



28-30 OCTOBER 2014

INNOVATIVE
PARTNERSHIPS
FOR ECONOMIC
GROWTH

www.10thwief.org

HOSTED BY:



ORGANISED BY:



CO-ORGANISED BY:



"The 10th WIEF is a significant milestone for us and it's important we make it a success. With purpose and ambition in sync, the team is confident that the 10th WIEF will be more successful than the 9th WIEF – it will be a breakthrough once again and it will definitely be worthwhile for all business people."


The Honourable Tun Musa Hitam
Chairman of the WIEF Foundation



Innovative Partnerships for Economic Growth

The World Islamic Economic Forum Foundation and Dubai Chamber of Commerce & Industry are pleased to announce the 10th World Islamic Economic Forum, to be held under the patronage of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, from 28-30 October 2014 at Madinat Jumeirah Conference Centre, Dubai, United Arab Emirates.

Proudly hosting the WIEF's 10th anniversary, this year's Forum in Dubai will bring three days of thought-provoking discussions, plenary sessions, one-to-one meetings and networking opportunities, with distinct attendance from Heads of State and Government, top-level CEOs, leaders and experts from the global economic arena. Business prospects in the Muslim World will also be showcased bringing a focus on the broader halal industries including finance, food, tourism, leisure, education and standardisation.

 www.10thwief.org

Hosted by:



Organised by:



Co-organised by:





Venue

Madinat Jumeirah Conference Centre, Dubai

The 10th World Islamic Economic Forum will be taking place at the Madinat Jumeirah Conference Centre, a leading hub for meetings and conferences and recognised as the region's most comprehensive event facility. The resort's stand-alone conference centre offers an incredible selection of indoor and outdoor spaces in an unrivalled waterfront location with a number of beautifully designed venues, including the largest multi-purpose venue in the city with a capacity of 4,500 guests.

Set across its own private beach, Madinat Jumeirah resort is an authentic recreation of ancient Arabia, capturing the natural beauty of the region. Madinat Jumeirah features two grand boutique hotels, Al Qasr and Mina A' Salam, 29 traditional summer houses in Dar Al Masyaf, 7 Malakiya Villas, over 40 restaurants, conference and banqueting facilities including two grand ballrooms, a 1000-seat amphitheater and the region's only dedicated entertainment centre and multi-purpose venue, Madinat Arena.

The facilities are interconnected by 3 kilometers of waterways and beautifully landscaped gardens. Located 25 minutes away from Dubai International Airport, Madinat Jumeirah is situated conveniently, with access to Dubai Media City, Dubai Internet City, the Palm Jumeirah and Dubai Marina.

"(It takes) one person,
making one phone call,
one meeting, one handshake,
to make partnership in the
Muslim World a reality."

King Abdullah II of Jordan



About World Islamic Economic Forum

The World Islamic Economic Forum (WIEF) is a world-class platform that showcases business opportunities in the Muslim World.

It started in 2005 with its inaugural Forum in Kuala Lumpur, Malaysia followed by the second Forum in Islamabad, Pakistan in 2006, Kuala Lumpur again in 2007, Kuwait City, Kuwait in 2008, Jakarta, Indonesia in 2009, Kuala Lumpur, Malaysia in 2010, Astana, Kazakhstan in 2011, Johor Bahru, Malaysia in 2012 and London, United Kingdom in 2013.

Renowned worldwide as a yearly gathering for world leaders and top CEOs, the WIEF is also regarded as a SME-centric platform, attracting thousands of small and medium businesses from all over the world. The WIEF continues to make inroads into new territories, shedding light on new business opportunities in the Muslim World.

Throughout the years, participation has steadily grown from a mere 600 delegates within the Asian region in 2005, to more than 2,500 delegates worldwide, at our most recent forums.

The WIEF shall continue to make an impact on the global business landscape, addressing the pressing issues of the day and will constantly strive towards building bridges between all nations and communities, through business.



Previous Forums

2012



8th WIEF

Date: 4 - 6 December 2012
Venue: Johor Bahru, Malaysia
Theme: Changing Trends, New Opportunities
No. of participants: 2100

2010



6th WIEF

Date: 18 - 20 May 2010
Venue: Kuala Lumpur, Malaysia
Theme: Gearing for Economic Resurgence
No. of participants: 2567

2008



4th WIEF

Date: 29 April - 1 May 2008
Venue: Kuwait City, Kuwait
Theme: Islamic Countries: Partners in Global Development
No. of participants: 900

2006



2nd WIEF

Date: 5 - 7 November 2006
Venue: Islamabad, Pakistan
Theme: Unleashing the Potential of Emerging Markets
No. of participants: 700

2013

9th WIEF

Date: 29 - 31 October 2013
Venue: London, United Kingdom
Theme: Changing World, New Relationships
No. of participants: 2700



2011

7th WIEF

Date: 7 - 9 June 2011
Venue: Astana, Kazakhstan
Theme: Globalising Growth: Connect, Compete, Collaborate
No. of participants: 2508



2009

5th WIEF

Date: 1 - 4 March 2009
Venue: Jakarta, Indonesia
Theme: Food and Energy Security & Stemming the Tide of the Global Financial Crisis
No. of participants: 1728



2007

3rd WIEF

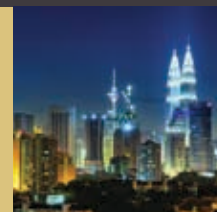
Date: 27 - 29 May 2007
Venue: Kuala Lumpur, Malaysia
Theme: Global Challenges: Innovative Partnerships
No. of participants: 1000



2005

1st WIEF

Date: 1 - 3 October 2005
Venue: Kuala Lumpur, Malaysia
Theme: Forging New Alliances for Development and Progress
No. of participants: 600



List of leaders who have attended the WIEF

President of the Republic of Maldives,

H.E. Maumoon Abdul Gayoom (2005)

President of the Islamic Republic of Pakistan,

H.E. Pervez Musharraf (2006)

President of the Republic of Indonesia,

H.E. Dr Susilo Bambang Yudhoyono (2007, 2009, 2010)

Emir of the State of Kuwait,

H.H. Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah (2008)

King of Jordan,

H.M. King Abdullah II (2008, 2013)

President of the Islamic Republic of Afghanistan,

H.E. Hamid Karzai (2008, 2013)

President of the Republic Of Senegal,

H.E. Abdoulaye Wade (2008, 2010)

President of Bosnia and Herzegovina,

H.E. Haris Silajdzic (2008)

Sultan of Brunei Darussalam,

H.M. Sultan Hassanah Bolkiah (2010, 2013)

President of the Republic of Kosovo,

H.E. Fatmir Sejdiu (2010)

President of the Republic of Maldives,

H.E. Mohamed Nasheed (2010)

President of the Republic of Kazakhstan,

H.E. Nursultan Nazarbayev (2011)

President of the Republic of Djibouti,

H.E. Ismail Omar Guelleh (2011)

President of the Union of Comoros,

H.E. Ikililou Dhoinine (2012)

President of the People's Republic of Bangladesh,

H.E. Md. Abdul Hamid (2013)

President of the Republic of Kosovo,

H.E. Atifete Jahjaga (2013)

Member of the Presidency, Republic of Bosnia and Herzegovina,

H.E. Bakir Izetbegovic (2013)

