OVERVIEW

The 9th World Islamic Economic Forum will be convened this year in London, being one of the leading financial and cultural centres of the world and the business gateway between the Muslim and non-Muslim world.

The Forum will be held at ExCel London on 29 – 31 October 2013, bearing the theme “Changing World, New Relationships” to encapsulate the emergence of new economic linkages between nations across borders, religions and cultures in a fast changing world.

Hosted by:

Government of Malaysia

UK Government

Organised by:

WIEF FOUNDATION
A £500 million international exhibition and convention centre that offers an incredible 100,000m² of flexible event space, including London’s only International Convention Centre (ICC London).

Situated in a stunning waterfront location, ExCel London is located in the heart of London’s Royal Docks, within easy reach of central London. The venue is part of a 100 acre campus including six onsite hotels, ranging from luxury to budget, and a large selection of restaurants.

The venue boasts excellent transport links for both national and international visitors with three onsite DLR (Docklands Light Railway) stations, easy access to the London Underground (Jubilee Line) and onsite parking for 3,700 cars. Plus, London City Airport is just 5-minutes away.
ABOUT WIEF

THE WORLD ISLAMIC ECONOMIC FORUM (WIEF) IS A WORLD-CLASS BUSINESS PLATFORM SHOWCASING BUSINESS OPPORTUNITIES IN THE MUSLIM WORLD.


Renowned worldwide as a yearly gathering for world leaders and top CEOs, the WIEF is also regarded as an SME-centric platform, attracting thousands of small and medium business from all over the world. The WIEF continues to make inroads into new territories, shedding light on new business opportunities in the Muslim World.

Throughout the years, participation has steadily grown from a mere 600 delegates within the Asian region in 2005, to more than 2500 delegates worldwide, at our most recent Forums. The WIEF shall continue to make an impact on the global business landscape, addressing pressing issues of the day and will constantly strive towards building bridges through business between all nations and communities.
PREVIOUS FORUMS

1st WIEF
Date: 1 - 3 October 2005
Venue: Kuala Lumpur, Malaysia
Theme: Forging New Alliances for Development and Progress
No. of participants: 600

2nd WIEF
Date: 5 - 7 November 2006
Venue: Islamabad, Pakistan
Theme: Unleashing the Potential of Emerging Markets
No. of participants: 700

3rd WIEF
Date: 27 - 29 May 2007
Venue: Kuala Lumpur, Malaysia
Theme: Global Challenges: Innovative Partnerships
No. of participants: 1000

4th WIEF
Date: 29 April - 1 May 2008
Venue: Kuwait City, Kuwait
Theme: Islamic Countries: Partners in Global Development
No. of participants: 900

5th WIEF
Date: 1 - 4 March 2009
Venue: Jakarta, Indonesia
Theme: Food and Energy Security & Stemming the Tide of the Global Financial Crisis
No. of participants: 1728

6th WIEF
Date: 18 - 20 May 2010
Venue: Kuala Lumpur, Malaysia
Theme: Gearing for Economic Resurgence
No. of participants: 2567

7th WIEF
Date: 7 - 9 June 2011
Venue: Astana, Kazakhstan
Theme: Globalising Growth: Connect, Compete, Collaborate
No. of participants: 2508

8th WIEF
Date: 4 - 6 December 2012
Venue: Johor Bahru, Malaysia
Theme: Changing Trends, New Opportunities
No. of participants: 2100
THE FORUM HAS BEEN GRACED BY SUCH ESTEEMED DIGNITARIES AS:

President of the Republic of Maldives,
H.E. Maumoon Abdul Gayoom (2005)

President of the Islamic Republic of Pakistan,
H.E. Pervez Musharraf (2006)

President of the Republic of Indonesia,

Emir of the State of Kuwait,
H.H. Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (2008)

King of Jordan,
H.M. King Abdullah II (2008)

President of the Islamic Republic of Afghanistan,
H.E. Hamid Karzai (2008)

President of the Republic of Senegal,

President of Bosnia And Herzegovina,
H.E. Fuad Tomasevic (2008)

Sultan of Brunei Darussalam,
H.M. Sultan Hassanal Bolkiah (2011)

President of the Republic of Kosovo,
H.E. Fatmir Sejdiu (2010)

President of the Republic of Maldives,
H.E. Mohamed Nasheed (2010)

President of the Republic of Kazakhstan,
H.E. Nursultan Nazarbayev (2011)

President of the Republic of Djibouti,
H.E. Ismail Omar Guelleh (2011)

President of the Union of Comoros,
H.E. Ikililou Dhoinine (2012)

Prime Minister of Malaysia, as Founder Patron of the WIEF Foundation and as Former Prime Minister of Malaysia,
H.E. Tun Abdullah Ahmad Badawi (2005 to 2012)

Prime Minister of the Islamic Republic of Pakistan and as Former Prime Minister of the Islamic Republic of Pakistan,

Prime Minister of the State of Kuwait,

Prime Minister of the Kingdom of Bahrain,
H.R.H. Prince Khalifa bin Salman Al Khalifa (2008)

Prime Minister of the Republic of Cote D’Ivoire,
H.E. Guillaume Kigbafori Soro (2008)

Prime Minister of the Kingdom of Morocco,
H.E. Abbas El Fassi (2009)

Prime Minister of Malaysia and as Patron of the WIEF Foundation,

Prime Minister of the People’s Republic of Bangladesh,
H.E. Sheikh Hasina (2010)

Prime Minister of Tajikistan,
H.E. Emomali Rahmon (2010)

Prime Minister of Kazakhstan,
H.E. Karim Massimov (2011)

Crown Prince of Perak, Malaysia,
H.R.H. Raja Dr Nazrin Shah (2005, 2011)

Crown Prince and Deputy Ruler, Ras Al-Khaimah Emirates, United Arab Emirates,
H.H. Sheikh Saud bin Saqr Al Qasimi (2007, 2008)

Duke of York,
H.R.H. Prince Andrew (2010)

Vice President of the Republic of Indonesia,
H.E. Jusuf Kalla (2009)

Vice President of the Republic of Indonesia,
H.E. Prof. Dr Boediono (2011)

Deputy Prime Minister of the State of Qatar,
H.E. Abdullah bin Hamad Al-Atthyah (2009)

Deputy Prime Minister of the Republic of Uganda,
H.E. A.M. Kirunda Kivejinja (2009)

Deputy Prime Minister of the Republic of Kazakhstan,
H.E. Asset O. Issekeshev (2010, 2011)

Deputy Prime Minister of the Republic of Singapore,
H.E. Tharman Shanmugaratnam (2012)

