

# 9<sup>TH</sup> WIEF

EXCEL LONDON, UNITED KINGDOM

29 - 31 OCTOBER 2013

CHANGING WORLD,  
NEW RELATIONSHIPS

PROGRAMME

9<sup>TH</sup> WORLD ISLAMIC ECONOMIC FORUM





# OVERVIEW

The 9th World Islamic Economic Forum will be convened this year in London, being one of the leading financial and cultural centres of the world and the business gateway between the Muslim and non-Muslim world.

The Forum will be held at ExCel London on 29 – 31 October 2013, bearing the theme “Changing World, New Relationships” to encapsulate the emergence of new economic linkages between nations across borders, religions and cultures in a fast changing world.

Hosted by:



Government of Malaysia



HM Government

UK Government

Organised by:





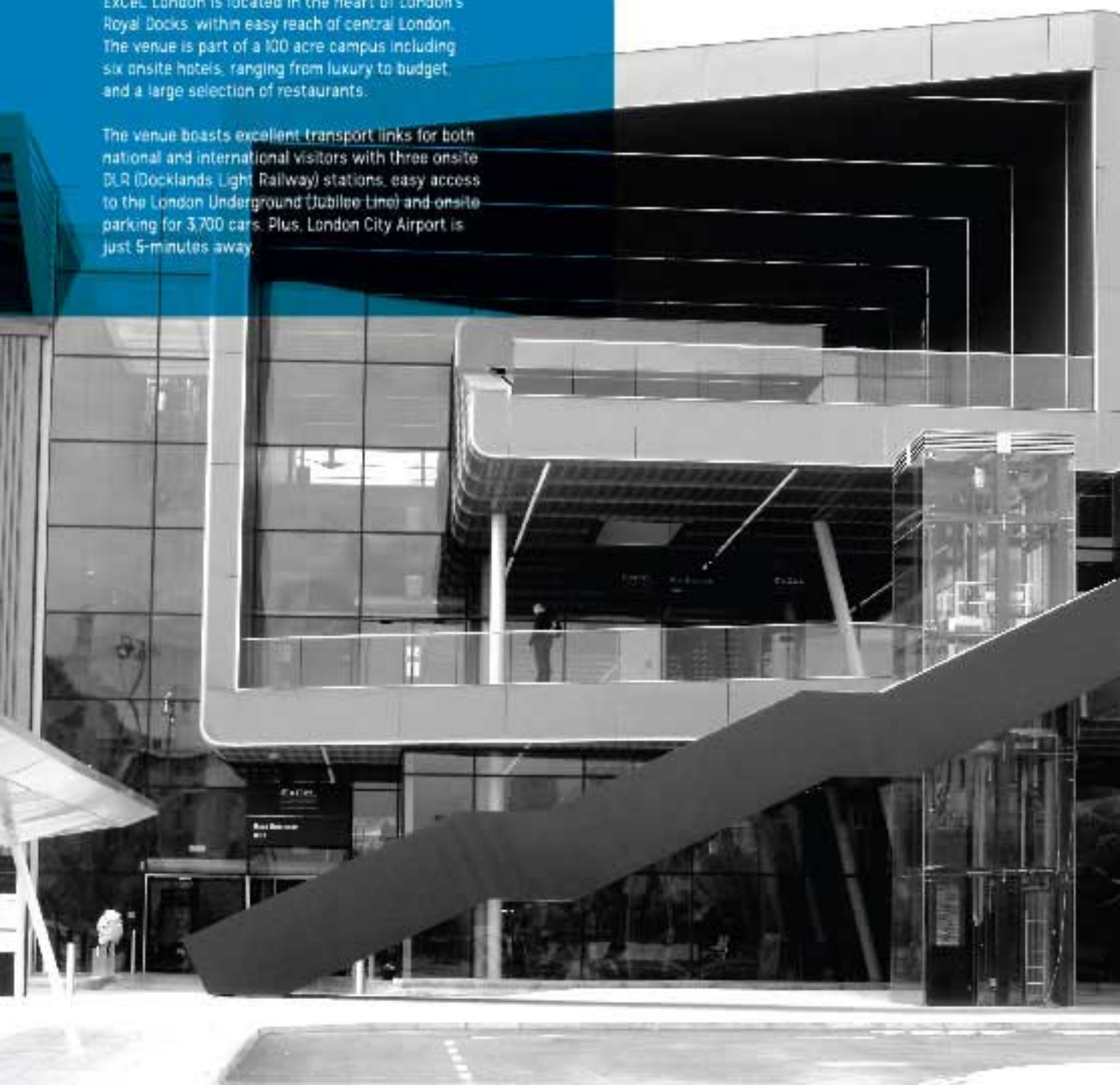


# VENUE EXCEL LONDON

A £500 million international exhibition and convention centre that offers an incredible 100,000m<sup>2</sup> of flexible event space, including London's only International Convention Centre (ICC London).

Situated in a stunning waterfront location, ExCeL London is located in the heart of London's Royal Docks, within easy reach of central London. The venue is part of a 100 acre campus including six onsite hotels, ranging from luxury to budget, and a large selection of restaurants.

The venue boasts excellent transport links for both national and international visitors with three onsite DLR (Docklands Light Railway) stations, easy access to the London Underground (Jubilee Line) and onsite parking for 3,700 cars. Plus, London City Airport is just 5-minutes away.



# ABOUT WIEF

THE WORLD ISLAMIC ECONOMIC FORUM (WIEF) IS A WORLD-CLASS BUSINESS PLATFORM SHOWCASING BUSINESS OPPORTUNITIES IN THE MUSLIM WORLD.

It started in 2005 with its inaugural Forum in Kuala Lumpur, Malaysia followed by the second Forum in Islamabad, Pakistan in 2006, Kuala Lumpur again in 2007, Kuwait City, Kuwait in 2008, Jakarta, Indonesia in 2009, Kuala Lumpur, Malaysia in 2010, Astana, Kazakhstan in 2011 and Johor Bahru, Malaysia in 2012.

Renowned worldwide as a yearly gathering for world leaders and top CEOs, the WIEF is also regarded as an SME-centric platform, attracting thousands of small and medium business from all over the world. The WIEF continues to make inroads into new territories, shedding light on new business opportunities in the Muslim World.

Throughout the years, participation has steadily grown from a mere 600 delegates within the Asian region in 2005, to more than 2500 delegates worldwide, at our most recent Forums. The WIEF shall continue to make an impact on the global business landscape, addressing pressing issues of the day and will constantly strive towards building bridges through business between all nations and communities.

the 6th  
WIEF

## Opening Ceremony of the 6TH WORLD ISLAMIC ECONOMIC FORUM

BY THE HON. DATO' SRI MOHD NAJIB BIN TUN ABDUL RAZAK  
PRIME MINISTER OF MALAYSIA  
KUALA LUMPUR, MALAYSIA  
19





# PREVIOUS FORUMS



## 1<sup>st</sup> WIEF

**Date:** 1 - 3 October 2005  
**Venue:** Kuala Lumpur, Malaysia  
**Theme:** Forging New Alliances for Development and Progress

**No. of participants:** 600



## 5<sup>th</sup> WIEF

**Date:** 1 - 4 March 2009  
**Venue:** Jakarta, Indonesia  
**Theme:** Food and Energy Security & Stemming the Tide of the Global Financial Crisis

**No. of participants:** 1728



## 2<sup>nd</sup> WIEF

**Date:** 5 - 7 November 2006  
**Venue:** Islamabad, Pakistan  
**Theme:** Unleashing the Potential of Emerging Markets

**No. of participants:** 700



## 6<sup>th</sup> WIEF

**Date:** 18 - 20 May 2010  
**Venue:** Kuala Lumpur, Malaysia  
**Theme:** Gearing for Economic Resurgence

**No. of participants:** 2567



## 3<sup>rd</sup> WIEF

**Date:** 27 - 29 May 2007  
**Venue:** Kuala Lumpur, Malaysia  
**Theme:** Global Challenges: Innovative Partnerships

**No. of participants:** 1000



## 7<sup>th</sup> WIEF

**Date:** 7 - 9 June 2011  
**Venue:** Astana, Kazakhstan  
**Theme:** Globalising Growth: Connect, Compete, Collaborate

**No. of participants:** 2508



## 4<sup>th</sup> WIEF

**Date:** 29 April - 1 May 2008  
**Venue:** Kuwait City, Kuwait  
**Theme:** Islamic Countries: Partners in Global Development

**No. of participants:** 900



## 8<sup>th</sup> WIEF

**Date:** 4 - 6 December 2012  
**Venue:** Johor Bahru, Malaysia  
**Theme:** Changing Trends, New Opportunities

**No. of participants:** 2100

THE FORUM HAS BEEN GRACED BY SUCH ESTEEMED DIGNITARIES AS:

**President of the Republic of Maldives,**

H.E. Maumoon Abdul Gayoom (2005)

**President of the Islamic Republic of Pakistan,**

H.E. Pervez Musharraf (2006)

**President of the Republic of Indonesia,**

H.E. Dr Susilo Bambang Yudhoyono (2007, 2009, 2010)

**Emir of the State of Kuwait,**

H.H. Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (2008)

**King of Jordan,**

H.M. King Abdullah II (2008)

**President of the Islamic Republic of Afghanistan,**

H.E. Hamid Karzai (2008)

**President of the Republic of Senegal,**

H.E. Abdoulaye Wade (2008, 2010)

**President of Bosnia And Herzegovina,**

H.E. Haris Silajdzic (2008)

**Sultan of Brunei Darussalam,**

H.M. Sultan Hassanali Bolkiah (2010)

**President of the Republic of Kosovo,**

H.E. Fatmir Sejdiu (2010)

**President of the Republic of Maldives,**

H.E. Mohamed Nasheed (2010)

**President of the Republic of Kazakhstan,**

H.E. Nursultan Nazarbayev (2011)

**President of the Republic of Djibouti,**

H.E. Ismail Omar Guelleh (2011)

**President of the Union of Comoros,**

H.E. Ikililou Dhoine (2012)

**Prime Minister of Malaysia, as Founder Patron**

**of the WIEF Foundation and as Former**

**Prime Minister of Malaysia,**

H.E. Tun Abdullah Ahmad Badawi (2005 to 2012)

