

12TH WIEF

WORLD ISLAMIC ECONOMIC FORUM

JAKARTA, INDONESIA | 2-4 AUGUST 2016



Koleksikikie.com

From Home to The World



What is Koleksikikie.com ?



Koleksikikie.com is

- a Small Medium Business base in Surabaya, Indonesia
- From a hobby to serious business
- Our Main Product is craft accesories .
- We also help people especially women, to learn about how to make accesories and make it into a home based business
- My Dream is organizing this home based business into a bigger organization that support women selling their product to abroad

From Hobby To Craft Accessories Business



We design various accesories

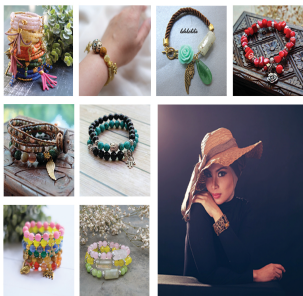
And our main product
many kind of hijab accesories

We also sell many kind of craft supplies,
for those who want to learn or make
accesories by yourself

Necklace



Bracelets



Ring



We help people to learn how to make an
accesories by selling our tutorial
package, including the material. So people
who buy this also can practicing it.



Has Been Helping Women Build Their Own Business



2006, Start doing Craft for Business from home

2007, Go Online with Koleksikikie.multiply.com

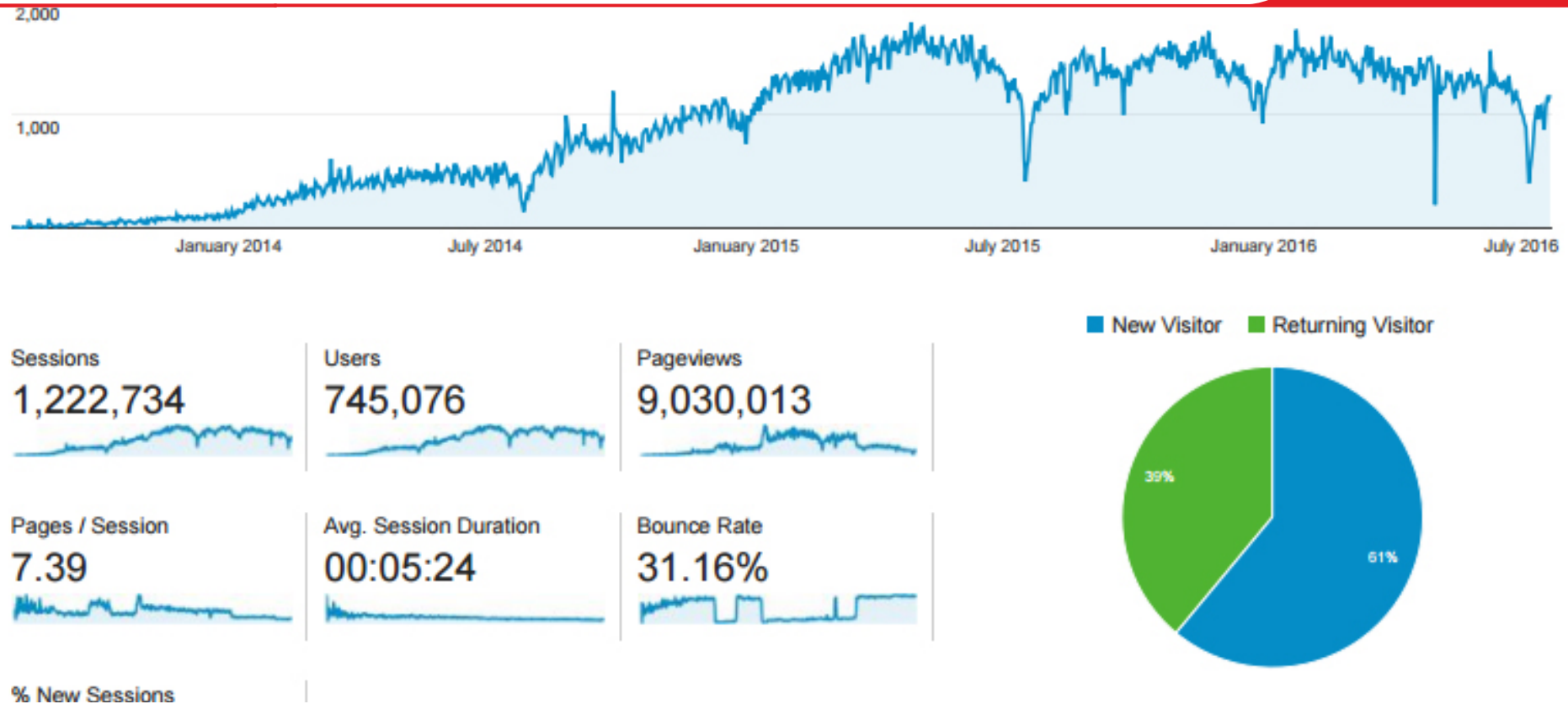
2013, Build Koleksikikie.com after WIEF Program in Surabaya

Koleksikikie, from begining until now

in 2012, Multiply, com made an announcement about shutting down the site in 2013. The event forced us to move to another platform and start from zero again.