Former Prime Minister of Malaysia,
H.E. Tun Dr Mahathir Mohamad (2005)

Former Prime Minister of Australia,

Former President of Sri Lanka,

Former Prime Minister of the Netherlands,
H.E. Prof Dr Ruud Lubbers (2007, 2010)

Former Prime Minister of the Arab Republic of Egypt,
H.E. Dr Atef Obaid (2008)

Former Prime Minister of the Netherlands,
H.E. Wim Kok (2011)

Former Prime Minister of Lebanon,
H.E. Fuad Siniora (2011)

Former Deputy Prime Minister of the Republic of Yemen,
H.E. Abdul Karim Al-Ahabsi (2009)

Former Deputy Prime Minister of Malaysia and Chairman of the WIEF Foundation,
H.E. Tun Musa Hitam (2005 to 2012)

President of the Islamic Development Bank (IDB),
H.E. Dr Ahmed Mohamed Ali (2005 to 2012)

Secretary General of the OIC,
H.E. Prof Dr Ekmeleddin Ihsanoglu (2008)

Secretary General of ASEAN,
H.E. Surin Pitsuwan (2010)

Chairman of the Moro Islamic Liberation Front, Mindanao, Republic of Philippines,
H.E. Al Haj Murad Ebrahim (2012)
PEOPLE AT THE FORUM

HEADS OF STATE, HEADS OF GOVERNMENT, MINISTERS AND PUBLIC SECTOR POLICY MAKERS
- Debate a wide range of issues with a wide variety of experts and decision makers from across the globe
- Examine the options and solutions for the most pressing challenges affecting the world’s business environment
- Seek out potential funding for various projects

CAPTAINS OF INDUSTRY, DECISION MAKERS, ENTREPRENEURS, INVESTORS AND INDUSTRY PROFESSIONALS FROM ALL SECTORS
- Take advantage of the opportunity to network with key stakeholders
- Pursue new business opportunities and network with companies across the world at a truly global platform
- Identify investment opportunities from all corners of the industry

ACADEMICIANS, INNOVATORS AND STUDENTS
- Be part of a leading high level forum on business opportunities across the globe
- Learn about the latest changes and strategies in the business sector
- Meet face-to-face with leading experts in various fields

NGOs AND CIVIL SOCIETY ORGANISATIONS
- Take advantage of the opportunity to speak one-on-one with the experts in your field
- Keep abreast of the rapidly changing global business environment

MEDIA
- Cover a leading business forum in the world
- Report on different opinions of industry leaders on the world’s current business issues
- Acquire real insights regarding challenges in an industry that creates so many headlines every day
WHAT THE FORUM OFFERS

This year, the 9th World Islamic Economic Forum (WIEF) will provide a high level platform for leading global government leaders, captains of industries, academic scholars, regional experts, professionals, corporate managers, policy makers, innovators, business leaders and investors to discuss opportunities for business partnerships in the Muslim world.

In 2013, WIEF will bring together more than 1,500 thinkers, policymakers and corporate leaders to discuss immediate and long-term issues surrounding all forms of business.

This is your opportunity to participate in a high-level exchange of ideas and in-depth dialogue with international and inter-industrial colleagues on cutting-edge and emerging issues on the changing dynamics in global business today.

Throughout the Forum, the underlying theme of "Changing World. New Relationships" will be examined across the framework of policy, business, technology and finance with fresh presentations from industry leaders, frank and insightful discussions among senior representatives from key players and valuable inputs from respected analysts. Acquire a complete global business update while you network with international peers in all elements of the industry.
The world is a fast changing place where new relationships have emerged out of the various crises besetting the global economy. Old economic models have failed to describe how the world works and underestimated the human propensity to collaborate rather than compete to survive in this ever turbulent 21st century. A search for a new framework has already begun. Like never before, partnerships are sprouting across borders, religions and cultures, all in the name of peace and prosperity between nations. Of those partnerships, the most crucial of all is in business and trade, which is bound to shape relations between nations and economies in the near future.
# 9th WIEF

**Changing World, New Relationships**

## Programme at a Glance

**29 - 31 October 2013 | Excel London, United Kingdom**

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Tue 28 Oct 2013</th>
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<tbody>
<tr>
<td>08:30am - 09:30am</td>
<td>Registration</td>
</tr>
<tr>
<td>09:30am - 10:00am</td>
<td>Opening Session of the 9th WIEF</td>
</tr>
<tr>
<td>10:00am - 10:30am</td>
<td>Leaders Panel: Changing World, New Relationships</td>
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<table>
<thead>
<tr>
<th>Day 2</th>
<th>Wed 29 Oct 2013</th>
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<tbody>
<tr>
<td>09:00am - 10:00am</td>
<td>Plenary 2: Face to Face “Smart Cities”</td>
</tr>
<tr>
<td>10:00am - 10:30am</td>
<td>Plenary 3: Designing the Future: Why do We Need Smart Cities?</td>
</tr>
<tr>
<td>10:30am - 11:00am</td>
<td>Central Bankers Panel: Harmonising Global Standards on Islamic Finance</td>
</tr>
<tr>
<td>11:00am - 11:30am</td>
<td>Workshop 1: Youth Unemployment and Apprenticeship</td>
</tr>
<tr>
<td>11:30am - 12:00pm</td>
<td>Workshop 2: Financing Options for Start-up Businesses</td>
</tr>
<tr>
<td>12:00pm - 12:30pm</td>
<td>Workshop 3: Transformative Arts</td>
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<tr>
<td>12:30pm - 1:00pm</td>
<td>Workshop 4: Media Relations</td>
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</tbody>
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<table>
<thead>
<tr>
<th>Day 3</th>
<th>Thu 31 Oct 2013</th>
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<tbody>
<tr>
<td>08:30am - 09:30am</td>
<td>Business Networking Breakfast</td>
</tr>
<tr>
<td>09:30am - 10:00am</td>
<td>Special Address</td>
</tr>
<tr>
<td>10:00am - 10:30am</td>
<td>Plenary 8: Promoting Transnational Education</td>
</tr>
<tr>
<td>10:30am - 11:00am</td>
<td>Workshop 7: Islamic Capital Market and Infrastructure</td>
</tr>
<tr>
<td>11:00am - 11:30am</td>
<td>Plenary 9: Women in the Corporate World</td>
</tr>
<tr>
<td>11:30am - 12:00pm</td>
<td>Workshop 8: Islamic Finance and Education</td>
</tr>
</tbody>
</table>