**Prime Minister of the Islamic Republic of Pakistan**

**and as Former Prime Minister of the Islamic**

**Republic of Pakistan,**

H.E. Shaukat Aziz (2005, 2006, 2007, 2010, 2011)

**Prime Minister of the State of Kuwait,**

H.H. Sheikh Nasser Al-Mohamad Al-Ahmad Al-Sabah  
(2007, 2008)

**Prime Minister of the Kingdom of Bahrain,**

H.R.H. Prince Khalifa bin Salman Al Khalifa (2008)

**Prime Minister of the Republic of Cote D'Ivoire,**

H.E. Guillaume Kigbafori Soro (2008)

**Prime Minister of the Kingdom of Morocco,**

H.E. Abbas El Fassi (2009)

**Prime Minister of Malaysia and as Patron of the**

**WIEF Foundation,**

H.E. Dato' Sri Mohd Najib Tun Abdul Razak

(2010, 2011, 2012)

**Prime Minister of the People's Republic**

**of Bangladesh,**

H.E. Sheikh Hasina (2010)

**Prime Minister of Tajikistan,**

H.E. Oqil Oqilov (2011)

**Prime Minister of Kazakhstan,**

H.E. Karim Massimov (2011)

**Crown Prince of Perak, Malaysia,**

H.R.H. Raja Dr Nazrin Shah (2005, 2011)

**Crown Prince and Deputy Ruler, Ras Al-Khaimah**

**Emirates, United Arab Emirates,**

H.H. Sheikh Saud bin Saqr Al Qasimi (2007, 2009)

**Duke of York,**

H.R.H. Prince Andrew (2010)

**Vice President of the Republic of Indonesia,**

H.E. Jusuf Kalla (2009)

**Vice President of the Republic of Indonesia,**

H.E. Prof. Dr Boediono (2011)

**Deputy Prime Minister of the State of Qatar,**

H.E. Abdullah bin Hamad Al-Attiyah (2009)

**Deputy Prime Minister of the Republic of Uganda,**

H.E. A.M. Kirunda Kivejinja (2009)

**Deputy Prime Minister of the Republic**

**of Kazakhstan,**

H.E. Assat O. Issokesshev (2010, 2011)

**Deputy Prime Minister of the Republic of Singapore,**

H.E. Tharman Shanmugaratnam (2012)

**Former Prime Minister of Malaysia,**

H.E. Tun Dr Mahathir Mohamed (2005)

**Former Prime Minister of Australia,**

H.E. Bob Hawke (2006, 2008)

**Former President of Sri Lanka,**

H.E. Chandrika Bandaranaike Kumaratunga (2006)

**Former Prime Minister of the Netherlands,**

H.E. Prof Dr Ruud Lubbers (2007, 2010)

**Former Prime Minister of the Arab Republic of Egypt,**

H.E. Dr Atef Obaid (2008)

**Former Prime Minister of the Netherlands,**

H.E. Wim Kok (2011)

**Former Prime Minister of Lebanon,**

H.E. Fuad Siniora (2011)

**Former Deputy Prime Minister of the Republic**

**of Yemen,**

H.E. Abdul Kareem Al-Arhabi (2009)

**Former Deputy Prime Minister of Malaysia and**

**Chairman of the WIEF Foundation,**

H.E. Tun Musa Hitam (2005 to 2012)

**President of the Islamic Development Bank (IDB),**

H.E. Dr Ahmed Mohamed Ali (2005 to 2012)

**Secretary General of the OIC,**

H.E. Prof Dr Ekmeleddin Ihsanoglu (2009)

**Secretary General of ASEAN,**

H.E. Surin Pitsuwan (2010)

**Chairman of the Moro Islamic Liberation Front,**

**Mindanao, Republic of Philippines,**

H.E. Al Haj Murad Ebrahim (2012)



# PEOPLE AT THE FORUM

## HEADS OF STATE, HEADS OF GOVERNMENT, MINISTERS AND PUBLIC SECTOR POLICY MAKERS

- Debate a wide range of issues with a wide variety of experts and decision makers from across the globe
- Examine the options and solutions for the most pressing challenges affecting the world's business environment
- Seek out potential funding for various projects

## CAPTAINS OF INDUSTRY, DECISION MAKERS, ENTREPRENEURS, INVESTORS AND INDUSTRY PROFESSIONALS FROM ALL SECTORS

- Take advantage of the opportunity to network with key stakeholders
- Pursue new business opportunities and network with companies across the world at a truly global platform
- Identify investment opportunities from all corners of the industry

## ACADEMICIANS, INNOVATORS AND STUDENTS

- Be part of a leading high level forum on business opportunities across the globe
- Learn about the latest changes and strategies in the business sector
- Meet face-to-face with leading experts in various fields

## NGOs AND CIVIL SOCIETY ORGANISATIONS

- Take advantage of the opportunity to speak one-on-one with the experts in your field
- Keep abreast of the rapidly changing global business environment

## MEDIA

- Cover a leading business forum in the world
- Report on different opinions of industry leaders on the world's current business issues
- Acquire real insights regarding challenges in an industry that creates so many headlines every day





# WHAT THE FORUM OFFERS

This year, the 9th World Islamic Economic Forum (WIEF) will provide a high level platform for leading global government leaders, captains of industries, academic scholars, regional experts, professionals, corporate managers, policy makers, innovators, business leaders and investors to discuss opportunities for business partnerships in the Muslim world.

In 2013, WIEF will bring together more than 1,500 thinkers, policymakers and corporate leaders to discuss immediate and long-term issues surrounding all forms of business.

This is your opportunity to participate in a high-level exchange of ideas and in-depth dialogue with international and inter-industrial colleagues on cutting-edge and emerging issues on the changing dynamics in global business today.

Throughout the Forum, the underlying theme of "Changing World, New Relationships" will be examined across the framework of policy, business, technology and finance with fresh presentations from industry leaders, frank and insightful discussions among senior representatives from key players and valuable inputs from respected analysts. Acquire a complete global business update while you network with international peers in all elements of the industry.



АСТАНА, КАЗАХСТАН  
7-9 МАУСЫМ 2011

АСТАНА, КАЗАХСТАН  
7-9 ИЮНЬ 2011

ASTANA, KAZAKHSTAN  
7-9 JUNE 2011



# 9<sup>TH</sup> WIEF

WORLD ISLAMIC ECONOMIC FORUM  
LONDON 2013



# THE FORUM PROGRAMME

The world is a fast changing place where new relationships have emerged out of the various crises besetting the global economy. Old economic models have failed to describe how the world works and underestimated the human propensity to collaborate rather than compete to survive in this ever turbulent 21st century. A search for a new framework has already begun. Like never before, partnerships are sprouting across borders, religions and cultures, all in the name of peace and prosperity between nations. Of those partnerships, the most crucial of all is in business and trade, which is bound to shape relations between nations and economies in the near future.



9<sup>TH</sup> WIEF

CHANGING WORLD. NEW RELATIONSHIPS.

## PROGRAMME AT A GLANCE

29 - 31 OCTOBER 2013 | EXCEL LONDON, UNITED KINGDOM

	08.00am - 08.30am	08.30am - 09.00am	09.00am - 09.30am	09.30am - 10.00am	10.00am - 10.30am	10.30am - 11.00am	11.00am - 11.30am	11.30am - 12.00pm	12.00pm - 12.30pm	12.30pm - 01.00pm
<b>DAY 1</b> TUE 28 OCT 2013	REGISTRATION		OPENING SESSION OF THE 9 <sup>TH</sup> WIEF		LEADERS PANEL: Changing World, New Relationships					
9 <sup>TH</sup> WIEF EXPO										
<b>DAY 2</b> WED 29 OCT 2013	PLENARY 2 FACE TO FACE "Smart Cities"		PLENARY 3 DESIGNING THE FUTURE Why do We Need Smart Cities?			PLENARY 4 CENTRAL BANKERS PANEL Harmonising Global Standards on Islamic Finance				
	WORKSHOP 1 Youth Unemployment and Apprenticeship		WORKSHOP 2 Financing Options for Start-up Businesses		WORKSHOP 3 Transformative Arts		WORKSHOP 4 Media Relations			
9 <sup>TH</sup> WIEF EXPO										
SPONSORS PROGRAMME										
MARKETPLACE OF CREATIVE ARTS										
BRITISH BUSINESS PAVILION										
<b>DAY 3</b> THU 31 OCT 2013	BUSINESS NETWORKING BREAKFAST		SPECIAL ADDRESS	PLENARY 8 Promoting Transnational Education			PLENARY 9 Women in the Corporate World			
				WORKSHOP 7 Islamic Capital Market and Infrastructure			WORKSHOP 8 Islamic Finance and Education			
9 <sup>TH</sup> WIEF EXPO										
SPONSORS PROGRAMME										
MARKETPLACE OF CREATIVE ARTS										
BRITISH BUSINESS PAVILION										



01.00pm - 01.30pm	01.30pm - 02.00pm	02.00pm - 02.30pm	02.30pm - 03.00pm	03.00pm - 03.30pm	03.30pm - 04.00pm	04.00pm - 04.30pm	04.30pm - 05.00pm	05.00pm - 05.30pm	05.30pm - 06.00pm	06.00pm - 07.00pm	07.00pm - 08.00pm	08.00pm - 09.30pm
BUSINESS NETWORKING LUNCH		MINISTERIAL PANEL Policy Framework for Growth			PLENARY 1 CEO PANEL Doing Business in a Changing World					GALA DINNER		
9TH WIEF EXPO												
BUSINESS NETWORKING LUNCH		PLENARY 5 BANKERS PANEL Internationalising Islamic Finance			PLENARY 6 Capitalising The Online Market			PLENARY 7 Developing Global Connectivity				
		WORKSHOP 5 Halal Tourism			WORKSHOP 6 Global Philanthropy							
9TH WIEF EXPO												
SPONSORS PROGRAMME												
MARKETPLACE OF CREATIVE ARTS												
BRITISH BUSINESS PAVILION												
BUSINESS NETWORKING LUNCH		PLENARY 10 Global Health Challenges			PLENARY 11 Exploring Microfinance in Social Enterprise			PLENARY 12 Face to Face		CLOSING SESSION		
		WORKSHOP 9 Islamic Finance	WORKSHOP 10 Social Media	WORKSHOP 11 Promoting Growth in the Halal Industry								
9TH WIEF EXPO												
SPONSORS PROGRAMME												
MARKETPLACE OF CREATIVE ARTS												
BRITISH BUSINESS PAVILION												