Founder Patron of the WIEF Foundation

and as Former Prime Minister of Malaysia,

H.E. Tun Abdullah Ahmad Badawi (2005 to 2013)

Prime Minister of the Islamic Republic of Pakistan

and as Former Prime Minister of the Islamic Republic of Pakistan,

H.E. Shaukat Aziz (2005, 2006, 2007, 2010, 2011)

Prime Minister of the State of Kuwait,

H.H. Sheikh Nasser Al-Mohamad Al-Ahmad Al-Sabah (2007, 2008)

Prime Minister of the Kingdom of Bahrain,

H.R.H. Prince Khalifa bin Salman Al Khalifa (2008)

Prime Minister of the Republic of Cote D'ivoire,

H.E. Guillaume Kigbafori Soro (2008)

Prime Minister of the Kingdom of Morocco,

H.E. Abbas El Fassi (2009)

Prime Minister of Malaysia and as Patron of the WIEF Foundation,

H.E. Dato' Sri Mohd Najib Tun Abdul Razak (2010, 2011, 2012, 2013)

Prime Minister of the People's Republic of Bangladesh,

H.E. Sheikh Hasina (2010)

Prime Minister of the Republic of Tajikistan,

H.E. Oqil Oqilov (2011)

Prime Minister of the Republic of Kazakhstan,

H.E. Karim Massimov (2011)

Prime Minister of the United Kingdom,

The Rt. Hon. David Cameron (2013)

Prime Minister of the Islamic Republic of Pakistan,

H.E. Muhammad Nawaz Sharif (2013)

Head of the Government of the Kingdom of Morocco,

H.E. Abdelilah Benkirane (2013)

Prince of Wales, United Kingdom,

H.R.H Prince Charles (2013)

Crown Prince of Perak, Malaysia,

H.R.H. Raja Dr Nazrin Shah Ibni Sultan Azlan Muhibbuddin Shah (2005, 2011)

Crown Prince and Deputy Ruler, Ras Al-Khaimah Emirates, UAE,

H.H. Sheikh Saud bin Saqr Al Qasimi (2007, 2009)

Crown Prince, Kingdom of Bahrain,

H.R.H. Prince Salman bin Hamad bin Isa Al Khalifa (2013)

Duke of York, United Kingdom,

H.R.H. Prince Andrew (2010)

Vice President of the Republic of Indonesia,

H.E. Jusuf Kalla (2009)

Vice President of the Republic of Indonesia,

H.E. Prof. Dr Boediono (2011, 2013)

Deputy Prime Minister of the State of Qatar,

H.E. Abdullah bin Hamad Al-Attiyah (2009)

Deputy Prime Minister of the Republic of Uganda,

H.E. A.M. Kirunda Kivejinja (2009)

Deputy Prime Minister of the Republic of Kazakhstan,

H.E. Asset O. Issekeshev (2010, 2011, 2013)

Deputy Prime Minister of the Republic of Singapore,

H.E. Tharman Shanmugaratnam (2012)

Deputy Prime Minister of Republic of Iraq,

H.E. Dr Rowsch Nuri Shaways (2013)

Deputy Prime Minister and Minister of Finance, State of Kuwait,

H.E. Sheikh Salem Abdulaziz Al-Saud Al-Sabah (2013)

Deputy Prime Minister of the Republic of Turkey,

H.E. Ali Babacan (2013)

Former Prime Minister of Malaysia,

H.E. Tun Dr Mahathir Mohamad (2005)

Former Prime Minister of Australia,

H.E. Bob Hawke (2006, 2008)

Former President of Sri Lanka,

H.E. Chandrika Bandaranaike Kumaratunga (2006)

Former Prime Minister of Netherlands,

H.E. Prof Dr Ruud Lubbers (2007, 2010)

Former Prime Minister of the Arab Republic of Egypt,

H.E. Dr Atef Obaid (2008)

Former Prime Minister of Netherlands,

H.E. Wim Kok (2011)

Former Prime Minister of Lebanon,

H.E. Fuad Siniara (2011)

Former Deputy Prime Minister of the Republic of Yemen,

H.E. Abdul Kareem Al-Arhabi (2009)

Former Deputy Prime Minister of Malaysia and

Chairman of the WIEF Foundation,

H.E. Tun Musa Hitam (2005 to 2013)

Premier of Bermuda,

H.E. Craig Cannonier (2013)

Secretary General of OIC,

H.E. Prof Dr Ekmeleddin Ihsanoglu (2009)

President of the Islamic Development Bank (IDB),

H.E. Dr Ahmed Mohamed Ali (2005 to 2013)

Secretary General of ASEAN,

H.E. Surin Pitsuwan (2010)

Chairman of the Moro Islamic Liberation Front, Mindanao, Republic of Philippines,

H.E. Al Haj Murad Ebrahim (2012)



People at the Forum

Heads of State, Heads of Government, Ministers and Public Sector Policy Makers

Debate a wide range of issues with a wide variety of experts and decision makers from across the globe.

Examine the options and solutions for the most pressing challenges affecting the world's business environment.

Seek potential funding for various projects.

Captains of Industry, Decision Makers, Entrepreneurs, Investors and Industry Professionals from all Sectors

Take advantage of the opportunity to network with key stakeholders.

Pursue new business opportunities and network with companies across the world on a truly global platform.

Identify investment opportunities from all corners of the industry.

Academics, Innovators and Students

Be part of a leading high-level forum about business opportunities across the globe.

Learn about the latest changes and strategies in the business sector.

Meet face-to-face with leading experts in various fields.

NGOs And Civil Society Organisations

Take advantage of the opportunity to speak one-on-one with the experts in your field.

Keep abreast of the rapidly changing global business environment.

Media

Covers WIEF as a leading business forum.

Reports the different opinions of industry leaders on the world's current business issues.

Acquires real insights regarding challenges in an industry that creates so many headlines every day.



Previous Prominent Roleplayers

Bouthayna Iraqui Houssani

Former President of the Moroccan Association of Women Entrepreneurs, Morocco,

Long Yongtu

Secretary General of Boao Forum for Asia, China,

Oscar Groeneveld

CEO, Rio Tinto Aluminium, Australia,

Ger Van Tongeren

Executive Vice President and Chief Commercial Officer, Port of Rotterdam, Netherlands,

Sahar Al-Sallab

Vice Chairman & Managing Director, Commercial International Bank, Egypt,

Olive Zaitun Kigongo

President, Uganda National Chambers of Commerce & Industry, Uganda,

Tarek Abdulaziz Al-Sultan

Chairman, Agility, Kuwait,

Sir Martin Sorrel

Group Chief Executive, WPP, United Kingdom,

Sigve Brekke

Executive Vice President & Head of Asia Operations, Telenor Group, Norway,

Khaled Abdulla-Janahi

Executive Vice Chairman, Ithmaar Bank B.S.C., Kingdom of Bahrain,

Ian Powell

Chairman & Senior Partner, PwC UK & Middle East, United Kingdom,

Tan Sri Anthony F. Fernandes

Group CEO, AirAsia Berhad, Malaysia,

Sandiaga Uno

Managing Director, Saratoga Capital Indonesia, Indonesia,

Amer Bukvic

CEO, Bosnia Bank International, Bosnia & Herzegovina,

Dr Yuri Sigov

US Bureau Chief in Washington "Business People" Magazine, USA,

Dr Kadri Ozen

Group Public Affairs Director, the Coca-Cola Company, Eurasia & Africa Group, Turkey,