## 9th WIEF Expo

## Sponsors Programme

## Marketplace of Creative Arts

## British Business Pavilion
<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
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</thead>
<tbody>
<tr>
<td>09:00am - 01:30pm</td>
<td>BUSINESS NETWORKING LUNCH</td>
</tr>
<tr>
<td>02:00pm - 02:30pm</td>
<td>MINISTerial PANEL</td>
</tr>
<tr>
<td></td>
<td>Policy Framework for Growth</td>
</tr>
<tr>
<td>02:30pm - 03:00pm</td>
<td>PLENARY 1</td>
</tr>
<tr>
<td></td>
<td>CEO PANEL</td>
</tr>
<tr>
<td></td>
<td>Doing Business in a Changing World</td>
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<tr>
<td>03:30pm - 04:00pm</td>
<td>PLENARY 5</td>
</tr>
<tr>
<td></td>
<td>BANKERS PANEL</td>
</tr>
<tr>
<td></td>
<td>Internationalising Islamic Finance</td>
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<tr>
<td>04:00pm - 04:30pm</td>
<td>WORKSHOP 5</td>
</tr>
<tr>
<td></td>
<td>Halal Tourism</td>
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<tr>
<td>04:30pm - 05:00pm</td>
<td>PLENARY 6</td>
</tr>
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<td>Capitalising The Online Market</td>
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<tr>
<td>05:00pm - 06:00pm</td>
<td>WORKSHOP 6</td>
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<tr>
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<td>Global Philanthropy</td>
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<tr>
<td>06:00pm - 07:00pm</td>
<td>PLENARY 7</td>
</tr>
<tr>
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<td>Developing Global Connectivity</td>
</tr>
<tr>
<td>07:00pm - 08:00pm</td>
<td>SPONSORS PROGRAMME</td>
</tr>
<tr>
<td></td>
<td>MARKETPLACE OF CREATIVE ARTS</td>
</tr>
<tr>
<td>08:00pm - 09:00pm</td>
<td>PLENARY 10</td>
</tr>
<tr>
<td></td>
<td>Global Health Challenges</td>
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<tr>
<td>09:00pm - 10:00pm</td>
<td>WORKSHOP 9</td>
</tr>
<tr>
<td></td>
<td>Islamic Finance</td>
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<tr>
<td>10:00pm - 10:30pm</td>
<td>PLENARY 11</td>
</tr>
<tr>
<td></td>
<td>Exploring Microfinance in Social Enterprise</td>
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<tr>
<td>10:30pm - 11:00pm</td>
<td>WORKSHOP 10</td>
</tr>
<tr>
<td></td>
<td>Social Media</td>
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<tr>
<td>11:00pm - 11:30pm</td>
<td>PLENARY 12</td>
</tr>
<tr>
<td></td>
<td>Face to Face</td>
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<tr>
<td>11:00pm - 12:00pm</td>
<td>CLOSING SESSION</td>
</tr>
<tr>
<td>12:00pm - 01:30pm</td>
<td>SPONSORS PROGRAMME</td>
</tr>
<tr>
<td></td>
<td>MARKETPLACE OF CREATIVE ARTS</td>
</tr>
<tr>
<td>01:30pm - 02:00pm</td>
<td>PLENARY 13</td>
</tr>
<tr>
<td></td>
<td>British Business Pavilion</td>
</tr>
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</table>
## Forum Navigation Guide

- Arts and Culture
- Leaders Panel
- Panel Discussion
- Women Panel
- Youth Panel
- Networking Session

## Pre-Forum - Monday (28th October 2013)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>10.00am - 6.00pm</td>
<td>Forum Registration</td>
</tr>
</tbody>
</table>