## FORUM NAVIGATION GUIDE



ARTS AND CULTURE



LEADERS PANEL



PANEL DISCUSSION



WORKSHOP



INSIGHTS



NETWORKING SESSION



WOMEN PANEL



YOUTH PANEL

### PRE-FORUM - MONDAY (28TH OCTOBER 2013)

10.00am - 6.00pm

FORUM REGISTRATION

## MAIN PROGRAMME

### DAY ONE - GLOBAL OPPORTUNITIES - TUESDAY (29TH OCTOBER 2013)

VENUE: ICC AUDITORIUM

08.00am - 09.00am

REGISTRATION

Arrival of Delegates, Guests and VIPs

09.00am - 10.00am

OPENING SESSION OF THE 9<sup>th</sup> WIEF

Dua Recital

Welcoming Remarks by the Hon. Tun Musa Hitam, Chairman, WIEF Foundation

Address by H.E. Datuk Sri Mohd Najib Tun Abdul Razak, Prime Minister of Malaysia & Patron of WIEF Foundation

Special Address by a VIP representative of the UK Government

10.00am - 01.00pm



LEADERS PANEL

Changing World, New Relationships

GROUP PHOTO

EXCHANGE OF AGREEMENTS

TOUR OF 9<sup>th</sup> WIEF EXPO

01.00pm - 02.00pm

BUSINESS NETWORKING LUNCH

Venue: Capital Hall

02.00pm - 03.30pm



MINISTERIAL PANEL

Policy Framework for Growth

03.30pm - 05.00pm

PLENARY I



CEO PANEL

Doing Business in a Changing World

The challenges to business are increasingly complex in the competitive 21<sup>st</sup> century. What have these challenges evolved into? How do we tackle them?

06.00pm - 09.30pm



RECEPTION FOLLOWED BY GALA DINNER

(Hosted by the PM of Malaysia)


Venue: Capital Hall

Open To All Participants









DAY TWO - SMART ECONOMIES - WEDNESDAY (30TH OCTOBER 2013)

VENUE: ICC AUDITORIUM

09.00am - 10.00am PLENARY 2	 <b>FACE TO FACE</b> "Smart Cities" Conversation with Boris Johnson, Mayor of London
10.00am - 11.30am PLENARY 3	 <b>DESIGNING THE FUTURE</b> Why do We Need Smart Cities? How do we best design cities of the future, where culture, form, function and technology converge to improve the quality of life of its people, as well as boost their economic productivity in a globally connected world?
11.30am - 01.00pm PLENARY 4	 <b>CENTRAL BANKERS PANEL</b> Harmonizing Global Standards on Islamic Finance A concerted effort in harmonizing global standards is vital to push the Islamic Finance industry forward. What are the policy making steps to achieve that?
01.00pm - 02.00pm	<b>BUSINESS NETWORKING LUNCH</b> Venue: Capital Hall
02.00pm - 03.30pm PLENARY 5	 <b>BANKERS PANEL</b> Internationalising Islamic Finance Islamic Finance is reaching a tipping point and is poised to serve a larger market. What does it take to push these market boundaries?
03.30pm - 05.00pm PLENARY 6	 <b>CAPITALISING THE ONLINE MARKET</b>  The cost of setting up online businesses in developing economies can be sky high. What can be done to mitigate cost in this promising market?
05.00pm - 06.00pm PLENARY 7	 <b>DEVELOPING GLOBAL CONNECTIVITY THROUGH DIGITAL TECHNOLOGY</b> Advancements in digital technology and innovation foster entrepreneurship, enable nations to develop rapidly and connect the world in new ways. How can tech cities support such progress and what are the prospects and opportunities for collaboration between these clusters around the World?



DAY THREE - SMART SOCIETIES - THURSDAY (31ST OCTOBER 2013)		VENUE: ICC AUDITORIUM
08.00am - 09.45am	 <b>BUSINESS NETWORKING BREAKFAST (BNB)</b> Venue: Capital Hall BNB is developed to encourage greater business networking opportunities for the Forum participants. The BNB during the 9th WIEF will allow like-minded individuals to get to know each other in an informal setting and discuss relevant issues pertaining to their respective industry. <ul style="list-style-type: none"><li>- Healthcare</li><li>- Technology</li><li>- Islamic Banking</li><li>- Green Industry</li><li>- Tourism</li><li>- Halal Industry</li><li>- Oil &amp; Gas</li><li>- Education</li></ul>	
09.45am - 10.00am	Special Address by a VIP representative of the UK Government	
10.00am - 11.30am PLENARY 8	 <b>PROMOTING TRANSNATIONAL EDUCATION</b> Quality education is in high demand, necessitating the establishment of reputable universities in emerging economies. What is the growth trajectory of this market?	
11.30am - 01.00pm PLENARY 9	 <b>WOMEN IN THE CORPORATE WORLD</b> Unlocking the potential of women as critical growth drivers at the top of corporations.	
01.00pm - 02.00pm	<b>BUSINESS NETWORKING LUNCH</b> Venue: Capital Hall	
02.00pm - 03.30pm PLENARY 10	 <b>GLOBAL HEALTH CHALLENGES</b> <b>Stemming The Rise Of Non-Communicable Diseases</b> Non-communicable diseases (NCD) account for more than 60% of global deaths with most occurring in low to middle income countries. Without new interventions, the casualty will rise causing severe damage to economic development and healthcare systems. What are the preventive steps available in the healthcare industry?	
03.30pm - 05.00pm PLENARY 11	 <b>EXPLORING MICROFINANCE IN SOCIAL ENTERPRISE</b> Small scale lending can be an effective way to support social businesses. What are the potentials and limitations of microfinancing and how it can impact social enterprises in the future?	
05.00pm - 06.00pm PLENARY 12	 <b>FACE TO FACE</b>	
06.00pm - 06.30pm	<b>CLOSING SESSION</b> 9 <sup>th</sup> WIEF London Statement Special Address by a VIP Representative of the UK Government Special Address by a VIP Representative of the United Arab Emirates Vote of Thanks by the Hon. Tun Musa Hitam, Chairman, WIEF Foundation	

## PARALLEL PROGRAMMES

DAY TWO – WEDNESDAY (30TH OCTOBER 2013)		VENUE: LONDON SUITE
09.00am – 10.00am WORKSHOP 1	  <b>YOUTH UNEMPLOYMENT AND APPRENTICESHIP</b> Explore the idea of apprenticeship or internship to address youth unemployment.	
10.00am – 11.00am WORKSHOP 2	  <b>FINANCING OPTIONS FOR START-UP BUSINESSES</b> Explore different financing options for new businesses.	
11.00am – 12.00pm WORKSHOP 3	  <b>TRANSFORMATIVE ARTS</b> <b>Promoting A Positive Image</b> How to develop visual arts and literature as a powerful tool to promote a positive image?	
12.00pm – 01.00pm WORKSHOP 4	 <b>MEDIA RELATIONS</b> <b>Strategies For The Muslim World</b> How do we use media to develop a positive narrative of the Muslim World?	
02.00pm – 03.30pm WORKSHOP 5	 <b>DEVELOPING THE CONCEPT OF HALAL TOURISM</b> Discover the prospect of providing halal tourism in hotel, food and entertainment.	
03.30pm – 05.00pm WORKSHOP 6	 <b>GLOBAL PHILANTHROPY</b> <b>Investing In The Future</b> Discover the power of philanthropy in shaping people and economies.	



DAY THREE - THURSDAY (31ST OCTOBER 2013)		VENUE: LONDON SUITE
10.00am - 11.30am WORKSHOP 7	 <b>ISLAMIC CAPITAL MARKET AND INFRASTRUCTURE</b> Examine the importance of developing an Islamic Capital Market and providing Sharia compliant solutions to infrastructure financing.	
11.30am - 01.00pm WORKSHOP 8	 <b>ISLAMIC FINANCE AND EDUCATION</b> Examine the importance of education in building Islamic finance capabilities and developing innovative solutions.	
02.00pm - 03.00pm WORKSHOP 9	 <b>ISLAMIC FINANCE</b> <b>Empowering Women in Business</b>  Explore the sophisticated Islamic Finance products available for women businesses and wealth management.	
03.00pm - 04.00pm WORKSHOP 10	 <b>SOCIAL MEDIA</b> <b>Opening Business Opportunities For Women</b>  Explore the abundant opportunities for businesswomen to build relationships across sectors locally, nationally and internationally.	
04.00pm - 05.30pm WORKSHOP 11	 <b>PROMOTING GROWTH IN THE HALAL INDUSTRY</b> An introduction to the Halal industry, its prospect and the steps to take it forward.	

9 <sup>th</sup> WIEF EXPO	MARKETPLACE OF CREATIVE ARTS (MOCAfest)	BRITISH BUSINESS PAVILION (by invitation only)
<b>DATE</b> : 29th - 31st Oct 2013 <b>TIME</b> : 9.00am - 5.30pm <b>VENUE</b> : Capital Hall	<b>DATE</b> : 29th - 31st Oct 2013 <b>VENUE</b> : ICC Auditorium, Capital Lounge	<b>DATE</b> : 30th - 31st Oct 2013 <b>VENUE</b> : Rooms 15-17, Capital Suite

*The Organiser reserves the right to amend the programme in the best interest of the Forum. This programme is correct as at 7 May 2013.*



# 9<sup>th</sup> WIEF EXPO

## ABOUT THE EXPO

In keeping with the Forum's primary objective to encourage networking opportunities, the Expo Hall located at the Capital Hall, Level 0 of ExCel London, will be equipped with booth spaces for corporations to entertain their guests in their very own private area. Strategically located, these booth spaces offer corporations the freedom of a casual gathering among peers and prospective clients to discuss possible business exchanges.