On 8-12 April 2013, WIEF held 2nd Regional WIEF Online Marketing Workshop at Surabaya. I became one of the participants

On August 2013, I started Koleksikikie.com



The growth of Koleksikikie.com

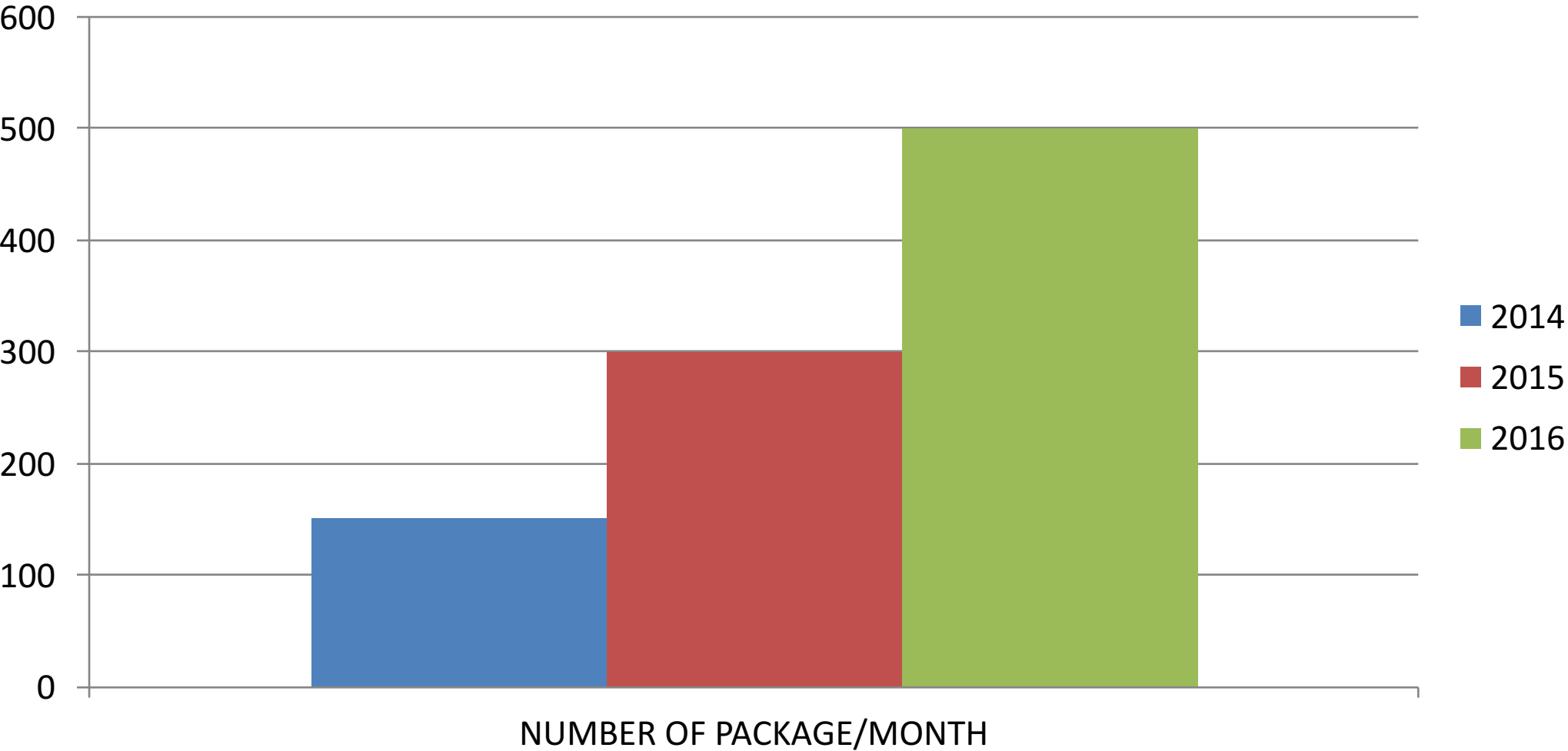
Since 2013 until now we have there are 750,000 visitor on our website.

In average number $750.000/1095 = 685$ or about 700 visitor in our website everyday.