## Main Programme

**Day One - Global Opportunities - Tuesday (29th October 2013)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 08.00am - 09.00am | Registration  
Arrival of Delegates, Guests and VIPs |
| 09.00am - 10.00am | Opening Session of the 9th WIEF  
Dua Recital  
Welcoming Remarks by the Hon. Tun Musa Hitam, Chairman, WIEF Foundation  
Address by H.E. Dato' Sri Mohd Najib Tun Abdul Razak, Prime Minister of Malaysia & Patron of WIEF Foundation  
Special Address by a VIP representative of the UK Government |
| 10.00am - 01.00pm | Leaders Panel  
Changing World, New Relationships  
Group Photo  
Exchange of Agreements  
Tour of 9th WIEF Expo |
| 01.00pm - 02.00pm | Business Networking Lunch  
Venue: Capital Hall |
| 02.00pm - 03.30pm | Ministerial Panel  
Policy Framework for Growth |
| 03.30pm - 05.00pm | Plenary I  
CEO Panel  
Doing Business in a Changing World  
The challenges to business are increasingly complex in the competitive 21st century. What have these challenges evolved into? How do we tackle them? |
| 06.00pm - 09.30pm | Reception Followed by Gala Dinner  
(Hosted by the PM of Malaysia)  
Venue: Capital Hall  
Open to All Participants |
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>09.00am - 10.00am</td>
<td><strong>PLENARY 2</strong>&lt;br&gt;Face to Face&lt;br&gt;<strong>“Smart Cities”</strong>&lt;br&gt;Conversation with Boris Johnson, Mayor of London</td>
<td></td>
</tr>
<tr>
<td>10.00am - 11.30am</td>
<td><strong>PLENARY 3</strong>&lt;br&gt;Designing the Future&lt;br&gt;Why do We Need Smart Cities?&lt;br&gt;How do we best design cities of the future, where culture, form, function and technology converge to improve the quality of life of its people, as well as boost their economic productivity in a globally connected world?</td>
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<tr>
<td>11.30am - 01.00pm</td>
<td><strong>PLENARY 4</strong>&lt;br&gt;Central Bankers Panel&lt;br&gt;Harmenizing Global Standards on Islamic Finance&lt;br&gt;A concerted effort in harmonizing global standards is vital to push the Islamic Finance industry forward. What are the policy making steps to achieve that?</td>
<td></td>
</tr>
<tr>
<td>01.00pm - 02.00pm</td>
<td><strong>BUSINESS NETWORKING LUNCH</strong>&lt;br&gt;Venue: Capital Hall</td>
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<tr>
<td>02.00pm - 03.30pm</td>
<td><strong>PLENARY 5</strong>&lt;br&gt;Bankers Panel&lt;br&gt;Internationalising Islamic Finance&lt;br&gt;Islamic Finance is reaching a tipping point and is poised to serve a larger market. What does it take to push those market boundaries?</td>
<td></td>
</tr>
<tr>
<td>03.30pm - 05.00pm</td>
<td><strong>PLENARY 6</strong>&lt;br&gt;Capitalising the Online Market&lt;br&gt;The cost of setting up online businesses in developing economies can be sky high. What can be done to mitigate cost in this promising market?</td>
<td></td>
</tr>
<tr>
<td>05.00pm - 06.00pm</td>
<td><strong>PLENARY 7</strong>&lt;br&gt;Developing Global Connectivity Through Digital Technology&lt;br&gt;Advancements in digital technology and innovation foster entrepreneurship, enable nations to develop rapidly and connect the world in new ways. How can tech cities support such progress and what are the prospects and opportunities for collaboration between these clusters around the World?</td>
<td></td>
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</tbody>
</table>
### DAY THREE - SMART SOCIETIES - THURSDAY (31ST OCTOBER 2013)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08.00am - 09.45am</td>
<td>BUSINESS NETWORKING BREAKFAST (BNB)</td>
</tr>
<tr>
<td></td>
<td>Venue: Capital Hall</td>
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<tr>
<td></td>
<td>BNB is developed to encourage greater business networking opportunities for the Forum participants. The BNB during the 9th WIEF will allow like-minded individuals to get to know each other in an informal setting and discuss relevant issues pertaining to their respective industry.</td>
</tr>
<tr>
<td></td>
<td>Healthcare - Technology - Islamic Banking - Green Industry - Tourism - Halal Industry - Oil &amp; Gas - Education</td>
</tr>
<tr>
<td>09.45am - 10.00am</td>
<td>Special Address by a VIP representative of the UK Government</td>
</tr>
<tr>
<td>10.00am - 11.30am</td>
<td>PROMOTING TRANSNATIONAL EDUCATION</td>
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<tr>
<td></td>
<td>Quality education is in high demand, necessitating the establishment of reputable universities in emerging economies. What is the growth trajectory of this market?</td>
</tr>
<tr>
<td>11.30am - 01.00pm</td>
<td>WOMEN IN THE CORPORATE WORLD</td>
</tr>
<tr>
<td></td>
<td>Unlocking the potential of women as critical growth drivers at the top of corporations.</td>
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<tr>
<td>01.00pm - 02.00pm</td>
<td>BUSINESS NETWORKING LUNCH</td>
</tr>
<tr>
<td></td>
<td>Venue: Capital Hall</td>
</tr>
<tr>
<td>02.00pm - 03.30pm</td>
<td>GLOBAL HEALTH CHALLENGES</td>
</tr>
<tr>
<td></td>
<td>Stemming The Rise Of Non-Communicable Diseases</td>
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<tr>
<td></td>
<td>Non-communicable diseases (NCD) account for more than 60% of global deaths with most occurring in low to middle income countries. Without new interventions, the casualty will rise causing severe damage to economic development and healthcare systems. What are the preventive steps available in the healthcare industry?</td>
</tr>
<tr>
<td>03.30pm - 05.00pm</td>
<td>EXPLORING MICROFINANCE IN SOCIAL ENTERPRISE</td>
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<td></td>
<td>Small scale lending can be an effective way to support social businesses. What are the potentials and limitations of microfinancing and how it can impact social enterprises in the future?</td>
</tr>
<tr>
<td>05.00pm - 06.00pm</td>
<td>FACE TO FACE</td>
</tr>
<tr>
<td>06.00pm - 06.30pm</td>
<td>CLOSING SESSION</td>
</tr>
<tr>
<td></td>
<td>9th WIEF London Statement</td>
</tr>
<tr>
<td></td>
<td>Special Address by a VIP Representative of the UK Government</td>
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<tr>
<td></td>
<td>Special Address by a VIP Representative of the United Arab Emirates</td>
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<tr>
<td></td>
<td>Vote of Thanks by the Hon. Tun Musa Hitam, Chairman, WIEF Foundation</td>
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### PARALLEL PROGRAMMES

### DAY TWO - WEDNESDAY (30TH OCTOBER 2013)

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>09.00am - 10.00am</td>
<td>YOUTH UNEMPLOYMENT AND APPRENTICESHIP</td>
</tr>
<tr>
<td></td>
<td>Explore the idea of apprenticeship or internship to address youth unemployment.</td>
</tr>
<tr>
<td>10.00am - 11.00am</td>
<td>FINANCING OPTIONS FOR START-UP BUSINESSES</td>
</tr>
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<td></td>
<td>Explore different financing options for new businesses.</td>
</tr>
<tr>
<td>11.00am - 12.00pm</td>
<td>TRANSFORMATIVE ARTS</td>
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<td>Promoting A Positive Image</td>
</tr>
<tr>
<td></td>
<td>How to develop visual arts and literature as a powerful tool to promote a positive image?</td>
</tr>
<tr>
<td>12.00pm - 01.00pm</td>
<td>MEDIA RELATIONS</td>
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<tr>
<td></td>
<td>Strategies For The Muslim World</td>
</tr>
<tr>
<td></td>
<td>How do we use media to develop a positive narrative of the Muslim World?</td>
</tr>
<tr>
<td>02.00pm - 03.30pm</td>
<td>DEVELOPING THE CONCEPT OF HALAL TOURISM</td>
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<td></td>
<td>Discover the prospect of providing halal tourism in hotel, food and entertainment.</td>
</tr>
<tr>
<td>03.30pm - 05.00pm</td>
<td>GLOBAL PHILANTHROPY</td>
</tr>
<tr>
<td></td>
<td>Investing In The Future</td>
</tr>
<tr>
<td></td>
<td>Discover the power of philanthropy in shaping people and economies.</td>
</tr>
</tbody>
</table>
**DAY THREE – THURSDAY (31ST OCTOBER 2013)**

<table>
<thead>
<tr>
<th>Time</th>
<th>Workshop</th>
<th>Title</th>
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</thead>
</table>
| 10.00am - 11.30am | WORKSHOP 7 | ISLAMIC CAPITAL MARKET AND INFRASTRUCTURE  
Examine the importance of developing an Islamic Capital Market and providing Sharia complaint solutions to infrastructure financing. |
| 11.30am - 01.00pm | WORKSHOP 8 | ISLAMIC FINANCE AND EDUCATION  
Examine the importance of education in building Islamic finance capabilities and developing innovative solutions. |
| 02.00pm - 03.00pm | WORKSHOP 9 | ISLAMIC FINANCE  
Empowering Women In Business  
Explore the sophisticated Islamic Finance products available for women businesses and wealth management. |
| 03.00pm - 04.00pm | WORKSHOP 10 | SOCIAL MEDIA  
Opening Business Opportunities For Women  
Explore the abundant opportunities for businesswomen to build relationships across sectors locally, nationally and internationally. |
| 04.00pm - 05.30pm | WORKSHOP 11 | PROMOTING GROWTH IN THE HALAL INDUSTRY  
An introduction to the Halal industry, its prospect and the steps to take it forward. |