The Forum welcomes the local and international business community to take the opportunity to be an exhibitor at the 9th WIEF Expo. The 9th WIEF Expo grants high-level exposure as well as good networking opportunities for your corporation, enabling your corporation to showcase products and services to the Forum's vast congregation of potential business partners.

Having a space at the Expo Hall is an efficient way of exposing your business beyond the domestic and into the vast global market.

## EXPO PACKAGES

### STANDARD BOOTH

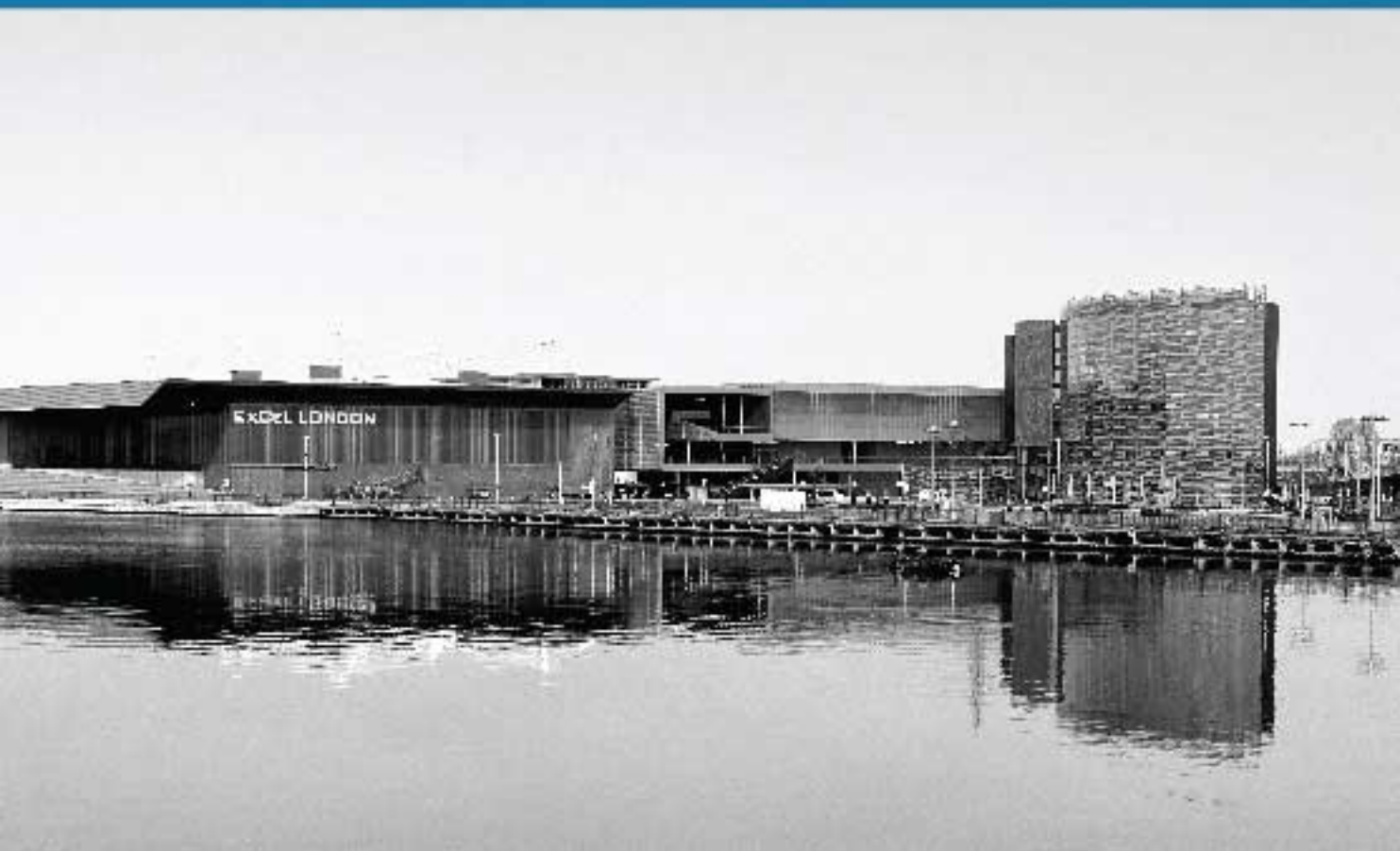
Standard 9m<sup>2</sup> expo booths are located in prime areas of the Expo Hall. The booths are readily constructed to make it easier for exhibitors to move in and showcase their products and services without too much hassle. These booths should allow exhibitors to network comfortably and also discuss potential deals with prospective clients.

### EXPO RATES

- Raw Space USD230 per m<sup>2</sup>
- Standard Expo Booth USD278 per m<sup>2</sup> (USD2,500 for 9m<sup>2</sup> booth)

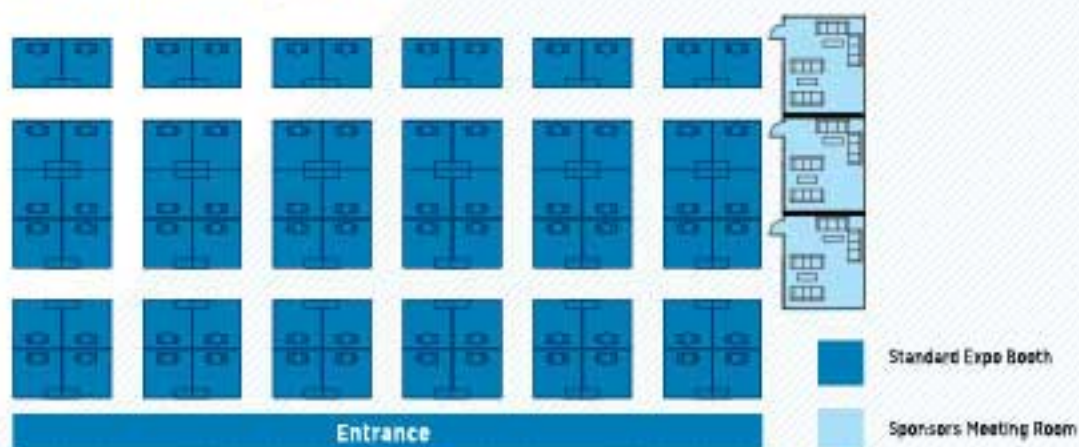
Exhibitors at the 9th WIEF will be entitled to the following privileges:

- 2 exhibitor passes
- Complimentary forum registration valued at USD800





## ICC CAPITAL HALL, LEVEL 0



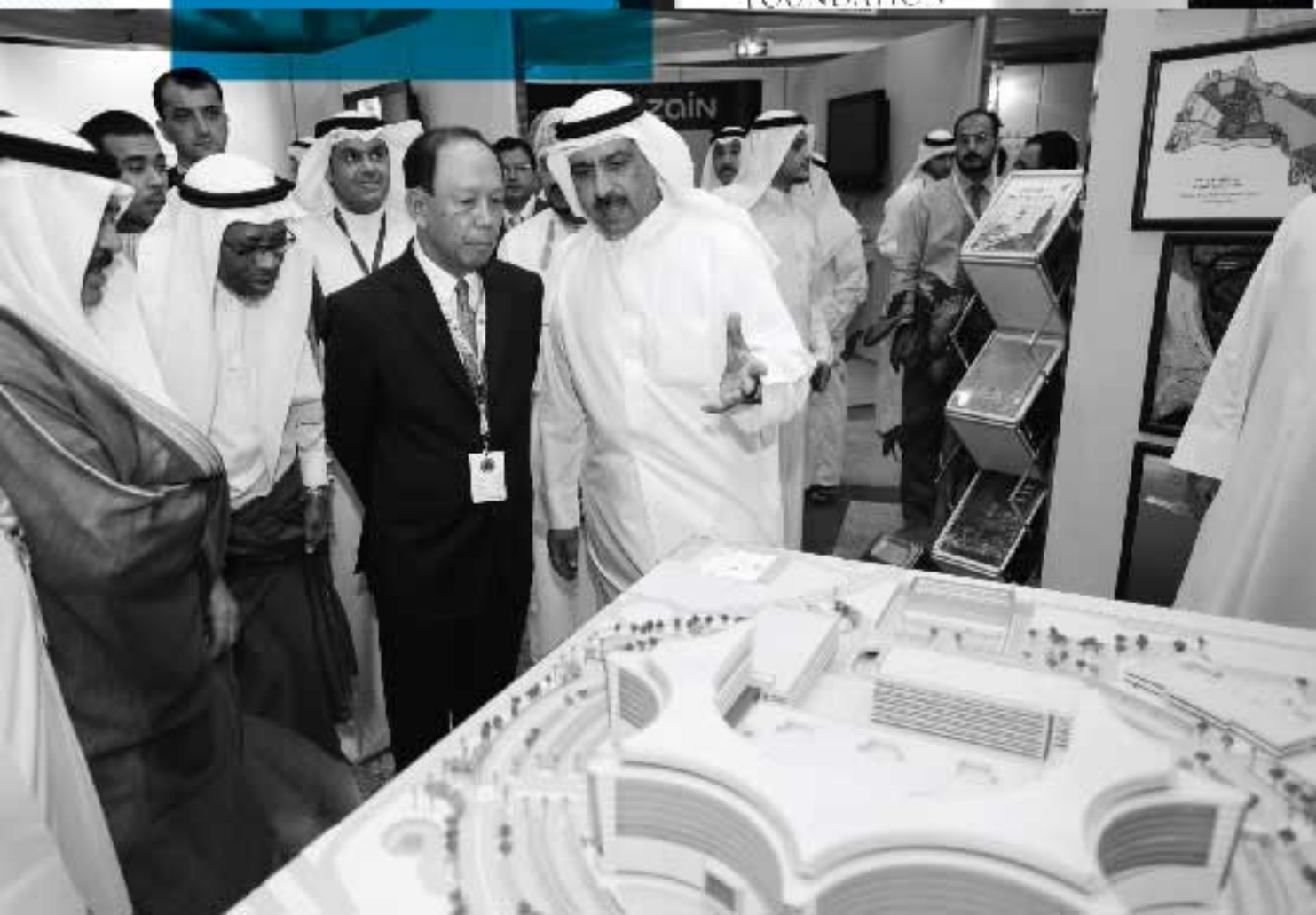
# SPONSORSHIP

Sponsorship with WIEF grants high-profile exposure as well as exclusive opportunities to your corporation. By taking advantage of the Foundation's standard or individually designed sponsorship packages, you are associating your corporate brand to a prestigious global event that as a result, will create maximum exposure to your company.