Makoto Utsumi

President & CEO, Japan Credit Rating Agency, Ltd, Japan,

Rajeev Singh-Molares

APAC President, Executive Vice President Alcatel-Lucent, China,

Iqbal Ahmad Khan

CEO, Fajr Capital Ltd, UAE and Recipient of the Royal Award of Islamic Finance,

Tan Sri Zeti Akhtar Aziz

Governor, Central Bank Malaysia, Malaysia,

David Marsh

Chairman, Official Monetary and Financial Institutions, United Kingdom,

Dr Jamil El Jaroudi

CEO, Bank Nizwa, Sultanate of Oman,

Alexander Dembitz

Group Chairman, SOFGEN Group, Switzerland,

Christopher Exline

CEO, Home Essentials, Hong Kong,

Dr Shaikha Al Maskari

Chairperson, Al Maskari Holdings; Tricon Group and Johnson Controls & Global Communications (JCGC), UAE,

Dr Telle Whitney

President & CEO, Anita Borg Institute for Women & Technology, USA,

Abubaker Bujaasi Mayanja

Managing Partner, ABL Associates, Uganda,

Özlem Piltanoglu

Board Member of the Pantel International Turk Telecom Group, Turkey,

Martin Burt

Founder & CEO, Fundación Paraguaya,

Konstantin A Markelov

Chairman, Astrakhan Region Government, Russian Federation,

Dr Ralf D. Speth

CEO, Jaguar Land Rover, United Kingdom,

Muzaffar Hisham

CEO, Maybank Islamic & Head, Maybank Group Islamic Banking, Malaysia,

Samia Bouchareb

General Manager, the Coca-Cola Export Corporation Morocco & Equatorial Africa, Morocco,

Boris Johnson

Mayor of London, United Kingdom,

Neil M. Denari

Founder, Neil M. Denari Architects Inc., USA,

Philisiwe Mthethwa

CEO, National Empowerment Fund, Republic of South Africa,

Prof. Dr Uwe Krueger

CEO, Atkins plc, United Kingdom,

Herbert Oberhaensli

Vice President, Head of Economic and International Relations, Assistant to the Chairman of the Nestlé Group – Economic Affairs, Nestlé S.A, Switzerland,

Andrew Thomas

Managing Director, Ogilvy Public Relations Worldwide, Southeast Asia, Singapore,

Jacqueline Muna Musiitwa

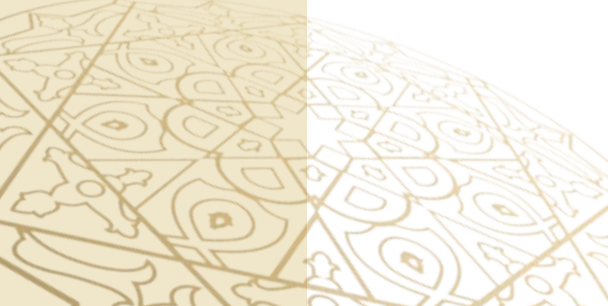
Founder and Managing Partner, Hoja Law Group, Republic of Rwanda,

Hasan Al Jabri

CEO, SEDCO Capital, Saudi Arabia,

Dr Hak Min Kin

Senior Research Fellow, Korean Institute of Material Science (KIMS), South Korea,



What the Forum Offers

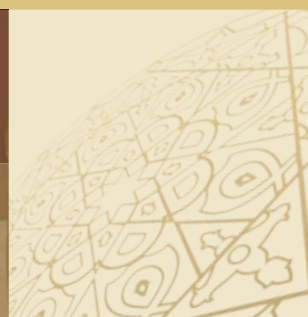


The 10th edition of the World Islamic Economic Forum (WIEF) will provide a high-level platform for leading global government leaders, captains of industries, academic scholars, regional experts, professionals, corporate managers, policy makers, innovators, business leaders and investors to discuss opportunities for business partnerships in the Muslim World. This is your opportunity to participate in a high-level exchange of ideas and in-depth dialogue with international and inter-industrial colleagues on cutting-edge and emerging issues on the changing dynamics in global business today.

In 2014, WIEF will bring together more than 2,700 thinkers, policy makers and corporate leaders to discuss immediate and long-term issues surrounding all forms of business. In this year's edition, we bring to you two new networking concepts, the Business Exchange and Ideapad sessions.

"The WIEF is building on its successful legacy to date, and is developing into a globally renowned Forum, not just an event for Islamic business. Our hope is that differences in culture and tradition can be embraced, and that the West and the East can work together by using the common language of business to improve the state of the world."

Tun Musa Hitam
Chairman of the World Islamic Economic Forum Foundation






Business Exchange ⇄

Meet · Interact · Partner

An unique opportunity to generate leads for your business differently.

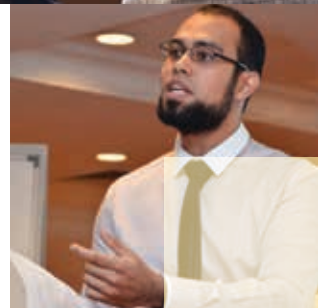
This is a thematic business matchmaking programme. Selected corporations will present a 3-minute pitch about their business at designated tables prominently placed around the hall. After a round of pitching, the delegates will network freely with these corporations at their tables.

 Please log on to www.10thwief.org to register your interest.

Sessions in Focus

- Telecommunications & Infrastructure
- Islamic Banking & Halal
- Healthcare & Education






Ideapad

Real Content · Real Opportunities · Real Partnerships

A showcase of technology and innovative discoveries.

Ideapad is a session that gives a platform for innovative ideas and technologies. This session invites entrepreneurs and innovators with brilliant ideas to give a 15-minute pitch on stage, to captivate an international crowd of potential partners and investors. Witness start-up companies presenting cutting-edge technologies and break-through innovations, all vying to convert the most promising discoveries into commercially viable projects.

 Please log on to www.10thwief.org to register your interest.

As a corporation taking part in the Business Exchange & Ideapad Session

- You are interested to showcase your business to those who are strategic to your corporation.
- You wish to attract potential investors and funders.

As a participant attending the Business Exchange & Ideapad Session

- You are interested to meet and engage with like-minded businesspeople.
- You wish to be in touch with other industrial leaders for possible joint ventures and new partnerships.





10th WIEF in Dubai

Innovative Partnerships for Economic Growth

The world has seen the rise and fall of economies. The once powerful dollar was severely weakened in the aftermath of the global debt crisis. The strong Euro was also threatened with disintegration after the near collapse of some of the union's key economies. In the wake of the crisis, economic powerhouses such as China and Russia, are transforming the global economic landscape, ending the monopoly of the dollar.

With that, the world saw the emergence of strong economies in Africa, Asia, and other continents, bringing to the fire new players in the global economy. In such context, innovative partnerships are more paramount than ever before in forging greater collaboration between nations and bringing a new era of prosperity for the global economy.