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**9th WIEF EXPO**

<table>
<thead>
<tr>
<th>9th WIEF EXPO</th>
<th>MARKETPLACE OF CREATIVE ARTS (MOCAfest)</th>
<th>BRITISH BUSINESS PAVILION (by invitation only)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>DATE</strong></td>
<td>DATE</td>
<td>DATE</td>
</tr>
<tr>
<td><strong>TIME</strong></td>
<td>VENUE</td>
<td>VENUE</td>
</tr>
<tr>
<td>9.00am – 5.30pm</td>
<td>ICC Auditorium, Capital Lounge</td>
<td>Rooms 15-17, Capital Suite</td>
</tr>
<tr>
<td><strong>VENUE</strong></td>
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<tr>
<td>Capital Hall</td>
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*The Organiser reserves the right to amend the programme in the best interest of the Forum. This programme is correct as at 7 May 2013.*
9th WIEF EXPO

ABOUT THE EXPO

In keeping with the Forum’s primary objective to encourage networking opportunities, the Expo Hall located at the Capital Hall, Level 0 of ExCel London, will be equipped with booth spaces for corporations to entertain their guests in their very own private area. Strategically located, these booth spaces offer corporations the freedom of a casual gathering among peers and prospective clients to discuss possible business exchanges.

The Forum welcomes the local and international business community to take the opportunity to be an exhibitor at the 9th WIEF Expo. The 9th WIEF Expo grants high-level exposure as well as good networking opportunities for your corporation, enabling your corporation to showcase products and services to the Forum’s vast congregation of potential business partners.

Having a space at the Expo Hall is an efficient way of exposing your business beyond the domestic and into the vast global market.

EXPO PACKAGES

STANDARD BOOTH
Standard 9m² expo booths are located in prime areas of the Expo Hall. The booths are readily constructed to make it easier for exhibitors to move in and showcase their products and services without too much hassle. These booths should allow exhibitors to network comfortably and also discuss potential deals with prospective clients.

EXPO RATES
- Raw Space USD230 per m²
- Standard Expo Booth USD278 per m² (USD2,500 for 9m² booth)

Exhibitors at the 9th WIEF will be entitled to the following privileges:
- 2 exhibitor passes
- Complimentary forum registration valued at USD800
ICC CAPITAL HALL, LEVEL 0

Standard Expo Booth

Entrance

Sponsors Meeting Room
SPONSORSHIP

Sponsorship with WIEF grants high-profile exposure as well as exclusive opportunities to your corporation. By taking advantage of the Foundation’s standard or individually designed sponsorship packages, you are associating your corporate brand to a prestigious global event that as a result, will create maximum exposure to your company.

It’s an exercise that enables your corporation to strengthen its position and branding amongst international economic movers and decision-makers. Sponsorship demonstrates your ongoing commitment to the Foundation, simultaneously opening the doors for you to network with top business leaders and prospects.
SPONSORSHIP PACKAGES

STRATEGIC PARTNER
USD200,000

1. Networking opportunities with Top Business Leaders.
   - billboards, marketing & advertising collaterals.
3. Opportunity to host a social networking event at the Forum.
4. Priority complimentary registration for 20 guests.
5. Reserved seating at the Opening Ceremony.
6. Reserved table at the Gala Dinner.
7. Complimentary space for hospitality suite at a prime position.
8. Placement of corporate banner at a designated area of the Forum venue.
10. Priority interviews with selected media agencies.
12. Recognition in selected WIEF publications, websites and social media platforms with hyperlinks.
15. Invitations to WIEF’s programmes and events.
16. Usage of sponsors meeting room at the venue (Sharing Basis).
SPONSORSHIP PACKAGES

PLATINUM SPONSOR
USD 100,000

1. Networking opportunities with Top Business Leaders.
2. Recognition and acknowledgement in the Forum and press conference’s backdrops, billboards, marketing & advertising collaterals.
3. Priority complimentary registration for 15 guests.
4. Reserved seating at the Opening Ceremony.
5. Reserved seatings and invitations to Gala Dinner.
6. Complimentary space for hospitality suite.
7. Placement of corporate banner at the Forum’s designated area.
10. Recognition in selected WIEF’s publications, websites and social media platforms with hyperlinks.
11. Access to participants’ database.
13. Invitations to WIEF’s programmes and events.
14. Usage of sponsors meeting room (sharing basis).
SPONSORSHIP PACKAGES

GOLD SPONSOR
USD75,000

1. Networking opportunities with Top Business Leaders.
2. Recognition and acknowledgement in the Forum and press conference’s backdrops, billboards, marketing & advertising collaterals.
3. Priority complimentary registration for 10 guests.
4. Exhibition space.
5. Sponsor’s mention in press release and announcement prior to the Forum.
7. Recognition in selected WIEF’s publications, websites and social media platforms with hyperlinks.
8. Access to participants’ database.
10. Invitations to WIEF’s programmes and events.
SPONSORSHIP PACKAGES

SILVER SPONSOR
USD50,000

1. Recognition and acknowledgement in the Forum and press conference’s backdrops, billboards, marketing & advertising collaterals.
2. Priority complimentary registrations for 5 guests.
3. Exhibition space.
5. Recognition in selected WIEF’s publications, websites and social media platforms with hyperlinks.
6. Access to participants’ database.
7. Automatic subscription of e-newsletters and complimentary copies of quarterly newsletters.
8. Invitations to WIEF’s programmes and events.
PREVIOUS SPONSORS

AI Ghurair Group
AI - Nazir Group of Industries
ANTAM
Asian Finance Bank
Aziz Group & Co
Bank Islam
Bank Muamalat Indonesia
Bank Rakyat Indonesia
BNI Syariah
Boubyan Bank
CIMB Group
Citigroup
DHL
Elfy
ETA Star
Felda
First Investment Co.
Golden Hope Plantations
HP
HSBC Amanah
Huawei
International Chemplast
International Infrastructure Financing Pakistan Fund
Iskandar Investment Bhd
Johor Corporation
Iskandar Regional Development Authority (IRDAI)
Islamic Development Bank
KGL Holding
Khazanah Nasional Bhd
Kuwait Banking Association
Kuwait Chamber of Commerce and Industry
Kuwait Finance House
Kuwait Fund for Arab and Economic Development
Kuwait International Bank
Kuwait National Petroleum Co
Malaysia Airlines
Malaysia National Insurance
Mandiri
Mandiri Syariah
Maybank Group
Maybank Islamic Berhad
Mobilink
Multimedia Development Corporation
National Bank of Pakistan
Nokia Siemens Networks
Noor Financial Investment Co.
Ogilvy
Pakistan International Airlines
PALTEL
PECD
Pertamina
PETRONAS
Permodalan Nasional Berhad
PricewaterhouseCoopers
Proton
PT PLN (Persero)
Qatar Islamic Bank
QTEL RAK IDO
RAK Minerals and Metals Investment
RHB Islamic Bank
RUSD Investment Bank
SALAMA Islamic Arab Insurance
Sime Darby Bhd
Spark Manshop
SUNWAY Group
Sime Darby Motors
Tabung Haji
Takaful Malaysia
TELEKOM
Telenor Group
Telkom Indonesia
Telkomsel
The Coca-Cola Company
The International Investor
The Investment Dar
Tourism Malaysia
Tradewinds Properties
UEM Group
UIB Capital
UM Land
XL Indonesia
Zain
ZTE Corp
MEDIA PARTNERSHIP