It's an exercise that enables your corporation to strengthen its position and branding amongst international economic movers and decision-makers. Sponsorship demonstrates your ongoing commitment to the Foundation, simultaneously opening the doors for you to network with top business leaders and prospects.









# SPONSORSHIP PACKAGES

## **STRATEGIC PARTNER**

**USD200,000**

1. Networking opportunities with Top Business Leaders.
2. Prominent recognition and acknowledgement in the Forum and press conference's backdrop, billboards, marketing & advertising collaterals.
3. Opportunity to host a social networking event at the Forum.
4. Priority complimentary registration for 20 guests.
5. Reserved seating at the Opening Ceremony.
6. Reserved table at the Gala Dinner.
7. Complimentary space for hospitality suite at a prime position.
8. Placement of corporate banner at a designated area of the Forum venue.
9. One dedicated press release and announcement prior to the Forum.
10. Priority interviews with selected media agencies.
11. A one-page advertisement insertion in the Forum's programme book.
12. Recognition in selected WIEF publications, websites and social media platforms with hyperlinks.
13. Access to participants' database.
14. Automatic subscription of e-newsletters and complimentary copies of quarterly newsletters.
15. Invitations to WIEF's programmes and events.
16. Usage of sponsors meeting room at the venue (Sharing Basis).
17. Opportunity to distribute approved sponsor products/materials at the Forum.



# SPONSORSHIP PACKAGES

## PLATINUM SPONSOR

USD100,000

1. Networking opportunities with Top Business Leaders.
2. Recognition and acknowledgement in the Forum and press conference's backdrops, billboards, marketing & advertising collaterals.
3. Priority complimentary registration for 15 guests.
4. Reserved seating at the Opening Ceremony.
5. Reserved seatings and invitations to Gala Dinner.
6. Complimentary space for hospitality suite.
7. Placement of corporate banner at the Forum's designated area.
8. Sponsor's mention in press release and announcement prior to the Forum.
9. A one-page advertisement insertion in the Forum's programme book.
10. Recognition in selected WIEF's publications, websites and social media platforms with hyperlinks.
11. Access to participants' database.
12. Automatic subscription of e-newsletters and complimentary copies of quarterly newsletters.
13. Invitations to WIEF's programmes and events.
14. Usage of sponsors meeting room (sharing basis).





# SPONSORSHIP PACKAGES

## **GOLD SPONSOR**

USD75,000

1. Networking opportunities with Top Business Leaders.
2. Recognition and acknowledgement in the Forum and press conference's backdrops, billboards, marketing & advertising collaterals.
3. Priority complimentary registration for 10 guests.
4. Exhibition space.
5. Sponsor's mention in press release and announcement prior to the Forum.
6. One-page advertisement insertion in the Forum's programme book.
7. Recognition in selected WIEF's publications, websites and social media platforms with hyperlinks.
8. Access to participants' database.
9. Automatic subscription of e-newsletters and complimentary copies of quarterly newsletters.
10. Invitations to WIEF's programmes and events.



# SPONSORSHIP PACKAGES

## SILVER SPONSOR

USD50,000

1. Recognition and acknowledgement in the Forum and press conference's backdrops, billboards, marketing & advertising collaterals.
2. Priority complimentary registrations for 5 guests.
3. Exhibition space.
4. Half-page advertisement insertion in the Forum's programme book.
5. Recognition in selected WIEF's publications, websites and social media platforms with hyperlinks.
6. Access to participants' database.
7. Automatic subscription of e-newsletters and complimentary copies of quarterly newsletters.10.
8. Invitations to WIEF's programmes and events.





# PREVIOUS SPONSORS

Al Ghurair Group	Multimedia Development Corporation
Al - Nazir Group of Industries	National Bank of Pakistan
ANTAM	Nokia Siemens Networks
Asian Finance Bank	Noor Financial Investment Co.
Aziz Group & Co	Ogilvy
Bank Islam	Pakistan International Airlines
Bank Muamalat Indonesia	PALTEL
Bank Rakyat Indonesia	PECD
BNi Syariah	Pertamina
Boubyan Bank	PETRONAS
CIMB Group	Permodalan Nasional Berhad
Citigroup	PricewaterhouseCoopers
DHL	Proton
Elfy	PT PLN (Persero)
ETA Star	Qatar Islamic Bank
Felda	QTEL RAK IDO
First Investment Co.	RAK Minerals and Metals Investment
Golden Hope Plantations	RHB Islamic Bank
HP	RUSD Investment Bank
HSBC Amanah	SALAMA Islamic Arab Insurance
Huawei	Sime Darby Bhd
International Chemplast	Spark Manshop
International Infrastructure Financing Pakistan Fund	SUNWAY Group
Iskandar Investment Bhd	Sime Darby Motors
Johor Corporation	Tabung Haji
Iskandar Regional Development Authority (IRDA)	Takaful Malaysia
Islamic Development Bank	TELEKOM
KGL Holding	Telenor Group
Khazanah Nasional Bhd	Telkom Indonesia
Kuwait Banking Association	Telkomsel
Kuwait Chamber of Commerce and Industry	The Coca-Cola Company
Kuwait Finance House	The International Investor
Kuwait Fund for Arab and Economic Development	The Investment Dar
Kuwait International Bank	Tourism Malaysia
Kuwait National Petroleum Co	Tradewinds Properties
Malaysia Airlines	UEM Group
Malaysia National Insurance	UIB Capital
Mandiri	UM Land
Mandiri Syariah	XL Indonesia
Maybank Group	Zain
Maybank Islamic Berhad	ZTE Corp
Mobilink	



# MEDIA PARTNERSHIP

As part of the marketing drive for the Foundation's annual WIEF and programmes conducted under its 4 initiatives, the WIEF Businesswomen Network (WBN), WIEF Young Leaders Network (WYN), WIEF Education Trust (WET) and the WIEF Roundtable Series, selected key media representatives from each region will be invited to work in partnership with the Foundation as a WIEF Media Partner.

Media exposure is important as there is a crucial need to showcase the Foundation's activities as an important vehicle in the attempt to channel business interest from other regions into the emerging economies of the Muslim world. As a partner, you will offer a platform for high profile publicity and exposure benefits for the Foundation in return for access to an international platform which will position your media agency as a prime source for contemporary world news.

We have come a long way since we first started in 2005. Equipped with a staunch philosophy of 'building bridges through business' and a strong zeal of getting the global business community closer to each other, the participation at our Forum sharply increased from a mere 600 to more than 2,500 participants in 2012. World leaders are now starting to look at our Forum as a focal point to promote the business agenda in their own countries including reaching out to the business community of other countries. The line-up of leaders at our Forums is testimony to our growing acceptance worldwide.

## WHAT ARE THE BENEFITS OF BECOMING A WIEF MEDIA PARTNER?

As a media partner, your organisation can take advantage of our unique three tier Media Partnership packages with its own individual set of benefits, that includes marketing opportunities, usage of WIEF logos, an enhanced image & standing within the international community and prominent listing in the Media Partner section of the official WIEF Annual Forum official website, other related portals and WIEF's publications.

### THE NEXT STEP?

Please see next page for our available packages.

You may also get in touch with us for a customised Media Partnership Package of mutual benefit.

### MEDIA PARTNERSHIP CATEGORIES:

Your value as a Media Partner to the WIEF can be divided into 3 categories depending on the media value of the services you as a Media Partner can render.

### BENEFITS OF SUPPORTING WIEF AS A MEDIA PARTNER:

- BRAND VISIBILITY on a global platform
- NETWORK and build new relationships
- DIRECT ACCESS to high level officials and key corporate figures
- PROMINENT EXPOSURE through our integrated marketing campaign
- EXCLUSIVE RIGHTS to special coverage, features and interviews



# CATEGORY 1: PARTNERSHIP VALUED AT USD200,000

## RIISING OPPORTUNITIES FOR MEDIA PARTNER:

1. Acknowledgement as Media Partner in all print and advertising materials
2. Acknowledgement as Media Partner in all Forum publications
3. Acknowledgement as Media Partner in TV ads and broadcast
4. Acknowledgement as Media Partner on Forum and Press Conference backdrop
5. Branding on WIEF Annual Forum official website:
  - a. Main Page
  - b. Company Logo
  - c. Brief write-up
  - d. URL Link
6. Complimentary Delegate Pass for five guests
7. Gala Dinner invitation for five guests
8. Access to participants' database
9. Placement of publications at shared designated area (situated at a high traffic area [near Forum halls, exhibition hall, luncheon hall], to be provided by the Organiser. Signages for the tabletop display are to be provided by the Media Partner)
10. Exclusive interviews with WIEF key personalities and the Forum's role players
11. Exclusive on site coverage rights of the WIEF Forum
12. One page ad insertion in Forum's programme book
13. Special discount for Partner's subscribers for Forum registration

## RIISING OPPORTUNITIES FOR WIEF FOUNDATION:

1. Four complimentary one page ads: artwork provided by WIEF
2. A minimum two announcement article of the forum on the Daily/Magazine and/or Website
3. A minimum three articles or interviews of the Forum (pre and post)
4. A minimum two articles or interviews on Initiatives & Projects conducted under the Foundation
5. Insertion of the WIEF events in the event calendar, both printed and/or online
6. WIEF logo and website link with brief write-up on media partner/event website
7. Banner on the Media Partner website
8. Four complimentary Forum e-mail blast to media partner subscribers
9. Distribution of WIEF marketing material at events arranged by the media partner
10. News blast in Media Partners' Social Network (Facebook, Twitter, LinkedIn, etc.)