10TH WIEF

Programme at a Glance

Madinat Jumeirah Conference Centre, Dubai · 28th to 30th October 2014

TIME & DATE	7.00am - 7.30am	7.30am - 8.00am	8.00am - 9.00am	9.00am - 9.30am	9.30am - 10.00am	10.00am - 10.30am	10.30am - 11.00am	11.00am - 11.30am	11.30am - 12.00pm	12.00pm - 12.30pm	12.30 pm - 1.00pm	1.00pm - 1.30pm	
DAY 1 TUE 28 th OCT		REGISTRATION		GLOBAL FINANCIAL LANDSCAPE				OPENING SESSION OF THE 10 TH WIEF					
DAY 2 WED 29 th OCT				PANEL DISCUSSION Islamic Finance's Pivotal Role in Enabling Trade		PANEL DISCUSSION Socialising Education and the Role of Universities		PANEL DISCUSSION Mobilising Capital from WAQF, Pension Funds and Unit Trusts		PANEL DISCUSSION Streamlining the Halal Supply Chain			
				MASTERCLASS Funding Platforms for SMEs		MASTERCLASS The Potential of Halal Vaccines in the Healthcare Industry		MASTERCLASS Tackling Water Scarcity Through Cutting-Edge Technology		MASTERCLASS Zakat and Poverty Alleviation – Lessons Learned			
				BUSINESS EXCHANGE									
	SPONSORS PROGRAMME												
				SPECIAL PROGRAMME									
				INVESTMENT PROGRAMME									
						MOCA FEST							
DAY 3 THU 30 th OCT			BUSINESS NETWORKING BREAKFAST			FACE TO FACE: Conversation with a Personality		MEDIA DEBATE			LUNCH & CLOSING SESSION		
			SPONSORS PROGRAMME			SPONSORS PROGRAMME							
						MOCA FEST							
				WIEF EXHIBITION									

This programme is correct as of 11 August 2014. The organisers reserve the right to amend the programme in the best interest of the Forum.

	1.30pm - 2.00pm	2.00pm - 2.30pm	2.30pm - 3.00pm	3.00pm - 3.30pm	3.30pm - 4.00pm	4.00pm - 4.30pm	4.30pm - 5.00pm	5.00pm - 5.30pm	5.30pm - 6.00pm	6.00pm - 6.30pm	6.30pm - 7.30pm	7.30pm - 8.00pm	8.00pm - 9.30pm		
BUSINESS NETWORKING LUNCH			GLOBAL ECONOMIC OUTLOOK: Developing a Resilient Model for Developing Economies			THE CEO PANEL: Managing Global Risks in Business						GALA DINNER			
	MOCA FEST														
WIEF EXHIBITION															
BUSINESS NETWORKING LUNCH	PANEL DISCUSSION Rise of Women Entrepreneurs			PANEL DISCUSSION Sustainable Urban Planning											
	PANEL DISCUSSION Retaining Young Talents – Policy Strategies and Innovative Models			MASTERCLASS How Can Technological Innovation Tackle Humanitarian Crises?											
	IDEAPAD Technology & Innovation Showcase														
SPONSORS PROGRAMME															
SPECIAL PROGRAMME															
INVESTMENT PROGRAMME															
MOCA FEST															
WIEF EXHIBITION															

Programme

Madinat Jumeirah Conference Centre, Dubai
28th to 30th October 2014

DAY ONE · 28th Oct Tuesday

	7.30 am - 9.00 am	Registration	Arrival of Delegates, Guests and VIPs
	9.00 am - 10.30 am	Global Financial Landscape	
	11.00 am - 1.00 pm	Opening Session of the 10 th WIEF	
	1.00 pm - 2.30 pm	Business Networking Lunch	
	2.30 pm - 4.00 pm	Global Economic Outlook: Developing a Resilient Model for Developing Economies	The present economic order is showing signs of weakening. Poor countries are stuck in a vicious cycle of poverty. Developing nations are not able to grow without sacrificing economic sovereignty. Is there an alternative model for developing economies?
	4.00 pm - 5.30 pm	The CEO Panel: Managing Global Risks in Business	We live in turbulent times when global businesses are beset by numerous financial crises and natural disasters. It is a challenge for business leaders to turn around their businesses quickly, retaining the financial bottom line, whilst sustaining a healthy business trajectory. What are these new challenges and how are businesses overcoming them?
	2.00 pm - 5.00 pm	Opening: Marketplace and Live Installation	Grand Opening of 7 th MOCAfest Visual art exhibition and live installations.
	2.00 pm - 6.00 pm	Film Festival	Screening of independent international films.



Navigation Guide



Panel Discussion



Masterclass



Business Exchange



Ideapad



Networking Events



MOCAfest

DAY ONE · 28th Oct Tuesday



3.00 pm -
4.00 pm

**Photography:
Creating Soulful Images**

An in-depth workshop with a renowned photographer on learning how to capture life and spirit in portrait images.



4.00 pm -
5.00 pm

**The Art of Design:
Moulding Culture
and Creativity**

A panel discussion on how culture and creativity can mould a creative impetus to create distinct works of art?



5.00 pm -
6.00 pm

**Percussions:
Human Root Project**

A workshop on Afro-Brazilian percussions. It is also a collaborative session on learning how drum gatherings became a cross-cultural creative expression over generations.



6.00 pm -
7.30 pm

**Performance:
Opening MOCA Showcase**

MOCAfest presents a vibrant and soulful line-up of musical showcases from around the world.



7.30 pm -
9.30 pm

Gala Dinner

Open to all participants.

DAY TWO · 29th Oct Wednesday

7.00 am -
9.00 am

Sponsors Programme



9.00 am -
10.00 am

**Panel Discussion: Islamic
Finance's Pivotal Role
in Enabling Trade – Key
Challenges and Prospects**

Islamic Finance has been widely touted as a burgeoning industry. There is tremendous potential in Islamic Finance as a driving force for global trade. What are its key strengths in enabling global trade and what are its challenges?

**Masterclass: Funding
Platforms for SMEs**

This session discusses the various funding platforms in the market.

Business Exchange

This session is a thematic business matchmaking programme. Selected companies are able to give a 3-minute pitch about their business at designated tables scattered around the hall. After a round of pitch, the participants network freely with the companies at their tables.

Investment Programme








DAY TWO · 29th Oct Wednesday

	9.00 am - 10.30 am	Special Programme	
  	10.00 am - 11.00 am	Panel Discussion: Socialising Education and the Role of Universities	The global education landscape has seen a rapid rise in transnational education where quality education beyond national borders is taking main stage. In this process, we see the emergence of free online education offered by prestigious universities like Harvard, MIT and Berkeley, setting a new trend in the education market. How will this affect the education industry and how do universities play a role in this new development?
		Masterclass: The Potential of Halal Vaccines in the Healthcare Industry	Global demand for trusted vaccines in the healthcare industry is at an all-time high, especially in halal and organic vaccines. What is the growth potential of these vaccines and how does it change the healthcare industry?
		Business Exchange	This session is a thematic business matchmaking programme. Selected companies are able to give a 3-minute pitch about their business at designated tables scattered around the hall. After a round of pitch, the participants network freely with the companies at their tables.
	10.00 am - 11.30 am	Sponsors Programme	
	10.30 am - 11.30 am	Investment Programme	
  	11.00 am - 12.00 pm	Panel Discussion: Mobilising Capital from WAQF, Pension Funds and Unit Trusts: Developing Best Practices	Successful fund management practices such as WAQF, pension funds and unit trusts across the globe have been pivotal in eradicating poverty and improving the wellbeing of the population. What can we learn from success stories around the world?
		Masterclass: Tackling Water Scarcity Through Cutting-Edge Technology	The scarcity of clean potable water is a potential trigger point for future crises worldwide. It is therefore vital to bring in cutting edge technology which is available and affordable. What are the technologies available in the market?
		Business Exchange	This session is a thematic business matchmaking programme. Selected companies are able to give a 3-minute pitch about their business at designated tables scattered around the hall. After a round of pitch, the participants network freely with the companies at their tables.
	11.00 am - 12.30 pm	Special Programme	