As part of the marketing drive for the Foundation's annual WIEF and programmes conducted under its 4 initiatives, the WIEF Businesswomen Network (WBN), WIEF Young Leaders Network (WYN), WIEF Education Trust (WET) and the WIEF Roundtable Series, selected key media representatives from each region will be invited to work in partnership with the Foundation as a WIEF Media Partner.

Media exposure is important as there is a crucial need to showcase the Foundation's activities as an important vehicle in the attempt to channel business interest from other regions into the emerging economies of the Muslim world. As a partner, you will offer a platform for high profile publicity and exposure benefits for the Foundation in return for access to an international platform which will position your media agency as a prime source for contemporary world news.

We have come a long way since we first started in 2005. Equipped with a staunch philosophy of ‘building bridges through business’ and a strong zeal of getting the global business community closer to each other, the participation at our Forum sharply increased from a mere 600 to more than 2,500 participants in 2012. World leaders are now starting to look at our Forum as a focal point to promote the business agenda in their own countries including reaching out to the business community of other countries. The line-up of leaders at our Forums is testimony to our growing acceptance worldwide.

WHAT ARE THE BENEFITS OF BECOMING A WIEF MEDIA PARTNER?

As a media partner, your organisation can take advantage of our unique three tier Media Partnership packages with its own individual set of benefits, that includes marketing opportunities, usage of WIEF logos, an enhanced image & standing within the international community and prominent listing in the Media Partner section of the official WIEF Annual Forum official website, other related portals and WIEF’s publications.

THE NEXT STEP?
Please see next page for our available packages.

You may also get in touch with us for a customised Media Partnership Package of mutual benefit.

MEDIA PARTNERSHIP CATEGORIES.
Your value as a Media Partner to the WIEF can be divided into 3 categories depending on the media value of the services you as a Media Partner can render.

BENEFITS OF SUPPORTING WIEF AS A MEDIA PARTNER:
- BRAND VISIBILITY on a global platform
- NETWORK and build new relationships
- DIRECT ACCESS to high level officials and key corporate figures
- PROMINENT EXPOSURE through our integrated marketing campaign
- EXCLUSIVE RIGHTS to special coverage, features and interviews
CATEGORY 1: PARTNERSHIP VALUED AT USD200,000

RISELLING OPPORTUNITIES FOR MEDIA PARTNER:

1. Acknowledgement as Media Partner in all print and advertising materials
2. Acknowledgement as Media Partner in all Forum publications
3. Acknowledgement as Media Partner in TV ads and broadcast
4. Acknowledgement as Media Partner on Forum and Press Conference backdrop
5. Branding on WIEF Annual Forum official website:
   a. Main Page
   b. Company Logo
   c. Brief write-up
   d. URL Link
6. Complimentary Delegate Pass for five guests
7. Gala Dinner invitation for five guests
8. Access to participants’ database
9. Placement of publications at shared designated area (situated at a high traffic area near Forum halls, exhibition hall, luncheon hall), to be provided by the Organiser. Signages for the tabletop display are to be provided by the Media Partner
10. Exclusive interviews with WIEF key personalities and the Forum’s role players
11. Exclusive on site coverage rights of the WIEF Forum
12. One page ad insertion in Forum’s programme book
13. Special discount for Partner’s subscribers for Forum registration

RISELLING OPPORTUNITIES FOR WIEF FOUNDATION:

1. Four complimentary one page ads: artwork provided by WIEF
2. A minimum two announcement article of the forum on the Daily/Magazine and/or Website
3. A minimum three articles or interviews of the Forum (pre and post)
4. A minimum two articles or interviews on initiatives & Projects conducted under the Foundation
5. Insertion of the WIEF events in the event calendar, both printed and/or online
6. WIEF logo and website link with brief write-up on media partner/event website
7. Banner on the Media Partner website
8. Four complimentary Forum e-mail blast to media partner subscribers
9. Distribution of WIEF marketing material at events arranged by the media partner
10. News blast in Media Partners’ Social Network (Facebook, Twitter, LinkedIn, etc.)
CATEGORY 2: PARTNERSHIP VALUED AT USD100,000

RISING OPPORTUNITIES FOR MEDIA PARTNER:

1. Acknowledgement as Media Partner in all print and advertising materials
2. Acknowledgement as Media Partner on Forum and Press Conference backdrop
3. Branding on WIEF Annual Forum official website
   a. Main Page
   b. Company Logo
   c. Brief write-up
   d. URL Link
4. Complimentary Delegate Pass for three guests
5. Gala Dinner Invitation for three guests
6. Access to participants’ database
7. Placement of publications at shared designated area situated at a high traffic area [near Forum halls, exhibition hall, luncheon hall], to be provided by the Organiser. Signages for the tabletop display are to be provided by the Media Partner
8. Special discount for Partner’s subscribers for Forum registration

RISING OPPORTUNITIES FOR WIEF FOUNDATION:

1. Three complimentary one page ads; artwork provided by WIEF
2. Announcement article of the forum on the Daily/Magazine and/or Website
3. A minimum two articles or interviews of the Forum (pre and post)
4. A minimum two articles or interviews on Initiatives & Projects conducted under the Foundation
5. Insertion of the WIEF events in the event calendar, both printed and/or online
6. WIEF logo and website link on media partner/event website
7. Banner on the Media Partner website
8. Two complimentary Forum e-mail blast to media partner subscribers
CATEGORY 3: PARTNERSHIP VALUED AT USD50,000

RIISING OPPORTUNITIES FOR MEDIA PARTNER:

1. Acknowledgement as Media Partner on WIEF Annual Forum official website
   a. Main Page
   b. Company Logo
   c. Brief write-up
   d. URL Link
2. Complimentary Delegate Pass for two guests
3. Gala Dinner invitation for two guests
4. Access to participants' database
5. Placement of publications at shared designated area (situated at a high traffic area near Forum halls, exhibition hall, luncheon hall), to be provided by the Organiser. Signages for the tabletop display are to be provided by the Media Partner
6. Special discount for Partner’s subscribers for Forum registration

RIISING OPPORTUNITIES FOR WIEF FOUNDATION:

1. Announcement article of the forum on the Website and Social Network
2. A minimum two articles or interviews of the Forum (pre and post)
3. Insertion of the WIEF events in the event calendar, both printed and/or online
4. WIEF logo and website link on media partner/event website
5. Banner on the Media Partner website
6. Two complimentary Forum e-mail blast to media partner subscribers
DO YOU WANT TO BECOME A MEDIA PARTNER?