Our pageview in the last 3 years is about 9 million,

so average number per day is about $9.000.000/1.095 \text{ hari (3years)} = 8219 \text{ pages/day}$ open by our visitor

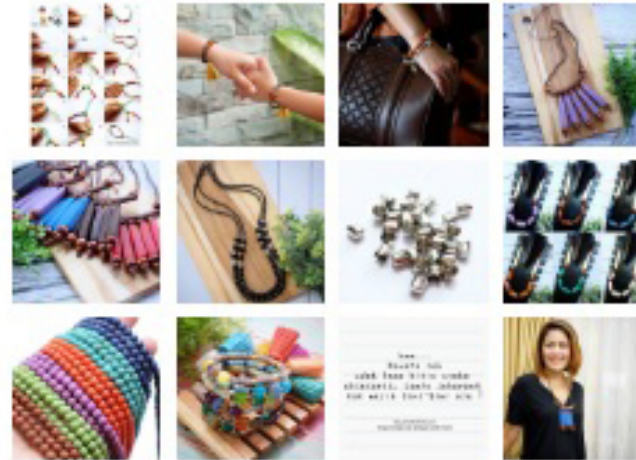
How Visitor Impact to the Sales



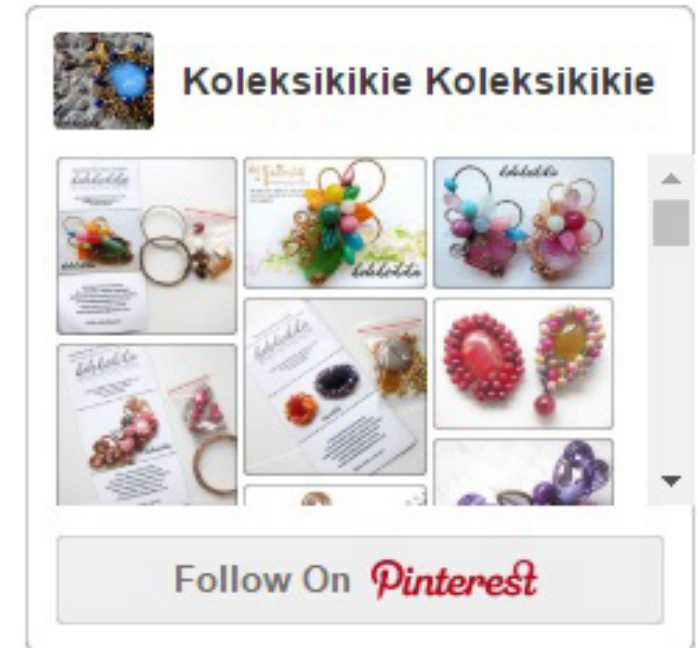
Like Us on Facebook!



Koleksikikie di Instagram



Koleksikikie di Pinterest



Increasing Followers of Koleksikikie.com

In the last 3 years :

Followers on facebook has increased from 4000 become 13.000 people

We Start our Instagram account at 2014, and now we had more than 11.000 people

There are 6,000 subscriber on Koleksikikie.com

The Key Succes to Koleksikikie's Growth in the last 3 years :

- **Discipline**, we keep on the schedule to post an articles or pictures.
- **Informative and Solutive**, we provide free tutorials, giving tips for starts-up and sell product as well as jewelry suplies in retail to help people with small fund/capital.
- **Stay Connected to People**, we send newsletters, create online group discussions for loyal customers, hold workshop and online classes regularly)'
- **Conitinous Improvement**

Our Features on Koleksikikie.com

You can't always get what you want, but you will always get what you need ...

Home | Akun Saya | KURSUS PRIVAT | Login/Register

0 Items

TOKO ONLINE BLOG

Alamat Toko & Workshop :
Rungkut Asri Barat XIV No.3, SURABAYA. Buka jam 08:00 - 17:00, Senin - Sabtu (Minggu/Libur Tutup)

Home ▾ TOKO ▾ Galeri ▾ Belajar Bros ▾ Artikel ▾ Cara Belanja ▾ Kontak ▾

Kursus
KURSUS PRIVAT
Tutorial

Tutorial

Syarat & Ketentuan
RESELLER

Produk Reseller Terbaru

TUTORIAL

koleksikikie

Keep Connecting with Our Loyal Customer

10 WANITA WIRAUSAHA TERPILIH

untuk mengikuti Kelas Bisnis Online Kikie

<http://koleksikikie.com>

- | | |
|-------------------------------|-------------------------------|
| 1. Raya Sahaya - Bandung | 6. Stevi Ferdiana - Malang |
| 2. Arin Chiriyah - Surabaya | 7. Juaningtyas Probolinggo |
| 3. martha Krisna - Banjarbaru | 8. Susi Haryati - Medan |
| 4. Maulina - Surabaya | 9. Risthi Andayani - Flores |
| 5. Meuthia - Tangerang | 10. Dyah Risnawati - Surabaya |



- Human Resources
 - Raw Materials for Production
 - Managerial Skill
- (for running a Bigger Business)