DAY TWO · 29th Oct Wednesday

  	12.00 pm - 1.00 pm	Panel Discussion: Streamlining the Halal Supply Chain: Ensuring Integrity	The Halal industry is valued at more than USD2 trillion comprising food, finance, tourism, and many more. How do we ensure coherence in a diverse industry?
		Masterclass: Zakat and Poverty Alleviation – Lessons Learned	Zakat is an institution to alleviate poverty in society. Yet in many countries, poverty is a grim reality despite Zakat institutions. What can we learn from success stories in Zakat management?
		Business Exchange	Business Exchange is a thematic business matchmaking programme. Selected companies are able to give a 3-minute pitch about their business at designated tables scattered around the hall. After a round of pitch, the participants network freely with the companies at their tables.
		Investment Programme	
	1.00 pm - 2.00 pm	Business Networking Lunch	
	2.00 pm - 3.00 pm	Investment Programme	
  	2.00 pm - 3.30 pm	Panel Discussion: Rise of Women Entrepreneurs: Developing a Peer Network	The world has seen a surge of successful women in business. Yet, there are many women still struggling for support in finance and expertise. How do we create a sustainable network structure that can bring the two groups of women together?
		Panel Discussion: Retaining Young Talents – Policy Strategies and Innovative Models	Young talents are assets to every corporation as they infuse contemporary ideas catered for future markets. But the ‘Gen Y’ workforce is also notorious for job changing as they look for the best platform to launch their career. What makes them stay and how do we best motivate them to unleash their potential?
		Ideapad: Technology & Innovation Showcase	<i>(A Showcase of Technology and Innovative Discoveries. 15 minutes per pitch)</i> Ideapad is a session that gives a platform for innovative ideas and technologies. Ideapad invites entrepreneurs and innovators with brilliant ideas to give a 15-minute pitch on stage, to captivate an international crowd of potential partners and investors.
		Special Programme	
		Sponsors Programme	
	3.30 pm - 4.30 pm	Investment Programme	

DAY TWO · 29th Oct Wednesday

	3.30 pm - 5.00 pm	Panel Discussion: Sustainable Urban Planning – Creating Smart Infrastructures and Holistic Communities	There is a global surge in rethinking urban planning which balances economic growth and sustainable practices. How do we develop smart infrastructures that preserve quality of life, and holistic communities that are self-sustaining?
		Masterclass: How Can Technological Innovation Tackle Humanitarian Crisis?	Responses to humanitarian crises have to date been reactionary which leads to huge financial wastage and inefficiencies. Can technological innovation be utilised to improve the management of humanitarian crises? What are the technologies available?
		Ideapad: Technology & Innovation Showcase	<i>(A Showcase of Technology and Innovative Discoveries. 15 minutes per pitch)</i> Ideapad is a session that gives a platform for innovative ideas and technologies. Ideapad invites entrepreneurs and innovators with brilliant ideas to give a 15-minute pitch on stage, to captivate an international crowd of potential partners and investors.
	4.00 pm - 5.30 pm	Special Programme	
		Sponsors Programme	
			
	10.00 am - 5.00 pm	Visual Arts and Live Installation Exhibition	
		Film Festival	Screening of independent international films.
	2.00 pm - 3.00 pm	Film & Documentary in the Muslim World: Community & Society	A masterclass showcasing films and documentaries that highlight some of the plights and developments of societies around the world, and an opportunity to have a conversation with the film directors.
	3.00 pm - 4.00 pm	Funding Avenues for the Arts & Promoting the Arts	A masterclass exploring the potential funding avenues in the arts. The arts is a reflection of ideas about society. How does one reconcile personal opinions and collective ideas? Should art shape ideas or should ideas shape art? Does the market play a vital role in shaping art?
	4.00 pm - 5.00 pm	What's Changed? The New Muslim Look	A panel discussion with fashion industry leaders and designers in looking at the fashion trends from previous generations up to the present within the Muslim communities. What influences change and culture? How do appearances reflect ones ambitions and values?
	5.00 pm - 6.00 pm	Performance: MOCA Translations 4.0	A look at some of the classical works of Muslim Scholars in the medieval period, and its significance for the modern day world. Experience the interplay between literature and the arts, during which a reading of a classical text will be followed by artistic responses of various traditional instruments from the Muslim and non-Muslim World.

DAY TWO · 29th Oct Wednesday



6.00 pm -
8.00 pm

Performance:
MOCA Soundscapes

MOCAfest presents an evening performance finale of fusion works with artists from various disciplines and backgrounds.

DAY THREE · 30th Oct Thursday



8.00 am -
10.00 am

Business Networking
Breakfast (BNB)

BNB is developed to encourage greater business networking opportunities for the Forum participants. The BNB during the 10th WIEF will allow like-minded individuals to get to know each other in an informal setting and discuss relevant issues pertaining to their respective industry. *(Moderated by industry experts)*

Islamic Finance Green Business Education Alternative Energy
Halal Food Tourism Water Healthcare

9.00 am -
10.30 am

Sponsors Programme



10.00 am -
11.00 am

Face to Face:
Conversation with
a Personality

Face to Face is an intimate conversation with a global personality covering challenges faced, success stories and personal anecdotes.

11.00 am -
12.30 pm

Sponsors Programme

11.00 am -
12.30 pm

Media Debate

Media Debate is a televised debate on a hot topic in the Muslim World.



12.30 pm -
2.00 pm

Lunch & Closing Session



10.00 am -
1.00 pm

Visual Arts and Live
Installation Exhibition



1.00 pm -
2.00 pm

MOCA Networking
Session & Installation
Completion

Meet-and-greet session for final exchanges among artists and art or culture organisations.



Complementary Programmes

For those who are seeking to network face-to-face and establish tangible business relationships with corporations from specific industries, both the Sponsors and Special Programmes will provide the ideal platform for these exchanges.

The Investment Programme provides an exclusive platform for countries to introduce and showcase key investment and trade opportunities to a global audience. Access and engage with high-level speakers, develop lucrative business connections and build new partnerships.





10th WIEF Exhibition

Capitalising on the huge presence of the global business community in one single meeting place, the 10th WIEF offers exhibition spaces to corporations interested in introducing their products, services, and latest innovations.

The 10th WIEF Exhibition will showcase a combination of exclusive Hospitality Suites, Standard Booths and Country Pavilions. The Suites and Booths are designed with ample space for interaction with business prospects and the freedom of a casual gathering among peers and partners. These spaces will allow exhibitors to network comfortably and also discuss potential deals with prospective customers.

Corporate Hospitality Suite & Country Pavilions

The Corporate Suites and Country Pavilions will allow exhibitors to take up these dedicated booth spaces to build their own exclusive suites, allowing them the liberty of customising the design of their own space. This enables exhibitors to tailor their corporate branding to attract international business participants present at the event. The pavilions are best suited for countries who require a bigger space to feature their investment and trade opportunities and engage with investors and partners to discuss potential business partnerships.