Please send your interest to:

Shabana Palpanaban
PR & Communications

World Islamic Economic Forum Foundation
A-9-1, Level 9, Hampshire Place Office
157 Hampshire, No. 1 Jalan Mayang Sari
50450 Kuala Lumpur, Malaysia.
T: +603 2163 5500
F: +603 2163 5504
M: +6012 375 4957
E: shabana@wief.org
W: www.wief.org
9th WIEF: www.9thwief.org
MOCA FEST
29 - 31 Oct 2013
Excel London, United Kingdom
Marketplace of Creative Arts
MOCAfest 2013
29 - 31 Oct 2013
ExCel London, United Kingdom

FORUM NAVIGATION GUIDE

INSIGHTS
PANEL DISCUSSION
WORKSHOP

This programme is correct as at 7 May 2013. The organiser reserves the right to amend the programme in the best interest of the Forum.

PRE-PROGRAMME - SUNDAY (27TH OCTOBER 2013)
07:00 pm - 10:00 pm
MOCAfest GLOBAL RHYTHMS
Rich Mix, London

DAY ONE - TUESDAY (29TH OCTOBER 2013)
10.00 am - 06.00 pm
MARKETPLACE OPEN
Visual Arts and Installation Exhibit

DAY TWO - WEDNESDAY (30TH OCTOBER 2013)
10.00 am - 07.00 pm
VISUAL ARTS AND INSTALLATION EXHIBIT
FILM FESTIVAL
Screening independent international films

11.00 am - 07.00 pm
SUPPORTING THE ARTS
Building a Sustainable Cultural Eco-System

11.30 am - 01.00 pm
THROUGH THE LENS
What Photography can Teach us about our World

02.00 pm - 03.30 pm
STRINGS OF THE MUSLIM WORLD
Learning the Kora, Oud and Sitar

07.00 pm - 10.00 pm
MOCAfest SOULFUL EXPRESSIONS
Evening Performance Showcase

DAY THREE - THURSDAY (31ST OCTOBER 2013)
10.00 am - 07.00 pm
VISUAL ARTS AND INSTALLATION EXHIBIT
FILM FESTIVAL
Screening independent international films

11.00 am - 07.00 pm
TRANSFORMATIVE ARTS
Promoting a Positive Image

11.30 am - 01.00 pm
POETRY FOR THE SOUL
A Millennia of Inspiration

02.00 pm - 03.30 pm
UTILIZING THE POWER OF PUBLIC ART
Learning from the Street Artist

03.30 pm - 05.00 pm
MOCAfest SOUNDCAPES
A fusion performance finale
The 6th MOCAfest, to be held in conjunction with the 9th WIEF in ExCel London on 29-31 October 2013, is an international creative arts festival presenting 20 creative artists from over a dozen countries in various disciplines and genres including traditional and world music, independent film, calligraphy, poetry, theatre and more. The 6th MOCAfest starts off with an artists’ residency in Birmingham, followed by several community performances around Birmingham and London, and ultimately the final performance showcase in ExCel London on 31 October 2013.

Join us for compelling discussions, interactive workshops, fusion performances, independent films and inspiring visual art. The 6th MOCAfest is free and open to the public.
The WIEF Foundation was established on 6th March 2006 to institutionalise the World Islamic Economic Forum (WIEF). The Foundation seeks to fulfill its objective of organising its annual and regional Forums and to implement the programmes established under the WIEF initiatives. An International Advisory Panel was also established to provide strategic direction to the Forum and its related programmes.

The Foundation established its own Permanent Secretariat based in Kuala Lumpur in July 2008 and is managed by a Board of Trustees led by the Chairman of the Foundation.
WIEF was formed for the purpose of enhancing the economic wellbeing of the people of Muslim nations and Muslim communities worldwide through increasing trade and business activities amongst them. WIEF aims to package the Muslim world as a lucrative trade and investment caucus that is able to attract foreign investors and business partners from various countries worldwide.

WIEF believes that collaboration is the salient feature of 21st century international relations. Business partnerships can become genuine bridges towards peace and prosperity between the Muslim and non-Muslim world. WIEF accords the highest importance to two of the most important segments of society - the women and youth of the Muslim world - which it seeks to nurture to its maximum potential through training, education and business activities.
UK CO-OPERATING AGENCIES

Foreign & Commonwealth Office

The Foreign & Commonwealth Office (FCO) promotes British interests overseas, supporting our citizens and businesses around the globe. The FCO has a worldwide network of embassies and consulates in nearly 270 diplomatic offices which work to build Britain's prosperity by increasing exports and investment, opening markets, ensuring access to resources, and promoting sustainable global growth. The FCO warmly welcomes the decision to stage the 9th WIEF in London, the leading global centre for international business.

UK Trade & Investment

With professional advisers both within the UK and across more than 100 international markets, UK Trade & Investment is the Government Department that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high-quality investment to the UK. UKTI is pleased to be working in partnership with the WIEF in hosting the British Business Pavilion (BBP).

Mayor of London

The Mayor of London is the city's elected voice and champions London and Londoners at home and abroad. He also works to maintain London's position as one of the best places in the world to do business. The current Mayor of London is Boris Johnson.

London & Partners

London & Partners is the city's official promotional organisation. It works on the Mayor's behalf to promote London as a leading destination for overseas companies wishing to expand into the UK or Europe. London & Partners also offers free advice to support international businesses wishing to set up and grow in London. www.londonandpartners.com
WHY LONDON?

Business thrives in London. The UK capital is home to more of the world’s largest companies than any other European city, with more than 110 of the FT Global 500 having a presence in the city. London is also the place to capitalise on the most exciting convergence between creativity and technology. The success of Tech City, Europe’s fastest-growing tech cluster, and the innovative companies that call the area home is testament to London’s status as the world capital of business.