## CATEGORY 2: PARTNERSHIP VALUED AT USD100,000

### ISING OPPORTUNITIES FOR MEDIA PARTNER:

1. Acknowledgement as Media Partner in all print and advertising materials
2. Acknowledgement as Media Partner on Forum and Press Conference backdrop
3. Branding on WIEF Annual Forum official website:
  - a. Main Page
  - b. Company Logo
  - c. Brief write-up
  - d. URL Link
4. Complimentary Delegate Pass for three guests
5. Gala Dinner invitation for three guests
6. Access to participants' database
7. Placement of publications at shared designated area (situated at a high traffic area [near Forum halls, exhibition hall, luncheon hall], to be provided by the Organiser. Signages for the tabletop display are to be provided by the Media Partner)
8. Special discount for Partner's subscribers for Forum registration

### ISING OPPORTUNITIES FOR WIEF FOUNDATION:

1. Three complimentary one page ads, artwork provided by WIEF
2. Announcement article of the forum on the Daily/Magazine and/or Website
3. A minimum two articles or interviews of the Forum (pre and post)
4. A minimum two articles or interviews on Initiatives & Projects conducted under the Foundation
5. Insertion of the WIEF events in the event calendar, both printed and/or online
6. WIEF logo and website link on media partner/event website
7. Banner on the Media Partner website
8. Two complimentary Forum e-mail blast to media partner subscribers



## CATEGORY 3: PARTNERSHIP VALUED AT USD50,000

### RIISING OPPORTUNITIES FOR MEDIA PARTNER:

1. Acknowledgement as Media Partner on WIEF Annual Forum official website
  - a. Main Page
  - b. Company Logo
  - c. Brief write-up
  - d. URL Link
2. Complimentary Delegate Pass for two guests
3. Gala Dinner invitation for two guests
4. Access to participants' database
5. Placement of publications at shared designated area (situated at a high traffic area [near Forum halls, exhibition hall, luncheon hall], to be provided by the Organiser. Signages for the tabletop display are to be provided by the Media Partner)
6. Special discount for Partner's subscribers for Forum registration

### RIISING OPPORTUNITIES FOR WIEF FOUNDATION:

1. Announcement article of the forum on the Website and Social Network
2. A minimum two articles or interviews of the Forum (pre and post)
3. Insertion of the WIEF events in the event calendar, both printed and/or online
4. WIEF logo and website link on media partner/event website
5. Banner on the Media Partner website
6. Two complimentary Forum e-mail blast to media partner subscribers





# DO YOU WANT TO BECOME A MEDIA PARTNER?

Please send your interest to:

Shabana Palpanaban  
PR & Communications

World Islamic Economic Forum Foundation  
A-9-1, Level 9, Hampshire Place Office  
157 Hampshire, No. 1 Jalan Mayang Sari  
50450 Kuala Lumpur, Malaysia.  
T: +603 2163 5500  
F: +603 2163 5504  
M: +6012 375 4957  
E: [shabana@wief.org](mailto:shabana@wief.org)  
W: [www.wief.org](http://www.wief.org)  
8th WIEF: [www.8thwief.org](http://www.8thwief.org)



moca

FEST

29 - 31 Oct 2013

ExCel London, United Kingdom

Marketplace of Creative Arts

مركز



# MOCA FEST

29 - 31 Oct 2013  
ExCel London, United Kingdom

## FORUM NAVIGATION GUIDE



INSIGHTS



PANEL DISCUSSION



WORKSHOP

This programme is correct as at 7 May 2013. The Organiser reserves the right to amend the programme in the best interest of the Forum.

### PRE-PROGRAMME - SUNDAY (27TH OCTOBER 2013)

07:00pm - 10:00pm  
MOCAfest GLOBAL RHYTHMS  
Rich Mix, London

### DAY ONE - TUESDAY (29TH OCTOBER 2013)

10:00am - 06:00pm  
MARKETPLACE OPEN  
Visual Arts and Installation Exhibit

### DAY TWO - WEDNESDAY (30TH OCTOBER 2013)

10:00am - 07:00pm  
VISUAL ARTS AND INSTALLATION EXHIBIT

11:00am - 07:00pm  
FILM FESTIVAL  
Screening independent international films

11:30am - 01:00pm  
SUPPORTING THE ARTS  
Building a Sustainable Cultural Eco-System

02:00pm - 03:30pm  
THROUGH THE LENS  
What Photography can Teach us about our World

07:00pm - 10:00pm  
STRINGS OF THE MUSLIM WORLD  
Learning the Kora, Oud and Sitar

07:00pm - 10:00pm  
MOCAfest SOULFUL EXPRESSIONS  
Evening Performance Showcase

### DAY THREE - THURSDAY (31ST OCTOBER 2013)

10:00am - 07:00pm  
VISUAL ARTS AND INSTALLATION EXHIBIT

11:00am - 07:00pm  
FILM FESTIVAL  
Screening independent international films

11:30am - 01:00pm  
TRANSFORMATIVE ARTS  
Promoting a Positive Image

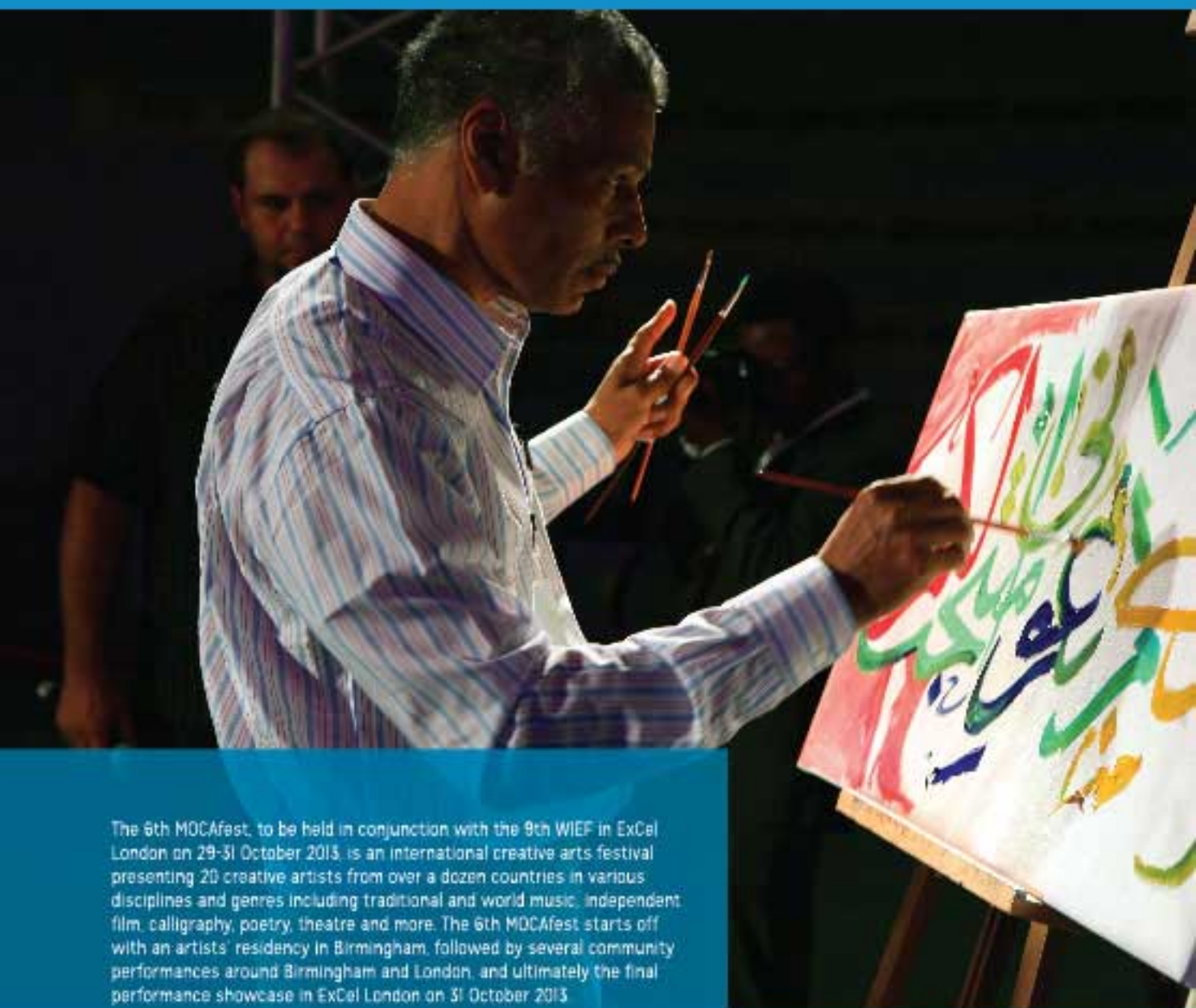
02:00pm - 03:30pm  
POETRY FOR THE SOUL  
A Millennia of Inspiration

03:30pm - 05:00pm  
UTILIZING THE POWER OF PUBLIC ART  
Learning from the Street Artist

07:00pm - 10:00pm  
MOCAfest SOUNDSCAPES  
A fusion performance finale



# MARKETPLACE OF CREATIVE ARTS



The 6th MOCAfest, to be held in conjunction with the 9th WIEF in ExCel London on 29-31 October 2013, is an international creative arts festival presenting 20 creative artists from over a dozen countries in various disciplines and genres including traditional and world music, independent film, calligraphy, poetry, theatre and more. The 6th MOCAfest starts off with an artists' residency in Birmingham, followed by several community performances around Birmingham and London, and ultimately the final performance showcase in ExCel London on 31 October 2013.

Join us for compelling discussions, interactive workshops, fusion performances, independent films and inspiring visual art. The 6th MOCAfest is free and open to the public.







# ABOUT THE ORGANISER



The WIEF Foundation was established on 6th March 2006 to institutionalise the World Islamic Economic Forum (WIEF). The Foundation seeks to fulfil its objective of organising its annual and regional Forums and to implement the programmes established under the WIEF initiatives. An International Advisory Panel was also established to provide strategic direction to the Forum and its related programmes.

The Foundation established its own Permanent Secretariat based in Kuala Lumpur in July 2008 and is managed by a Board of Trustees led by the Chairman of the Foundation.