In conjunction with the 10th WIEF

MOCA —FEST—

28 - 30 Oct 2014

**Mina A'Salam Hotel,
Madinat Jumeirah, Dubai**

Marketplace of Creative Arts

Marketplace of Creative Arts

MOCAfest (Marketplace of Creative Arts) is the WIEF Foundation's arts and culture festival.

MOCAfest is an initiative to recognise the potential of the creative industry and the role that it can play in the lives of millions of people across the globe in terms of economic empowerment and social enterprise. MOCAfest is an international arts festival that gives a platform for emerging creative artists worldwide to display their works on an international stage.

MOCAfest is not merely a performance festival. More than that, it consists of dialogues and networking sessions, masterclasses, leadership workshops, art residencies, film screenings, visual art exhibitions and artistic collaborations. MOCAfest seeks to synthesise the creative and business worlds so that they can learn from one another. MOCAfest is home to all kinds of arts; music, cinema, visual arts, literature, poetry, dance and many more.

MOCAfest in Dubai will be an exciting festival, with focus on the arts and culture of the Gulf region.

The Gulf region has a deep and rich history in the arts, which has brought forth a unique creative impetus that survives until today.

MOCAfest this year seeks to capture this gush of creativity and innovation through the lens of photography, the vibrancy of visual arts, the soulful renditions of music and the captivating magic of cinema. MOCAfest 2014 in Dubai will bring together creative artists from the Middle East and their creative counterparts from various regions in Asia, Africa, America and Europe.



"The world of business hinges on hierarchy and formal structures while the arts open up new forms of exploration that spur the imagination. By bringing the two together in the same space, their strengths can diffuse across, enabling the other to become even stronger."

Fazil Irwan Som

Executive Director & Head,
WYN, MOCAfest





Sponsorship

Sponsorship with WIEF grants high-profile exposure as well as exclusive opportunities for your corporation. It's an exercise that enables your corporation to strengthen its position and branding amongst international economic movers and decision-makers. Sponsorship demonstrates your ongoing commitment to the Foundation and simultaneously opens the doors for you to network with top business leaders and prospects. By taking advantage of the Foundation's standard or individually designed sponsorship packages, you are associating your corporate brand to a prestigious global event, that as a result will create maximum exposure for your company.

"The WIEF – as one of the world's largest forums to share knowledge, experience and expertise in the Islamic economy – would help support Dubai's vision to become the world capital of the Islamic economy."

H.E. Hamad Buamim
President and CEO,
Dubai Chamber of Commerce
and Industry, UAE



Strategic Partner

USD200,000

1. Twenty five (25) complimentary registrations.
2. One (1) reserved table at the WIEF Gala Dinner.
3. Complimentary exhibition space for hospitality suite at a prominent position (*4m x 8m / 32m²).
4. Reserved seating at the Opening Ceremony.
5. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards.
6. One (1) page advertisement insertion in the Forum's official programme book.
7. Access to the 10th WIEF Delegates List.
8. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
9. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
10. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.
11. Networking opportunities with the top business leaders attending the Forum.
12. Sponsors logo placement on the press release prior to the Forum.
13. Complimentary usage of the Sponsor's Meeting Room at the venue (sharing basis).
14. One (1) dedicated press release and announcement prior to the Forum.
15. Priority interviews with selected media agencies and an official WIEF Foundation spokesperson.
16. Opportunity to host a social networking event during the Forum.

**Subject to change*

Platinum Sponsor

USD100,000

1. Fifteen (15) complimentary registrations.
2. One (1) reserved table at the WIEF Gala Dinner.
3. Complimentary exhibition space for hospitality suite (*4m x 6m / 24m²).
4. Reserved seating at the Opening Ceremony.
5. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards.
6. One (1) page advertisement insertion in the Forum's official programme book.
7. Access to the 10th WIEF Delegates List.
8. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
9. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
10. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.
11. Networking opportunities with the top business leaders attending the Forum.
12. Sponsors logo placement on the press release prior to the Forum.
13. Complimentary usage of the Sponsor's Meeting Room at the venue (sharing basis).

**Subject to change*

Gold Sponsor

USD75,000

1. Ten (10) complimentary registrations.
2. Reserved seating at the WIEF Gala Dinner.
3. Complimentary exhibition space for hospitality suite (*3m x 6m / 18m²).
4. Reserved seating at the Opening Ceremony.
5. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards.
6. One (1) page advertisement insertion in the Forum's official programme book.
7. Access to the 10th WIEF Delegates List.
8. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
9. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
10. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.
11. Networking opportunities with the top business leaders attending the Forum.
12. Sponsors logo placement on the press release prior to the Forum.

**Subject to change*

Silver Sponsor

USD50,000

1. Five (5) complimentary registrations.
2. Reserved seating at the WIEF Gala Dinner.
3. Complimentary exhibition space for hospitality suite (*3m x 3m / 9m²).
4. Reserved seating at the Opening Ceremony.
5. Prominent recognition and acknowledgement in all of the Forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards.
6. One (1) page advertisement insertion in the Forum's official programme book.
7. Access to the 10th WIEF Delegates List.
8. Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.
9. Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.
10. Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.

**Subject to change*

Sponsorship Packages

		Strategic USD200,000	Platinum USD100,000	Gold USD75,000	Silver USD50,000
1.	Complimentary registrations.	25 pax	15 pax	10 pax	5 pax
2.	Reserved seating at the WIEF Gala Dinner.	1 table	1 table	✓	✓
3.	Complimentary exhibition space for hospitality suite.	4m x 8m / 32m²	4m x 6m / 24m²	3m x 6m / 18m²	3m x 3m / 9m²
4.	Reserved seating at the Opening Ceremony.	✓	✓	✓	✓
5.	Prominent recognition and acknowledgement in all of the forum's collaterals which include venue backdrop, marketing & advertising collaterals and/or billboards.	✓	✓	✓	✓
6.	One (1) page advertisement insertion in the Forum's official programme book.	✓	✓	✓	✓
7.	Access to the 10 th WIEF Delegates List.	✓	✓	✓	✓
8.	Recognition in selected WIEF Foundation publications, websites and social media platforms with hyperlinks.	✓	✓	✓	✓
9.	Automatic subscription to the e-newsletter with complimentary copies of quarterly newsletters published by the WIEF Foundation.	✓	✓	✓	✓
10.	Collaborative opportunities and invitations to all WIEF Foundation's programmes and events.	✓	✓	✓	✓
11.	Networking opportunities with the top business leaders attending the Forum.	✓	✓	✓	X
12.	Mention in the press release prior to the Forum.	✓	✓	✓	X
13.	Complimentary usage of the Sponsor's Meeting Room at the venue (sharing basis).	✓	✓	X	X
14.	One (1) dedicated press release and announcement prior to the Forum.	✓	X	X	X
15.	Priority interviews with selected media agencies and an official WIEF Foundation spokesperson.	✓	X	X	X
16.	Opportunity to host a social networking event during the Forum.	✓	X	X	X