THE BUSINESS OPPORTUNITY

London is one of the world’s most exciting, dynamic and profitable cities in which to establish a business. It offers:

1. Access to Europe’s 500 million consumers.
2. Direct flights to more than 450 destinations.
3. First for qualified staff in Europe.
4. More European HQs than any other city in Europe.
5. 230 languages spoken.
7. Office hours overlap with countries generating 99% of global GDP.
8. Entrepreneur visas for those seeking start-up funding.
9. 20% corporation tax by 2015.
10. 30% tax relief on investments up to £1 million.
11. Fewer restrictions on doing business than in most other major European cities.
DOING BUSINESS IN LONDON

London’s strong business infrastructure provides the perfect conditions for a broad range of sectors and industries to build, grow and succeed. Creative industries; IT, telecoms and software; business services; financial services; real estate; life sciences; environment; clean-tech; manufacturing; oil and gas; transport and logistics all make up the rich tapestry of the business world in London.

Underpinning London’s thriving business climate is its prime asset: a highly skilled, diverse and multi-cultural workforce. London offers a regional labour pool of over nine million – the largest regional workforce in Europe. 40% of the workforce was born overseas adding to the city’s ever-changing cultural vibrancy. London is also recognised as a world centre of excellence for research and education, with one of the largest critical masses of educational and academic facilities anywhere in the world, including nine universities in the world top 200.
# Forum Registration Form

**9th WIEF**  
**Excel London, United Kingdom**  
**29 - 31 October 2013**

<table>
<thead>
<tr>
<th>Name (Mr/Ms/Dr)</th>
<th>Name to appear on badge</th>
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</thead>
<tbody>
<tr>
<td>Organisation</td>
<td>Designation</td>
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<td>Address</td>
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<td>Postcode</td>
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<td>Mobile</td>
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<tr>
<td>Email</td>
<td>Alternative Email</td>
</tr>
</tbody>
</table>

- **Vegetarian option**

**REGISTRATION FEE - USD800 PER PARTICIPANT**

Registration fee covers:
- Participation at the Main Forum over 3 days
- Invitation to Gala Dinner
- Access to 9th WIEF Expo and 6th MOCAfest

Special rates:
- Early bird discount: 40% discount for registrations before 31st July 2013

If you wish to participate in the Business Networking Breakfast Session on 31st October 2013 from 08.00am to 09.45am, please indicate your field of interest.

- **Healthcare**
- **Halal Industry**
- **Technology**
- **Tourism**
- **Oil and Gas**
- **Islamic Banking**
- **Education**
- **Green Industry**

**PAYMENT METHODS**

- **By Cheque:** Please make cheque payable to “WORLD ISLAMIC ECONOMIC FORUM FOUNDATION”
- **By Telegraphic Transfer to the following bank account:**
  - **ACCOUNT NO:** 1401-0000296-10-1
  - **BENEFICIARY NAME:** World Islamic Economic Forum Foundation
  - **BANK:** CIMB Islamic Bank Berhad
  - **BRANCH:** Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
  - **SWIFT CODE:** CIBBYKL

**PLEASE FAX, MAIL OR EMAIL THE FORUM REGISTRATION FORM AND PHOTO TO:**

**Mr David Bareng / Mr Syed Azlan**

**WORLD ISLAMIC ECONOMIC FORUM FOUNDATION**  
A-9-1, Level 9, Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur

**T:** +603 2163 5500  
**F:** +603 2163 5504  
**E:** registration@wief.org / azlan@wief.org  
**W:** www.9thwief.org

**REFUNDS & CANCELLATIONS**

Cancellations must be received in writing before 29th September 2013 in order to receive a refund, less an administrative charge of USD50. No refunds will be issued for cancellations received after 29th September 2013. Refund may be made at any time by written notification.
## SPONSORSHIP FORM

9th WIEF  
EXCEL LONDON, UNITED KINGDOM  
29 - 31 OCTOBER 2013

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Website</th>
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<td>Address</td>
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<td>Postcode</td>
<td>Country</td>
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<td>Contact Name</td>
<td>Position</td>
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<td>Mobile</td>
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<td>Email</td>
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</table>

I / WE WOULD LIKE TO TAKE UP THE FOLLOWING SPONSORSHIP PACKAGE:

- [ ] Strategic Partner - USD200,000
- [ ] Gold Sponsor - USD75,000
- [ ] Platinum Sponsor - USD100,000
- [ ] Silver Sponsor - USD50,000

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<table>
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<tr>
<th>Signature</th>
<th>Position</th>
<th>Date</th>
</tr>
</thead>
</table>

* Far and on behalf of the Sponsor listed above

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**PAYMENT METHODS**

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- **BANK:** CIMB Islamic Bank Berhad
- **BRANCH:** Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
- **SWIFT CODE:** CIBBYKL

**PLEASE FAX, MAIL OR EMAIL THE SPONSORSHIP FORM TO:**

MR DAVID BARENG / MR SYED AZLAN

**WORLD ISLAMIC ECONOMIC FORUM FOUNDATION**

A-9-1, Level 9, Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur

T: +603 2163 5500  F: +603 2163 5504  E: davidemir@wief.org / azlan@wief.org  W: www.9thwief.org
**EXPO REGISTRATION FORM**

**9TH WIEF**

**EXCEL LONDON, UNITED KINGDOM**

**29 - 31 OCTOBER 2013**

<table>
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<th>Company Name</th>
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<td>Email</td>
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</tbody>
</table>

**I WOULD LIKE TO PARTICIPATE IN THE EXPO**

- [ ] Raw Space ______ sqm (minimum 9m²) - USD230 per sqm
- [ ] Standard Exhibition Booth - USD278 per m² (USD2,500 for 9m² booth)

Confirmation of your expo space/booth is on a first-come, first-served basis and subject to payment of the exhibition fees in full.

**PAYMENT METHODS**

**By Cheque:** Please make cheque payable to "WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

**By Telegraphic Transfer to the following bank account:**

- ACCOUNT NO: 1401-0000296-10-1
- BENEFICIARY NAME: World Islamic Economic Forum Foundation
- BANK: CIMB Islamic Bank Berhad
- BRANCH: Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia
- SWIFT CODE: CIBMYKL

**PLEASE FAX, MAIL OR EMAIL THE EXPO REGISTRATION FORM TO:**

MR DAVID BARENG / MR SYED AZLAN

**WORLD ISLAMIC ECONOMIC FORUM FOUNDATION**

A-9-1, Level 9, Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur

T: +603 2163 5500   F: +603 2163 5504   E: davidemir@wief.org / azlan@wief.org   W: www.9thwief.org