WIEF was formed for the purpose of enhancing the economic wellbeing of the people of Muslim nations and Muslim communities worldwide through increasing trade and business activities amongst them. WIEF aims to package the Muslim world as a lucrative trade and investment caucus that is able to attract foreign investors and business partners from various countries worldwide.

WIEF believes that collaboration is the salient feature of 21st century international relations. Business partnerships can become genuine bridges towards peace and prosperity between the Muslim and non-Muslim world. WIEF accords the highest importance to two of the most important segments of society - the women and youth of the Muslim world - which it seeks to nurture to its maximum potential through training, education and business activities.



# UK CO-OPERATING AGENCIES



**Foreign &  
Commonwealth  
Office**

The Foreign & Commonwealth Office (FCO) promotes British interests overseas, supporting our citizens and businesses around the globe. The FCO has a worldwide network of embassies and consulates in nearly 270 diplomatic offices which work to build Britain's prosperity by increasing exports and investment, opening markets, ensuring access to resources, and promoting sustainable global growth. The FCO warmly welcomes the decision to stage the 9th WIEF in London, the leading global centre for international business.



## UK Trade & Investment

With professional advisers both within the UK and across more than 100 international markets, UK Trade & Investment is the Government Department that helps UK-based companies succeed in the global economy and assists overseas companies to bring their high-quality investment to the UK. UKTI is pleased to be working in partnership with the WIEF in hosting the British Business Pavilion (BBP).

## MAYOR OF LONDON

The Mayor of London is the city's elected voice and champions London and Londoners at home and abroad. He also works to maintain London's position as one of the best places in the world to do business. The current Mayor of London is Boris Johnson.

## LONDON™ & PARTNERS

London & Partners is the city's official promotional organisation. It works on the Mayor's behalf to promote London as a leading destination for overseas companies wishing to expand into the UK or Europe. London & Partners also offers free advice to support international businesses wishing to set up and grow in London. [www.londonandpartners.com](http://www.londonandpartners.com)





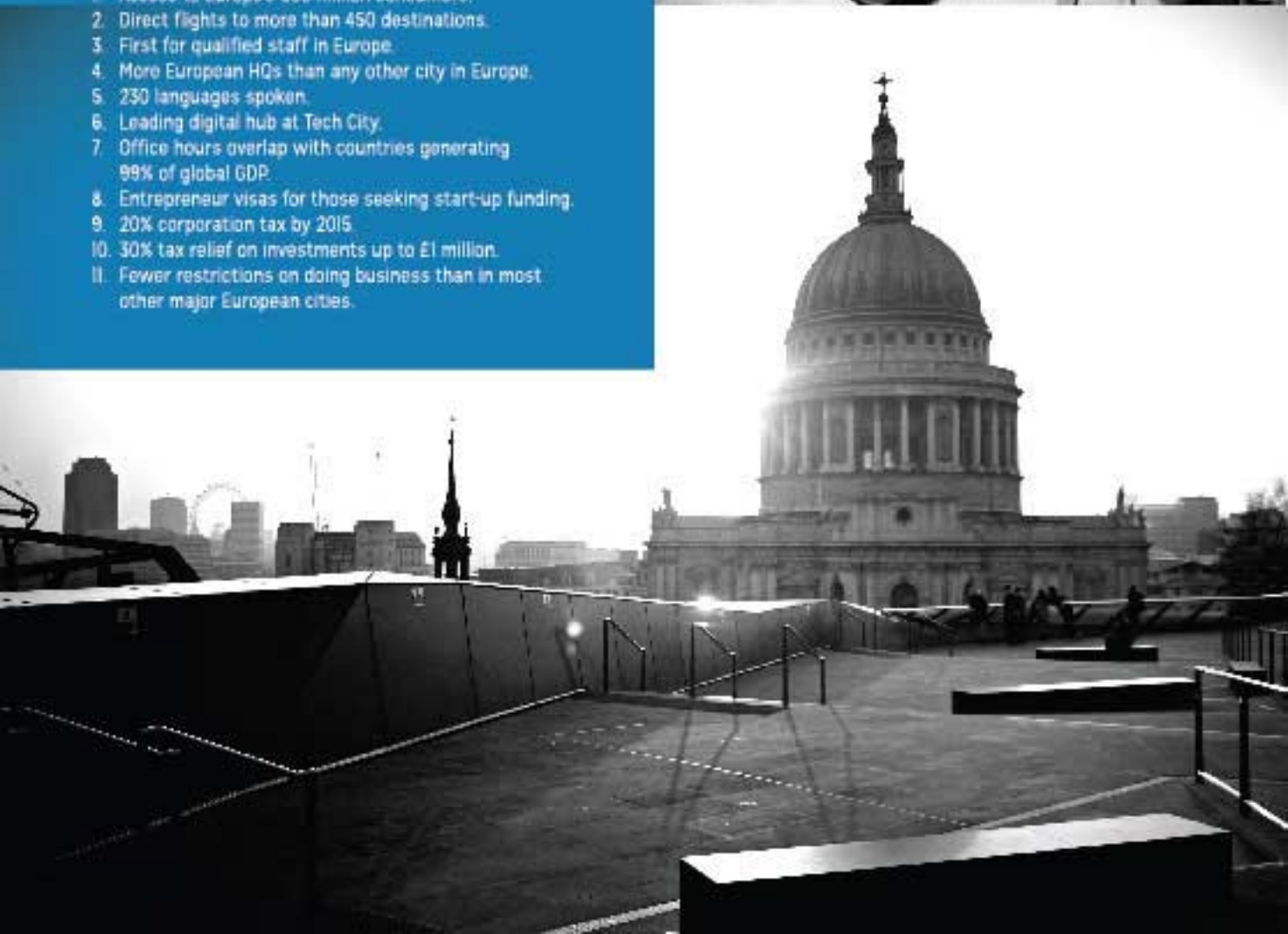
# WHY LONDON?

Business thrives in London. The UK capital is home to more of the world's largest companies than any other European city, with more than 110 of the FT Global 500 having a presence in the city. London is also the place to capitalise on the most exciting convergence between creativity and technology. The success of Tech City, Europe's fastest-growing tech cluster, and the innovative companies that call the area home is testament to London's status as the world capital of business.

## THE BUSINESS OPPORTUNITY

London is the one of the world's most exciting, dynamic and profitable cities in which to establish a business. It offers:

1. Access to Europe's 500 million consumers.
  2. Direct flights to more than 450 destinations.
  3. First for qualified staff in Europe.
  4. More European HQs than any other city in Europe.
  5. 230 languages spoken.
  6. Leading digital hub at Tech City.
  7. Office hours overlap with countries generating 99% of global GDP.
  8. Entrepreneur visas for those seeking start-up funding.
  9. 20% corporation tax by 2015.
  10. 30% tax relief on investments up to £1 million.
- ii. Fewer restrictions on doing business than in most other major European cities.

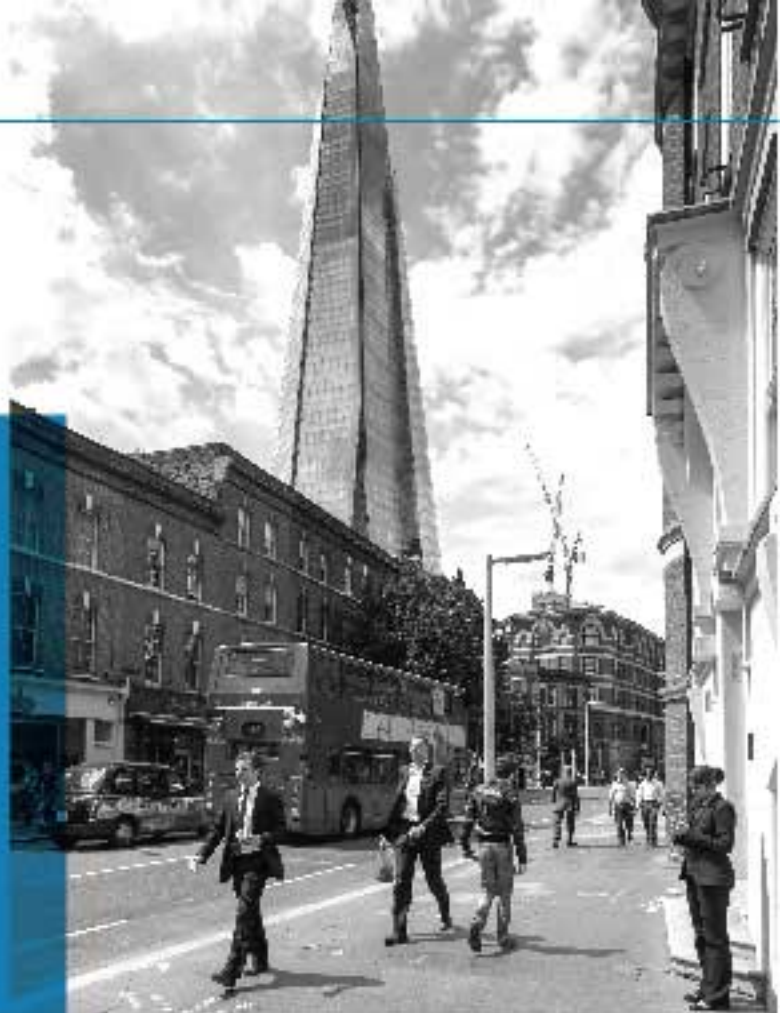




## DOING BUSINESS IN LONDON

London's strong business infrastructure provides the perfect conditions for a broad range of sectors and industries to build, grow and succeed. Creative industries; IT, telecoms and software; business services; financial services; real estate; life sciences; environment; clean-tech; manufacturing; oil and gas; transport and logistics all make up the rich tapestry of the business world in London.

Underpinning London's thriving business climate is its prime asset: a highly skilled, diverse and multi-cultural workforce. London offers a regional labour pool of over nine million - the largest regional workforce in Europe. 40% of the workforce was born overseas adding to the city's ever-changing cultural vibrancy. London is also recognised as a world centre of excellence for research and education, with one of the largest critical masses of educational and academic facilities anywhere in the world, including nine universities in the world top 200.