**Subject to change*

Previous Sponsors

Al Ghurair Group	Maybank Islamic Berhad
Al – Nazir Group of Industries	Pakistan Mobile Communications Limited (Mobilink)
PT ANTAM (Persero) Tbk	Multimedia Development Corporation
Asian Finance Bank Berhad	National Bank of Pakistan
Aziz Group & Co	Nokia Solutions and Networks
Bahrain Economic Development Board	Noor Financial Investment Company
Bank Islam Malaysia Berhad	Ogilvy & Mather
Bank Muamalat Indonesia Syariah	Pakistan International Airlines
Bank Rakyat Indonesia	Palestinian Telecommunication Group (PALTEL)
Battersea Power Station Development Company	PKNS Engineering & Construction Berhad (PECB)
BNI Syariah	PT Pertamina (Persero)
Boubyan Bank	Petroliam Nasional Berhad (PETRONAS)
CIMB Group Holdings Berhad	Permodalan Nasional Berhad
Citibank N.A. Kuwait	PricewaterhouseCoopers
DHL Kuwait	Proton Holdings Berhad
Dubai Chamber of Commerce and Industry	PT PLN (Persero)
Al-Nazeer Nippon Chemicals	Qatar Islamic Bank (QIB)
ETA Star Group	QTEL Investment and Development Office
Federal Land Development Authority (FELDA)	Government of Ras Al Khaimah (RAK IDO)
Felda Global Ventures Holdings Berhad (FGV)	Ras Al Khaimah Minerals and Metals Investment (RMMI)
First Investment Company	RHB Islamic Bank Berhad
Golden Hope Plantations Berhad	Rusd Investment Bank Inc
Hewlett-Packard Development Company, L.P.	SALAMA Islamic Arab Insurance Company
HSBC Amanah Malaysia Berhad	Sime Darby Berhad
Huawei Technologies Co., Ltd.	Sparkmanshop Sdn Bhd
International Chemplast (Pvt) Ltd.	The Sunway Group
International Infrastructure Financing Pakistan Fund	Hyundai-Sime Darby Motors Sdn. Bhd.
Iskandar Investment Bhd	Lembaga Tabung Haji
Johor Corporation	Syarikat Takaful Malaysia Berhad
Iskandar Regional Development Authority (IRDA)	Telekom Malaysia Berhad
Islamic Development Bank	Telenor Group
KGL Holding K.S.C.C.	Telkom Indonesia
Khazanah Nasional Berhad	PT Telekomunikasi Indonesia, Tbk (Telkom Indonesia)
Kuwait Banking Association (KBA)	The Coca-Cola Company
Kuwait Chamber of Commerce and Industry (KCCI)	The International Investor
Kuwait Finance House (KFH)	The Investment Dar, Kuwait
Kuwait Fund for Arab Economic Development	Tourism Malaysia
Kuwait International Bank [KIB]	Tradewinds Properties Sdn Bhd
Kuwait National Petroleum Company	UEM Group Berhad
Malaysia Airlines System Berhad	UIB Capital Incorporated
Malaysia National Insurance Berhad	United Malayan Land Bhd (UMLand Bhd)
PT. Bank Mandiri (Persero) Tbk.	PT XL Axiata Tbk
PT Syariah Mandiri	Zain Group
Maybank Banking Berhad	ZTE Corporation



Media Partnership

Media support is important to us, as we, at the World Islamic Economic Forum, strive to “build bridges through business” across countries and regions through our annual gathering of world and business leaders. The Forum is equipped with a strong zeal in getting the global business community closer to each other. World leaders are now starting to look at our Forum as a focal point to promote their economic agenda in their own countries and to reach out to the business community of other countries. The line-up of leaders at our Forum is testimony to our growing acceptance worldwide.

It is an immense honour that the World Islamic Economic Forum has chosen London for its first gathering outside of Asia. Hosting this prestigious conference also presents huge opportunities to promote London as a world beating business hub, highlighting our status as a major centre of Islamic Finance and as a compelling destination for foreign investors.

Boris Johnson
Mayor of London





What are the benefits of becoming a 10th WIEF media partner?

As a media partner, you will work parallel with us. The 10th WIEF will position your media agency as a prime source of contemporary world news. In return, you will offer the 10th WIEF high profile publicity and coverage.

Delegates from more than 100 countries are expected to attend the 10th WIEF, including heads of state, government and other dignitaries. The Forum is an important opportunity to discuss opportunities, assess progress, discuss challenges, share best practices, and accelerate innovations in the Muslim and non-Muslim business communities.

As one of the official 10th WIEF Media Partner, your organisation can take advantage of our unique 3-tier Media Partnership packages with its own individual set of benefits, that include marketing opportunities, usage of WIEF logos, an enhanced image & standing within the international community, and prominent listing in the Media Partner section of the official 10th WIEF website, other related portals and all 10th WIEF's publications.

- ✳ Brand visibility on a global platform
- ✳ Network and build new relationships
- ✳ Direct access to high-level officials and key corporate figures
- ✳ Prominent exposure through our integrated marketing campaign
- ✳ Exclusive rights to special coverage, features and interviews

Rising Opportunities

for Media Partners

Media Partnership Packages		Category I Barter Value of USD200,000	Category II Barter Value of USD100,000	Category III Barter Value of USD50,000
1.	Acknowledgement as Media Partner in the Forum's print and advertising materials	✓	✓	x
2.	Acknowledgement as Media Partner in the Forum's publication(s)	✓	x	x
3.	Acknowledgement as Media Partner in the Forum's onsite branding materials	✓	✓	x
4.	Acknowledgement as Media Partner on the 10th World Islamic Economic Forum official website	✓	✓	✓
5.	One (1) page advertisement insertion in the Forum's programme book	✓	x	x
6.	An opportunity for media partner's correspondents to moderate a panel session at the Forum	✓	x	x
7.	Placement of publications at a shared designated area with high traffic	✓	✓	✓
8.	Complimentary registrations	5	3	2
9.	Complimentary Gala Dinner invitations	5	3	2
10.	Exclusive interviews with the Event's key leaders, speakers and contributors before the Event	✓	✓	x
11.	Exclusive interviews with the Event's key leaders, speakers and contributors during the Event	✓	✓	x
12.	Exclusive on-site reporting rights for the Event	✓	x	x
13.	Special discount for the Media Partner's subscribers for registration	✓	✓	✓
14.	Access to the 10 th WIEF Delegate's list	✓	✓	x

Rising Opportunities

for WIEF

10 th WIEF Media Partnership Packages		Category I Barter Value of USD200,000	Category II Barter Value of USD100,000	Category III Barter Value of USD50,000
1.	30-second TVC spots on Media Partner's television channel throughout the three (3) months before the Event in Europe, Middle East and Asia regions	100	50	X
2.	Complimentary one page advertisement on the Media Partner's publication	4	3	X
3.	Announcement article of the Forum on the Media Partner's publication	2	1	1
4.	Articles of the Forum (pre and post) featured on the Media Partner's publication	3	1	X
5.	Insertion of the Forum in the Media Partner's event calendar (printed)	✓	✓	✓
6.	Announcement article of the Forum on Media Partner's official website	2	1	1
7.	Insertion of the Forum in the Media Partner's event calendar (online)	✓	✓	✓
8.	The Forum's logo, website link and a brief write-up on the Media Partner's official website	✓	✓	✓
9.	The Forum's promotional web banner to be featured on the Media Partner's official website	✓	✓	✓
10.	Promotional content of the Forum on Media Partner's social media platform	✓	✓	X
11.	An opportunity to distribute WIEF marketing material at events arranged by the Media Partner	✓	X	X
12.	Complimentary Forum e-mail blast to media partner subscribers	4	2	2

Previous Partners





About WIEF Foundation

The World Islamic Economic Forum (WIEF) Foundation, established in 2006, is the organising body of the annual World Islamic Economic Forum. The Forum serves as a focal point where country leaders, captains of industry, emerging entrepreneurs, academics and other stakeholders from the Muslim World and beyond, meet to build bridges through business. The Foundation also undertakes various capacity building programmes under the WIEF initiatives of the Businesswomen Network (WBN), Young Leaders Network (WYN), Education Trust (WET) and Roundtable Series.

