Media support is important to us, as we, at the World Islamic Economic Forum Foundation, strives to "build bridges through business" across countries and regions through our annual gathering of world and business leaders.

We have come a long way since we first started in 2005. Equipped with a strong zeal in getting the global business community closer to each other, the participation at our Forum sharply increased from a mere 600 to more than 3150 in 2014. World leaders are now starting to look at our Forum as a focal point to promote their economic agenda in their own countries and to reach out to the business community of other countries. The line-up of leaders at our Forums is testimony to our growing acceptance worldwide.



PAST MEDIA PARTNERS

Your value as a Media Partner to the WIEF can be divided into 3 categories depending on the media value of the services you can render:

Category I (US\$200,00), Category II (US\$100,000), Category III (US\$50,000).





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— THE SME PAPER —



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Nanotechnology
Industries Association



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TheMiddleEast



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GULF NEWS

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بزنس بالعربي

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Global Reports & Publishing

MEDIA PARTNERSHIP PRIVILEGES

Rising Opportunities for Media Partner	Category I Barter Value of US\$200K	Category II Barter Value of US\$100K	Category III Barter Value of US\$50K
Acknowledgement as Media Partner in the Foundation's print and advertising materials	√	√	
Acknowledgement as Media Partner in the Foundation's publication(s)	√		
Acknowledgement as Media Partner in the Foundation's branding materials	√	√	
Acknowledgement as Media Partner on the WIEF Foundation's official website	√	√	√
One (1) page advertisement insertion in the Forum's programme book	√		
An opportunity for media partner's correspondent to moderate a panel session at the Forum	√		
Placement of publications at shared designated area situated at a high traffic area of the Forum	√	√	√
Complimentary delegate passes to the Forum	5	3	2
Complimentary Forum's Gala Dinner invitations	5	3	2
Exclusive interviews with the Forum's key leaders, speakers and contributors before the Forum	√	√	
Exclusive interviews with the Forum's key leaders, speakers and contributors during the Forum	√	√	
Exclusive onsite reporting rights of the Forum	√		
Special discount for the Media Partner's subscribers for the Forum registration	√	√	√
Access to delegate's database of the Forum	√	√	

“ It is an immense honour that the World Islamic Economic Forum has chosen London for its first gathering outside of Asia. Hosting this prestigious conference also presents huge opportunities to promote London as a world beating business hub, highlighting our status as a major centre of Islamic finance and as a compelling destination for foreign investors. ”

Boris Johnson
Mayor of London



“ The 21st Century will be driven by openness, technology, connectivity, dialogue, and integration. It will be the age of possibility and opportunity. That is why the WIEF is relevant because it helps the Ummah adapt to that wondrous world. The Ummah can shape and have full ownership of the 21st Century. ”

- Dr Susilo Bambang Yudhoyono,
Former President of Indonesia

ABOUT US



PATRON



DATO' SRI MOHD NAJIB TUN ABDUL RAZAK
Prime Minister of Malaysia

FOUNDER PATRON



TUN ABDULLAH AHMAD BADAWI
Former Prime Minister of Malaysia

HONORARY FELLOWS



H.E. JOKO WIDODO
President of the Republic of Indonesia



DR AHMAD MOHAMED ALI AL MADANI
President of Islamic Development Bank (IDB)

CHAIRMAN AND BOARD OF TRUSTEES



Chairman

TUN MUSA HITAM

Tun Musa Hitam, who is currently Chairman of the World Islamic Economic Forum (WIEF) Foundation was Malaysia's Deputy Prime Minister until 1986. In the course of his service in the Malaysian government, he held various positions including Minister of Home Affairs, Education, Primary Industries and Trade and Industries and Chairman of the Federal Land Development Authority (FELDA). Among his major official activities were as Leader of Malaysian Investment Missions to Europe, USA and Japan and representing Malaysia at UN UNESCO and ECOSOC related negotiating and regular conferences.

Since Tun Musa's retirement from politics in 1987, he held Chairmanships of 3 Public Listed Companies and various business related institutions both at domestic and international levels. He was Chairman of the Malaysia – China Business Council, Co-Chair of the Eminent Persons Group (EPG) of the Asean – China, 15 year economic cooperation program and Chairman of the EPG to draft the Asean Charter. Currently, Tun Musa is Chairman of the Sime Darby Foundation, Chairman of the International Advisory Panel of CIMB Bank, Chairman of the International Selection Panel of the Royal Award on Islamic Finance and member of the Advisory Panels of the Iskandar Development Authority, ICRC (Red Cross) for Asia Region and The Singapore Forum.

Tun Musa holds a BA (University of Malaya) and MA (University of Sussex) degrees and held a resident Fellowship at Harvard University. For his services to the nation, The Yang Di Pertuan Agong (King) of Malaysia conferred him Malaysia's highest award which carries the title "Tun".

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Tan Sri Dato' Dr Wan Mohd Zahid Mohd is an educationist by training and profession. He began his career as a teacher and subsequently rose to the rank of Educational Manager within the Ministry of Education. His last position was as Director-General of Education of Malaysia. Tan Sri Dato' Dr Wan Mohd Zahid Mohd is presently Chairman of Management and Science University (MSU), Furukawa Electric Cables (M) Sdn. Bhd, and MARA University of Technology (UITM).



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DATO' DR NORRAESAH MOHAMAD

Dato' Dr Norraesah Mohamad is the Executive Chairman of My E.G. Services Berhad, an IT service provider and Chairman of Penang Bridge Sdn Bhd. She is also Executive Chairman of Embunaz Ventures Sdn Bhd, a family-owned investment company involved in education and medical care products. She has over thirty-seven years of working experience in the field of banking, investment consultancy and international trade and commerce. Dato' Dr Norraesah is a member of the Board of Trustee of the WIEF Foundation, a member of its International Advisory Panel and Head of the WIEF Businesswomen Network (WBN). She has been appointed the independent non-executive director of Utusan Melayu (Malaysia) Berhad on 29th February, 2012.



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TAN SRI DATO' ABDUL GHANI OTHMAN

Tan Sri Dato' Abdul Ghani is an economist by training and profession. He began his career as a lecturer at the Faculty of Economics, University of Malaya and subsequently rose to the rank of Dean for the Faculty of Economics and Administration. Tan Sri Dato' Abdul Ghani has previously served as a Member of the Senate, Member of Parliament and as a Minister in various Ministries within the Government of Malaysia. His last position was Chief Minister of Johor and the Chairman of the Board of Directors of Johor Corporation from May 1995 to May 2013. Tan Sri Dato' Abdul Ghani Othman is presently an Independent Non-Executive Director and the Chairman of the Board of Sime Darby Berhad (SDB). He was appointed to the Board of SDB on 1 July 2013.

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Collaboration is one of the main thrusts of the WIEF Foundation. We believe that with the support of organisations, we can make a positive difference in the economic well-being of nations and its people.



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Organization of the
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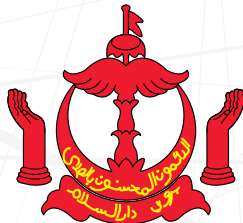


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