# FORUM REGISTRATION FORM

# 9<sup>TH</sup> WIEF

EXCEL LONDON, UNITED KINGDOM

29 - 31 OCTOBER 2013



Name (Mr/Ms/Dr)	Name to appear on badge
Organisation	Designation
Address	
Postcode	City
State	Country
Telephone / Fax	Mobile
Email	Alternative Email

☐ Vegetarian option

## REGISTRATION FEE - USD800 PER PARTICIPANT

### Registration fee covers:

- Participation at the Main Forum over 3 days
- Invitation to Gala Dinner
- Access to 9th WIEF Expo and 6th MOCAfest

### Special rates:

Early bird discount : 40% discount for registrations before 31<sup>st</sup> July 2013

If you wish to participate in the Business Networking Breakfast Session on 31<sup>st</sup> October 2013 from 08.00am to 09.45am,

Please indicate your field of interest. (Please tick one only):

- |                                      |                                  |                                       |                                      |
|--------------------------------------|----------------------------------|---------------------------------------|--------------------------------------|
| <input type="radio"/> Healthcare     | <input type="radio"/> Technology | <input type="radio"/> Oil and Gas     | <input type="radio"/> Education      |
| <input type="radio"/> Halal industry | <input type="radio"/> Tourism    | <input type="radio"/> Islamic Banking | <input type="radio"/> Green Industry |

## PAYMENT METHODS

**By Cheque:** Please make cheque payable to "WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

**By Telegraphic Transfer to the following bank account:**

ACCOUNT NO : 1401-0000296-10-1  
BENEFICIARY NAME : World Islamic Economic Forum Foundation  
BANK : CIMB Islamic Bank Berhad  
BRANCH : Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia  
SWIFT CODE : CIBBYKL

PLEASE FAX, MAIL OR EMAIL THE FORUM REGISTRATION FORM AND PHOTO TO:

MR DAVID BARENG / MR SYED AZLAN

## WORLD ISLAMIC ECONOMIC FORUM FOUNDATION

A-9-I, Level 9, Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur

T: +603 2163 5500 F: +603 2163 5504 E: registration@wief.org / azlan@wief.org W: www.9thwief.org

### REFUNDS & CANCELLATIONS

Cancellations must be received in writing before 29th September 2013 in order to receive a refund, less an administrative charge of USD50. No refunds will be issued for cancellations received after 29th September 2013. Substitution may be made at any time by written notification.





# SPONSORSHIP FORM

## 9<sup>TH</sup> WIEF

EXCEL LONDON, UNITED KINGDOM

29 - 31 OCTOBER 2013



Company Name	Website
Address	
Postcode	Country
Contact Name	Position
Telephone / Fax	Mobile
Email	Alternative Email

I / WE WOULD LIKE TO TAKE UP THE FOLLOWING SPONSORSHIP PACKAGE:

☐ STRATEGIC PARTNER - USD200,000

☐ PLATINUM SPONSOR - USD100,000

☐ GOLD SPONSOR - USD75,000

☐ SILVER SPONSOR - USD50,000

Signature	Position	Date
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*\* For and on behalf of the Sponsor listed above*

### PAYMENT METHODS

**By Cheque:** Please make cheque payable to "WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

**By Telegraphic Transfer to the following bank account:**

ACCOUNT NO : 1401-0000296-10-1

BENEFICIARY NAME : World Islamic Economic Forum Foundation

BANK : CIMB Islamic Bank Berhad

BRANCH : Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia

SWIFT CODE : CIBBYKL

PLEASE FAX, MAIL OR EMAIL THE SPONSORSHIP FORM TO:

MR DAVID BARENG / MR SYED AZLAN

### WORLD ISLAMIC ECONOMIC FORUM FOUNDATION

A-9-1, Level 9, Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur

T: +603 2163 5500

F: +603 2163 5504

E: davidemir@wief.org / azlan@wief.org

W: www.9thwief.org



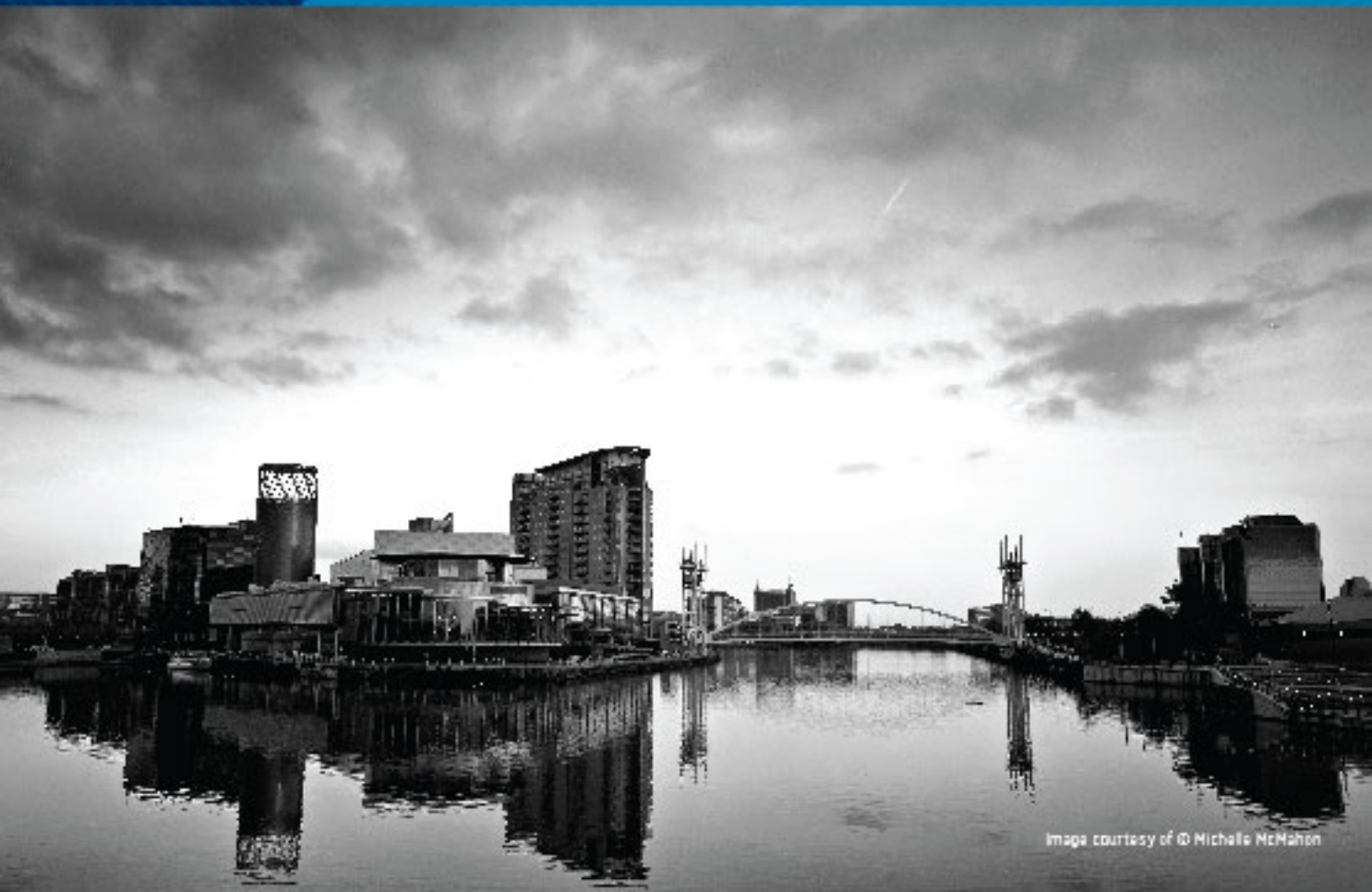


Image courtesy of © Michelle McMahon

# EXPO REGISTRATION FORM

## 9<sup>TH</sup> WIEF

EXCEL LONDON, UNITED KINGDOM

29 - 31 OCTOBER 2013



Company Name

Name (Mr/Ms/Dr)

Designation

Address

Postcode

Country

Telephone / Fax

Mobile

Email

Alternative Email

Nature of Business

### I / WE WOULD LIKE TO PARTICIPATE IN THE EXPO

- ☐ Raw Space \_\_\_\_\_ sqm (minimum 9m<sup>2</sup>) - USD230 per sqm  
☐ Standard Exhibition Booth - USD278 per m<sup>2</sup> (USD2,500 for 9m<sup>2</sup> booth)

Confirmation of your expo space/booth is on a first-come, first-served basis and subject to payment of the exhibition fees in full.

### PAYMENT METHODS

**By Cheque:** Please make cheque payable to "WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

**By Telegraphic Transfer to the following bank account:**

ACCOUNT NO : 1401-0000296-10-1  
BENEFICIARY NAME : World Islamic Economic Forum Foundation  
BANK : CIMB Islamic Bank Berhad  
BRANCH : Wisma Genting, Jalan Sultan Ismail, Kuala Lumpur, Malaysia  
SWIFT CODE : CIBBMYKL

PLEASE FAX, MAIL OR EMAIL THE EXPO REGISTRATION FORM TO:  
MR DAVID BARENG / MR SYED AZLAN

### WORLD ISLAMIC ECONOMIC FORUM FOUNDATION

A-9-1, Level 9, Hampshire Place Office, 157 Hampshire, No 1 Jalan Mayang Sari, 50450 Kuala Lumpur  
T: +603 2163 5500 F: +603 2163 5504 E: davidemir@wief.org / azlan@wief.org W: www.9thwief.org





World Islamic Economic Forum (WIEF) Foundation  
Permanent Secretariat  
A-9-1, Level 9, Hampshire Place Office  
157 Hampshire, No. 1 Jalan Mayang Sari  
50450 Kuala Lumpur  
Malaysia

Tel: 03 – 2163 5500  
Fax: 03 – 2163 5504

Website: [www.wief.org](http://www.wief.org) | [www.9chwief.org](http://www.9chwief.org)

Facebook: [facebook.com/worldislamicconomicforumfoundation](https://facebook.com/worldislamicconomicforumfoundation)  
Twitter: @WIEF\_Foundation  
YouTube: WIEF FoundationTV