"The WIEF gets the right priority because there is absolutely no denial that the only way to ensure a better world is to concentrate on the women and youth of the world."

Tun Musa Hitam
Chairman, WIEF Foundation




About Dubai Chamber

Dubai Chamber of Commerce & Industry, established in 1965, is a non-profit public entity with a mission to represent, support and protect the interests of the business community in Dubai.

With more than 160,000 members, Dubai Chamber takes a lead role in creating a favourable business environment and promoting Dubai as an international business hub. Its value-added services support the business community by providing research and advocacy, alternative dispute resolution, legal services, business matching and networking opportunities.

Dubai Chamber's major initiatives are the Mohammed bin Rashid Al Maktoum Business Award, Dubai Association Centre, Centre for Responsible Business, Dubai International Arbitration Centre, University of Dubai, and Dubai Business Women Council.

 www.dubaichamber.com

غرفة دبي
DUBAI CHAMBER



About Dubai

Dubai is located on the Eastern coast of the Arabian Peninsula, in the southwest corner of the Arabian Gulf. Dubai is well known for its hospitality, rich cultural heritage and the warm generosity visitors receive from the locals.

With sunshine all year round, intriguing deserts, beautiful beaches, luxurious hotels, shopping malls, fascinating heritage attractions and a thriving business community, Dubai receives millions of leisure and business visitors each year from around the world. The local currency is the dirham, which is pegged at AED 3.67 to 1 US dollar. Dubai is tolerant, cosmopolitan and welcoming to all visitors.

Why Dubai?

Dubai is one of the few cities in the world that has undergone a rapid transformation - from a humble beginning as a pearl-diving Centre - to one of the fastest growing cities on Earth. Dubai today is a tourism, trade and logistics hub and has earned itself the reputation of being the 'gateway between the east and the west.' It is also considered as the dynamic nucleus of the Arabian Gulf region.

Home to just over 2 million people from more than 200 nationalities, Dubai is one of the most cosmopolitan cities in the world. It is safe, politically stable, centrally-located, has a good education system, healthcare facilities, modern infrastructure and so much more. The sun shines almost every day, the shopping and leisure facilities are impressive, and the salaries are tax-free.

Dubai is without a doubt a destination of the 21st century. Read any article about the fastest growing city in the region and it's almost guaranteed you'll see the words '*ambitious*', '*record-breaking*' and '*staggering*'. This meteoric growth has not gone unnoticed, and each year thousands of expats arrive to claim a slice of the action.



Invest in Dubai

Dubai's Economy

Dubai's economy enjoys a competitive combination of cost, market and environmental advantages that create an ideal and attractive investment climate for local and expatriate businesses alike. In fact, these advantages not only rank Dubai as the Arabian Gulf's leading multi-purpose business centre and regional hub city, but they place it at the forefront of the globe's dynamic and emerging market economies. This all became possible due to Dubai's warm, welcoming people, world class facilities, infrastructure and farsighted, open and liberal economic policies. Finally, committed to a progressive vision of itself, keen to diversify its economy and diminish its reliance upon shrinking oil revenues, Dubai is beginning to develop into the Arabian Gulf's premier international business centre. Consider the factors that contribute to this ongoing success story.



Middle East region's leading trading hub

Dubai, with its ancient commercial and seafaring traditions, has long been recognised as the Middle East region's leading trading hub and has emerged as its key re-export centre. In recent years, the Emirates has become a major venue for a number of growing, profitable industries and activities:

Meetings, Conferences, Exhibitions
· Tourism · Corporate Regional Headquarters · Regional Transport, Distribution and Logistics Center
· Banking, Finance and Insurance
· Business and Industrial · Consulting
· Information and Communications Technology · Light and Medium Manufacturing

Source: www.dubai.ae



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Media Partnership

Lina Rutchakneewan Liew
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Forum Registration Form

Registration Fee USD800 per Participant

Registration Fee Covers:

- Participation at the Main Forum over 3 days
- Invitation to Gala Dinner
- Access to 10th WIEF Exhibition and MOCAfest

If you wish to participate in the Business Networking Breakfast Session on 30th October 2014 from 8.00am to 10.00am, please indicate your field of interest. *(Please tick one only):*

- | | |
|--------------------------------------|--|
| <input type="radio"/> Water | <input type="radio"/> Islamic Finance |
| <input type="radio"/> Tourism | <input type="radio"/> Education |
| <input type="radio"/> Green Business | <input type="radio"/> Alternative Energy |
| <input type="radio"/> Halal Food | <input type="radio"/> Healthcare |

Payment Methods

By Cheque: Please make cheque payable to
"WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

By Telegraphic Transfer to the following bank account:

Account No : 8600003588
Beneficiary Name : World Islamic Economic Forum Foundation
Bank : CIMB Islamic Bank Berhad
Branch : Wisma Genting, Jalan Sultan Ismail,
Kuala Lumpur, Malaysia
Swift Code : CTBBMYKL

Please fax, mail or e-mail the Forum registration form and photo to:

Mr Syed Azlan / Ms Azrina
World Islamic Economic Forum Foundation
A-9-1, Level 9, Hampshire Place Office, 157 Hampshire,
No 1 Jalan Mayang Sari, 50450 Kuala Lumpur

- +603 2163 5500
 +603 2163 5504
 registration@wief.org / azlan@wief.org / azrina@wief.org
 www.10thwief.org

Refunds & Cancellations

Cancellations must be received in writing before 29th September 2014 in order to receive a refund, less an administrative charge of USD50. No refunds will be issued for cancellations received after 29th September 2014. Substitution may be made at any time by written notification.

Name (Mr/Ms/Dr)

Name to appear on badge

Organisation

Designation

Date of Birth

Passport Number

Address

Postcode

City State

Country

Telephone / Fax

Mobile

E-mail

Alternative E-mail

☐ Vegetarian Option







Sponsorship Form

I / we would like to take up the following sponsorship package:

- ☐ Strategic Partner - USD200,000
- ☐ Platinum Sponsor - USD100,000
- ☐ Gold Sponsor - USD75,000
- ☐ Silver Sponsor - USD50,000

Signature

Position

Date

** For and on behalf of the sponsor listed above*

Payment Methods

By Cheque: Please make cheque payable to
"WORLD ISLAMIC ECONOMIC FORUM FOUNDATION"

By Telegraphic Transfer to the following bank account:

Account No : 8600003588
Beneficiary Name : World Islamic Economic Forum Foundation
Bank : CIMB Islamic Bank Berhad
Branch : Wisma Genting, Jalan Sultan Ismail,
Kuala Lumpur, Malaysia
Swift Code : CTBBMYKL

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